

U.S. ARMY RESEARCH INSTITUTE for the BEHAVIORAL and SOCIAL SCIENCES

ARI Research Product 86-10

### 20. ABSTRACT

The ARI Survey of Army Recruits (more commonly known as the New Recruits Survey [NRS]) is conducted to obtain information on the characteristics, enlistment motivations, attitudes, and knowledge of recruits at the point of their initial entry into the U.S. Army. The eleven reports in the 1984 series include user's manuals, codebooks (which focus on data file documentation, including special variables, and the use of the survey data available from respondents), and tables of survey results. They are:

- RN 86-46. The 1984 ARI Survey of Army Recruits: User's Manual.
- RN 86-47. The 1984 ARI Survey of Army Recruits:
  User's Manual for October 84 / February 85 Administration.
- RN 86-42. The 1984 ARI Survey of Army Recruits:
  Codebook for Summer 84 Active Army Survey Respondents.
- RN 86-43. The 1984 ARI Survey of Army Recruits:
  Codebook for Summer 1984 USAR & ARNG Survey Respondents.
- RN 86-44. The 1984 ARI Survey of Army Recruits:
  Codebook for October 84 / February 85 Active Army Survey Respondents.
- RN 86-45. The 1984 ARI Survey of Army Recruits:
  Codebook for October 84 / February 85 USAR & ARNG Survey Respondents.
- RP 86-09. The 1984 ARI Survey of Ar Recruits:
  Tabular Description of NPS (Active) Army Accessions, Volume 1.
- RP 86-10. The 1984 ARI Survey of Army Recruits:

  Tabular Description of NPS (Active) Army Accessions, Volume 2.
- RP 86-11. The 1984 ARI Survey of Army Recruits:
  Tabular Description of NPS Army National Guard Accessions.
- RP 86-12. The 1984 ARI Survey of Army Recruits:
  Tabular Description of NPS Army Reserve Accessions, Volume 1.
- RP 86-13. The 1984 ARI Survey of Army Recruits:
  Tabular Description of NPS Army Reserve Accessions, Volume 2.

A comparison of the methodologies used in the 1984 and 1985 administrations of the NRS, together with recommendations for future surveys, appears in:

TR 706. The 1984 and 1985 ARI Survey of Army Recruits: Methodology and Recommendations for Future Administration.

Reports based on the 1982 and 1983 administrations of the NRS are also available.

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# U. S. ARMY RESEARCH INSTITUTE FOR THE BEHAVIORAL AND SOCIAL SCIENCES

A Field Operating Agency under the Jurisdiction of the Deputy Chief of Staff for Personnel

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Research Product 86-10

The 1984 ARI Survey of Army Recruits:
Tabular Description of
NPS (Active) Army Accessions,
Volume 2

May 1986

Westat, Inc.

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Manpower and Personnel

The ARI Surveys of Army Recruits, familiarly known as New Recruit Surveys, have become an important source of information for Army policymakers and planners. These surveys were originally designed in 1982 to answer questions concerning the demographics and enlistment motivations of new Army recruits. In addition to the ability to track changes in recruits from year to year, this series of surveys offers the Army an opportunity to gather new information in each year of the survey.

The 1982 and 1983 Surveys were directly commissioned by the Deputy Chief of Staff for Personnel. The 1984 and 1985 Surveys were sponsored by the U.S. Army Recruiting Command and were undertaken with the continuing interest of the Office of the Deputy Chief of Staff for Personnel. While the sponsorship, specific questions, and interests may change year to year, the charter for these surveys remains the same:

- Determine who is enlisting in the Army and why.
- Determine how to target recruiting resources to attract high quality recruits.
- Determine why recent recruits joined and their propensity to remain in the service.
- Determine which recruiting and advertising practices are proving the most successful and why.

In addition to addressing these specific objectives, this survey effort expands the availability of data to model Army enlistment and reenlistment processes.

EDGAR M. JOHNSON Technical Director

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Westat wishes to acknowledge the support of the many people who played various important roles in database construction, the data entry, and documentation of the 1984 Winter Survey of Active Army Recruits. We especially appreciate all the assistance provided by the U.S. Army Recruiting Command. They are commended for their cooperation in problem resolution, steadfast support, and continued interest in this work.

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We gratefully acknowledge that this survey effort could not have succeeded without the cooperation of personnel at the U.S. Army Reception Stations. They voluntarily administered the survey, working survey operations into their already hectic schedules for processing new recruits.

THE 1984 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION OF NPS (ACTIVE) ARMY ACCESSIONS, VOLUME 2

### EXECUTIVE SUMMARY

### Requirement:

To obtain information on the characteristics, enlistment motivations, attitudes and knowledge of recruits at the point of initial entry into the Army.

### Procedures:

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The Summer 1984 New Recruit Survey (NRS) is the fourth in a series of recruit surveys administered by ARI. It is an expanded version of the 1983 ARI survey incorporating new questions on preenlistment conditions.

Data were collected by ARI in group settings during initial recruit processing at all eight Army Reception Stations during June, July, and August of 1984. Reception Station personnel were responsible for scheduling and supervising survey administration, guided by instructions prepared by ARI. The NRS was self-administered and recruits were directed to indicate their responses on optical scanning forms.

Four forms of the NRS were administered to recruits. Forms A, B, and C were administered to Regular Army recruits, and Form D was given to National Guard and Army Reserve recruits. Regular Army recruits had an equal chance of receiving any one of the three forms.

Westat, Inc. was then contracted for database construction, documentation, and tabular analysis. The survey answer sheets were optically scanned and recorded exactly as marked. Survey data were then edited and coded. A user's manual, codebooks, tabulation volumes, and a report on the survey methodology, "lessons learned," and recommendations were produced.

### Results:

A total of 10,495 Army recruits completed the 1984 Summer NRS. Of these, based upon Army personnel records, 9,497 had no prior military service and 452 had prior service experience (the status for the remaining 546 was not ascertained). The sampling plan employed imposes some restrictions on the generalizability of survey results to the population of FY 84 Army accessions. However, overall the survey effort was successful in obtaining updated information regarding new recruits.

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### Utilization:

ARI Surveys of Army Recruits provide information to Army personnel planners about the quantity and quality of recruits entering the Army. In particular, information regarding the characteristics, knowledge of enlistment options, and enlistment motivations of new recruits enables Army personnel planners to be cognizant of present enlistment trends. Awareness of these trends is vital, in turn, for preparing for future manpower requirements. The Summer 1984 New Recruit Survey has already been used for these purposes as well as for assessing the media habits of recruits in order to maximize the impact of Army advertising.

## THE 1984 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION OF NPS (ACTIVE) ARMY ACCESSIONS, VOLUME 2

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### THE 1984 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION OF NPS (ACTIVE) ARMY ACCESSIONS, VOLUME 2

Jeanna F. Celeste Vivian F. Ramsey

This project was sponsored by the Directorate of Program Analysis and Evaluation, U.S. Army Recruiting Command, Office of the Deputy Chief of Staff for Personnel. The U.S. Army Recruiting Command provided funding for the database preparation and tabular descriptions produced under Contract No. MDA903-84-C-0446, expiring 30 September 1986. Westat, Inc. has been the contractor for this effort with Veronica Nieva and Jeanna Celeste serving, respectively, as Principal Investigator and Project Director.

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The U.S. Army Research Institute provided funding and personnel for research planning, survey design and administration, as well as personnel for the technical monitoring of the contract and construction of the databases.

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## THE 1984 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION OF NPS (ACTIVE) ARMY ACCESSIONS, VOLUME 2

### INTRODUCTION

The purpose of this document and a companion volume, The 1984 Survey of Army Recruits: Tabular Description of NPS (Active) Army Accessions, Volume 1 (Research Product 86-09), is to provide an initial examination of the attitudes and characteristics of non-prior service Army recruits entering active duty during the Summer of 1984. The attitudes and characteristics of the new recruits were obtained on the 1984 ARI Survey of Army Recruits, more commonly referred to as the ARI New Recruit Survey (NRS), and from Army personnel records.

This report is one of eight reports produced to document the approach and results obtained from the Summer administration of the 1984 NRS. The 1984 Summer NRS was administered during June, July, and August of 1984. There are separate user's manuals and codebooks which respectively document the survey approach and databases:

- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: User's Manual (Research Note 86-46).
   Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Codebook for Summer 84 Active Army Survey Rescondents (Research Note 86-42). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Cocepok for Summer 84 USAR & ARNG Survey Respondents (Research Note 86-43). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

Readers desiring an examination of the survey instrument development and content, survey administration procedures, and data quality assessments are referred to the user's manual. Other readers may be interested in examining the construction of recoded survey items and variables derived using data from the Operations Reporting Master File (ORMF), as well as obtaining access to the data files; these readers are directed to the codebooks. The data obtained from the three survey forms (A, B, and C) administered to Regular (active) Army (RA) recruits are documented in one codebook, and the data obtained from Form D,

which was administered to new recruits for the U.S. Army Reserve (USAR) and the Army National Guard (ARNG), are documented in a separate report. Separate data files were set up containing information specific to the Army service components, i.e., RA, and USAR/ARNG.

Comparable reports were produced to document the Winter administration of the 1984 NRS. The 1984 Winter NRS was administered during October 1984 and February 1985. Like the 1984 Summer NRS, a user's manual and codebooks were produced describing variable selection and creation procedures, and documenting the survey databases created for the Army service components. The report titles are listed below:

- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Supplementary User's Manual for October 84/February 85 Administrations (Research Note 86-47). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Codebook for October 84/February 85 Active Army Survey Respondents (Research Note 86-44). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Codebook for October 84/February 85 USAR & ARNG Survey Respondents (Research Note 86-45). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

The October 84/February 85 user's manual supplements the information provided in the 1984 user's manual with specific details concerning the Winter survey administration and evaluation of the quality of the data obtained during this latter administration.

The initial survey results for other Army components surveyed during the 1984 Summer administration are reported in separate documents:

Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Tabular Description of NPS Army National Guard Accessions (Research Product 86-11). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Tabular Description of NPS Army Reserve Accessions, Volume 1 (Research Product 86-12). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences. Westat, Inc. (1986, May). The 1984 ARI Survey of Army Recruits: Tabular Description of NPS Army Reserve Accessions, Volume 2 (Research Product 86-13).
 Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

Tabulation volumes were produced for the Summer administration of NRS-84 for each of the three Army service components (RA, USAR, and ARNG). No tabulation volumes were produced for the 1984 Winter NRS. However, the crossing variables and recoded survey items produced for the Summer 1984 tabulations were also constructed using the Winter NRS-84 data, thus facilitating the work of future analysts wishing to produce comparable crosstabulations.

The specific crossing variables used in the Summer tabulation volumes varies according to component. Volume 1 of the 1984 Summer NRS, RA component, contains two-way tables of survey items by the following five crossing variables: respondent gender, highest education level, AFQT category, year of high school graduation, and ethnic/racial group. Volume 2 of the Summer 1984 RA tabulations includes an additional five crossing variables: term of enlistment, eligibility for the Army College Fund and/or receipt of cash enlistment bonus, region, rural/urban composition of preenlistment residence, and age at DEP (delayed entry program) contract signing.

It is important to note that the variable used to determine classification of a respondent into an AFQT category for the 1984 NRS crosstabulation volumes was not the AFQT category of record (i.e., the category recorded on the ORMF record for that respondent). Instead, the AFQT category of record was recoded to be consistent with the 1980 Youth Norms for AFQT that went into effect 1 October 1984. This recoding will facilitate the comparison of the 1984 NRS tabulations to those completed for the 1985 (and future) administrations of the survey.

Each tabulation volume contains an introduction to the 1984 NRS report series, project overview, a chapter on how to use the volume, index to the tables, and the contingency tables themselves. Technical appendixes to the volumes include the four NRS-84 instruments. One additional report of potential interest presents a comparison of the methodologies used in the 1984 and

A respondent's AFQT category is based on his/her Armed Forces Qualification Test (AFQT) score on the Armed Services Vocational Aptitude Battery (ASVAB). The AFQT score scale has traditionally been divided into categories for purposes of reporting recruit trainability.

1985 administrations of the NRS. This report is entitled: The 1984 and 1985 ARI Survey of Army Recruits: Methodology and Recommendations for Future Administrations (Technical Report 706).

### Organization of Tabulation Volume 2 -- Summer NRS-84, RA Component

This document provides both an overview of the 1984 NRS as well as tabular entries for the survey items by the second five of ten crossing variables. The volume is divided into four major sections: an introduction and project overview; a chapter on low to read and interpret the tabulations; tabulations of the survey responses of new RA recruits entering active duty during the Summer of 1984 by the second set of five crossing variables; and four technical appendixes.

The first chapter introduces Volume 2 of the Summer 1984 NRS, RA component, within the context of the eight-volume series of reports produced to document the Summer administration of the 1984 NRS. Reports documenting the administration procedures and database for the 1984 Winter NRS are mentioned in addition to a report comparing the methodologies employed in the 1984 and 1985 NRS. The structure and organization of the tabulation volume is described followed by a brief overview of the 1984 NRS project.

The second chapter is a guide to interpretation of the crosstables. This section of the report explains how to read the tabulation pages, provides tabulation volume conventions, discusses the exclusion of selected respondents from six survey items for presentation in the tabulations, provides guidance in the interpretation of the chi-square statistic, and explains how to use the tabulation index.

The next major section of this document is comprised of the tabulation index and the tables themselves. Each survey item appears in five two-way tables corresponding to each of the second five crossing variables. Tables of survey items are organized according to content area. Six major areas are identified.

The report is supplemented by four technical appendixes. The appendixes contain:

- The 1984/1985 ARI Survey of Active Army Recruits -Form A (Appendix A);
- The 1984/1985 ARI Survey of Active Army Recruits -Form B (Appendix B);

- The 1984/1985 ARI Survey of Active Army Recruits -Form C (Appendix C); and
- The 1984/1985 ARI Survey of Army Reserve/National Guard Recruits - Form D (Appendix D).

### 1984 NRS Project Overview

The ARI Surveys of Army Recruits, commonly known as the ARI New Recruit Surveys (NRS), are conducted on a regular basis to provide updated information on the characteristics, knowledge of enlistment options, and enlistment motivations of recruits at the point of their initial entry into service. Military personnel planners require such information on a regular basis to monitor current recruiting strategies and to forecast future enlistment trends.

The NRS were begun in 1982. Expanded versions of the original surveys were administered in the Summer of 1983 and Winter of 1984. Further revisions and expansions were made to the 1983 instruments for administration in the Summer of 1984 and Fall/Winter of FY 85. In addition to the ability to track changes in recruits from year to year, this series of surveys offers the Army an opportunity to gather new information in each year of the survey.

The 1982 and 1983 surveys were directly commissioned by the Deputy Chief of Staff for Personnel. The 1984 and 1985 NRS were sponsored by the U.S. Army Recruiting Command and were undertaken with the continuing interest of the Deputy Chief of Staff for Personnel. While the sponsorship, specific questions, and interests may change from year to year, the charter for these surveys remains the same. The four main research requirements have been to determine: (1) the demographic composition of entering recruits; (2) how to target recruiting resources to attract high quality recruits; (3) new recruits' enlistment motivations and propensity for remaining in service; and (4) which recruiting and advertising practices are proving the most successful and why.

The 1984 Summer and Fall/Winter NRS are, respectively, the fourth and fifth in the series of recruit surveys conducted by ARI. Survey data were collected in group settings during initial recruit processing at all eight Army Reception Stations during June, July, and August of 1984, and again in October 1984 and February 1985. Reception Station personnel were responsible for scheduling and supervising survey administration, guided by instructions prepared by ARI. The NRS was self-administered and recruits were directed to indicate their responses on optical scanning forms.

Four forms of the NRS were administered to recruits. Forms A, B, and C were administered to Regular Army recruits, and Form D was given to National Guard and Army Reserve recruits. Regular Army recruits had an equal chance of receiving any one of the three forms.

A total of 15,309 Army recruits completed the 1984 NRS. A majority, 10,495, of these recruits were surveyed during the Summer administration, and 4,814 completed surveys during the Fall/Winter 1984 NRS. The surveys were distributed across component as follows:

Summer		<u>Fall</u>	l/Winter
RA	USAR/ARNG	RA	USAR/ARNG
6,184	4,311	3,524	1,290

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The survey answer sheets were optically scanned and recorded exactly as marked. Survey data were then edited and coded. User's manuals, codebooks, tabulation volumes, and a report comparing the 1984 and 1985 survey methodologies, "lessons learned," and recommendations were produced.

The sampling plan employed imposes some restrictions on the generalizability of survey results to the population of Army accessions during the third and fourth quarters of FY 84, and first and second quarters of FY 85. However, overall the survey effort was successful in obtaining updated information regarding new recruits.

The 1984 ARI Survey of Army Recruits provides information to Army personnel planners about the quantity and quality of recruits entering the Army. In particular, information regarding the characteristics, knowledge of enlistment options, and enlistment motivations of new recruits enables Army personnel planners to be cognizant of present enlistment trends. Awareness of these trends is vital, in turn, for preparing for future manpower requirements.

#### HOW TO USE THIS VOLUME

The purpose of this chapter of the Tabular Description is to provide assistance in reading the Summer 1984 NRS tabulations for the RA component. The first section in this chapter briefly reviews the tabulation volume composition. The next sections in this chapter provide examples of the two different types of tabulation pages and a simple interpretation of the chi-square statistic. This is followed by a brief discussion of the use of the tabulation index to locate specific tables, and finally presentation of the index itself.

### Tabulation Composition

The purpose of the tabulation volume is to provide an overview of survey results for Summer NRS-84 respondents by service component. Two-volume tabulation sets are available for new recruits entering the Regular Active Army and the Army Reserve during the summer of 1984. A separate tabulation volume was produced for new recruits entering the Army National Guard in the summer of 1984. The two-volume sets of tabular descriptions produced for the RA and USAR provide tables of survey items crossed by ten demographic and service-related characteristics. The single volume of tabular descriptions of the ARNG contains survey variables crossed by a combination of demographic and service-related characteristics.

Tables in both volumes of the RA tabulations are organized into six major content areas: (1) Enlistment, (2) Advertising and Promotional Events, (3) Media Habits, (4) Recruit Background and Demographic Description, (5) Parental Household Characteristics, and (6) Influencers. Survey items are thus presented within the appropriate subject area.

Volume 1 in the RA Tabular Description contains tables of survey items with the following five crossing variables:
(1) respondent gender, (2) highest level of education, (3) AFQT category (GM<sup>2</sup> responses only), (4) year of high school graduation (for high school diploma graduates and post-high school graduates only), and (5) ethnic/racial group. Volume 2 for the RA contains tables of the same survey items with five additional crossing variables: (6) term of enlistment (GMA<sup>3</sup> responses only), (7) eligibility for the Army College Fund and/or cash incentives

<sup>&</sup>lt;sup>2</sup>GM refers to male, high school graduates and post-high school graduates.

<sup>&</sup>lt;sup>3</sup>GMA refers to male, high school graduates and post-high school graduates in AFQT categories 1-3A.

(GMA responses only), (8) region (recruiting brigade), (9) rural/urban composition of preenlistment residence, and (10) age at DEP contract signing. See <u>The 1984 ARI Survey of Army Recruits:</u> Codebook for Summer 84 Active Army Survey Respondents for details on the construction of the crossing variables for the active Army component. Table 1 provides an overview of the construction of the crossing variables used in this volume.

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Table 1

Crossing Variables for Volume 2 of the Tabulations for the Active Army Component

Variable	Source
Term of Enlistment GMA responses only	Enlistment Record (ORMF)
ACF/Cash Incentive	Enlistment Record (ORMF)
GMA responses only	Note: ACF = Recruit is eligible to participate in Army College Fund Program.
	BONUS = Recruit received a cash enlistment bonus.
Region	Enlistment Record (ORMF)
	Note: Region corresponds to recruiting brigade.
Rural/Urban	Survey Item
	(See tabulation of item T187 on pages 268-269)
Age at DEP	Enlistment Record (ORMF)
	Hote: Age at DEP is computed from recruits' date of birth and the date they signed their DEP contracts.

### Contents of a Tabulation Page

Tabulation pages contain descriptive information about the survey item as well as presenting the tabled data. Descriptive information includes: variable name, variable label, statement of the survey question, response category values and labels, and question location (Form and question number, e.g., A034 = Question 34 on Form A) on the 1984 NRS instruments. When the survey item has been altered from its original presentation in the instrument, the notation "recoded" precedes the statement of the survey item. Three survey items were recoded in order to

reduce the number of original answer categories to make reading the crosstables easier.

In addition to the items listed above, each tabulation page also contains information to aid in the interpretation of the tables themselves. This information includes: the number of completed surveys obtained for the non-prior service members in the component, table title (survey item by crossing variable), labels for the categories of the crossing variable, the actual number of respondents within each category of the crossing variable, the total number of individuals answering the particular question, value categories for the survey item, the percentage of responses within each category of the crossing variable, and Pearson's chi-square statistic with its associated degrees of freedom and probability. Serial list question sets which instructed respondents to "mark all [response categories] that apply" were reconfigured for presentation in a single, combined table. Chi-square statistics, degrees of freedom, and probabilities are presented for each line in these summary tables. An example of this type of table and further discussion are provided in the next section of this chapter.

The emphasis of NRS is on Army recruits with no prior service experience. For this reason, respondents were selected for tabular presentation only if "no prior military service" was recorded on their official Army personnel records. Note that only 0.7% of the 1984 Summer RA respondents had had prior military service. Thus, there are too few of these respondents to support extensive analysis.

The total number of responses may differ from table to table as well as differ in comparison with the reported number of completed surveys. There are two major sources for such differences. One is item nonresponse (i.e., respondents who failed to answer the question, provided more than one answer, or wrote an uninterpretable, or out-of-range response). A second reason for differences in the reported numbers of respondents relates to whether or not particular survey items were included on all three forms of the 1984 Summer NRS for RA recruits. While some survey items were included on all forms, other items were on only 1 or 2 of the 3 forms. Thus, for certain survey questions, the responses of roughly one-third of all RA respondents will necessarily be missing since the items were not included on their survey forms. Each tabulation page reports the number of nonprior service RA recruits who completed surveys containing that particular survey item. This number is reported in the upper portion of each tabulation page with the label, "Total NPS Surveyed."

### Tabulation Conventions

Each of the six major content areas contains numerous tables with relevant survey items. Survey items are included in five two-way tables corresponding to the five crossing variables in Volume 2. The tables for each survey item are typically laid out across two facing pages. The first page contains all the descriptive information about the survey item (i.e., variable name, question, value labels) plus the first two tables. The second page contains the final three tables. In instances in which the survey item has ten or more values, only one table is presented per page due to space limitations.

Several survey items which are documented in the 1984 codebooks were intentionally excluded from the crosstabulation volumes for the 1984 NRS. Most of these items (T281-T360) were experimental items introduced in 1984 and will be discussed in a forthcoming ARI publication. The other survey item excluded from the crosstabulations, T113, was not included in the RA volumes because it was misprinted in survey Forms A, B, and C. Due to the misprinting, this item is no longer comparable to similar items included in the survey.

Figure 1 provides an example of a table for a recoded survey item requesting a single response. The numeric indicators on Figure 1 are identified and their referents described on subsequent pages.

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2 3

RWKSWORK -- RECODED - WKS WORKING DURING PAST YEAR

RECODED - THE NUMBER OF WEEKS YOU WERE WORKING IN THE PAST YEAR.

0 - 0 WEEKS
1 - 1-4 WEEKS



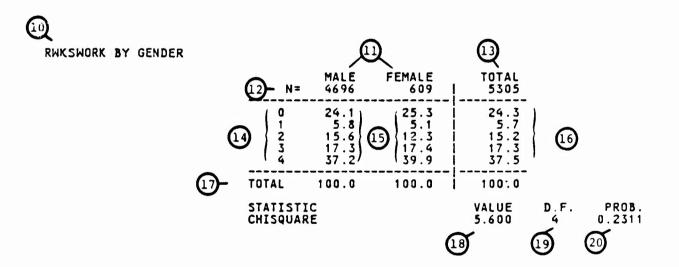


Figure 1. Example of a tabulation page for a recoded survey item.

### EXPLANATION OF FIGURE 1

### CONTENTS OF A TABULATION PAGE FOR A RECODED SURVEY ITEM

- 1 Page number.
- 2 Variable name for tabled survey item.
- 3 Variable label.
- 4 Notation indicating that the survey item has been altered from its original format. Changes are due to regrouping of response alternatives.
- 5 Statement (or reworded statement) of survey item as it appears in the questionnaire. See Appendixes for exact wording and context.
- 6 Actual/recoded values of tabled survey item.
- 7 Value labels for tabled survey item.
- Question location on each form of the 1984 NRS. The letter of the survey form appears first followed by the question numbers. When the question was not included on a specific survey form, the space for that survey form (A-D) is left blank. In some instances, all spaces for question location will contain the letter "A" followed by three numbers. This convention is used when the question appears in the background section of all the survey instruments and has no specific question number. The "A" designates the item's inclusion in the background section of the instruments; the number is an indication of the approximate order of presentation.
- Total number of completed surveys that were received from non-prior service RA recruits. This number is an unweighted count based on the survey sample. In this example, it indicates that 5,917 non-prior service RA respondents completed surveys containing the survey item.
- 10 Table title (survey item by crossing variable label).
- 11 Value labels for crossing variable. In this example, the labels describe the categories of gender which can only be male and female. Each of the crossing variables have unique value labels which will remain the same across survey item/table presentation.
- 12 Frequency counts of responses to survey item broken down by category of the crossing variable.

  These may be referred to as 'marginal N's' since they provide an overall count or number of responses within each category of the crossing variable.
- Total number of valid responses. This is a marginal N of <u>total</u> responses to this survey item across crossing variable categories. In contrast to item 9 (N of NPS completed surveys), this N will necessarily vary across tables due to missing values on particular survey items and on crossing variables; however, this number will always be less than or equal to the number reported in item 9.
- Survey item values. Only item <u>values</u> are presented in the actual tables to preserve clarity; however, these values are described (labeled) at the top of the tabulation page (see item 6).
- 15 Sample percentages broken down within crossing variable categories.
- Sample percentages of responses across crossing variable categories. These percentages are presented for each survey item category.
- 17 Total column percents. These column percentages will equal 100% in all tables, since the percentages of sample responses within each crossing category must acount for the total responses within that crossing category.
- 18 Value of the chi-square statistic.
- 19 Degrees of freedom (D.F.) associated with the chi-square statistic.
- 20 Probability based on the chi-square distribution (see the final section in this chapter for a discussion on interpretation of the chi-square statistic).

Figure 2 presents an example of a table combining the response categories for a serial list question set. A special table format was devised and variables in the series were reconfigured for inclusion in the table. Essentially the same information is provided for serial list question sets as is available for the more typical, single response items. Tables for serial list question sets, because they combine a series of variables, contain multiple chi-square statistics. Aside from this difference, the two table formats contain the same types of descriptive information and tabular data.

Serial list question sets pose an overall question such as, "Which of the following mathematics and technical courses, if any, did you take and pass in high school?", and then request the respondent to evaluate (by checking the item to indicate "yes" and leaving the item unchecked to indicate "no") each response category in the series. Each response category is used to construct a dichotomous variable indicating whether or not the respondent checked the item. In the previous example, a respondent might have checked the subjects, Physics, Calculus, and Trigonometry, and have left Computer Science and Business Math unchecked. Variables would have been constructed for each of the five subjects; the value "1" would be used to indicate which subjects were reported to have been taken and passed; the value "0" would be assigned when the subject was not selected.

An attempt was made to combine all serial response categories into a single table for ease of substantive interpretation of the overall question. This required the development of a special table format. The percentage of individuals checking each response category was input to a summary table as presented in the tabulations. Each row in the summary table contains a different variable corresponding to one of the response categories in the serial list question set. Each summary table, then, consists of a series of related variables tabled with a crossing variable. Using the example in Figure 2, the summary table for T198 actually represents ten 2x2 tables. Row A represents the 2x2 table:

T198 by Gender

	Male N= 5,164	Female 644	Total 5,808
Checked A	57.1	70.2	58.6
Did Not Check A	42.9	29.8	41.4
	Chi-Square Appro	x. DF	Probability
	40.2	1	0.0000

Page Number (2) Variable Name Variable Label -- TOOK/PASS IN HIGH SCHOOL Statement of Survey Item WHICH OF THE FOLLOWING MATHEMATICS AND TECHNICAL COURSES, IF ANY, DID YOU TAKE AND PASS IN HIGH SCHOOL? ELEMENTARY ALGEBRA PLANE GEOMETRY
BUSINESS MATH
COMPUTER SCIENCE B D Survey INTERMEDIATE ALGEBRA 6 Value Labels Item TRIGONOMETRY CALCULUS Values PHYSICS SCIENCE COURSE THAT COVERED ELECTRICITY OR ELECTRONICS I TOOK NONE OF THESE / SURVEY ITEMS #: A064 B059\_C116 D105 TOTAL NPS SURVEYED 15 5,917 Number of Surveys Question Location on NRS-84 (Forms A-D) Completed by Non-Prior Service RA Recruits Chi-square Statistic Table Title Value Labels for with Associated Degrees T198 BY GENDER Crossing Variable of Freedom (DF) and Probability (P) FEMALE TOTAL 2 Number of 5164 5808 644 Respondents 58.6 0.0000 57.1 70.2 40.2 ABCDEFG 38.5 39.0 43.0 35.6 4.8 0.0285 Survey 30.5 8.6 0.0034 16.9 15.1 16.7 0.2367 Item 22.9 48.4 0.0000 Values 15.5 5.2 12.3

Percentage of Respondents Checking Response Category

10.1

0.2367

0.7518

0.0006

0.0783

0.1

0.1

3.1

11.7

Example of a tabulation page for Figure 2. a serial list question set.

5.0

11.8

17.5

8.1

H

I

23.5

Each row in the summary table for T198 represents a table which includes both the percentage of individuals checking the response category as well as the percentage of respondents who answered the question but did not check the particular response category. For conciseness, only the percentage of individuals checking a particular category was presented in the summary table.

Interpretation of Row A in the summary table shown in Figure 2 is as follows:

- 57.1% of all male respondents to T198 reported having taken and passed elementary algebra in high school; 42.9% of the males did not report taking and passing elementary algebra in high school. Similarly, 70.2% of female respondents reported taking and passing elementary algebra, 29.8% did not report taking and passing this course in high school. The population percentages of all responses to T198 categorized 58.6% of new recruits as having taken and passed elementary algebra in high school and 41.4% as not having had the class.
- The chi-square statistic associated with Row A in the summary table is testing the relationship between gender and taking and passing elementary algebra in high school. The chi-square value at 40.2, with 1 degree of freedom, yields the probability 0.0000. This is considered to be a highly significant statistical difference. (See the next section in this chapter for a discussion of the interpretation of the chi-square statistic.)

As in the example above, the other rows in the summary table for T198 may also be interpreted as if the percentages of individuals not checking the response categories were presented. The chisquare statistics were calculated using this complete information.

### Exclusion of Selected Responses from Survey Items

The crosstabulations presented in this volume for the six survey items that pertain to enlistment incentives (i.e., T060, T061, T064, T065, T067, and T068) exclude responses from recruits who did not receive (or are not eligible to receive) the relevant incentives. These six variables may be grouped into three pairs according to incentive: (1) T060 and T061 pertain to Army College Fund (ACF) eligibility; (2) T064 and T065 are related to the two-year enlistment option; and (3) T067 and T068 are related to receipt of a cash enlistment bonus.

Three variables were derived using ORMF<sup>4</sup> data as indicators of ACF eligibility, the two-year enlistment option, and receipt of cash enlistment bonus. Table 2 presents the ORMF-derived variables that were used to determine whether or not to include respondents in the crosstabulations for items T060, T061, T064, T065, T067, and T068. For example, if the ORMF-derived variable, ACFKICK had a value of "l" which indicates the recruit is eligible to receive the ACF, then the recruit's responses to questions T060 and T061 were included in the crosstabulations for those items.

Table 2

ORMF-Derived Variables Used to Assess
Survey Response Consistency

Survey Variables
T060 and T061
T064 and T065
T067 and T068

<sup>&</sup>lt;sup>4</sup>The Operations Reporting Master File (ORMF) contains Army personnel records from two sources, MEPRS and REQUEST. The acronyms MEPRS and REQUEST stand for the Military Entrance Processing Reporting System, and Recruit Quota System, respectively. The MEPRS data system contains information about DoD personnel being voluntarily processed into a branch of the Armed Forces; the system is documented in MEPCOM Regulation 18-5. REQUEST is the Army's data system used to record information about enlistees into one of the Army components (Regular Army, Army Reserve, and Army National Guard). The REQUEST system is documented in Army Regulation (AR) 601-210.

### Interpreting Pearson's Chi-Square Statistic

A Pearson's chi-square statistic is reported for each table in this tabulation volume. The chi-square is a measure of the relationship between the survey item and crossing variable. In addition to reporting this statistic, each table also presents the associated degrees of freedom (D.F.) and the probability (abbreviated as "PROB.") that a significant relationship exists between the survey item and crossing variable.

As a guide to readers of this volume, it is suggested (following accepted social science conventions) that only tables with chi-square probabilities of .01 or less (e.g., .0090, .0050, .0001, .0000, etc.) be interpreted as statistically significant. That is, if a table crossing AFQT category with education level has a chi-square probability of .0098, the reader may conclude that there is a statistically significant relation between education and AFQT. Any table having a probability greater than .01 (e.g., .0600, .1000, .2500, .8999, etc.) should not be interpreted as significant.

The chi-square statistic, then, indicates which variables are statistically related. This statistic does not, however, inform the reader about the form of the relation. In the example above, a relationship was said to exist between AFQT category and education level. Based solely upon the chi-square statistic, we cannot say whether individuals in the higher AFQT categories are relatively more educated than those in the middle or lower categories or vice versa: it only implies that there is a reliable difference between the groups; it does not imply that each group differs from every other group. To determine the form of the relationship between the variables, additional statistical tests are required.

### Use of the Tabulation Index

The tabulation index on the following pages provides a table of contents for the tabulations. The index provides three pieces of information for each survey item: variable name for the survey item, variable label, and page number. The index listing for each survey item is presented in the sequence of their presentation in the tabulations. The index lists all survey items within each of the six major content areas. The index should be used as one would use a table of contents to locate crosstables for particular survey items.

## THE 1984 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION OF NPS (ACTIVE) ARMY ACCESSIONS

INDEX TO VOLUME 2

2

## THE 1984 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION OF (ACTIVE) ARMY ACCESSIONS INDEX TO VOLUME 2

VARIABLE NAME	VARIABLE LABEL	PAGE NUMBER
	SECTION 1: ENLISTMENT	
T074 T075 T076 T078 T079 T080 T082 T083 T084 T095 T097 T098 T366 T366 T366 T366 T367	EXPECTED SATISFACTION WITH ARM LIFT AFFECT BY A RECRUITER AIDE AFFECT BY INFO IN AN APPLY RAPH AL AFFECT BY INFO IN AN APPLY RAPH AL AFFECT BY INFO IN AN APPLY RAPH AL AFFECT BY INFO IN AN ARM MAGAZINE AFFECT BY INFO IN AN ARM MAGAZINE AFFECT BY INFORMATION POSTED AT SCHOOL AFFECT BY INFORMATION FROM REACT AFFECT BY INFORMATION FROM REACT AFFECT BY EXPERIENCE AFFECT BY EXPERIENCE SERVICE OF FIRST CHOICE SERVICE OF FIRST CHOICE SERVICE OF FOURTH CHOICE SERVICE OF FOURTH CHOICE SERVICE OF FOURTH CHOICE CERTAINTY OF ARMY COMPONENT TOF: DID NOT ARMY COMPONENT TOF: DID NOT ARMY COMPONENT TOF: DID BY COUNSELOR HILCH JOB BEST TOF: MOS DIREFERRY SET TO GET PREFER JOB TOF: MOS DIREFERRY SET TO GET PREFER JOB TOF: GAVE UP BONUS TO GET PREFERRED JOB TOF: GAVE UP BONUS TO GET PREFERRED JOB TOF: GAVE UP PREFERRED JOB TO GET BONUS TOF GAVE UP PROBE THE SET OF GET BONUS TOF GAVE UP PREFERRED JOB TO GET BONUS TOF GAVE UP PREFERRED TO GAVE UP PREFERRED TOF GAVE UP PREFERRED TO GAVE UP PREFERRED	096-097 098-099 100-101 102-103 104-105 106-107 108-109 110-111 112-113 114-115 116-117 118-119 120-121 122-123 124-125 126-127
T369	SATISFACTION WITH RECRUITER CONTACT	130-131

## THE 1984 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION OF (ACTIVE) ARMY ACCESSIONS INDEX TO VOLUME 2

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VARIABLE NAME	VARIABLE LABEL	PAGE NUMBER
	SECTION 2: ADVERTISING AND PROMOTIONAL EVENTS	
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	SECTION 3: MEDIA HABITS	
T276 T221 T222 T223 T224 T225 T226 T227 T228 T229 T230 T231 T232 T233 T234 T235 T236 T237 T238 T239 T240 T241 T242 T243 T244 T242 T243 T244 T245 T244 T245 T247 T248 T249 T250 T251 T252 T253 T255 T256 T257 T258 T257 T258 T257 T258 T257 T258 T260 T261 T262 T263 T264	TIME ZONE YOU LIVED IN TIMES REGULARLY LISTEN TO WEEKDAY RADIO TIMES REGULARLY LISTEN TO WEEKEND RADIO RADIO PROG YOU LISTEN TO: SPORTS RADIO PROG LISTEN TO: HISTORY OF ROCK RADIO PROG LISTEN TO: KING BISCUIT FLR HR RADIO PROG LISTEN TO: AMER TOP 40 CASEY K RADIO PROG LISTEN TO: AMER TOP 40 CASEY K RADIO PROG YOU LISTEN TO: METAL SHOP RADIO PROG YOU LISTEN TO: POWER CUTS RADIO PROG YOU LISTEN TO: POWER CUTS RADIO PROG LISTEN TO: CONCERT SPECIALS TIMES REGULARLY WATCH WEEKDAY TV WATCH TV PROG: SPORTS WATCH TV PROG: SITUATION COMEDIES WATCH TV PROG: SUIZ AND GAME SHOWS WATCH TV PROG: SUIZ AND GAME SHOWS WATCH TV PROG: SOLID GOLD WATCH TV PROG: SOLID GOLD WATCH TV PROG: SOLID GOLD WATCH TV PROG: MERICAN BANDSTAND WATCH TV PROG: MERICAN BANDSTAND WATCH TV PROG: MIGHTLY NETWORK NEWS WATCH TV PROG: NIGHTLY NETWORK NEWS WATCH TV PROG: NIGHTLY NETWORK NEWS WATCH TV PROG: NIGHTLY NETWORK NEWS WATCH TV PROG: SUPERBOWL WATCH TV PROG: COLLEGE FOOTBALL WEEKEND GAMES WATCH TV PROG: MJR LEAG BASEBALL REG SEAS WATCH TV PROG: HORD D SERIES	154- 55 156-157 158-159 160-161 162-163 164-165 166-167 168-169 170-171 172-173 174-175 176-179 180-181 182-183 184-185 186-187 188-189 190-191 192-193 194-197 198-199 200-203 204-205 206-207 208-221 212-213 214-215 216-217 218-221 224-225 224-223 234-235 234-235 234-237 234-237 234-237 234-243

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VARIABLE NAME	VARIABLE LABEL	PAGE NUMBER
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	4: RECRUIT BACKGROUND AND DEMOGRAPHIC DESCRIPTION	
T187 T189 T190 COLLED HSED HSYEAR T196 T197 T198 T201 T204 T205 T219 T279S T280S T209 T210 T212 T211 T220 T277 T278 T278 T279W T280W T063 RMKSLOOK RMKSWORK	SIZE OF PLACE LIVING WHEN ENLISTED SCHOOL SPORTS PARTICIPATION/LEADERSHIP NON-SCHOOL SPORTS PARTICIPATION/LEADRSHP COLLEGE EDUCATION HIGH SCHOOL EDUCATION YEAR GRAD. OR LAST YEAR IN HIGH SCHOOL GRADES MADE WHEN LAST IN SCHOOL HIGH SCHOOL PROGRAM MATH & TECH COURSES TAKEN & PASSED IN HS EDUCATIONAL ASPIRATIONS COLLEGE ACCEPTANCES REASON FOR ARMY RATHER THAN SCHOOL AMOUNT YOU INTEND TO PUT IN VEAP SCHOOL STATUS WHEN CONTRACTED SCHOOL STATUS WHEN CONTRACTED GROSS EARNINGS MONTH BEFORE ENLISTMENT 1983 GROSS EARNINGS TYPE OF JOB ALTERNATIVE TO ENLISTMENT TYPE OF JOB LAST WORKED AMOUNT OF MILITARY PAY EXPECTED EFFECT OF F-T CIVIL JOB OFFER AT SHIPING WHEN DID YOU LEAVE YOUR LAST JOB? WORK STATUS WHEN CUNTRACTED WORK STATUS HEN CUNTRACTED WORK STATUS HE NOT ENLISTED EASE OF GETTING FULLTIME JOB IN HOMETOWN RECODED - WKS NOT WORKING, BUT LOOKING RECODED - WKS WORKING DURING PAST YEAR	268-269 270-271 272-273 274-275 276-277 278-283 284-285 286-287 288-289 290-291 292-293 294-295 204-297 208-301 302-303 304-305 306-311 312-323 324-325 326-327 328-329 330-331 332-333
SE(	CTION 5: PARENTAL HOUSEHOLD CHARACTERISTICS	
RBRIGADE T173 T175 T176 T177 B178 T182	RECODED - ZIP COLLAPSED INTO BRIGADE CABLE TV IN HOUSEHOLD NUMBER OF CARS IN HOUSEHOLD WHO LIVES IN HOUSEHOLD HOUSEHOLD BILLS PAID BY WHOM HOUSEHOLD GROSS INCOME (FORCED CHOICE) RECRUIT INDEPENDENCE ESTABLISHED	336-337 338-339 340-341 342-343 344-345 346-347 348-349

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## THE 1984 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION OF (ACTIVE) ARMY ACCESSIONS INDEX TO VOLUME 2

VARIABLE NAME	VARIABLE LABEL	PAGE NUMBER
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T167 T168	FATHER'S OCCUPATION MOTHER'S OCCUPATION	376-381 382-387
T361 T362	WHO WILL YOU RELY ON FOR HELP W/JOB DEC FROM WHOM SEEK INFO ABOUT CAREER OR JOB	388-389 390-391
T363	WHO WOULD YOU MOST LIKE TO PLEASE W/JOB	392-393

THE 1984 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS (ACTIVE) ARMY ACCESSIONS,
VOLUME 2

I. ENLISTMENT

# TOO1 -- EXPECTED SATISFACTION WITH ARMY LIFE

BASED ON WHAT YOU KNOW NOW, HOW SATISFIED DO YOU THINK YOU WILL BE WITH ARMY LIFE?

1 - VERY SATISFIED 2 - SATISFIED

3 - SOMEWHAT SATISFIED
4 - NEITHER SATISFIED NOR DISSATISFIED
5 - SOMEWHAT DISSATISFIED

6 - DISSATISFIED 7 - VERY DISSATISFIED

SURVEY ITEMS #: A001 B001 C001 D001

TOTAL NPS SURVEYED IS 5917

# TOO1 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 382	3_YEAR 682	4_YEAR 1090	TOT/	_
1 2 3 4 5 6 7	19.6 25.1 27.2 16.2 7.3 2.9 1.6	17.9 36.1 25.1 13.6 4.0 1.6	25.2 33.5 21.6 12.3 4.6 1.6	1	. <b>8</b> . 7
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 38.200	D.F.	PROB.

#### TOO1 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER 441	BONUS 16	BOTH 845	ACF 852	TOTAL   2154
1 2 3 4 5 6 7	21.8 33.3 21.5 14.7 4.8 1.8 2.0	37 . 5 12 . 5 31 . 3 6 . 3 0 . 0 6 . 3 6 . 3	26.8 34.2 20.9 11.8 4.0 1.3 0.9	16.9 31.6 27.3 14.4 5.9 2.2 1.6	21.9 32.8 23.7 13.4 4.9 1.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 48.300	D.F. 18	PROB. 0.0001

TOO1 BY REGION

N	NE  = 1115	SE 1209	SW 806	MW 1538	WEST 798	TOTAL 5466
1 2 3 4 5 6 7	26.0 30.0 23.2 14.3 3.7 1.4	29.8 28.7 22.6 13.2 3.8 1.1 0.8	29.8 30.3 20.7 13.0 3.7 1.2	22.9 28.5 26.3 14.6 4.3 1.4 2.1	26.3 28.7 22.4 14.9 5.5 0.4 1.8	26.6 29.1 23.5 14.0 4.2 1.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 46.700	D.F. 24	PROB. 0.0036	

# TOO1 BY RURAL/URBAN

	LG_CITY N= 879	MED_CITY 841	SUBURB 971	TOWN 1366	RURAL 1265	TOTAL   5322
1 2 3 4 5 6 7	4.1	28.8 29.0 22.3 13.9 2.8 1.7	26.8 31.2 22.3 12.5 4.6 1.5	24.9 28.3 23.8 16.9 3.6 1.0	23.4 29.7 26.1 13.0 4.9 0.9 2.0	26.4 29.3 23.4 14.1 4.1 1.1
TOTAL	100.0	100.0	100.0	100.7	100.0	100.0
STATI			VALUE 47.900	D.F. 24	PROB. 0.0026	

# TOO1 BY AGE AT DEP

N=	17 2651	18 1495	19 522	20-24 626	25-34 131	TOTAL 5425
1 2 3 4 5 6 7	24.8 30.7 24.3 13.2 4.4 1.2 1.4	26.5 27.9 23.6 14.8 4.3 1.0	29.9 26.8 23.4 14.0 4.2 1.0	29.1 27.0 21.1 15.6 3.3 1.9	37.4 27.5 16.8 14.5 3.0 0.0	26.6 29.0 23.5 14.0 4.2 1.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE	D.F.	PROB.	

#### T004 -- AFFECT BY A RECRUITER AIDE

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: I SAW A RECRUITER AIDE -- AN ARMY SOLDIER WHO RETURNS TO HIS HOMETOWN TO HELP THE ARMY RECRUITER CONTACT PEOPLE.

1 - NOT APPLICABLE; EVENT DID NOT OCCUR
2 - NOT AT ALL IMPORTANT
3 - SOMEWHAT IMPORTANT
4 - VERY IMPORTANT

5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A004

C004

TOTAL NPS SURVEYED IS 3930

#### TOO4 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 277	3_YEAR 482	4_YEAR 758	TOT:	
1 2 3 4 5	70.0 14.1 10.1 4.0 1.8	71.8 15.8 6.0 4.1 2.3	73.3 12.8 9.1 3.6 1.2	3	_
TOTAL	100.0	100.0	100.0	100	. 0
STATIST: CHISQUAR			VALUE 9.300	D.F.	PROB. 0.3176

### T004 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 305	BONUS 13	BOTH 587	ACF 612	TOTAL   1517
1 2 3 4 5	70.8 16.7 7.9 3.6 1.0	69.2 23.1 7.7 0.0 0.0	74.3 11.2 9.0 3.9 1.5	71.1 15.0 7.8 3.9 2.1	72.2 14.0 8.3 3.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 9.500		PROB. .6597

# T004 BY REGION

1

N=	NE	SE	SW	MW	WEST	TOTAL
	762	<b>8</b> 77	573	1067	561	3840
1	65.8	63.5	61.3	65.5	68.4	64.9
2	15.9	14.8	17.4	17.1	15.1	16.1
3	10.1	11.1	11.5	9.8	11.0	10.6
4	6.2	8.0	7.3	5.9	3.6	6.3
5	2.1	2.6	2.4	1.8	1.8	2.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 21.100	D.F. 16	PROB. 0.1747	

# TOO4 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	617	593	648	972	890	3720
1	66.4	65.1	65.6	65.3	63.9	65.2
2	16.5	15.2	15.9	15.7	16.0	15.9
3	10.7	9.1	11.6	10.5	10.7	10.5
4	4.2	9.1	5.3	6.0	7.1	6.3
5	2.1	1.5	1.7	2.5	2.4	2.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 18.800	D.F. 16	PROB. 0.2792	

# T004 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1867	1045	363	453	84	3812
1	65.1	62.4	61.2	70.2	80.9	64.9
2	15.8	16.6	18.7	13.9	10.7	16.0
3	10.6	12.3	9.9	8.4	3.6	10.6
4	6.4	6.6	8.0	5.1	1.2	6.3
5	2.1	2.0	2.2	2.4	3.6	2.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	-		VALUE 28.300	D.F. 16	PROB. 0.0291	

#### T010 -- AFFECT BY INFO IN AN ARMY RADIO AD

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION IN AN ARMY AD ON THE RADIO.

1 - NOT APPLICABLE; EVENT DID NOT OCCUR 2 - NOT AT ALL IMPORTANT 3 - SOMEWHAT IMPORTANT 4 - VERY IMPORTANT

5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A005

C005 D005

TOTAL NPS SURVEYED IS 3930

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#### TO10 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 274	3_YEAR 483	4_YEAR 749	TOT   15	
1 2 3 4 5	30.3 38.3 24.8 5.1 1.5	32.3 31.7 29.8 5.4 0.8	32.8 35.3 25.6 5.3 0.9	: -	. 7
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 5.900	D.F. 8	PROB. 0.6584

#### TOTO BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	₹EITHER 305	BONUS 13	BOTH 578	ACF 610	TOTAL 1506
1 2 3 4 5	25.9 40.7 28.5 4.3 0.7	46 . 1 30 . 8 7 . 7 1 5 . 4 0 . 0	35.3 32.5 25.3 5.9 1.0	32.1   33.8   27.9   5.1   1.1	32.2 34.7 26.8 5.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 17.500		ROB. 1317

# T010 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	758	876	575	1071	561	3841
1	35.2	31.8	35.5	30.1	36.4	33.2
2	30.2	29.2	29.6	32.3	33.3	30.9
3	26.8	26.7	24.5	29.0	22.8	26.5
4	5.7	10.3	7.8	6.5	5.2	7.2
5	2.1	1.9	2.6	2.0	2.3	2.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 35.400	D.F. 16	PROB. 0.0035	

# TO10 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	623	592	637	976	893	3721
1	36.4	32.1	31.7	33.9	31.7	33.1
2	30.0	31.4	33.1	29.4	31.3	30.9
3	24.1	27.4	24.2	28.6	28.0	26.7
4	7.4	6.8	8.5	6.8	6.5	7.1
5	2.1	2.4	2.5	1.3	2.5	2.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VAL JE 17.100	D.F. 16	PROB. 0.3792	

#### TO10 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1862	1043	366	457	85	3813
1	30.8	34.0	34.1	38.7	47.1	33.3
2	31.9	30.0	30.3	31.3	27.1	31.1
3	28.5	27.1	24.0	18.8	17.6	26.3
4	7.2	6.1	9.3	7.9	7.1	7.2
5	1.7	2.7	2.2	3.3	1.2	2.2
TOTAL	100.0	106.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 41.100	D.F. 16	PROB. 0.0005	

#### T011 -- AFFECT BY INFO IN AN ARMY TV AD

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUIT R: INFORMATION IN AN ARMY AD ON TV.

1 - NOT APPLICABLE; EVENT DID NOT OCCUR 2 - NOT AT ALL IMPORTANT 3 - SOMEWHAT IMPORTANT

- VERY IMPORTANT

- I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A006

C006 D006

TOTAL NPS SURVEYED IS 3930

#### TO11 BY TERM OF EN ISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 273	3_YEAR 481	4_YEAR 749	TOTA   150	-
1 2 3 4 5	20.5 30.4 38.5 9.2 1.5	22.9 28.7 38.9 8.7 0.8	22.4 32.2 35.3 8.9 1.2	22   30   37   8	. 7
TOTAL	100.0	100.0	101.0	100	. 0
STATIST: CHISQUAR			VALUE 3.700	D.F. 8	PROB. 0.8831

#### TO11 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N =	NEITHER 304	BONUS 13	BOTH 578	ACF 608	TOTAL   1503
1 2 3 4 5	17.4 34.2 39.5 7.9 1.0	30.8 23.1 30.8 15.4 0.0	24.2 31.3 33.9 9.0 1.6	22.5 28.6 33.8 9.2 0.8	22 2 30.7 37.0 8.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 12.200		PROB. .4298

# TO11 BY REGION

N:	NE	SE	SW	MW	WEST	TOTAL
	= 755	874	571	1 0 6 9	560	3829
1	26.9	23.9	29.4	22.4	27 . 7	25.5
2	27.1	24.6	24.2	28.6	27 . 3	26.6
3	32.7	32.8	30.8	36.4	33 . 6	33.6
4	11.0	16.1	12.4	10.7	8 . 9	12.0
5	2.5	2.5	3.1	1.9	2 . 5	2.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS'			VALUE 40.300	D.F. 16	PROB. 0.0007	

#### TO11 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	T OWN	RURAL	TOTAL
	620	585	631	979	894	3709
1	30.2	25.8	24.1	25.2	23.6	25.6
2	23.5	25.5	29.0	25.6	27.7	26.3
3	30.8	33.2	32.2	35.2	35.0	33.6
4	12.9	13.2	11.6	12.6	11.0	12.2
5	2.6	2.4	3.2	1.3	2.7	2.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 23.400	D.F. 16	PROB. 0.1035	

# TO11 BY ACE AT DEP

SOCIAL ELECTRONICA PROGRAMA PR

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N=	17 1863	18 1038	19 364	20-24 450	25-34 86	TOTAL 3801
1 2 3 4 5	23.0 26.5 36.7 11.9	25.6 26.9 32.6 12.0 2.9	29.4 25.0 30.5 12.9 2.2	30.9 28.4 26.9 10.9 2.9	36.0 22.1 24.4 13.9 3.5	25.5 26.6 33.5 12.0 2.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 36.700	D.F. 16 (	PROB. 0.0023	

#### T012 -- AFFECT BY INFO IN AN ARMY MAGAZINE AD

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION IN AN ARMY AD IN A MAGAZINE.

1 - NOT APPLICABLE; EVENT DID NOT OCCUR
2 - NOT AT ALL IMPORTANT
3 - SOMEWHAT IMPORTANT
4 - VERY IMPORTANT

5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A007

C007 D007

TOTAL NPS SURVEYED IS 3930

#### TO12 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 273	3_YEAR 482	4_YEAR 757	TOT.	
1 2 3 4 5	24.2 34.1 33.0 7.0 1.8	27.8 31.1 33.0 6.6 1.4	27.3 35.3 29.2 6.7 1.4	1	. 7
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 4.500	D.F. 8	PROB. 0.8094

#### T012 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N =	NEITHER 304	BONUS 13	BOTH 586	ACF 609	TOTAL 1512
1 2 3 4 5	23.7 38:5 30:3 6.3 1.3	38.5 30.8 15.4 15.4 0.0	28.5 33.4 29.9 6.3	26 . 8 31 . 7 33 . 0 7 . 2 1 . 3	26.9 33.7 31.1 6.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 10_100	D.F. 12 0	PROB. .6072

# T012 BY REGION

N=	NE 762	SE 875	SW 57.5	MW 1073	WEST 559	TOTAL 3844
1 2 3 4 5	29.4 31.1 28.6 8.8 2.1	27.8 26.4 32.6 10.7 2.5	34.3 26.1 27.8 10.1 1.7	25.7 32.1 31.7 8.4 2.1	32 4 33 26.8 6.3 1.3	29 ·
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 40.600	D.F. 16	PROB. 0.0006	

# T012 BY RURAL/URBAN

N:	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	623	590	642	979	893	3727
1	32.7	29.5	30.1	28.0	26.4	29.0
2	27.6	28.1	31.9	30.0	30.8	29.8
3	28.7	29.0	29.0	30.6	32.3	30.2
4	9.1	11.0	7.6	9.4	8.3	9.0
5	1.8	2.4	1.4	1.9	2.2	2.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 17.300	D.F. 16	PROB. 0.3664	

# TO12 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1865	1047	364	455	85	3816
1	25.1	29.2	36.5	38.2	40.0	29.2
2	29.8	31.3	25.5	30.8	25.9	29.8
3	34.2	27.7	26.6	22.2	21.2	30.0
4	8.9	9.4	9.6	7.3	11.8	9.0
5	2.0	2.4	1.6	1.5	1.2	2.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 67.100	D.F. 16	PROB. 0.0000	

#### T013 -- AFFECT BY INFORMATION POSTED AT SCHOOL

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION POSTED AT SCHOOL.

- 1 NOT APPLICABLE; EVENT DID NOT OCCUR 2 NOT AT ALL IMPORTANT 3 SOMEWHAT IMPORTANT

- VERY IMPORTANT
- 5 I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A008

C008 D008

TOTAL NPS SURVEYED IS 3930

85

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#### T013 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N =	2_YEAR 276	3_YEAR 483	4_YEAR 760	TOT. 1 15	
1 2 3 4 5	29.3 36.6 23.5 8.3 2.2	32.9 29.8 25.3 9.5 2.5	35.8 33.2 21.4 7.9 1.7	•	. 7
TOTAL	100.0	100.0	100.0	100	. 0
STATIST	-		VALUE 8.800	D.F. 8	PROB. 0.3594

#### T013 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 305	BONUS 13	BOTH 589	ACF 612	TOTAL   1519
1 2 3 4 5	28.8 33.1 28.5 8.2 1.3	30.8 38.5 7.7 15.4 7.7	37.7 31.4 20.5 8.5 1.9	32.3 33.7 23.0 8.5 2.4	33.7 32.7 23.0 8-5 2.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	-		VALUE 16.800		PROB. .1573

# T013 BY REGION

N=	NE 766	SE 885	SW 573	MN 1076	WEST 560	TOTAL 3860
1 2 3 4 5	33.4 27.8 24.1 11.6 3.0	32.9 23.6 25.9 13.9 3.7	39.3 25.5 20.9 11.2 3.1	29 .8 33 .4 22 .9 11 .4 2 .5	37.1 29.3 20.5 10.5 2.5	33.7 28.3 23.2 11.9 3.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUF 44.200	D.F. 16	PROB. 0.0002	

# T013 BY RURAL/URBAN

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N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	10TAL
	624	596	654	978	891	3743
1	36.5	34.9	34.6	32.5	32.0	33.8
2	22.4	27.7	30.9	30.0	29.7	28.5
3	24.7	22.0	20.8	22.9	25.0	23.2
4	13.1	11.9	11.6	11.3	10.9	11.6
5	3.2	3.5	2.1	3.4	2.4	2.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 23.300	D.F. 16	PROB. 0.1059	

# T013 BY AGE AT DEP

N=	17 1876	18 1054	19 367	20-24 452	25-34 84	TOTAL 3833
1 2 3 4 5	29.6 28.7 25.2 13.2 3.3	29.6 79.4 26.0 11.7 3.3	39.2 27.3 20.4 10.3 2.7	50.0 26.3 13.7 8.2 1.8	66.7 19.0 3.6 9.5	33.8 28.3 23.1 11.8 3.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 137	D.F. 16	PROB. 0.0000	

#### -- AFFECT BY INFORMATION FROM REACT T014

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION I RECEIVED IN THE MAIL AFTER I SENT A CARD OR CALLED A TOLL FREE NUMBER IN RESPONSE TO AN ARMY AD.

- i NOT APPLICABLE; EVENT DID NOT OCCUR 2 NOT AT ALL IMPORTANT 3 SOMEWHAT IMPORTANT

- 4 VERY IMPORTANT
- 5 I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A009

C009 D009

TOTAL NPS SURVEYED IS 3930

#### T014 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 277	3_YEAR 482	4_YEAR 759	TOT.	
1 2 3 4 5	42.6 25.3 18.4 10.5 3.3	47.7 18.7 18.3 12.0 3.3	51.5 20.4 16.7 9.5 1.8	48   20   17   10	. 8 . 5
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 12.700	D.F. 8	PROB 0.1226

#### T014 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

<b>N</b> =	NEITHER	BONUS	BOTH	ACF	TOTAL
	303	13	590	612	1 1518
1	47.2	46.1	51 = 9	46.4	48.7
2	19.5	30.8	20 : 2	21.7	20.8
3	16.5	7.7	17 : 8	18.0	17.5
4	13.5	15.4	8 = 3	10.9	10.5
5	3.3	0.0	1 : 9	2.9	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 12.300	D.F. 12	PROB. 0.4219

# T014 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	766	882	581	1079	562	3870
1	47.5	44.6	49.7	43.8	52.8	46.9
2	20.1	17.0	19.8	21.7	20.6	19.9
3	16.6	19.5	13.8	17.7	14.4	16.8
4	10.7	15.2	13.6	12.9	10.7	12.8
5	5.1	3.7	3.1	3.9	1.4	3.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 45.100	D.F. 16	PROB. 0.0001	

# T014 BY RURAL/URBAN

N	LG_CITY	MED_CITY	SUBURB	TOHN	RURAL	TOTAL
	= 628	597	654	980	891	3750
1	51.0	46.2	51.8	45.7	42.5	47.0
2	18.1	19.1	22.3	18.5	21.7	19.9
3	14.3	18.1	15.0	17.9	18.0	16.8
4	13.2	13.4	8.6	14.5	13.6	12.9
5	3.3	3.2	2.3	3.5	4.3	3.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE	D.F.	PROB.	

# T014 BY AGE AT DEP

N =	17	18	19	20-24	25-34	TOTAL
	1878	1058	366	454	86	3842
1	43.6	43.1	47.3	65.0	69.8	46.9
2	19.0	21.9	20.2	19.4	15.1	19.9
3	19.3	17.7	14.8	7.9	7.0	16.8
4	14.6	13.3	12.6	5.3	4.6	12.8
5	3.4	4.0	5.2	2.4	3.5	3.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE	D.F. 16 0	PROB.	

#### T015 -- AFFECT BY INFO IN NONSOLICIT ARMY MAIL

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION I RECEIVED IN THE MAIL FROM THE ARMY (WHICH I HAD NOT REQUESTED).

- 1 NOT APPLICABLE; EVENT DID NOT OCCUR
  2 NOT AT ALL IMPORTANT
  3 SOMEWHAT IMPORTANT
  4 VERY IMPORTANT
  5 I HOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A010

C010 D010

TOTAL NPS SURVEYED IS 3930

#### T015 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 276	3_YEAR 482	4_YEAR 764	TOT   15	AL 22
1 2 3 4 5	40.6 31.2 19.2 6.9 2.2	42.3 26.1 23.2 6.8 1.4	44.1 29.7 18.2 6.0 2.0		8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 7.500	D.F. 8	PROB 0.4838

#### TO15 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N =	NEITHER	BONUS	BOTH	ACF	TOTAL
	305	13	593	611	1522
1	37.7	30.8	47.0	41.7	42.9
2	30.8	38.5	29.0	27.5	28.8
3	23.3	15.4	16.7	21.6	20.0
4	6.9	15.4	5.2	7.2	6.4
5	1.3	0.0	2.0	2.0	1.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 16.500	D.F. 12	PROB. 0.1694

# T015 BY REGION

	N=	NE 762	SE 882	SW 581	MW 1079	WEST 557	TOTAL   3861
	1 2 3 4 5	48.7 26.8 16.3 6.0 2.2	44.2 23.9 19.5 10.1 2.3	48.5 24.1 15.5 7.6 4.3	42.4 26.9 20.8 7.7 2.1	48.5 26.2 17.2 5.0 3.0	45.9 25.7 18.3 7.5 2.6
TOTA		100.0	100.0	100.0	100.0	100.0	100.0
STAT		-		VALUE 41.300	D.F. 16	PROB. 0.0005	

# TO15 BY RURAL/URBAN

	LG_CITY N= 622	MED_CITY 598	SUBURB 655	TOWN 976	KURAL 892	TOTAL 3743
1	15.1	42.8 24.1 20.9 9.4 2.8	47.8 29.0 16.8 4.7 1.7	45.9 23.9 18.9 7.8 3.5	41.7 28.0 19.1 8.9 2.3	45.8 25.8 18.3 7.6 2.5
TOTAL	. 100.0	100.0	100.0	100.0	100.0	100.0
STATE			VALUE 44.100	D.F. 16	PROB. 0.0002	

# TO15 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1874	1050	368	456	85	3833
1	42.2	43.2	43.8	62.5	75.3	45.8
2	26.5	26.9	27.7	20.6	16.5	25.8
3	20.8	18.8	16.8	11.0	4.7	18.3
4	8.1	7.9	9.0	3.9	2.3	7.5
5	2.5	3.2	2.7	2.0	1.2	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 104.2	D.F. 16	PROB. 0.0000	

#### T016 -- AFFECT BY RECRUITER WHO CONTACTED ME

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: RECRUITER CONTACTED ME AND SOLD ME ON THE IDEA.

1 - NOT APPLICABLE: EVENT DID NOT OCCUR 2 - NOT AT ALL IMPORTANT 3 - SOMEWHAT IMPORTANT 4 - VERY IMPORTANT

5 - I HOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A002

C002 D002

TOTAL NES SURVEYED IS 3930

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TO16 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 276	3_YEAR 480	4_YEAR 752	TOT.	
1 2 3 4 5	32.3 15.9 25.4 16.3 10.1	35.8 12.9 28.8 14.8 7.7	45.1 16.8 20.3 11.0 6.8	39 1 15 1 23 1 13	9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 31.500	D.F. 8	PROB. 0.0001

## TO16 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER 304	BONUS 13	BOTH 580	ACF 611	TOTAL 1508
1 2 3 4 5	33.9 15.1 25.0 16.4 9.5	38.5 23.1 23.1 7.7	48-6 16-9 19-1 10-3 5-0	34.4 13.9 28.0 14.4 9.3	39 8 15 4 23.9 13 2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 46.700		ROB 0000

# T016 BY REGION

N=	NE 758	SE 870	SW 573	MW 1063	WEST 563	TOTAL 3827
1 2 3 4 5	40.2 17.5 22.4 12.5 7.3	40.2 15.8 21.3 14.3 8.5	41.7 15.2 21.5 13.8 7.8	36.7 15.4 25.5 14.4 8.0	42.6 17.9 20.1 12.3 7.1	39.8 16.3 22.5 13.6 7.8
TOTAL	100.0	100.0	100,0	100.0	100.0	100.0
STATIST			VALUE 16.800	D.F. 16	PROB. 0.3987	

# TO16 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	N= 621	594	629	974	888	3706
1	42.0	41.9	41.8	38.5	37.0	39.9
2	15.6	14.0	17.3	16.4	17.2	16.2
3	19.0	24.6	23.7	22.1	23.3	22.5
4	15.6	10.4	9.9	15.7	14.4	13.5
5	7.7	9.1	7.3	7.3	8.0	7.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATI:			VALUE 30.500	D.F. 16	PROB. 0.0156	

# TO16 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1858	1043	361	453	84	3799
1	35.3	35.5	48.2	56.3	66.7	39.8
2	15.4	17.8	16.1	16.8	10.7	16.2
3	25.5	24.1	15.8	15.2	7.1	22.6
4	14.8	14.0	13.8	8.4	10.7	13.6
5	8.9	3.6	6.1	3.3	4.8	7.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 135.8	D.F. 16	PROB. 0.0000	

#### T017 -- AFFECT BY JOB REJECT - LACK EXPER/TRAIN

PLEASE USE THE FOLLOWING SCALE TO DESCRIBE HOW IMPORTANT EACH OF THE FOLLOWING WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: WHEN I APPLIED FOR A CIVILIAN JOB THEY SAID I NEEDED MORE EXPERIENCE OR TRAINING.

1 - NOT APPLICABLE; EVENT DID NOT OCCUR 2 - NOT AT ALL IMPORTANT 3 - SOMENHAT IMPORTANT 4 - VERY IMPORTANT

5 - I HOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #: A003

C003 D003

TOTAL NPS SURVEYED IS 3930

W. \$,

#### T017 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 272	3_YEAR 481	4_YEAR 747	TOTA 1 150	
1 2 3 4 5	66.9 15.1 7.0 7.3 3.7	68.2 10.4 10.2 10.2	68.3 13.4 7.5 9.2 1.6	68. 12. 8. 9.	7 3 2
TOTAL	100.0	100.0	100.0	100.	0
STATIST: CHISQUA			VALUE 15.200	D.F.	PROB. 0.0554

#### TO17 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 304	BONUS 13	BOTH 575	ACF 608	TOTAL   1500
1 2 3 4 5	66 . 1 11 . 5 8 . 9 11 . 5 2 . 0	53.8 30.8 7.7 7.7 0.0	69.6 13.2 7.3 8.9 1.0	67 8 12.5 8.9 8.4 2.5	68.0 12.7 8.3 9.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 11.500	D.F. 12 (	PROB. 0.4866

# T017 BY REGION

	N =	NE 749	SE 875	SW 566	MW 1 0 6 5	WEST 560	TOTAL 3815
1 2 3 4	5	63.5 15.1 9.3 9.9 2.1	56.5 17.3 10.1 13.6 2.6	58.3 14.3 8.8 16.3 2.3	59.7 14.3 10.2 13.6 2.2	62.0 14.3 8.9 12.7 2.1	59.8 15.1 9.6 13.1 2.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATI CHISQ				VALUE 20.300	D.F. 16	PROB. 0.2070	

# TO17 BY RURAL/URBAN

É

	N=	G_CITY 615	MED_CITY 587	SUBURB 627	TOWN 975	RURAL 888	TOTAL 3692
	1 2 3 4 5	58.4 11.9 10.9 16.3 2.6	61.0 16.7 9.4 11.2 1.7	58.4 15.1 10.2 14.2 2.1	62.0 14.3 8.7 12.7 2.3	59.7 16.4 9.2 11.9 2.7	60.1 14.9 9.6 13.1 2.3
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 19.800	D.F. 16	PROB. 0.2294	

# TO17 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1853	1032	365	451	86	3787
1	63.7	59.5	52.3	51.9	54.6	59.9
2	15.3	15.5	17.8	13.1	10.5	15.2
3	8.4	9.8	8.2	15.3	11.6	9.6
4	10.5	13.3	18.4	16.8	20.9	13.0
5	2.2	1.9	3.3	2.9	2.3	2.3
TOTAL	100.0	100.0	i 00.0	100.0	100.0	100.0
STATIST			VALUE 66 700	D.F.	PROB.	

#### T031 -- SERVICE OF FIRST CHOICE

IF YOU WERE ELIGIBLE TO ENLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR FIRST CHOICE?

1 - ARMY 2 - AIR FORCE 3 - NAVY 4 - MARINES

SURVEY ITEMS #: A011

C011

TOTAL NPS SURVEYED IS 3930

#### TO31 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 280	3_YEAR 486	4_YEAR 764	TOT/	_
1 2 3 4	65.0 25.0 5.0 5.0	67.9 25.9 3.1 3.1	72.1 22.1 3.0 2.8	•	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 9.600	D.F. 6	PROB. 0.1425

## TO31 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	306	13	592	619	1530
1	71.9	76.9	73.6	64.1	69.5
2	24.2	15.4	20.1	27.5	23.9
3	2.3	0.0	3.0	4.4	3.4
4	1.6	7.7	3.2	4.0	3.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 19.500		PROB. .0213

# T031 BY REGION

N	NE 776	SE 886	SW 586	MW 1087	WEST 569	TOTAL 3904
1 2 3 4	72.3 21.8 2.8 3.1	68.8 24.3 2.7 4.2	66.4 23.9 4.6 5.1	67.4 23.2 4.9 4.5	67.1 23.7 5.1 4.0	68.5 23.3 4.0 4.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 18.100	D.F. 12	PROB. 0.1127	

# TO31 BY RURAL/URBAN

N=	LG_CITY 630	MED_CITY 604	SUBURB 656	TOWN 989	RURAL 902	TOTAL 3781
1 2 3 4	67.8 24.0 4.9 3.3	68.0 25.3 2.5 4.1	63.6 25.3 6.3 4.9	68.9 22.8 3.9 4.3	73.2 19.8 3.1 3.9	68.7 23.1 4.1 4.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 28.900	D.F. 12	PROB. 0.0041	

# TO31 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1888	1069	373	459	87	3876
1	69.5	68.5	69.2	63.6	70.1	68.5
2	23.0	22.2	22.5	28.5	21.8	23.3
3	3.3	4.9	3.5	4.6	8.0	4.0
4	4.2	4.5	4.8	3.3	0.0	4.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 21.800	D.F. 12	PROB. 0.0398	

#### T032 -- SERVICE OF SECOND CHOICE

IF YOU WERE ELIGIBLE TO ENLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR SECOND CHOICE?

1 - ARMY 2 - AIR FORCE 3 - NAVY 4 - MARINES

SURVEY ITEMS #: A012

C012

TOTAL NPS SURVEYED IS 3930

# T032 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 280	3_YEAR 486	4_YEAR 764	TOT /	
1 2 3 4	28.9 37.1 17.9 16.1	27.6 43.6 17.1 11.7	24.5 38.7 15.6 21.2	26 40 16 17	. 0 . 5
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 21.000	D.F.	PROB. 0.0018

#### T032 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER	BONUS	BOTH	ACF	TOTAL
	305	13	593	619	1530
1	24.3	23.1	23.9	29.6	26.3
2	45.9	46.1	36.6	40.2	40.0
3	17.7	30.8	15.0	17.0	16.5
4	12.1	0.0	24.4	13.3	17.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 42.000	D.F. 9	PROB. 0.0000

N =	NE	SE	SW	MW	WEST	TOTAL
	775	884	582	1 086	566	J 3893
1	23.7	27.0	27.3	26.0	27.6	26.2
2	42.1	42.1	38.8	42.3	43.6	41.9
3	17.4	14.3	15.8	16.5	18.4	16.3
4	16.8	16.6	18.0	15.3	10.4	15.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 22.100	D.F. 12	PROB. 0.0364	

	N=	632	MED_CITY 597	SUBURB 658	TOWN 989	RURAL 898	TOTAL 3774
	1 2 3 4	24.8 42.7 14.9 17.6	27.5 43.5 15.2 13.7	30.7 39.4 15.8 14.1	26.9 38.2 18.9 16.0	21.6 46.1 16.4 15.9	26.0 41.9 16.5 15.6
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTIC SQUARE			VALUE 31.300	D.F. 12	PROB. 0.0018	

<b>2</b>								
	1032 BY F	REGION						
ž		N= 1	NE 775  23.7	SE 884 27.0	SW 582 	MW 1 086 	WEST 566     27.6	T0   3     2
vî m		2 3 4	42.1 17.4 16.8	42.1 14.3 16.6	38.8 15.8 18.0	42.3 16.5 15.3	43.6 18.4 10.4	4 1
ź.		TOTAL	100.0	100.0	100.0	100.0	100.0	10
<u> </u>		STATIST: CHISQUAR	IC RE		VALUE 22.100	D.F. 12	PROB. 0.0364	
, Ç.	T032 BY F	RURAL/URBAI	N					
		N =	G_CITY 632	MED_CITY 597	SUBURB 658	TOWN 989	RURAL 898	T0
		1 2 3 4	24.8 42.7 14.9 17.6	27.5 43.5 15.2 13.7	30.7 39.4 15.8 14.1	26.9 38.2 18.9 16.0	21.6 46.1 16.4 15.9	2 4 1
		TOTAL	100.0	100.0	100.0	100.0	100.0	10
		STATIST: CHISQUAR	I C RE		VALUE 31.300	D.F. 12	PROB. 0.0018	
Ť	T032 BY A	AGE AT DEP						
		N=	17 1881	18 1067	19 372	20-24 459	25-34 86	T 0
		1 2 3	24.8 41.0 16.7	26.4 42.1 16.5	26.6 43.0 15.3	30.9 43.4 14.4	27.9 43.0 23.3	2 4 1
33		4  TOTAL	17.5  100.0	15.0	15.0 100.0	11.3	5.8 1 100.0	1 0
		STATIST: CHISQUAR	10		VALUE 25.500	D.F. 12	PROB. 0.0126	
8								
ż								

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#### T033 -- SERVICE OF THIRD CHOICE

IF YOU WERE ELIGIBLE TO ENLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR THIRD CHOICE?

1 - ARMY 2 - AIR FORCE 3 - NAVY 4 - MARINES

SURVEY ITEMS #: A013

C013

TOTAL NPS SURVEYED IS 3930

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#### T033 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 280	3_YEAR 480	4_YEAR 761	TOT/	
1 2 3 4	6.4 27.9 46.4 19.3	6.9 22.5 49.6 21.0	6.4 24.7 46.1 22.7	6 24 47 21	. 3
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 4.200	D.F. 6	PROB. 0.6496

#### T033 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER	BONUS	BOTH	ACF	TOTAL
	303	13	589	616	1521
1	7.3	0.0	6 . 1	6.8	6.6
2	23.1	30.8	26 . 0	23.9	24.6
3	45.9	53.8	45 . 3	49.7	47.3
4	23.8	15.4	22 . 6	19.6	21.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 6.300	D.F.	PROB. 0.7096

# T033 BY REGION

N=	NE 773	SE 881	S₩ 577	MW 1 0 8 0	WEST 566	TOTAL 3877
1 2 3 4	8.1 24.4 46.6 20.8	7.1 23.8 46.0 23.0	7.6 25.1 47.0 20.3	9.2 24.5 44.7 21.6	8.7 23.5 47.3 20.5	8.2 24.3 46.1 21.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 5.500	D.F. 12	PROB. 0.9392	

#### T033 BY RURAL/URBAN

	LG_CITY N= 629	MED_CITY 600	SUBURB 652	TOWN 980	RURAL 895	TOTAL 3756
1 2 3 4	9.5 21.5 45.9 23.0	7.7 20.5 49.2 22.7	10.0 24.2 43.6 22.2	8.2 28.5 45.1 18.3	6.0 24.3 47.5 22.2	8.1 24.3 46.2 21.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATI CHISQ			VALUE 30.900	D.F. 12	PROB. 0.0020	

### T033 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1874	1063	368	459	85	3849
1	7.9	8.1	7.1	9.4	14.1	8.2
2	24.6	25.8	23.9	19.6	25.9	24.3
3	45.9	45.7	47.0	46.4	45.9	46.0
4	21.6	20.4	22.0	24.6	14.1	21.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUAR			VALUE 15.500	D.F. 12	PROB. 0.2152	

#### T034 -- SERVICE OF FOURTH CHOICE

IF YOU WERE ELIGIBLE TO FNLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR FOURTH CHOICE?

1 - ARMY 2 - AIR FORCE 3 - NAVY 4 - MARINES

SURVEY ITEMS #: A014

C014

TOTAL NPS SURVEYED IS 3930

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T034 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 276	3_YEAR 477	4_YEAR 752	TOT/	
1 2 3 4	2.9 11.1 29.1 56.8	2.7 6.9 28.5 61.8	3.7 13.4 33.2 49.6	3 1 10 1 31 1 54	. 0
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 22.900	D.F. 6	PROB. 0.0008

# T034 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	300	13	583	611	1507
1	2.0	0.0	4 · 8	2.4	3.3
2	7.7	7.7	1 5 · 4	8.3	10.9
3	32.0	15.4	34 · 0	28.0	31.0
4	58.3	76.9	45 · 8	61.2	54.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	-		VALUE 44.600	D.F.	PROB. 0.0000

#### T034 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	761	874	575	1 0 6 7	558	3835
1	3.8	4.8	5.2	3.8	5.7	4.5
2	11.7	10.5	12.5	9.6	10.0	10.7
3	29.6	34.1	29.0	31.6	24.9	30.4
4	54.9	50.6	53.2	54.9	59.3	54.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 24.000	D.F. 12	PROB. 0.0203	

#### T034 BY RURAL/URBAN

N=	LG_CITY 621	MED_CITY 593	SUBURB 640	TOWN 971	RURAL 890	TOTAL 3715
1 2 3 4	5.1 12.6 30.8 51.5	4.7 10.5 29.8 55.0	6.7 12.3 29.8 51.1	3.9 9.6 28.9 57.6	2.7 10.0 32.0 55.3	4.4 10.8 30.3 54.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 25.700	D.F. 12	PROB. 0.0118	

#### T034 BY AGE AT DEP

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N=	17	18	19	20-24	25-34	TOTAL
	1855	1051	365	452	85	3808
1	3.9	4.7	6.6	4.9	5.9	4.5
2	11.4	10.2	10.4	10.0	10.6	10.8
3	31.1	30.3	31.0	30.1	14.1	30.4
4	53.5	54.8	52.0	55.1	69.4	54.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 18.600	D.F. 12	PROB. 0.0986	

#### -- CERTAINTY OF ARMY COMPONENT T047

WHEN YOU DECIDED TO ENLIST HOW SURE WERE YOU ABOUT WHAT PART OF THE ARMY (ACTIVE, RESERVE, NATIONAL GUARD) YOU WANTED TO JOIN?

1 - NOT AT ALL SURE 2 - NOT TOO SURE 3 - SOMEWHAT SURE 4 - VERY SURE

SURVEY ITEMS #:

B049 C069 D055 TOTAL NPS SURVEYED IS 3942

温量で

# TO47 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 280	3_YEAR 495	4_YEAR 766	TOT/	
1 2 3 4	8.9 7.9 19.6 63.6	6.5 10.1 24.6 58.8	4.8 8.5 18.9 67.8	6 8 20 64	. 9 . 9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 15.700	D.F. 6	PROB. 0.0155

# T047 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	316	9	597	619	1 1541
1	7.3	0.0	4.4	7.3	6.1
2	8.9	11.1	7.9	9.8	8.9
3	22.5	22.2	19.1	21.8	20.9
4	61.4	66.7	68.7	61.1	64.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 11.600		PROB. .2368

# T047 BY REGION

3

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53

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N	NE	SE	SW	MW	WEST	TOTAL
	= 771	834	551	1077	602	3835
1	8.6	5.6	6.2	8.6	8.0	7.5
2	9.2	10.4	12.7	10.2	11.3	10.6
3	20.0	20.5	19.6	23.7	19.4	21.0
4	62.3	63.4	61.5	57.5	61.3	60.9
TOTAL	100.0	100.0	100.0	190.0	100.0	100.0
STATIS CHISQU			VALUE 21.000	D.F. 12	PROB. 0.0504	

# TO47 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	638	569	672	973	901	3753
1	6.6	8.1	7.9	7.2	7.3	7.4
2	10.7	9.8	11.2	9.5	11.6	10.6
3	20.1	22.3	21.3	19.8	22.0	21.0
4	62.7	59.8	59.7	63.5	59.0	61.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			<b>VALUE</b> <b>8</b> .000	D.F. 12	PROB. 0.7851	

# TO47 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1863	1034	363	446	99	3805
1	6.9	8.8	9.1	6.7	5.0	7.6
2	10.2	12.0	11.0	8.1	15.1	10.6
3	21.9	20.6	19.8	19.7	21.2	21.1
4	61.0	58.6	60.1	65.5	58.6	60.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 16.200	D.F. 12	PROB. 0.1822	

#### T035 -- T/F: DIDN'T QUALIFY FOR DESIRED MILT JOB

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: I DIDN'T QUALIFY FOR THE KIND OF MILITARY WORK I WANTED.

1 - TRUE 2 - FALSE

SURVEY ITEMS #:

B023 C043

TOTAL NPS SURVEYED IS 3942

## TO35 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 275	3_YEAR 495	4_YEAR 754	TOT:	
1 2	14.2 85.8	10.1 89.9	13.9 86.1	12	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 4.600	D.F.	PROB.

### T035 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER	BONUS	BOTH	ACF	TOTAL
	319	9	584	612	1 1524
1 2	9.4	3.3	15.2	11.8	12.7
	90.6	6.7	84.8	88.2	87.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 10.400	D.F.	PROB. 0.0155

# T035 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	765	833	546	1065	603	J 3812
1 2	23.0	26.0	23.6	22.3	26 . 7	24.2
	77.0	73.9	76.4	77.6	7 3 . 3	75.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 6.200	D.F.	PROB. 0.1847	

# T035 BY RURAL/URBAN

N=	LG_CITY 628	MED_CITY 554	SUBURB 653	TOWN 972	RURAL 897	TOTAL 3704
1 2	30.9 69.1	22.9 77.1	24.2 75.8	22.6 77.4	20.6 79.4	23.9
TOTAL	100.0	100.0	170.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 23.300	D.F.	PROB. 0.0001	

# TO35 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1853	1029	363	439	98	3782
1 2	18.9	28.7	33.3	27. <b>8</b>	28.6	24.2
	81.1	71.3	66.7	72.2	71.4	75.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 60.200	D.F.	PROB. 0.0000	

#### T036 -- T/F: COUNSELOR GAVE CHOICE OF JOBS

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: THE COUNSELOR GAVE ME A CHOICE OF JOBS.

1 - TRUE 2 - FALSE

SURVEY ITEMS #:

B024 C044

TOTAL NPS SURVEYED IS 3942

# T036 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

2_YEAR 3_YEAR	4_YEAR	TOTAL
N= 274 495	755	1524
1 90.5 90.5	91.7	91.1
2 9.5 9.5	8.3	8.9
TOTAL 100.0 100.0	100.0	100.0
STATISTIC	VALUE	D.F. PROB.
CHISQUARE	0.600	2 0.7408

### T036 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 320	BONUS 9	BOTH 584	ACF 611	TOTAL 1524
1 2	92.5 7.5	100.0	90.8 9.3	90.5 9.5	91.1 8.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA	IC RE		VALUE 2.000		PROB. .5724

# T036 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	763	833	547	1056	604	3803
1 2	84.5	86.9	87.0	87.0	84.4	86.1
	15.5	13.1	13.0	13.0	15.6	13.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 4.600	D.F.	PROB. 0.3309	

# T036 BY RURAL/URBAN

ı	N=	LG_CITY 622	MED_CITY 562	SUBURB 650	TOHN 968	RURAL 898	TOTAL   3700
	1 2	81.7 18.3	86.5 13.5	٤ ١	88.9 11.0	88.3 11.7	86.5
	TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
	STATIST CHISQUA			VALUE 21.000	D.F.	PROB. 0.0003	

# T036 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1844	1021	365	444	99	3773
1 2	90.6	82.6	79 2	81.5	84.8	86.1
	9.4	17.4	20.8	18.5	15.1	13.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 64.500	D.F.	PROB. 0.0000	

#### TO37 -- T/F: DATE OF ENTRY SET TO GET PREFER JOB

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: TO GET THE JOB I WANTED, I AM ENTERING ACTIVE DUTY EARLIER OR LATER THAN I HAD WANTED.

1 - TRUE 2 - FALSE

SURVEY ITEMS #:

B025 C045

TOTAL NPS SURVEYED IS 3942

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#### TO37 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 278	3_YEAR 492	4_YEAR 749	TOT/	
1 2	30.2 69.8	34.5 65.4	34.3 65.7	33	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 1.900	D.F. 2	PROB. 0.3867

#### TO37 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 317	BONUS 9	BOTH 579	ACF 614	TOTAL   1519
1 2	41 6 58.4	11.1 88.9	31.3 68.7	32.1 67.9	33.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 13.300	D.F.	PROB. 0.0040

# T037 BY REGION

	N=	NE 756	SE 831	SW 546	MW 1 066	WEST 598	TOTAL 3797
	1 2	34.4 65.6	32.0 68.0	33.7 66.3	35.7 64.3	36.8 63.2	34.5 65.5
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 4.600	D.F.	PROB. 0.3309	

# T037 BY RURAL/URBAN

N =	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	623	562	649	964	895	3693
1 2	39.3	32.0	33.6	32.9	36.0	34.7
	60.7	68.0	66.4	67.1	64.0	65.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 9.900	D.F.	PROB. 0.0421	

# T037 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1849	1024	359	438	98	3768
1 2	33.1	36.2	38.2	35.2	26.5	34.5
	66.8	63.8	61.8	64.8	73.5	65.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			<b>VALUE</b> 7 900	D.F.	PROB.	

#### T038 -- T/F: TOLD BY COUNSELOR WHICH JOB BEST

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: THE COUNSELOR TOLD ME WHICH MILITARY JOB WAS BEST FOR ME.

1 - TRUE 2 - FALSE

SURVEY ITEMS #:

B026 C046

TOTAL NPS SURVEYED IS 3942

### T038 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 276	3_YEAR 491	4_YEAR 745	TOT/	
1 2	21.4 78.6	18.7 81.3	22.3 77.7	21 79	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 2.300	D.F. 2	PROB. 0.3166

### T038 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 317	BONUS 9	BOTH 575	ACF 611	TOTAL   1512
1 2	23.3 76.7	22.2 77.8	22.1 77.9	18.7 81.3	21.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			<b>VALUE</b> 3.500	D.F.	PROB 0.3208

### T038 BY REGION

N	NE	SE	SW	MW	WEST	TOTAL
	= 759	829	542	1062	599	3791
1	22.0	27.6	29.3	24.2	29.5	26.1
2	78.0	72.4	70.7	75.8	70.4	73.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 16.400	D.F.	PROB. 0.0025	

## T038 BY RURAL/URBAN

N=	LG_CITY	MED_CITY 559	SUBURB 646	TOWN 954	RURAL 900	TOTAL 3687
1 2	27.3 72.6	27.9 72.1	22. <b>8</b> 77.2	26.1 73.9	25.8 74.2	25.9 74.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 5.200	D.F.	PROB. 0.2674	

## TO38 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1844	1023	361	437	98	3763
1 2	25.1	29.2	26.0	24.5	20.4	26 . 1
	74.9	70.8	74.0	75.5	79.6	73 . 9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 8.300	D.F.	PROB. 0.0812	

#### T039 -- T/F: MOS DIFFERENT FROM WHAT HAD IN MIND

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: THE KIND OF MILITARY WORK I GOT IS DIFFERENT FROM THE KIND I HAD IN MIND.

1 - TRUE 2 - FALSE

SURVEY ITEMS #:

B027 C047

TOTAL NPS SURVEYED IS 3942

2

### T039 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N =	2_YEAR 270	3_YEAR 489	4_YEAR 744	TOT/	
1 2	38.9 61.1	26.6 73.4	34.1 65.9	32 67	-
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 13.800	D.F. 2	PROB. 0.0010

#### T039 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	315	9	576	603	1503
1 2	26.7	44.4	36.3	31.8	32.5
	73.3	55.6	63.7	68.2	67.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 9.300		PROB. .0256

## TO39 BY REGION

	N=	NE 750	SE 825	SW 538	MW 1056	WEST 588	TOTAI. 3757
	1 2	35.6 64.4	40.7 59.3	42.2 57.8	40.8 59.2	42.3 57.6	40.2 59.8
TOTA	\L	100.0	100.0	100.0	100.0	100.0	100.0
	ISTI QUAR			VALUE 8.900	D.F.	PROB. 0.0636	

### T039 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	T O W N	RURAL	TOTAL
	616	553	638	965	887	3659
1 2	44.5	45.2	39.7	38.0	36.6	40.1
	55.5	54.8	60.3	62.0	63.4	59.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE	D.F.	PROB.	

# TO39 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1836	1010	353	431	99	3729
1 2	34.3	43.1	49.3	49.4	48 . 5	40.2
	65.7	56.9	50.7	50.6	51 . 5	59.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 60.200	D.F.	PROB. 0.0000	

### TO40 -- T/F: MOS DIDN'T MATTER TO APPLICANT

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: THE KIND OF MILITARY WORK I GOT DIDN'T REALLY MATTER TO ME.

1 - TRUE 2 - FALSE

SURVEY ITEMS #:

B028 C048

TOTAL NPS SURVEYED IS 3942

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### TO40 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 273	3_YEAR 494	4_YEAR 749	TOT/	
1 2	14.3 85.7	6.5 93.5	12.7 87.3	10	• •
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 15.600	D.F. 2	PROB. 0.0004

### T040 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	319	9	578	610	1516
1	7.2	0.0	13.8	10.3	10.9
2	92.8	100.0	86.2	89.7	
TOTAL	100.0	100.0	100.6	100.0	100.0
STATIST: CHISQUAR			VALUE 10.800	D.F.	PROB. 0.0129

### TO40 BY REGION

N	NE 1= 753	SE 832	SW 546	MW 1 06 4	WEST 598	TOTAL   3793
1 2	12.9 87.1	12.5 87.5	13.9 86.1	13.4 86.6	13.4 86.6	13.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 0.700	D.F.	PROB. 0.9513	

### T040 BY RURAL/URBAN

N=	LG_CITY	MED_CITY 560	SUBURB 650	TOWN 967	RURAL 899	TOTAL 3694
1 2	17.6 82.4	11.1 88.9	14.5 85.5	12.6 87.4	11.0 89.0	13.2 86.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 17.700	D.F.	PROB. 0.0014	

### T040 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1844	1022	362	439	97	3764
1 2	11.5	14.4	14.6	16.2	12.4	13.2
	88.5	85.6	85.4	83.8	87.6	86.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 10.000	D.F.	PROB. 0.0404	

### TO41 -- T/F: GAVE UP BONUS TO GET PREFERRED JOB

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: TO GET THE MILITARY JOB I WANTED, I GAVE UP GETTING A CASH BONUS.

1 - TRUE 2 - FALSE

SURVEY ITEMS #:

B029 C049

TOTAL NPS SURVEYED IS 3942

### TO41 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 276	3_YEAR 492	4_YEAR 754	TOT/	
1 2	29.7 70.3	44.9 55.1	16.6 83.4	28 71	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 118.7	D.F. 2	PROB. 0.0000

#### TO41 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 315	BONUS 9	BOTH 585	ACF 613	TOTAL 1522
1 2	67.3 32.7	0.0 100.0	2.7 97.3	32.6 67.4	28.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CH1SQUA			VALUE 435.4	D.F. 3	PROB. 0.0000

### TO41 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	756	<b>8</b> 38	541	1 0 6 8	603	3806
1 2	26.5	24.0	20.7	23.2	26.0	24.1
	73.5	76.0	79.3	76.8	74.0	75.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 7 300	D.F.	PROB. 0.1209	

#### TO41 BY RURAL/URBAN

N	LG_CITY = 628	MED_CITY 562	SUBURB 654	T C W N 960	RURAL 899	TOTAL   3703
1 2	24.7 75.3	22.4 77.6	25.2 74.8	24.1 75.9	24.4 75.6	24.2 75.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS CHISQU			VALUE 1.400	D.F.	PROB. 0.8442	

### TO41 BY AGE AT DEP

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N=	17	18	19	20-24	25-36	TOTAL
	1844	1033	361	441	97	3776
1 2	26 . 5	22.2	20.8	21.8	23.7	24.1
	73 . 5	77.8	79.2	78.2	76.3	75.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE	D.F.	PROB. 0.0255	

#### T042 -- T/F: GAVE UP ACF TO GET PREFERRED JOB

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: TO GET THE MILITARY JOB I WANTED, I GAVE UP GETTING EXTRA EDUCATIONAL ASSISTANCE FROM THE ARMY COLLEGE FUND.

1 - TRUE 2 - FALSE

SURVEY ITEMS #:

B030 C050

TOTAL NPS SURVEYED IS 3942

3

#### TO42 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 275	3_YEAR 494	4_YEAR 760	TOT.	
1 2	8.0 92.0	14.8 85.2	11.6 88.4	12 88	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 7.900	D.F.	PROB.

#### T042 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 319	BONUS 9	BOTH 590	ACF 611	TOTAL 1 1529
1 2	37.6 62.4	33.3 66.7	3.6 96.4	6.4 93.6	12.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 260.7	D.F. 3	PROB. 0.0000

## T042 BY REGION

1	NE	SE	SW	MW	WEST	TOTAL
	763	830	545	1 0 6 4	601	3803
1 2	11.7	12.0	11.7	12.0	15.1	12.4
	88.3	87.9	88.3	88.0	84.9	87.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 4 800	D.F.	PROB.	

## T042 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	T O W N	RURAL	TOTAL
	630	557	657	960	899	3703
1 2	13.6	11 5	13.5	11.9	11.7	12.4
	86.3	88.5	86.4	88.1	88.3	87.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 2.500	D.F.	PROB.	

# TO42 BY AGE AT DEP

N=	17 1851	18 1024	19 363	20-24 438	25-34	TOTAL 3774
1 2	13.8 86.2	12.3 87.7	10.7 89.3	9 6 90 . 4	6.1 93.9	12.4 87.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 10.900	D.F.	PROB. 0.0277	

### TO43 -- T/F: GAVE UP PREFERRED JOB TO GET BONUS

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: I GAVE UP THE MILITARY WORK I WANTED TO GET A CASH BONUS.

1 - TRUE 2 - FALSE

SURVEY IYEMS #:

B031 C051

TOTAL NPS SURVEYED IS 3942

1

#### T043 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N =	2_YEAR 278	3_YEAR 495	4_YEAR 762	TOT:	-
1 2	5.0 95.0	5.0 94.9	10.6 89.4	7 92	. <b>8</b> . 2
TOTAL	100.0	100.0	100.0	100	. 0
STATIS CHISQUA	k.		VALUE 16.600	D.F. 2	PROB. 0.0002

#### T043 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 318	BONUS 9	BOTH 592	ACF 616	TOTAL   1535
1 2	2.5 9/.5	0.0	13.5 86.5	5.2 94.8	7. 92.2
TOTAL	100.G	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 45.800	D.F.	PROB. 0.0000

## T043 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	763	837	553	1 067	602	3822
1 2	6.5	7.4	8.1	6.1	7.3	7.0
	93.4	92.6	91.9	93.9	92.7	93.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			<b>VALUE</b> 3 000	D.F.	PROB. 0 5578	

## TO43 BY RURAL/URBAN

N=	LG_CITY 630	MED_CITY 562	SUBURB 663	TOWN 964	RURAL 902	TOTAL 3721
1 2	7.6 92.4	7.3 92.7	9.5 90.5	5.1 94.9	5.8 94.2	6.8 93.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 14.400	D.F.	PROB. 0.0061	

## TO43 BY AGE AT DEP

N=	17 1855	18 1031	19 362	20-24 445	25-34 99	TOTAL 3792
1 2	6.6 93.4	8.2 91.8	8.0 92.0	5.6 94.4	4 . 0 96 . 0	7.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 5.900	D.F.	PROE. 0.2067	

#### T044 -- T/F: GAVE UP PREFERRED JOB TO GET ACF

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: I GAVE UP THE JOB I WANTED TO GET EXTRA EDUCATIONAL ASSISTANCE FROM THE ARMY COLLEGE FUND.

1 - TRUE 2 - FALSE

SURVEY ITEMS #:

B032 C052

TOTAL NPS SURVEYED IS 3942

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T044 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 270	3_YEAR 492	4_YEAR 746	TOT/ 1 150	
1 2	21 . 5 78 . 5	10.4 89.6	11.0 89.0	12	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST: CHISQUAR			VALUE 23.300	D.F. 2	PROB. 0.0000

#### T044 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	<b>BOTH</b>	ACF	TOTAL
	317	9	577	605	1508
1	3.1	11.1	13.3	17.0	12.7
2	96.8	88.9	86.7	83.0	87.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 36.500	D.F.	PROB. 0.0000

## T044 BY REGION

N=	NE 755	SE 823	SW 544	MW 1055	WEST 597	TOTAL   3774
1 2	12.2 87.8	.10.1 89.9	14.0 86.0	10.7 89.3	13.1 86.9	11.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 6.900	D.F.	PROB. 0.1413	

## T044 BY RURAL/URBAN

N=	LG_CITY 618	MED_CITY 555	SUBURB 646	TONN 957	RURAL 899	TOTAL   3675
1 2	12.6 87.4	11.3 88.6	15.0 85.0	10.8 89.2	9.2 90.8	11.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST:	-		VALUE	D.F.	PROB.	

## TO44 BY AGE AT DEP

N=	17 1841	18 1012	19 363	20-24 432	25-34 97	TOTAL 3745
1 2	10.8 89.2	12.3 87.6	15.1 84. <b>8</b>	11.3 88.7	11.3 88.7	11.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 6.200	D.F.	PROB. 0.1847	

#### T045 -- SATISFACTION WITH MILITARY JOB

#### HOW SATISFIED ARE YOU WITH THE MILITARY JOB YOU SIGNED UP FOR?

1 - I DO NOT KNOW WHAT JOB I SIGNED UP FOR

1 - 1 DU NUI KNUM MANI JOB I SIGNED
2 - VERY SATISFIED
3 - SOMEWHAT SATISFIED
4 - NEITHER SATISFIED NOR DISSATISFIED
5 - SOMEWHAT DISSATISFIED
6 - VERY DISSATISFIED

SURVEY ITEMS #:

B048 C068

TOTAL NPS SURVEYED IS 3942

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#### T045 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 280	3_YEAR 492	4_YEAR 764	TOT/	
1 2 3 4 5	3.6 36.8 25.4 23.6 6.8 3.9	1.4 50.4 25.4 17.3 3.3 2.2	4.3 48.3 22.8 18.6 3.3 2.8	46   24   19   3	. 1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 29.700	D.F. 10	PROB. 0.0010

#### T045 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER 317	BONUS 9	BOTH 595	ACF 615	TOTAL 1536
1 2 3 4 5	1.6 53.9 25.5 14.2 2.5 2.2	0.0 66.7 11.1 0.0 11.1	4.9 45.5 22.3 20.3 3.5 3.4	2.6 44.2 25.2 20.6 4.9 2.4	3.3 46.9 24.1 19.1 3.9 2.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 30.900		PROB. .0091

## T045 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	774	839	554	1078	602	3847
1	3.6	3.8	3.4	3.7	2.0	3.4
2	47.0	42.3	48.0	44.7	44.8	45.2
3	21.3	29.7	23.8	24.9	25.3	25.1
4	19.1	17.3	19.9	19.2	21.3	19.2
5	5.3	4.4	1.8	5.3	4.8	4.5
6	3.6	2.5	3.1	2.1	1.8	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 39.700	D.F. 20	PROB. 0.0055	

## T045 BY RURAL/URBAN

N:	LG_CITY 639	MED_CITY 574	SUBURB 674	TOWN 970	RURAL 904	TOTAL 3761
1 2 3 4 5 6	3.6 43.5 27.4 18.9 4.4 2.2	2.3 45.8 26.8 17.8 4.2 3.1	4.3 45.7 23.4 17.8 5.9 2.8	3.4 44.9 25.7 19.3 4.0 2.7	3.1 46.6 23.4 20.2 4.3 2.3	3.4 45.4 25.2 19.0 4.5 2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS'			VALUE 15.600	D.F. 20	PROB. 0.7411	

## TO45 BY AGE AT DEP

N=	17 1870	18 1039	19 369	20-24 444	25-34 96	TOTAL 3818
1 2 3 4 5	2.5 46.4 25.4 18.6 4.8 2.3	4.0 44.2 23.8 20.8 4.0 3.2	5.1 39.3 30.1 18.7 4.1 2.7	4.0 45.5 23.4 19.8 4.3 2.9	4.2 54.2 21.9 13.5 6.3 0.0	3.4 45.2 25.1 19.2 4.5 2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 30.400	D.F. 20	PROB. 0.0636	

#### TO46 -- CERTAINTY OF DESIRED JOB TRAINING

WHEN YOU DECIDED TO ENLIST HOW SURE HERE YOU ABOUT WHAT TRAINING YOU WANTED?

1 - NOT AT ALL SURE 2 - NOT TOO SURE 3 - SOMEWHAT SURE 4 - VERY SURE

SURVEY ITEMS #:

B050 C070

TOTAL NPS SURVEYED IS 3942

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#### T046 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 280	3_YEAR 498	4_YEAR 761	TOT/	
1 2 3 4	11.4 15.4 36.1 37.1	7.6 13.3 32.3 46.8	8.3 15.6 31.5 44.5	8 1 14 32 43	. 8 . 6
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 9.600	D.F.	PROB. 0.1425

#### TO46 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	318	9	593	619	1539
1	6.3	11.1	8.6	9.8	8.6
2	11.3	33.3	16.7	14.5	14.8
3	34.6	22.2	30.0	34.3	32.6
4	47.8	33.3	44.7	41.4	43.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 14.000	D.F.	PROB. 0.1223

# T046 BY REGION

N	NE	SE	SW	MW	WEST	TOTAL
	= 766	837	550	1071	606	3830
1	8.8	8.0	10.2	9.2	8.4	8.9
2	15.5	17.9	16.7	15.2	18.1	16.6
3	30.4	36.8	34.2	34.9	33.8	34.2
4	45.3	37.3	38.9	40.6	39.6	40.4
TOTAL	100.0	100.0	100 0	100.0	100.0	100.0
STATIS CHISQU			VALUE 17.500	D.F. 12	PROB. 0.1317	

### T046 BY RURAL/URBAN

N=	LG_CITY	MED_CITY 569	SUBURB 670	TOWN 966	RURAL 900	TOTAL 3746
1 2 3 4	10.4 15.8 33.7 40.1	7 . 2 17 . 0 36 . 7 39 . 0	9.8 17.8 31.5 40.9	8.6 17.0 33.4 41.0	8.3 15.6 35.6 40.6	8.9 16.6 34.1 40.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 9.900	D.F. 12	PROB. 0.6247	

## TO46 BY AGE AT DEP

N =	17	18	19	20-24	25-34	<b>TOTAL</b>
	1857	1033	363	449	98	3800
1	8.4	9.7	9.9	8.5	9.2	8.9
2	15.5	17.5	18.5	16.7	19.4	16.6
3	33.3	34.8	34.4	36.8	30.6	34.2
4	42.8	37.9	37.2	38.1	40.8	40.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 12.600	D.F. 12	PROB. 0.3988	

#### T049 -- SATISFACTION WITH INFO FROM COUNSELOR

HOW SATISFIED ARE YOU WITH THE INFORMATION THE ARMY GUIDANCE COUNSELOR CAVE YOU ABOUT THE KIND OF WORK YOU WILL BE DOING IN YOUR MILITARY WORK?

1 - I DO NOT KNOW WHAT JOB I SIGNED UP FOR 2 - VERY SATISFIED

2 - VERT SATISFIED
3 - SOMEWHAT SATISFIED
4 - NEITHER SATISFIED NOR DISSATISFIED
5 - SOMEWHAT DISSATISFIED

6 - VERY DISSATISFIED

SURVEY ITEMS #:

B051 C071 D057

TOTAL NPS SURVEYED IS 3942

#### T049 BY TERM UF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 280	3_YEAR 498	4_YEAR 771	TUT   15	
1 2 3 4 5	2.1 25.0 24.3 22.5 15.0	1.6 27.3 29.7 19.5 15.3 6.6	3.0 27.5 27.5 22.0 13.0 7.0	27   27   21   14	. 6 . 3
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 12.900	D.F. 10	PROB 0.229

### T049 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 320	BONUS 9	BOTH 601	ACF 619	TOTAL 1 1549
1 2 3 4 5	1.3 28.1 27.2 21.3 16.3 5.9	0.0 33.3 33.3 11.1 22.2 0.0	3.7 27.0 27.3 21.6 13.0 7.5	1.8 26.3 28.1 21.2 13.9 8.7	2 . 4 27 . 0 27 . 6 21 . 3 1 4 . 1 7 . 6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 12.900		PROB. .6100

### T049 BY REGION

N=	NE 778	SE 842	SW 557	MW 1 0 8 4	WEST 604	TOTAL 3865
1 2 3 4 5	3.9 27.1 28.0 20.0 13.1 7.8	3.7 28.1 30.5 19.4 11.8 6.5	2.7 32.3 28.4 18.8 11.7 6.1	2.8 27.5 29.9 22.2 11.3 6.3	3.3 25.0 27.1 23.8 13.3 7.4	3.3 27.9 29.0 20.9 12.1 6.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 21.200	D.F 20	PROB. 0.3854	

### T049 BY RURAL/URBAN

	N=	.G_CITY 642	MED_CITY 574	SUBURB 682	TOWN 976	RURAL 906	TOTAL 3780
	1 2 3 4 5 6	5.4 29.3 28.8 17.9 10.1	3.0 26.8 30.0 20.0 14.5 5.8	4.5 27.6 30.1 19.1 12.6 6.2	2.8 29.2 28.0 23.3 11.6 5.2	1.4 27.1 28.3 22.0 12.9 8.3	3.2 28.1 28.9 20.8 12.3 6.8
TO	TAL	100.0	100.0	100.0	100.0	100.0	100.0
_	ATISTI IISQUAR	_		VALUE 47.200	D.F. 20	PROB. 0.0006	

### TO49 BY AGE AT DEP

N=	17 1875	18 1040	19 371	20-24 451	25-34 98	TOTAL   3835
1 2 3 4 5	2.4 28.2 28.8 21.2 12.5 6.9	4.1 27.4 28.8 20.7 12.4 6.5	5.9 25.9 29.9 20.2 11.0 7.0	2.7 27.3 29.7 21.9 11.3 7.1	2.0 33.7 27.5 20.4 11.2 5.1	3.3 27.8 29.0 21.0 12.2 6.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 19.400	D.F. 20	PROB. 0.4960	

#### T050 -- SATISFACTION WITH INFO FROM RECRUITER

HOW SATISFIED ARE YOU WITH THE INFORMATION YOUR RECRUITER GAVE YOU ABOUT THE KIND OF WORK YOU WILL BE DOING IN YOUR MILITARY WORK?

1 - I DO NOT KNOW WHAT JOB I SIGNED UP FOR 2 - VERY SATISFIED 3 - SOMEWHAT SATISFIED 4 - NEITHER SATISFIED NOR DISSATISFIED 5 - SOMEWHAT DISSATISFIED 6 - VERY DISSATISFIED

SURVEY ITEMS #:

B052 C072 D056

TOTAL NPS SURVEYED IS 3942

#### TO50 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 281	3_YEAR 497	4_YEAR 770	TOT/	
1 2 3 4 5	1.1 21.7 28.1 20.3 17.1 11.7	1.4 30.2 29.6 19.5 11.5 7.8	2.3 27.5 27.5 22.1 13.0 7.5	27 28 20 1 20	3.9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 17.700	D.F. 10	PROB. 0.0602

#### TO50 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 319	BONUS 9	BOTH 600	ACF 620	TOTAL   1548
1 2 3 4 5 6	0.9 28.2 25.7 22.6 14.1 8.5	0.0 22.2 33.3 44.4 0.0 0.0	2.5 27.8 27.8 22.2 12.2 7.5	1.6 26.4 30.0 18.5 14.0 9.3	1 . 8 27 . 3 28 . 3 20 . 9 1 3 . 2 8 . 4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC VALUE D.F. PROB. CHISQUARE 14.400 15 0.4954					

### T050 BY REGION

N=	NE 773	SE 846	SW 557	MW 1 0 8 1	WEST 606	TOTAL 3863
1 2 3 4 5	2.8 30.9 27.5 18.4 13.1 7 2	3.1 27.1 31.3 20.0 10.9 7.7	2.0 31.6 31.4 18.8 8.3 7.9	2.0 28.7 29.7 20.4 11.8 7.3	2.8 28.9 27.1 19.0 13.9 8.4	2.5 29.2 29.5 19.5 11.7 7.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 22.700	D.F. 20	PROB. 0.3038	

### T050 BY RURAL/URBAN

	N=	G_CITY 642	MED_CITY 573	SUBURB 679	TOWN 979	RURAL 905	TOTAL 3778
	1 2 3 4 5	3.4 31.1 27.9 18.8 10.3 8.4	2.1 28.3 31.4 19.5 11.7 7.0	4.3 27.5 30.3 18.6 11.9 7.4	1.5 30.9 28.0 19.7 12.5 7.3	1.5 28.4 29.7 20.5 11.8 8.0	2.4 29.4 29.3 19.5 11.7 7.6
TO	TAL	100.0	100.0	100.0	100.0	100.0	100.0
_	ATISTI ISQUAR	_		VALUE 27.200	D.F. 20	PROB. 0.1297	

## TOSO BY AGE AT DEP

N =	17 1877	18 1040	19 368	20-24 451	25-34 97	TOTAL 3833
1 2 3 4 5	2.3 29.3 28.4 19.7 12.2 8.1	2.6 28.4 31.1 19.2 11.8 6.9	4.9 27.7 31.0 17.7 9.5 9.2	1.5 30.6 29.3 21.1 11.8 5.8	2.1 32.0 32.0 18.6 10.3 5.1	2.5 29.1 29.6 19.5 11.7 7.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 22.200	D.F. 20	PROB 0.3298	

#### T052 -- PLANS AFTER THIS ENLISTMENT

#### WHAT DO YOU THINK YOU WILL DO AFTER THIS ENLISTMENT?

1 - LEAVE THE ARMY TO FIND CIVILIAN EMPLOYMENT
2 - LEAVE THE ARMY TO ATTEND COLLEGE
3 - LEAVE THE ARMY FOR CIVILIAN VOCATIONAL/TECHNICAL EDUCATION
4 - REENLIST BUT PROBABLY NOT MAKE THE ARMY A CAREER
5 - STAY IN THE ARMY UNTIL I RETIRE
6 - I DO NOT KNOW

SURVEY ITEMS #: A025 B005 C025

TOTAL NPS SURVEYED IS 5917

#### T052 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 418	3_YEAR 720	4_YEAR 1138	TOT.	
1 2 3 4 5	8.4 53.6 6.9 4.8 5.5 20.8	10.3 36.3 4.4 6.1 13.5 29.4	10.5 26.1 4.8 6.8 17.8 34.1		. 4 . 1 . 2 . 2
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 126.4	D.F. 10	PROB. 0.0000

#### T052 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER N= 463		BONUS 17	BOTH 885	ACF 911	TOTAL 2276
1 2 3 4 5	15.1 16.2 4.5 6.7 16.6 40.8	17.6 17.6 0.0 11.8 29.4 23.5	8.3 29.3 5.1 6.9 19.3 31.2	9.0 48.8 5.4 5.2 7.7 23.9	10.0 34.4 5-1 6-2 14-2 30.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC VALUE D.F. PROB. CHISQUARE 207.6 15 0.0000					

# T052 BY REGION

	N =	NE 1155	SE 1273	SH 844	МW 1 58 9	WEST 857	TOTAL 5718
	1 2 3 4 5	13.3 19.8 4.8 10.6 15.0 36.4	9.9 21.1 4.2 10.4 22.9 31.5	9.8 21.0 4.3 9.4 21.7 33.9	12.6 25.0 5.9 8.6 14.5 33.3	13.2 27.6 5.4 9.0 14.8 30.0	11.8 22.9 5.0 9.6 17.6 33.1
TOT	AL	100.0	100.0	100 0	100.0	100.0	100.0
	TISTIC			VALUE 92 800	D.F.	PROB.	

## T052 BY RURAL/URBAN

N=	LG_CITY 920	MED_CITY 882	SUBURB 1017	TOWN 1422	RURAL 1334 j	TOTAL 5575
1 2 3 4 5	12.1 22.0 5.2 11.4 17.9 31.4	10.5 24.8 6.1 11.3 17.9 29.3	12.8 25.7 4.6 10.0 16.9 30.0	11.5 23.1 4.5 8.7 18.3 33.9	12.4 19.9 4.5 7.9 16.6 38.8	11.9 22.9 4.9 9.6 17.5 33.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 50 600	D.F.	PROB.	

## T052 BY AGE AT DEP

N =	17	18	19	20-24	25-34	TOTAL
	2774	1566	538	655	140	5673
1	11.6	13.7	9.7	10.7	7 . 1	11.8
2	25.3	23.2	18.6	17.7	12 . 9	22.9
3	5.7	4.5	4.6	4.1	3 . 6	5.0
4	9.4	8.9	10.8	10.7	12 . 9	9.6
5	16.0	17.7	16.5	21.4	29 . 3	17.5
6	31.9	32.1	39.8	35.4	34 . 3	33.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE: 75.900	D.F. 20	PROB.	

#### T366S -- SCHOOL STATUS SINCE SIGNING CONTRACT

WHAT HAVE YOU BEEN DGING SINCE YOU SIGNED YOUR CONTRACT... HAVE YOU BEEN IN SCHOOL?

1 - IN SCHOOL FULL TIME 2 - IN SCHOOL PART TIME 3 - NOT IN SCHOOL 4 - DOES NOT APPLY, I WAS NOT IN THE DEP

SURVEY ITEMS #: A039A B044A C064A

TOTAL NPS SURVEYED IS 5917

### T366S BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 368	3_YEAR 641	4_YEAR 968	TOT 19	
1 2 3 4	63.9 21.2 13.0 1.9	70.5 18.6 8.7 2.2	64.3 18.9 14.3 2.6	66 19 12 2	. 2
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 14.100	D.F. 6	PROB. 0.0285

### T366S BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	424	14	739	800	1 1977
1	71.5	71.4	62.8	66.5	66.2
2	19.6	7.1	19.3	19.1	19.2
3	7.3	21.4	15.0	12.1	12.2
4	1.6	0.0	2.8	2.3	2.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 20.300	D.F.	PROB. 0.0161

### T366S BY REGION

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N=	NE	SE	SW	MW	WEST	TOTAL
	940	1 024	651	1316	715	4646
1	64.3	57.6	51.8	58.3	61.7	59.0
2	16.4	18.2	21.5	21.7	16.8	19.0
3	16.8	19.6	23.7	17.6	18.7	18.9
4	2.5	4.6	3.1	2.4	2.8	3.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 45.900	D.F. 12	PROB. 0.0000	

### T366S BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	715	716	830	1166	1134	4561
1	52.3	55.0	58.7	61.7	63.3	59.0
2	19.3	20.7	18.7	18.6	19.2	19.2
3	24.6	20.7	20.1	16.7	14.6	18.7
4	3.8	3.6	2.5	3.0	2.8	3.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 44.500	D.F. 12	PROB. 0.0000	

### T366S BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	2511	1257	374	391	72	4605
1	71.0	55.8	35.6	25.1	20.8	59.3
2	19.9	19.6	16.8	15.3	15.3	19.1
3	7.9	21.8	43.0	51.9	52.8	19.0
4	1.2	2.8	4.5	7.7	11.1	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 827.6	D.F. 12	PROB. 0.0000	

#### T059 -- SELF-REPORT OF ACF ELIGIBILITY

DID YOU SIGN UP FOR A JOB THAT PAYS AN ARMY COLLEGE FUND EXTRA EDUCATIONAL BENEFIT AT THE END OF YOUR FIRST ENLISTMENT?

- 1 NO
  2 I DON'T KNOW
  3 \$2,000 ACF BENEFIT FOR VEAP TOTAL OF \$9,200
  4 \$4,000 ACF BENEFIT FOR VEAP TOTAL OF \$11,200
  5 \$6,000 ACF BENEFIT FOR VEAP TOTAL OF \$13,200
  6 \$8,000 ACF BENEFIT FOR VEAP TOTAL OF \$15,200
  7 \$10,000 ACF BENEFIT FOR VEAP TOTAL OF \$15,200
  8 \$12,000 ACF BENEFIT FOR VEAP TOTAL OF \$20,100
  9 \$14,000 ACF BENEFIT FOR VEAP TOTAL OF \$22,100
  10 \$16,000 ACF BENEFIT FOR VEAP TOTAL OF \$24,100

SURVEY ITEMS #: A029 B034 C054

TOTAL NPS SURVEYED IS 5917

シンケンは種類なくならなどの間に対しては、個別などのなどの間ですなられば関われている。

TO59 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 427	3_YEAR 724	4_YEAR 1136	TOT:	
1 2 3 4 5 6 7 8 9	12.6 27.6 1.2 1.6 1.2 51.5 0.9 2.1 0.2	25.1 31.9 1.1 1.0 0.4 1.8 0.8 35.2 1.4	22.8 29.3 2.1 1.0 1.1 1.9 1.1 34.9 2.5 3.3	1   0   11   1   28	. 8 . 6 . 1 . 9 . 1 . 0
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 950.8	D.F. 18	PROB. 0.0000

T059 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 464	BONUS 16	BOTH 882	ACF 925	TOTAL 2287
1 2 3 4 5 6 7 8	57.5 31.3 1.5 0.6 0.2 1.7 0.6 5.2	43.8 25.0 12.5 0.0 0.0 0.0	12.5 29.6 1.9 1.3 1.4 1.8 1.1	12.0 29.4 1.2 1.2 0.9 25.0 0.9 27.2	21.6 29.3 1.6 1.1 0.9 11.1 1.0 28.9
9 1 0	0.4 0.9	0.0 6.3	3.1 4.0	1.1	1.7 2.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 841.8		PROB.

## T059 BY REGION

	NE N= 1164		SW 851	MW 1629	WEST 870	TOTAL 5803
1 2 3 4 5 6 7 8 9	36.0 35.5 2.2 1.8 0.6 5.8 0.6 14.7 1.0	34.8 2.6 1.5 1.2	33.5 39.9 1.9 0.8 1.3 6.0 0.5 14.1 1.1	35.5 33.5 2.4 0.5 7.7 0.8 16.3 0.9	32.5 37.5 1.5 0.7 0.5 6.0 0.5 18.0 1.3	35.2 35.7 2.2 1.1 0.8 6.4 0.6 15.4 1.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATI			VALUE 53.100	D.F. 36	PROB. 0.0330	

### T059 BY RURAL/URBAN

LG_CII N= 90		SUBURB 1044	TOWN 1442	RURAL 1358	TOTAL 5681
1 37 2 36 3 2 4 0 5 0 6 6 7 0 8 13 9 0	34.4 3 3.1 9 1.3 3 0.9 1 6.6 7 0.3 7 16.1 7 0.8	33.3 35.7 3.4 1.0 0.8 6.0 0.6 15.7 1.6 1.7	35.8 35.2 1.3 1.0.5 6.5 0.8 16.2 1.5	34.5 36.7 1.5 1.1 0.9 6.8 0.6 15.8 0.7	35.2 35.6 2.2 1.1 0.7 6.5 0.6 15.6 1.1
TOTAL 100	0 100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 44.700	D.F. 36	PROB. 0.1515	

### T059 BY AGE AT DEP

N	17 I= 2807	18 1595	19 554	20-24 663	25-34 139	TOTAL 5758
1 2 3 4 5 6 7 8 9	34.1 34.0 1.9 1.0 0.9 7.6 0.6 17.1 1.4	35.5 37.4 2.8 0.9 0.9 5.6 0.6 13.8 0.8 1.7	41.7 36.3 1.6 1.4 0.7 4.1 0.5 11.4	35.4 37.4 2.1 1.7 0.6 5.1 0.8 15.2 0.9	30.9 38.1 4.3 0.7 0.7 5.0 0.7 16.5 0.0	35.3 35.7 2.2 1.1 0.8 6.4 0.6 15.4 1.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE	D.F.	PROB.	

#### T060 -- EFFECT OF NO ACF FOR MOS

SUPPOSE THE JOB YOU SIGNED UP FOR DID NOT PAY AN ARMY COLLEGE FUND EXTRA EDUCATION BONUS. WHAT WOULD YOU HAVE DONE?

- DOES NOT APPLY TO ME, I AM NOT GETTING AN ARMY COLLEGE FUND EXTRA EDUCATION BONUS - SIGNED UP FOR THE SAME JOB ANYWAY - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY WHETHER OR NOT IT PAID THIS EDUCATIONAL

- BONUS
- 4 SIGNED UP FOR A DIFFERENT JOB IN THE ARMY ONLY IF IT PAID A CASH BONUS 5 TRIED TO JOIN A DIFFERENT SERVICE 6 NOT ENLISTED AT ALL

SURVEY ITEMS #: A030 B035 C055

TOTAL NPS SURVEYED IS 5917

### TOGO BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 418	3_YEAR 487	4_YEAR 887	TOTAL 1792	
1 2 3 4 5	11.7 31.8 6.9 19.4 7.4 22.7	11.5 33.5 4.7 23.0 7.8 19.5	9.4   46.2   8.8   20.3   4.8   10.5	10.5 39.4 7.3 20.8 6.3 15.8	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC CHISQUARE			VALUE 70.379	D.F. 10	PROB. 0.0000

### T060 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 0	BONUS 1	BOTH 882	ACF 910	TOTAL 1792
1 2 3 4 5	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	9.5 45.7 8.8 20.1 5.1 10.8	11.4   33.3   5.7   21.5   7.4   20.7	10.5 39.4 7.3 20.8 6.3 15.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 56.919	D.F.	PROB. 0.0000

THE CROSSTABULATIONS FOR THIS SURVEY ITEM EXCLUDE RESPONDENTS WHO, ACCORDING TO THEIR ORMF RECORDS, DID NOT RECEIVE OR WERE NOT ELIGIBLE FOR THIS INCENTIVE.

## T060 BY REGION

N=	NE 513	SE 457	S <i>l</i> ∂ 32 <i>6</i>	MW 707	WEST 342	TOTAL 2345
1 2 3 4 5	13.1 44.4 8.8 13.1 8.0 12.7	10.7 41.1 8.3 21.0 5.7 13.1	9.5 42.0 6.4 24.8 6.4 10.7	10.0 38.3 7.4 20.9 5.9 17.4	8.5   33.9   6.4   24.9   7.3   19.0	10.5 49.1 7.3 20.3 6.6 14.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 50.542	D.F. 20	PROB. 0.0002	

### T060 BY RURAL/URBAN

N=	LG_CITY 317	MED_CITY 355	SUBURB 448	TOWN 598	RURAL 591 i	TOTAL 2309
1 2 3 4 5	10.7 38.5 7.3 18.6 9.5 15.5	7.3 39.2 6.5 24.2 6.2 16.6	11.8 39.7 10.9 18.8 6.7 12.1	10.7 38.6 7.4 22.4 5.7 15.2	11.3   43.3   6.3   17.8   6.3   15.1	10.6 40.1 7.6 20.3 6.6 14.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.317	D.F. 20	PROB. 0.0649	

### T060 BY AGE AT DEP

N=	17 1267	18 562	19 170	20-24 255	24-34 63	TOTAL 2317
1 2 3 4 5	9.8 38.6 7.7 21.7 6.6 15.5	9.6 41.5 7.3 18.7 7.7 15.3	12.4 38.2 8.8 20.0 5.3 15.3	13.3 43.1 7.8 19.6 3.9 12.2	11.1   47.6   4.8   17.5   11.1   7.9	10.4 40.0 7.6 20.5 6.6 14.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 19.355	D.F. 20	PROB. 0.4989	

#### TO61 -- EFFECT OF NO SERVICE HAVING KICKER

SUPPOSE NEITHER THE ARMY NOR ANY OTHER MILITARY SERVICE PAID AN EXTRA EDUCATIONAL BONUS ON TOP OF THE BASIC VEAP. WHAT WOULD YOU HAVE DONE?

1 - DOES NOT APPLY TO ME, I AM NOT GETTING AN ARMY COLLEGE FUND EXTRA EDUCATION BONUS 2 - SIGNED UP FOR THE SAME JOB ANYWAY 3 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY 4 - TRIED TO JOIN A DIFFERENT SERVICE 5 - NOT ENLISTED AT ALL

SURVEY ITEMS #: A031 B036 C056 TOTAL NPS SURVEYED IS 5917

TO61 BY TERM OF ENLISTMENT -- GMA RESPONSES ONLY

N=	2_YEAR 413	3_YEAR 483	4_YEAR 869	TOTAL 1765	
1 2 3 4 5	10.4 33.4 9.7 7.3 39.2	9.7 41.6 8.3 6.6 33.7	7.5 52.7 14.0 4.0 21.7	8.8 45.2 11.4 5.5 29.1	
TOTAL	100.0	100.0	100.0	100.0	
STATISTI CHISQUAR			VALUE 79.913	D.F. 8	PROB. 0.0000

TO61 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 0	BONUS 0	BOTH 863	ACF 902	TOTAL 1765
1 2 3 4 5	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	7.4 52.5 14.0 4.1 22.0	10.1 38.1 9.0 6.9 35.9	8.8 45.2 11.4 5.5 29.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUAR			VALUE 69.152	D.F.	PROB. 0.0000

THE CROSSTABULATIONS FOR THIS SURVEY ITEM EXCLUDE RESPONDENTS WHO, ACCORDING TO THEIR ORMF RECORDS, DID NOT RECEIVE OR WERE NOT

ELIGIBLE FOR THIS INCENTIVE.

# TO61 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	502	448	322	699	338	2309
1	10.8	8.7	9.3	8.9	6.5	9.0
2	52.4	46.2	51.9	44.9	39.9	47.0
3	11.0	13.8	9.6	9.6	11.8	11.0
4	4.8	4.9	4.0	6.4	5.3	5.3
5	21.1	26.3	25.2	30.2	36.4	27.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 41.228	D.F. 16	PROB. 0.0005	

## TO61 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	312	351	436	597	579	2275
1	9.6	7.1	9.6	8.7	9.3	8.9
2	46.2	46.4	46.6	45.2	50.4	47.1
3	10.3	11.7	11.2	12.4	9.0	10.9
4	4.5	6.0	7.3	4.2	5.0	5.3
5	29.5	28.8	25.2	29.5	26.3	27.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARI			VALUE 15.463	D.F. 16	PROB. 0.4910	

## TO61 BY AGE AT DEP

N=	17	18	19	20-24	24-34	TOTAL
	1253	551	167	250	61	2282
1	8.2	8.0	14.4	11.2	11.5	9.0
2	46.5	46.5	43.7	50.8	45.9	46.8
3	11.8	9.6	9.6	11.6	13.1	11.1
4	5.4	5.6	4.8	3.6	9.8	5.3
5	28.0	30.3	27.5	22.8	19.7	27.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.976	D.F. 16	PROB 0.1794	

#### T064 -- EFFECT OF NO 2 YEAR OPTION FOR MOS

SUPPOSE THE JOB YOU SIGNED UP FOR DID NOT OFFER A 2-YEAR OPTION. WHAT WOULD YOU HAVE DONE?

1 - DOES NOT APPLY TO ME, I ENLISTED FOR 3 OR 4 YEARS
2 - SIGNED UP FOR THE SAME JOB ANYWAY
3 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY WHETHER OR NOT IT HAD A 2 YEAR OPTION
4 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY ONLY IF IT HAD A 2 YEAR OPTION
5 - TRIED TO JOIN A DIFFERENT SERVICE
6 - NOT ENLISTED AT ALL

SURVEY ITEMS #: A034 B039 C059

TOTAL NPS SURVEYED IS 5917

T064 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 421	3_YEAR 0	4_YEAR 0	TOTAL   421
1 2 3 4 5	1.0 27.6 6.4 39.0 3.6 22.6	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	1.0 27.6 5.4 39.0 3.6 22.6
TOTAL	100.0	100.0	100.0	100.0

T064 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 2	BONUS 0	BOTH 0	ACF 419	TOTAL 421
1 2 3 4 5	0.0 50.0 50.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	1.0   27.4   6.2   39.1   3.6   22.7	1.0 27.6 6.4 39.0 3.6 22.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST PEARSON	IC CHISQUARE		<b>VALUE</b> 7.647	D.F. 5 (	PROB.

THE CROSSTABULATIONS FOR THIS SURVEY ITEM

EXCLUDE RESPONDENTS WHO, ACCORDING TO THEIR

ORMF RECORDS, DID NOT RECEIVE OR WERE NOT

ELIGIBLE FOR THIS INCENTIVE.

T064 BY REGION

N=	NE 118	SE 103	SW 65	MW 181	WEST 62	TOTAL 529
1 2 3 4 5	0.8 33.1 7.6 33.9 3.4 21.2	0.0 26.2 8.7 43.7 3.9 17.5	4.6 26.2 4.6 41.5 1.5 21.5	0.6 30.9 6.6 33.7 5.5 22.7	1.6   21.0   3.2   48.4   3.2   22.6	1.1 28.7 6.6 38.4 4.0 21.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI PEARSON	C CHISQUARE		VALUE 21.335	D.F. 20	PROB. 0.3776	

### T064 BY RURAL/URBAN

N=	LG_CITY 62	MED_CITY 82	SUBURB 93	TOWN 137	RURAL 146	TOTAL 520
1 2 3 4 5	4.8 21.0 9.7 37.1 0.0 27.4	0.0 31.7 4.9 36.6 6.1 20.7	1.1 35.5 4.3 36.6 3.2 19.4	0.7 27.0 5.8 43.8 2.9	0.7 28.1 8.2 37.0 6.2 19 9	1.2 28.8 6.5 38.7 4.0 20.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI PEARSON	C CHISQUARE		VALUE 23.036	D.F. 20	PROB. 0.2870	

# TO64 BY AGE AT DEP

TOTAL	17	18	19	20-24	24-34	TOTAL
	307	120	38	46	13	524
1 2 3 4 5	0.7 28.0 5.5 41.4 4.6 19.9	2.5 26.7 5.8 36.7 5.0 23.3	2.6 39.5 5.3 36.8 0.0 15.8	0.0 28.3 15.2 28.3 0.0 28.3	0.0 30.8 15.4 30.8 7.7 15.4	1.1 28.6 6.7 38.5 4.0 21.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
PEARSON CHISQUARE			22.024	20	0.3392	

#### T065 -- EFFECT OF NO ARMY 2 YEAR OPTION

SUPPOSE NO MILITARY SERVICE HAD A 2-YEAR OPTION. WHAT WOULD YOU HAVE DONE?

- 1 DOES NOT APPLY TO ME, I ENLISTED FOR 3 OR 4 YEAR TERM 2 SIGNED UP FOR THE SAME JOB ANYWAY 3 SIGNED UP FOR A DIFFERENT JOB IN THE ARMY 4 TRIED TO JOIN A DIFFERENT SERVICE 5 NOT ENLISTED AT ALL

SURVEY ITEMS #: A035 B040 C060

TOTAL NPS SURVEYED IS 5917

#### T065 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 421	3_YEAR 0	4_YEAR 0	TOTAL I 421
1 2 3 4 5	0.7 33.5 10.5 6.9 48.5	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.7 33.5 10.5 6.9 48.5
TOTAL	100.0	100.0	100.0	100.0

### T065 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 2	BONUS 0	BOTH 0	ACF 419	TOTAL 421
1 2 3 4 5	0.0 50.0 0.0 0.0 50.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.7 33.4 10.5 6.9 48.4	0.7 33.5 10.5 6.9 48.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 0.527	D.F.	PROB. 0.9708

THE CROSSTABULATIONS FOR THIS SURVEY ITEM

EXCLUDE RESPONDENTS WHO, ACCORDING TO THEIR

ORMF RECORDS, DID NOT RECEIVE OR WERE NOT

ELIGIBLE FOR THIS INCENTIVE.

## TO65 BY REGION

N=	NE	\$E	SW	MW	WEST	TOTAL
	114	103	65	182	63	527
1	0.9	0.0	0.0	1.6	1.6	0.9
2	39.5	32.0	38.5	35.7	23.8	34.7
3	9.6	12.6	18.5	8.8	17.5	12.0
4	8.8	3.9	3.1	8.2	4.8	6.5
5	41.2	51.5	40.0	45.6	52.4	45.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.848	D.F. 16	PROB. 0.2766	

# TO65 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	60	81	98	135	144	518
1	9.0	2.5	0.0	0.0	1.4	0.8
2	26.7	33.3	44.9	31.1	35.4	34.7
3	18.3	8.6	12.2	10.4	12.5	12.0
4	10.0	4.9	8.2	5.2	6.3	6.6
5	45.0	50.6	34.7	53.3	44.4	45.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 20.683	D.F. 16	PROB. 0.1910	

# TO65 BY AGE AT DEP

N=	17	18	19	20-24	24-34	TOTAL
	307	117	40	45	13	522
1	1.3	0.0	0.0	2.2	0.0	1.0
2	33.2	34.2	45.0	35.6	38.5	34.7
3	10.7	12.0	10.0	20.0	23.1	12.1
4	5.9	6.8	10.0	6.7	7.7	6.5
5	48.9	47.0	35.0	35.6	30.8	45.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 12.837	D.F. 16	PROB. 0.6847	

#### T066 -- SELF-REPORT OF CASH ENLISTMENT BONUS

DID YOU SIGN UP FOR A JOB WHICH PAYS A CASH ENLISTMENT BONUS?

12 - NO 13 - I DON'T KNOW IF I GOT A BONUS 23 - \$1,000 24 - \$1,500 25 - \$2,000 26 - \$2,500 27 - \$3,000 28 - \$3,500 29 - \$4,000 30 - \$4,500 34 - \$5,000 35 - \$8.000

SURVEY ITEMS #: A036 B041 C061

TOTAL NPS SURVEYED IS 5917

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auro						
		TO66 BY TERM OF ENLISTMENTGM	IA RESP	ONSES ONLY		
		2 N=	_YEAR 357	3_YEAR 640	4_YEAR 970	TOTAL   1967
455055		12 13 23	69.8 19.9 0.6	74.2 17.7	17.5 6.1 0.5	45.4 12.4
935	10.5	24 25 26 27	0.6 0.8 1.1 0.0	0.3 0.3 0.2 0.9 0.2	0.6 3.7 14.5 1.9	0.5 0.5 2.0 7.7
3333333		28 29 30 34 35	0.3 0.6 0.0 0.8 5.6	0.2 1.9 0.0 2.2 2.0	3.6 3.0 0.3 32.7 15.6	1 .9 2 .2 0 .2 1 17 .0 1 9 .4
	13.		100.0	100.0	100.0	100.0
		CHISQUARE			VALUE 953.6	D.F. PROB. 22 0.0000
27. 6	150					
Secretary Secretary						
3.5.5.5	15.					
9 55						
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1837						
		•				
1.00						
RESPONDED BETTER ASSOCIATION A						
S S						
	5357					

TO66 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 404	BONUS 14	BOTH 751	ACF 798	TOTAL 1967
12 13 23 24 25 26 27 28 29 30 34	74.0 21.5 0.7 0.3 0.3 0.5 0.3 0.0	7.1 0.0 0.0 0.0 35.7 21.4 28.6 7.1 0.0	0.7 2.0 0.4 0.7 4.0 18.2 1.9 4.5 5.5 0.4 41.8	73.8 17.7 0.4 0.5 0.5 1.1 0.0 0.1 0.3 1.9	45.4 12.4 0.5 0.5 7.7 1.0 1.9 2.2 0.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI			VALUE 1786.4		PROB.

T066 BY REGION

	N=	NE 935	SE 991	SW 675	MW 1306	WEST 716	TOTAL   4623
11 1 2 2 2 2 2 2 2 2 3 3	3 3 4 5 7 8 9 9	49.8 21.6 0.3 0.1 1.4 4.9 1.0 1.2 1.9 0.1	50.1 25.7 0.9 0.4 1.2 4.4 0.7 0.7 0.9 10.7	49.6 23.4 0.4 0.6 1.2 4.1 0.6 0.9 2.4 0.3 9.3	54.4 22.9 0.1 0.7 1.1 4.3 0.6 0.8 1.1 0.1 8.8	48.7 25.4 0.4 0.7 1.7 4.0 0.6 1.7 2.4 0.0 8.4	51.0 23.7 0.4 0.5 1.3 4.4 0.7 1.0 1.6 0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATI				VALUE 60.900	D.F.	PROB. 0.0464	

TOGG BY RURAL/URBAN

N:	LG_CITY 743	MED_CITY 684	SUBURB 762	TOWN 1195	RURAL 1153	TOTAL 4537
12 13 24 25 26 27 28 29 30 35	51.8 24.9 0.3 0.7 2.1 2.6 0.8 0.7 1.2 0.1	52.2 24.1 0.6 0.6 0.6 3.9 0.7 1.8 0.0 9.2	49.7 23.8 0.8 0.5 1.4 3.5 0.7 1.8 0.1	49.5 23.3 0.5 1.3 5.4 0.6 0.9 2.2 0.10	52.3 22.7 0.3 0.3 1.1 5.5 0.9 1.7 1.2 0.1 8.4	51.0 23.6 0.4 0.5 1.3 4.4 0.7 1.0 1.7 0.1 9.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 49.300	D.F. 44	PROB. 0.2695	

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TO66 BY AGE AT DEP

	N=	17 2281	18 1221	19 426	20-24 539	25-34 118	TOTAL 4585
	4 5 6 7 8 9 0 4	50.3 22.4 0.7 1.4 4.8 0.9 1.3 1.8 0.5	48.6 28.1 0.4 0.4 1.4 3.8 0.3 0.6 1.6	54.0 26.3 0.5 0.5 1.6 3.8 0.7 0.7 1.4 0.0 6.3	54.7 20.6 0.6 0.9 4.8 0.6 0.9 1.3 0.8	67.8 9.3 0.0 0.0 3.4 0.8 0.0 1.7 0.0 13.6 3.4	51.1 23.7 0.4 0.5 1.3 4.4 0.7 1.0 1.6 0.1 9.4
TOTA	L	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE

VALUE 69.600

D.F. PROB. 44 0.0083

#### T067 -- EFFECT OF NO BONUS FOR MOS

SUPPOSE THE JOB YOU SIGNED UP FOR DID NOT PAY A CASH BONUS. WHAT WOULD YOU HAVE DONE?

1 - DOES NOT APPLY TO ME, I AM NOT GETTING A CASH ENLISTMENT BONUS
2 - SIGNED UP FOR THE SAME JOB ANYWAY
3 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY WHETHER OR NOT IT PAID A BONUS
4 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY ONLY IF IT PAID A CASH BONUS
5 - TRIED TO JOIN A DIFFERENT SERVICE

6 - NOT ENLISTED AT ALL

SURVEY ITEMS #: A037 B042 C062

TOTAL NPS SURVEYED IS 5917

TO67 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N =	2_YEAR 0	3_YEAR	4_YEAR 889	TOTAL 903	
1 2 3 4 5	0.0 0.0 0.0 0.0 0.0	0.0 28.6 14.3 35.7 7.1 14.3	2.9   46.7   13.2   23.8   5.8   7.5	2.9 46.4 13.2 24.0 5.9 7.6	_
TOTAL	100.0	100.0	100.0	100.0	-
STATISTIC CHISQUARE			<b>VALUE</b> 3.066	D.F. 5	PROB. 0.6899

T067 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 0	BONUS 17	30TH 886	ACF TOTAL 0   903	
1 2 3 4 5	0.0 0.0 0.0 0.0 0.0	5.9 70.6 0.0 17.6 0.0 5.9	2.8 45.9 13.4 24.2 6.0 7.7	0.0   2.9 0.0   46.4 0.0   13.2 0.0   24.0 0.0   5.9 0.0   7.6	
TOTAL	100.0	100.0	100.0	100.0   100.0	
STATISTI CHISQUAR	_		VALUE 6.391	D.F. PROB. 5 0.2700	

THE CROSSTABULATIONS FOR THIS SURVEY ITEM

EXCLUDE RESPONDENTS WHO, ACCORDING TO THEIR

ORMF RECORDS, DID NOT RECEIVE OR WERE NOT

ELIGIBLE FOR THIS INCENTIVE.

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# T067 BY REGION

N=	NE 268	SE 227	SW 171	MW 264	WEST 176	TOTAL   1106
1 2 3 4 5	4.5 48.1 14.6 20.5 6.0 6.3	1.8 49.8 11.5 25.1 7.0 4.8	2.3 43.9 12.9 26.3 5.3 9.4	3.4 51.1 11.7 20.1 4.9 8.7	2.3 45.5 15.9 20.5 5.1 10.8	3.0 48.1 13.2 22.2 5.7 7.8
TOTAL	190.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.292	D.F. 20	PROB. 0.5682	

# T067 BY RURAL/URBAN

N=	LG_CITY 152	MED_CITY 166	SUBURB 215	TOWN 284	RURAL 272	TOTAL 1089
1 2 3 4 5	5.3 42.8 17.1 19.7 6.6 8.6	4.8 38.0 12.0 28.9 7.2 9.0	2.3 46.0 15.3 25.1 6.0 5.1	3.2 52.5 13.0 20.1 3.9 7.4	1.1 54.0 11.0 19.9 5.5 8.5	3.0 48.0 13.4 22.3 5.6 7.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.411	D.F. 20	PROB. 0.0635	

# TO67 BY AGE AT DEP

N=	17 586	18 268	19 76	20-24 131	24-34 29	TOTAL 1090
1 2 3 4 5	2.6 50.7 1 1 20 5 4.8 8.4	3.0 47.4 13.8 20.9 7.8 7.1	2.6 43.4 17.1 23.7 6.6 6.6	5.3 37.4 11.5 35.1 3.8 6.9	0.0   51.7   10.3   13.8   13.8   10.3	2.9 47.8 13.3 22.4 5.8 7.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 29.365	D.F. 20	PROB. 0.0808	

#### T068 -- EFFECT OF NO SERVICE HAVING CASH BONUSES

SUPPOSE NO MILITARY SERVICE PAID A CASH ENLISTMENT BONUS. WHAT WOULD YOU HAVE DONE?

- 1 DOES NOT APPLY TO ME, I AM NOT GETTING A CASH ENLISTMENT BONUS
  2 SIGNED UP FOR THE SAME JOB ANYWAY
  3 SIGNED UP FOR A DIFFERENT JOB IN THE ARMY
  4 TRIED TO JOIN A DIFFERENT SERVICE
  5 NOT ENLISTED AT ALL

SURVEY ITEMS #: A038 B043 C063

TOTAL NPS SURVEYED IS 5917

4

#### T068 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 0	3_YEAR 14	4_YEAR 878	TOTAL 892	
1 2 3 4 5	0.0 0.0 0.0 0.0 0.0	0.0 42.9 21.4 7.1 28.6	4.2 54.3 20.0 4.8 16.6	4.1 54.1 20.1 4.8 16.8	-
TOTAL	100.0	100.0	100.0	100.0	-
STATISTIC CHISQUARE			<b>VALUE</b> 2.266	D.F.	PROB. 0.6870

#### TO68 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 0	BONUS 17	BOTH 875	ACF TOTAL 0   892
1 2 3 4 5	0.0 0.0 0.0 0.0	5.9 82.4 5.9 0.0 5.9	4.1 53.6 20.3 4.9 17.0	0.0   4.1 0.0   54.1 0.0   20.1 0.0   4.8 0.0   16.8
TOTAL	100.0	100.0	100.0	100.0   100.0
STATISTI CHISQUAR			VALUE 6.477	D.F. PROB. 4 0.1663

THE CROSSTABULATIONS FOR THIS SURVEY ITEM EXCLUDE RESPONDENTS WHO, ACCORDING TO THEIR

- ORMF RECORDS, DID NOT RECEIVE OR WERE NOT
- ELIGIBLE FOR THIS INCENTIVE.

### T068 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	263	223	168	262	174	1090
1	6.1	4.5	3.6	4.6	2.9	4.5
2	57.0	52.0	51.8	58.8	52.9	55.0
3	20.9	22.4	20.2	17.2	17.2	19.6
4	4.2	5.8	3.0	4.6	5.7	4.7
5	11.8	15.2	21.4	14.9	21.3	16.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.336	D.F. 16	PROB. 0.3046	

### T068 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	150	165	206	281	272	1 1074
1	4.0	6.1	8.3	3.2	2.6	4.6
2	50.7	49.1	53.4	58.0	59.6	55.1
3	18.7	26.1	18.0	20.3	16.9	19.6
4	6.0	3.6	8.7	2.5	3.3	4.6
5	20.7	15.2	11.7	16.0	17.6	16.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 36.029	D.F. 16	PROB. 0.0029	

### T068 BY AGE AT DEP

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N=	17	18	19	20-24	24-34	TOTAL
	574	268	74	129	29	1074
1	4.7	3.7	2.7	3.9	6.9	4.3
2	58.4	51.5	52.7	48.1	51.7	54.8
3	18.3	22.4	20.3	22.5	13.8	19.8
4	3.3	6.7	8.1	5.4	0.0	4.7
5	15.3	15.7	16.2	20.2	27.6	16.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.876	D.F. 16	PROB. 0.2751	

### T069 -- IMPORT OF UNEMPLOYMENT

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I WAS UNEMPLOYED AND COULDN'T FIND A JOB.

1 - NOT AT ALL IMFORTANT
2 - SOMEWHAT IMPORTANT
3 - VERY IMPORTANT
4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

BUC8 C028 D027

TOTAL NPS SURVEYED IS 3942

### T069 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 281	3_YEAR 499	4_YEAR 772	TOT.	
1 2 3 4	67.3 24.2 6.8 1.8	64.7 24.8 8.8 1.6	58.5 26.7 11.5 3.2		
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 13.400	D.F. 6	PROB. 0.0371

### T069 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	323	9	600	620	1 1552
1	58.8	66.7	58.2	67.6	62.1
2	28.8	11.1	26.8	23.1	25.6
3	10.2	22.2	11.2	8.1	9.8
4	2.2	0.0	3.8	1.3	2.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 21.900	D.F.	PROB. 0.0092

## T069 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	775	848	552	1 0 8 1	610	3866
1	58.7	57.2	60.0	50.5	59.3	56.4
2	25.9	28.3	27.9	30.6	28.0	28.4
3	11.5	10.4	9.2	14.7	9.2	11.5
4	3.9	4.1	2.9	4.2	3.4	3.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 31.400	D.F. 12	PROB. 0.0017	

## T069 BY RURAL/URBAN

	N=	G_CITY 639	MED_CITY 571	SUBURB ú72	TOWN 971	RURAL 900	TOTAL 3753
	1 2 3 4	59.1 26.8 9.5 4.5	56.9 24.9 14.0 4.2	59.7 27.5 9.7 3.1	53.1 29.8 13.0 4.1	55.7 30.1 11.2 3.0	56.5 28.2 11.5 3.8
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTIC SQUARE			VALUE 21.700	D.F. 12	PROB. 0.0410	

# T069 BY AGE AT DEP

N=	17	18	19	20-24	25~34	TOTAL
	1875	1043	370	450	98	3836
1	59.2	54.6	51.9	54.0	48.0	56.4
2	27.6	30.0	28.6	26.7	32.6	28.4
3	10.2	11.3	14.0	13.6	16.3	11.4
4	2.9	4.0	5.4	5.8	3.1	3.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 28.100	D.F. 12	PROB. 0.0053	

#### T070 -- IMPORT OF BEING AWAY FROM HOME

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO GIVE MYSELF A CHANCE TO BE AWAY FROM HOME ON MY OWN.

1 - NOT AT ALL IMPORTANT 2 - SOMEWHAT IMPORTANT 3 - VERY IMPORTANT

4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B009 C029

TOTAL NPS SURVEYED IS 3942

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#### T070 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 283	3_YEAR 499	4_YEAR 770	TOTA   15	
1 2 3 4	32.9 50.2 15.2 1.8	34.9 49.1 14.8 1.2	35.7 44.9 16.5 2.9	34 47 15 2	. 2 . 7
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 7.000	D.F. 6	PROB. 0.3208

### TO70 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	322	9	598	623	1552
1	33.8	22.2	36.1	34.5	34.9
2	48.4	44.4	44.6	49.1	47.2
3	15.5	33.3	16.4	14.9	15.7
4	2.2	0.0	2.8	1.4	2.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 7.300	D.F. 9	PROB. 0.6059

# T070 BY REGION

	N=	NE 781	SE 851	SW 558	MW 1085	WEST 610	TOTAL 3885
	1 2 3 4	35.6 45.7 15.6 3.1	38.4 42.8 15.8 3.1	34.9 45.3 17.6 2.1	34.9 45.1 17.7 2.3	37.0 44.3 16.6 2.1	36.2 44.6 16.7 2.6
TO	TAL	100.0	100.0	100.0	100.0	100.0	100.0
	ATISTI ISQUAR			VALUE 7.800	D.F. 12	PROB. 0.8006	

### TO70 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	641	571	674	977	908	3771
1	41.3	34.1	34.7	34.5	36.3	36.1
2	38.4	47.8	45.7	46.1	44.7	44.6
3	17.5	15.8	16.3	17.1	16.7	16.7
4	2.8	2.3	3.3	2.3	2.2	2.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 17.100	D.F. 12	PROB. 0.1459	

### T070 BY AGE AT DEP

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N=	17	18	19	20-24	25-34	TOTAL
	1878	1050	371	457	99	3855
1	31.3	34.3	39.9	47.9	76.8	36.1
2	49.1	44.7	41.8	34.1	18.2	44.6
3	17.0	18.4	16.7	14.7	3.0	16.7
4	2.6	2.7	1.6	3.3	2.0	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 129.7	D.F. 12	PROB. 0.0000	

#### T071 -- IMPORT OF A CHANCE TO BETTER MYSELF

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE THE MILITARY WILL GIVE ME A CHANCE TO BETTER MYSELF IN LIFE.

1 - NOT AT ALL IMPORTANT 2 - SOMEWHAT IMPORTANT 3 - VERY IMPORTANT

4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B010 C030 D028

TOTAL NPS SURVEYED IS 3942

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### TO71 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 285	3_YEAR 500	4_YEAR 775	TOT/	
1 2 3 4	12.6 34.7 45.6 7.0	8.6 32.2 54.0 5.2	8.8 31.9 50.7 8.6	j 32 j 50	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 11.800	D.F. 6	PROB. 0.0666

### TO71 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 323	BONUS 9	BOTH 603	ACF 625	TOTAL ! 1560
1 2 3 4	9.3 29.1 53.9 7.7	0.0 22.2 66.7 11.1	8.5 32.8 49.9 8.8	10.6 34.1 49.9 5.4	9.4 32.5 50.8 7.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 10.500	D.F.	PROB. 0.3115

# T071 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	784	850	559	1087	614	3894
1	9.3	7.5	6.1	10.1	13.2	9.3
2	28.2	25.6	24.7	27.9	27.7	27.0
3	53.2	59.5	60.3	55.4	52.8	56.1
4	9.3	7.3	8.9	6.6	6.3	7.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 35.300	D.F. 12	PROB. 0.0004	

## TO71 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	642	570	677	983	905	3777
1	11.8	7.7	9.9	7.3	8.8	9.0
2	24.9	26.8	26.0	28.8	28.3	27.2
3	54.4	58.8	53.9	57.6	56.3	56.3
4	8.9	6.7	10.2	6.3	6.5	7.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 27.100	D.F. 12	PROB. 0.0075	

# TO71 BY AGE AT DEP

	N=	17 1884	18 1052	19 373	20-24 457	25-34 98	TOTAL 3864
	1 2 3 4	9.0 29.8 54.2 6.9	10.6 24.4 57.3 7.6	7.8 24.9 61.1 6.2	9.4 23.4 55.1 12.0	5.1 26.5 63.3 5.1	9.3 27.0 56.1 7.6
TOTA	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI:			VALUE 34.800	D.F. 12	PROB. 0.0005	

### T072 -- IMPORT OF TRAVEL

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I WANT TO TRAVEL AND LIVE IN DIFFERENT PLACES.

1 - NOT AT ALL IMPORTANT
2 - SOMEWHAT IMPORTANT
3 - VERY IMPORTANT
4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B011 C031

TOTAL NPS SURVEYED IS 3942

273

### TO72 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 281	3_YEAR 500	4_YEAR 777	TOT.	
1 2 3 4	35.2 43.4 19.9 1.4	33.4 46.2 19.4 1.0	27.2 44.9 25.0 3.0	30 45 22 2	. 1
TOTAL	100.0	100.0	190.0	100	. 0
STATIST CHISQUA			VALUE 18.000	D.F.	PROB. 0.0062

## T072 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 323	BONUS 9	BOTH 605	ACF 621	TOTAL 1558
1 2 3 4	31.9 46.8 19.2 2.2	0.0 66.7 11.1 22.2	26.9 43.8 26.4 2.8	34.0 45.1 20.0 1.0	30.6 45.1 22.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 40.500	D.F.	PROB. 0.0000

# T072 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	783	852	556	1091	611	3893
1	32.4	33.0	29.9	29.5	24.7	30.2
2	41.3	42.5	44.4	46.8	45.5	44.2
3	23.2	21.5	21.9	21.1	26.2	22.5
4	3.1	3.0	3.8	2.6	3.6	3.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 21.400	D.F. 12	PROB. 0.0448	

# TO72 BY RURAL/URBAN

N=	LG_CITY	MED_CITY 574	SUBURB 678	TOWN 978	RURAL 906	TOTAL 3777
1 2 3 4	30.1 43.5 22.8 3.6	26.7 47.2 22.6 3.5	30.4 42.5 23.6 3.5	29.4 45.0 23.0 2.6	31.8 43.7 £1.8 2.6	29.9 44.3 22.7 3.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 8.400	D.F. 12	PROB. 0.7531	

# T072 BY AGE AT DEP

N=	17	18	19	20~24	25-34	TOTAL
	1885	1047	374	458	99	3863
1	29.9	31.1	33.4	26.2	25.3	30.0
2	44.8	44.6	43.8	40.8	51.5	44.3
3	22.5	21.2	20.6	27.3	21.2	22.5
4	2.8	3.1	2.1	5.7	2.0	3.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 25.300		PROB.	

## TO73 -- IMPORT OF ESCAPING PERSONAL PROBLEM

PLEASE USE THE FOLLOWING SCALE TO RATE HOLD REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO GET AMA

1 - NOT AT ALL IMPORTANT
2 - SOMENHAT IMPORTANT
3 - VERY IMPORTANT
4 - I HOULD NOT HAVE ENLISTED EXCREST FG. 1915 REASON

SURVEY ITEMS #:

B012 C032

TOTAL NPS SURVEYED IS 3942

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### TO73 BY TERM OF ENLISTMENT--GMA RESPONSES ON Y

N=	2_YEAR 284	3 YEAR	4 Y!	TOT 15	
1 2 3 4	\$2.0 10.9 3.2 3.9	85.9 9.9 3.2 1.0	81 11.6 3.5 3.2		
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 9.100	D.F. 6	PROB. 0.1680

### T073 BY ACF/CASH INCENTI/ES--GMA RESPONSES ONLY

N=	NEITHER 322	BONUS 9	BOTH 601	ACF 621	TOTAL 1553
1 2 3 4	85.4 10.6 2.5 1.5	77.8 22.2 0.0 0.0	81.4 11.1 3.7 3.8	83.6 10.8 3.5 2.1	83.1 10.9 3.3 2.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 8.200	D.F.	PROB. 0.5141

# T073 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	780	848	556	1 0 8 2	605	3871
1	79.1	78.2	82.5	79.8	78.2	79.5
2	14.2	13.3	11.3	12.2	14.2	13.0
3	4.2	3.8	3.4	4.7	4.6	4.2
4	2.4	4.7	2.7	3.2	3.0	3.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 14.300	D.F. 12	PROB. 0.2820	

## T073 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	639	572	677	967	900	3755
1	76.2	79.0	76.2	82.1	83 2	79.8
2	14.5	12.1	15.2	11.8	11.1	12.8
3	5.2	4.2	4.4	3.0	4.3	4.1
4	4.1	4.7	4.1	3.1	1.3	3.3
TOTAL	190.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 33.500	D.F. 12	PROB. 0.0008	

## T073 BY AGE AT DEP

	N=	17 1878	18 1044	19 370	20-24 451	25-34 98	TOTAL 3841
	1 2 3 4	82.7 11.4 3.1 2.8	77.7 13.6 4.9 3.8	75.7 15.9 4.3 4.0	73.4 15.7 7.5 3.3	78.6 17.3 2.0 2.0	79.5 13.1 4.2 3.3
TOTA	L	100.0	100.0	100.0	100.0	100.0	100.0
	ISTI	_		VALUE 39.300	D.F. 12	PROB. 0.0001	

#### T074 -- IMPORT OF SERVING MY COUNTRY

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I WANT TO SERVE MY COUNTRY.

- 1 NOT AT ALL IMPORTANT 2 SOMENHAT IMPORTANT 3 VERY IMPORTANT

- 4 I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B013 C033 D029

TOTAL NPS SURVEYED IS 3942

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### T074 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N =	2_YEAR 284	3_YEAR 497	4_YEAR 772	TOT/	
1 2 3 4	14.1 40.8 40.1 4.9	12.7 46.1 37.4 3.8	10.2 41.3 41.8 6.6	11   42   40   5	. 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 11.100	Β.F. 6	PROB. 0.0853

T074 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER 323	BONUS 9	BOTH 600	ACF 621	TOTAL 1 1553
1 2 3 4	14.2 46.4 36.5 2.8	0.0 55.6 33.3 11.1	9.3 39.2 43.8 7.7	12.9 44.1 38.5 4.5	11.7 42.8 40.1 5.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 24.700	D.F.	PROB. 0.0033

# TG74 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	= 781	851	556	1 087	607	3882
1	12.8	9.3	11.7	13.7	15.2	12.5
2	41.2	40.9	37.4	41.8	39.4	40.5
3	39.7	44.4	45.0	39.2	40.9	41.5
4	6.3	5.4	5.9	5.3	4.6	5.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 21.600	D.F. 12	PROB. 0.0423	

# T074 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	643	574	677	974	902	3770
1	16.0	11.7	14.2	9.4	11.5	12.3
2	37.2	40.6	40.2	42.1	41.1	40.5
3	41.8	42.2	37.8	43.9	42.1	41.8
4	5.0	5.6	7.8	4.5	5.2	5.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 31.300	D.F. 12	PROB. 0.0118	

# T074 BY AGE AT DEP

N =	17	18	19	20-24	25-34	TOTAL
	1875	1051	372	455	99	3852
1	12.4	13.6	12.6	10.8	13.1	12.6
2	39.9	39.5	42.7	42.6	38.4	40.3
3	42.3	41.3	37.1	42.2	45.4	41.6
4	5.4	5.6	7.5	4.4	3.0	5.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 11.000	D.F. 12	PROB. 0.5289	

### T075 -- IMPORT OF EARNING MORE MONEY (EXTRA \$)

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I CAN EARN MORE MONEY THAN AS A CIVILIAN.

1 - NOT AT ALL IMFORTANT 2 - SOMEWHAT IMPORTANT 3 - VERY IMPORTANT

4 - I HOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B014 C034 D030

TOTAL NPS SURVEYED IS 3942

### T075 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 282	3_YEAR 498	4_YEAR 773	TOT:	
1 2 3 4	43.6 31.9 21.3 3.2	43.6 36.1 17.3 3.0	43.3 34.3 18.8 3.6	43   34   18   3	. 4
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 2.900	D.F.	PROB. 0.8213

#### T075 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 322	BONUS 9	BOTH 601	ACF 621	TOTAL 1 1553
1 2 3 4	39.4 35.7 22.0 2.8	44.4 33.3 22.2 0.0	45.4 33.3 17.5 3.8	43.6 34.9 18.2 3.2	43.5 34.4 18.7 3.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 5.600	D.F.	PROB. 0.7792

# TO75 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	781	853	558	1 0 8 6	607	3885
1	39.6	36.2	40.5	35.7	46.9	39.0
2	37.6	38.9	38.0	38.6	31.5	37.3
3	19.1	20.4	15.8	21.9	17.6	19.5
4	2.7	4.4	5.7	3.8	3.9	4.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 34.600	D.F. 12	PROB. 0.0005	

# TO75 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	637	572	679	978	903	3769
1	45.5	36.7	40.1	36.9	37.6	39.1
2	34.1	38.1	36.2	38.3	39.3	37.4
3	16.0	21.7	17.7	20.6	19.8	19.3
4	4.4	3.5	6.0	4.1	3.2	4.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 28.300	D.F. 12	PROB. 0.0050	

# TO75 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1886	1048	370	456	95	3855
1	38.3	36.9	37.8	44.5	53.7	39.0
2	37.6	38.8	40.0	30.7	36.8	37.3
3	20.2	20.2	15.7	19.5	8.4	19.4
4	3.9	4.0	6.5	5.3	1.0	4.3
TOTAL	100.0	100.0	100.0	100.0	100.9	100.0
STATIST: CHISQUA			VALUE 34.900	D.F. 12	PROB. 0.0005	

### T076 -- IMPORT OF FAMILY TRADITION TO SERVE

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE IT IS A FAMILY TRADITION TO SERVE.

1 - NOT AT ALL IMPORTANT 2 - SOMEWHAT IMPORTANT 3 - VERY IMPORTANT 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B015 C035 D031

TOTAL NPS SURVEYED IS 3942

### TO76 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 277	3_YEAR 495	4_YEAR 761	TOT/	
1 2 3 4	72.6 20.9 6.1 0.4	73.7 19.6 4.6 2.0	70.7 20.0 7.2 2.1	72 20 6	. 0
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 7.500	D.F. 6	PROB. 0.2771

### TO76 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	322	9	589	613	1533
1	76.7	77.8	68.8	72.6	72.0
2	14.6	11.1	22.4	20.7	20.0
3	6.8	11.1	6.8	5.2	6.2
4	1.9	0.0	2.0	1.5	1.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 11.400	D.F.	PROB. 0.2493

# T076 BY KEGION

	N=	NE 763	SE 837	SW 545	MW 1072	WEST 600	TOTAL   3817
1 2 3 4		72.1 19.1 6.8 2.0	69.9 20.8 6.3 3.0	67.0 21.8 8.3 2.9	73.4 18.1 5.8 2.7	68.8 20.7 8.5 2.0	70.7 19.8 6.9 2.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATI CHISQ				VALUE 15.200	D.F. 12	PROB. 0.2307	

## T076 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	N= 617	564	652	972	900	3705
	69.0	72.5	71.9	70.9	70.6	70.9
	2 18.8	18.8	19.9	19.9	20.8	19.8
	3 9.6	6.2	5.2	6.8	6.2	6.7
	4 2.6	2.5	2.9	2.5	2.4	2.6
TOTA	100.0	100.0	100.0	100.0	100.0	100.0
	ISTIC QUARE		VALUE 12.200	D.F. 12	PROB. 0.4298	

# TO76 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1861	1024	365	442	97	3789
1	70.7	69.0	72.3	73.5	68.0	70.7
2	19.4	21.5	17.3	20.4	20.6	19.9
3	7.5	6.9	6.3	4.3	9.3	6.9
4	2.5	2.5	4.1	1.8	2.1	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 14.700	D.F.	PROB. 0.2583	

#### T078 -- IMPORT OF SKILL TRAINING

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO GET TRAINED IN A SKILL THAT WILL HELP ME GET A CIVILIAN JOB WHEN I GET OUT.

- 1 NOT AT ALL IMPORTANT 2 SOMEWHAT IMPORTANT 3 VERY IMPORTANT

- 4 I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B016 C036 D032

TOTAL NPS SURVEYED IS 3942

#### TO78 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 275	3_YEAR 495	4_YEAR 756	TOT#	
1 2 3 4	31.3 30.9 28.0 9.8	12.1 28.7 42.4 16.8	25.8 30.4 31.2 12.6	22 . 29 . 34 . 13 .	. 9 . 3
TOTAL	100.9	100.0	100.0	100.	. 0
STATIST: CHISQUA			VALUE 59.600	D.F.	PROB. 0.0000

#### TO78 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	EONUS	BOTH	ACF	TOTAL
	321	9	584	612	! 1526
1	5.9	22.2	32.2	21.6	22.3
2	23.7	33.3	33.0	30.2	29.9
3	44.9	22.2	27.0	35.8	34.3
4	25.5	22.2	7.7	12.4	13.4
TOTAL	100.0	100.0	100.0	100.3	100.0
STATIST CHISQUA		5	VALUE 141	D.F.	PROB. 0.0000

# T078 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	768	838	545	1065	605	3821
1	19.4	19.7	19.3	18.0	19.0	19.0
2	28.1	29.7	28.4	29.3	28.6	28.9
3	38.9	39.4	40 0	41.1	38.2	39.7
4	13.5	11.2	12.3	11.5	14.2	12.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 6.300	D.F. 12	PROB. 0.9002	

## TO78 BY RURAL/URBAN

N =	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	620	559	653	972	204	3708
1	21.4	14.3	22.2	17.4	18.8	18.8
2	26.1	29.7	28.2	31.2	28.9	29.0
3	37.3	44.0	37.2	39.9	40.7	39.8
4	15.2	12.0	12.4	11.5	11.6	12.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 26.800	D.F. 12	PROB. 0.0083	

# TO78 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1857	1027	368	443	98	3793
1	18.7	17.8	21.5	21.2	17.3	19.0
2	28.0	28.9	26.9	30.3	42.9	28.8
3	39.8	41.4	38.6	38.1	32.6	39.7
4	13.5	11.9	13.0	10.4	7.1	12.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 19.100	D.F. 12	PROB. 0.0861	

#### T079 -- IMPORT OF MONEY FOR COLLEGE

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I CAN GET MONEY FOR A COLLEGE EDUCATION.

1 - NOT AT ALL IMPORTANT
2 - SOMEWHAT IMPORTANT
3 - VERY IMPORTANT
4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B017 C037 D033

TOTAL NPS SURVEYED IS 3942

### T079 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 277	3_YEAR 496	4_YEAR 754	TOT:	
1 2 3 4	8.3 17.0 40.8 33.9	13.5 22.0 41.5 23.0	15.1 30.1 39.3 15.5	1 3 25 40 21	. 1 . 3
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 57.500	D.F. 6	PROB. 0.0000

#### T079 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	80TH	ACF	TOTAL
	322	9	582	614	1527
1	24.8	22.2	12.2	8.3	13.4
2	31.7	44.4	30.1	16.6	25.1
3	32.3	33.3	41.1	43.8	40.3
4	11.2	0.0	16.7	31.3	21.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 134	D.F.	PROB. 0.0000

# T079 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	767	836	545	1 0 7 0	596	3814
1	25.7	24.5	22.9	21.7	17.8	22.7
2	27.5	31.6	30.5	27.6	28.4	29.0
3	33.8	31.3	33.8	35.4	37.3	34.2
4	13.0	12.6	12.8	15.3	16.6	14.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 25.600	D.F. 12	PROB. 0.0122	

# T079 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	619	560	654	972	899	3704
1	20.7	20.9	20.9	22.7	26.5	22.7
2	30.4	27.1	29.2	28.0	30.0	29.0
3	36.3	36.4	35.8	34.7	29.5	34.2
4	12.6	15.5	14.1	14.6	14.0	14.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 20.100	D.F. 12	PROB. 0.0652	

# TO79 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1859	1023	365	441	98	3786
1	21.0	26.0	27.1	20.6	12.2	22.7
2	28.1	30.4	25.8	27.7	48.0	29.0
3	35.1	30.2	35.3	39.0	31.6	34.2
4	15.7	13.4	11.8	12.7	8.2	14.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 47.600	D.F. 12	PROB. 0.0000	

#### T080 -- IMPORT OF WANTING TO BE A SOLDIER

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I WANT TO BE A SOLDIER.

1 - NOT AT ALL IMPORTANT
2 - SOMEWHAT IMPORTANT
3 - VERY IMPORTANT
4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B018 C038 D034

TOTAL NPS SURVEYED IS 3942

1

### TO80 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 278	3_YEAR 495	4_YEAR 752	TOT/	
1 2 3 4	31.3 41.7 24.1 2.9	27.9 47.3 20.6 4.2	23.3 42.9 25.1 8.6	26 44 23 6	. 1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 25.400	D.F. 6	PROB. 0.0003

### TO80 BY ACF/CASH INCENTIVES -- GMA LESPONSES ONLY

N=	NEITHER	PONUS	BOTH	ACF	TOTAL
	322	9	580	614	1525
1	30.4	11.1	20.7	29.5	26.2
2	46.3	55.6	41.4	45.4	44.1
3	20.5	33.3	27.1	21.5	23.5
4	2.8	0.0	10.9	3.6	6.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 53.800	D.F.	PROB. 0.0000

### T080 BY REGION

N	NE	SE	SW	MW	WEST	TOTAL
	1= 767	832	544	1 0 7 0	602	3815
1	24.9	19.9	23.5	28.2	28.1	25.1
2	42.6	45.4	40.1	42.5	40.7	42.5
3	25.4	28.7	30.0	24.0	26.6	26.6
4	7.0	5.9	6.4	5.2	4.6	5.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 29.700	D.F. 12	PROB. 0.0031	

### TOSO BY RURAL/URBAN

N=	LG_CITY 618	MED_CITY 561	SUBURB 650	TOWN 971	RURAL 903	TOTAL 3703
1 2 3 4	27.0 37.2 29.9 5.8	25.0 42.4 25.5 7.1	24.6 43.2 25.8 6.3	22.9 46.2 26.4 4.5	25.9 42.5 25.7 5.9	24.9 42.7 26.6 5.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 18.300	D.F. 12	PROB. 0.1069	

## TO80 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1856	1026	363	442	99	3786
1	23.3	27.6	26.4	25.6	24.2	25.0
2	43.2	42.1	41.3	42.3	44.4	42.6
3	27.1	25.3	26.2	26.9	29.3	26.6
4	6.5	5.0	6.1	5.2	2.0	5.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 12.200	D.F. 12	PROB. 0.4298	

#### T082 -- IMPORT OF MONEY FOR VOTECH/BUSINESS EDUC

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I CAN GET MONEY FOR CIVILIAN VOCATIONAL, TECHNICAL, OR BUSINESS SCHOOL EDUCATION.

1 - NOT AT ALL IMPORTANT
2 - SOMEWHAT IMPORTANT
3 - VERY IMPORTANT
4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B019 C039 D035

TOTAL NPS SURVEYED IS 3942

¥C.

### T082 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 275	3_YEAR 498	4_YEAR 755	TOT.	
1 2 3 4	34.5 24.0 27.6 13.8	31.7 31.1 29.7 7.4	32.2 34.6 26.5 6.8	32 31 27 8	. 5
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 21.600	D.F. 6	PROB. 0.0014

## T082 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	322	9	583	614	1528
1	39.1	0.0	29.8	31.9	32.5
2	31.7	88.9	36.0	26.4	31.5
3	23.6	11.1	27.1	30.8	27.7
4	5.6	0.0	7.0	10.9	8.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 41.700	D.F.	PROB. 0.0000

# T082 BY REGION

N=	NE 767	SE 832	SW 540	MW 1 0 6 1	WEST 600	707Á 3800
1 2 3 4	39.0 3i.2 22.9 6.9	35.0 32.1 27.4 5.5	35.7 31.8 26.8 5.6	30.9 35.3 26.8 7.1	33.0   31.3   27.7 8.0	34.4 32.6 26.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100 0
STATIST			VALUE 21.200	D.F. 12	PROB. 0.0475	

# T082 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	617	555	645	972	903	3692
1	32.1	30.6	32.7	36.9	36.4	34.3
2	33.2	32.1	35.2	32.2	32.0	32.8
3	28.4	29.2	23.9	26.0	25.1	26.3
4	6.3	8.1	8.2	4.8	6.4	6.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 22.100	D.F. 12	PROB. 0.0364	

# TO82 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1855	1019	359	439	99	3771
1	33.1	36.0	35.9	36.0	33.3	34.5
2	33.3	31.0	36.8	27.6	41.4	32.5
3	25.9	27.4	22.3	29.8	21.2	26.3
4	7.6	5.6	5.0	6.6	4.0	6.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 23.600	D.F. 12	PROB. 0.0230	

### T083 -- IMPORT OF PHYSICAL TRAINING

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED FOR THE PHYSICAL TRAINING AND CHALLENGE.

1 - NOT AT ALL IMPORTANT 2 - SOMEWHAT IMPORTANT 3 - VERY IMPORTANT 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B020 C040 D036

TOTAL NPS SURVEYED IS 3942

17  $q^{(p)}$ 

### TO83 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 281	3_YEAR 499	4_YEAR 764	TOT:	
1 2 3 4	17.4 41.3 39 1 2.1	20.0 41.9 32.9 5.2	14.3 42.5 34.7 8.5	16 42 34 6	. 1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 22.700	D.F. 6	PROB. 0.0009

#### T083 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 323	BONUS 9	BOTH 592	ACF 620	TOTAL   1544
1 2 3 4	20.1 45.8 30.0 4.0	11.1 55.6 22.2 11.1	13.0 39.9 37.0 10.1	18.5 42.1 35.6 3.7	16.7 42.1 34.9 6.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 37.700	D.F. 9	PROB. 0.0000

## T083 BY REGION

N	NE	SE	SW	MW	WEST	TOTAL
	772	839	555	1082	607	3855
1	15.2	16.2	13.7	17.9	19.4	16.6
2	41.8	41.9	42.5	41.1	39.2	41.3
3	35.8	34.9	37.5	35.0	36.2	35.7
4	7.3	6.9	6.3	5.9	5.1	6.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 13.000	D.F. 12	PROB. 0.3690	

### T083 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	N= 631	567	668	976	901	3743
1	17.3	13.9	18.1	15.2	17.6	16.5
2	38.5	42.9	37.1	43.6	43.7	41.5
3	35.8	37.6	36.2	36.7	33.5	35.8
4	8.4	5.6	8.5	4.5	5.1	6.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATI CHISQ			VALUE 31.600	D.F. 12	PROB. 0.0016	

## T083 BY AGE AT DEP

1

N=	17	18	19	20-24	25-34	TOTAL
	1872	1036	370	448	99	3825
1	16.3	17.9	20.8	12.9	13.1	16.7
2	43.1	39.8	38.9	39.1	43.4	41.3
3	34.5	36.5	32.4	41.3	37.4	35.7
4	6.2	5.8	7.8	6.7	6.1	6.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 20.600	D.F. 12	PROB. 0.0566	

and the second second leaders

#### -- IMPORT OF TIME TO DECIDE LIFE PLANS T084

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO TAKE TIME OUT BEFORE DECIDING WHAT I REALLY WANT TO DO.

1 - NOT AT ALL IMPORTANT 2 - SOMEWHAT IMPORTANT 3 - VERY IMPORTANT

4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B021 C041

TOTAL NPS SURVEYED IS 3942

1.

5

#### TO84 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 277	3_YEAR 497	4_YEAR 770	TOT/	
1 2 3 4	40.1 32.5 22.7 4.7	51.7 32.0 13.3 3.0	49.9 31.6 14.0 4.5	48 31 15 4	. 9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 19.600	D.F. 6	PROB. 0.0033

## T084 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N =	NEITHER	BONUS	BOTH	ACF	TOTAL
	320	9	600	615	1544
1	53.8	44.4	48.5	46.3	48.7
2	32.2	44.4	31.5	31.9	31.9
3	11.6	11.1	14.7	18.0	15.3
4	2.5	0.0	5.3	3.7	4.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 13.900	_	PROB. .1259

# TO84 BY REGION

N=	NE 776	SE 844	SW 554	1076	WEST 606   	3856
1 2 3 4	50.9 29.0 16.8 3.3	49.5 29.7 16.8 3.9	49.5 29.1 16.4 5.0	50.5 32.0 14.1 3.4	45.9 34.6 14.4 5.1	49.5 30.9 15.6 4.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST	IC RE		VALUE 16.000	D.F. 12	PROB. 0.1912	

# TO84 BY RURAL/URBAN

N=	.G_CITY 633	MED_CITY 573	SUBURB 668	TOWN 973	RURAL 901	TOTAL 3748
1 2 3 4	50.4 31.6 13.1 4.9	47.6 31.6 16.8 4.0	50.4 27.8 16.3 5.4	47.5 32.3 17.1 3.2	51.5 30.7 14.8 3.0	49.5 30.9 15.7 3.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST	IC RE		VALUE 18.200	D.F. 12	PROB. 0.1078	

# TO84 BY AGE AT DEP

N:	17	18	19	20-24	25-34	TOTAL
	= 1874	1040	367	447	98	3826
1	48.3	48.4	46.0	51.9	74.5	49.5
2	31.8	29.4	33.5	31.1	18.4	30.9
3	15.7	17.3	17.2	12.5	5.1	15.6
4	3.7	4.9	3.3	4.5	2.0	4.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 37.500	D.F. 12	PROB. 0.0002	

es session likely

#### T095 -- IMPORT OF BECOMING A RESPONSIBLE PERSON

PLEASE USE THE FOLLOWING SCALE TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO LEARN TO BE A RESPONSIBLE MATURE PERSON.

1 - NOT AT ALL IMPORTANT 2 - SOMEWHAT IMPORTANT 3 - VERY IMPORTANT

4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

B022 C042 D037

TOTAL NPS SURVEYED IS 3942

7

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57

# T095 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 282	3_YEAR 497	4_YEAR 773	TOT   15	AL 52
1 2 3 4	22.3 37.2 36.5 3.9	16.5 38.4 40.8 4.2	20.6 36.5 35.4 7.5	37	. 2
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 14.500	D.F. 6	PROB. 0.0245

# T095 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	321	9	602	620	1 1552
1	16.8	0.0	21.4	19.5	19.6
2	37.1	55.6	35.2	39.0	37.2
3	41.1	33.3	35.2	37.6	37.4
4	5.0	11.1	8.1	3.9	5.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 18.500	D.F. 9	PROB. 0.0298

# T095 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	782	844	553	1087	610	3876
1	18.7	14.8	15.5	18.8	22.8	18.1
2	37.3	29.5	30.6	36.8	29.5	33.3
3	37.3	49.3	46.1	38.4	40.8	42.1
4	6.6	6.4	7.8	6.0	6.9	6.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 52.300	D.F.	PROB. 0.0000	

### T095 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	70WN	RURAL	TOTAL
	641	568	678	976	906	3769
1	23.6	16.2	18.4	15.6	16.7	17.8
2	27.8	32.8	35.1	32.9	37.0	33.4
3	40.4	45.6	38.6	46.3	39.7	42.2
4	8.3	5.5	7.8	5.2	6.6	6.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 44.000	D.F. 12	PROB. 0.0000	

### T095 BY AGE AT DEP

	N=	17 1879	18 1044	19 371	20-24 453	25-34 99	TOTAL 3846
	1 2 3 4	16.4 35.1 42.6 5.8	18.6 32.3 41.6 7.6	13.2 32.3 48.3 6.2	24.5 26.9 39.1 9.5	33.3 41.4 25.3 0.0	18.1 33.3 42.0 6.6
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI			VALUE	D.F.	PROB.	

#### T097 -- MOST IMPORT REASON FOR ENLIST SELECTION1

#### WHICH OF THESE REASONS IS YOUR MOST IMPORTANT REASON FOR ENLISTING?

1 - I WAS UNEMPLOYED
2 - TO BE AWAY FROM HOME ON MY OWN
3 - I WANT TO TRAVEL
4 - TO GET AWAY FROM A PERSONAL PROBLEM

- TO SERVE MY COUNTRY - EARN MORE MONEY

7 - FAMILY TRADITION TO SERVE 8 - TO PROVE THAT I CAN MAKE IT 9 - TO GET TRAINED IN A SKILL 10 - MONEY FOR A COLLEGE EDUCATION

SURVEY ITEMS #: A026 B006 C026 D025

TOTAL NPS SURVEYED IS 5917

#### T097 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 400	3_YEAR 687	4_YEAR 1090	TOT:	_
1 2 3 4 5 6 7 8 9	2.3 6.3 4.5 2.0 10.8 6.3 1.5 7.3 13.5 45.8	4.5 6.1 2.9 2.3 12.2 3.3 1.3 7.0 27.2 33.0	7.2 7.7 4.6 1.7 16.9 6.1 1.7 12.9 20.4 20.8	i 6   4   2   14   5	. 2 . 6 . 0 . 3
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 147.2	D.F. 18	PROB. 0.0000

#### T097 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	EITHER	BONUS	BOTH	ACF	TOTAL
	447	17	842	871	2177
1	6.5	0.0	7.0	3.4	5.4
2	6.3	0.0	8.8	5.6	6.9
3	3.1	0.0	5.1	3.6	4.0
4	1.6	0.0	2.1	2.1	2.0
5	9.2	17.6	19.7	11.6	14.3
6	4.5	11.8	6.2	4.6	5.2
7	2.0	0.0	1.7	1.3	1.6
8	9.8	17.6	13.5	6.5	10.0
9	42.9	35.3	13.4	17.4	21.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	-		VALUE 326.3		PRDB. .000 <b>0</b>

# T097 BY REGION

N=	NE 1095	SE 1190	SW 812	MW 1528	WEST 818	TOTAL 5443
1 2 3 4 5 6 7 8 9	7.2 7.7 5.1 2.1 15.8 6.3 2.6 10.7 26.9 15.5	7.1 7.9 5.8 2.3 14.2 5.5 2.3 12.4 24.6 17.8	5.4 7.6 6.2 3.3 17.1 3.8 2.2 10.6 26.7 17.0	9.0 6.4 4.2 2.9 11.4 6.4 2.0 10.5 25.3 21.9	4.4 7.3 4.5 3.5 14.7 3.1 2.2 11.4 25.2 23.7	7.0 7.3 5.1 2.8 14.3 5.3 2.3 11.1 25.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 96.200	D.F. 36	PROB. 0.0000	

# T097 BY RURAL/URBAN

	N=	LG_CITY 871	MED_C1TY 845	SUBURB 986	TOWN 1351	RURAL 1257	TOTAL 5310
	1 2 3 4 5 6 7 8 9	7.9 7.1 6.5 2.5 15.5 4.5 2.3 10.4 25.5	8.8 6.9 5.7 4.1 12.4 4.5 2.0 9.1 24.5 22.0	6.2 10.9 6.1 3.1 13.6 4.0 2.4 12.3 23.6 17.8	7.0 6.1 4.1 2.0 13.1 6.7 2.2 10.8 27.5 20.6	5.6 5.8 3.7 2.3 16.4 5.8 2.2 12.2 27.2	6.9 7.2 5.0 2.7 14.3 5.3 2.2 11.1 25.9 19.4
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TIST SQUA			VALUE 96.000	D.F. 36	PROB. 0.0000	

# T097 BY AGE AT DEP

	N =	17 2649	18 1491	19 512	20-24 618	25-34 133	TOTAL 5403
1 2 3 4 5 6 7 8 9		5.0 7.4 4.6 1.9 15.2 5.3 2.5 10.6 25.4 22.0	8.0 8.0 5.0 3.1 14.3 5.4 2.4 11.9 24.3	10.2 8.2 5.3 4.1 11.7 4.7 2.1 9.8 28.1 15.8	10.2 5.7 7.0 3.9 11.5 6.0 1.5 12.5 26.5	7.5 3.0 4.5 3.0 16.5 3.8 0.8 10.5 33.8	7.0 7.3 5.1 2.7 14.2 5.3 2.3 11.1 25.7
TOTAL	1	00.0	100.0	100.0	100.0	100.0	100.0
STATI CHISQ				VALUE 103.5	D.F. 36	PROB. 0.0000	

percental parabola consists, substitute accelera likela

#### -- MOST IMPORT REASON FOR ENLIST SELECTION2 T098

#### WHICH OF THESE REASONS IS YOUR MOST IMPORTANT REASON FOR ENLISTING?

1 - I WAS UNEMPLOYED

1 - I WAS UNEMPLOYED
2 - TO BE AWAY FROM HOME ON MY OWN
3 - CHANCE TO BETTER MYSELF
4 - TO GET AWAY FROM A PERSONAL PROBLEM
5 - TO SERVE MY CONTRY
6 - EARN MORE MONEY
7 - FAMILY TRADITION TO SERVE
8 - TO PROVE THAT I CAN MAKE IT
9 - TO GET TRAINED IN A SKILL
10 - MONEY FOR A COLLEGE EDUCATION

SURVEY ITEMS #: A027 B007 C027 D026

TOTAL NPS SURVEYED IS 5917

#### TO98 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 413	3_YEAR 699	4_YEAR 1115	TOT	
1 2 3 4 5 6 7 8 9	2.2 6.0 17.9 1.0 11.1 8.0 0.2 4.1 10.6 38.7	3.3 4.4 20.0 2.3 8.1 5.9 2.0 5.7 21.0 27.2	6.2 5.9 26.1 1.7 10.8 6.7 2.0 7.0 16.4 17.1	5 22 1 1 1 1 0 6	.8 .1 .7 .7 .1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 125.1	D.F. 18	PROB. 0.0000

#### T098 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 449	BONUS 17	BOTH 866	ACF 895	TOTAL 2227
1 2 3 4 5 6 7 8 9	4.4 4.9 19.8 2.2 6.2 7.8 1.3 6.7 32.7 13.8	0.0 5.9 29.4 5.9 11.8 0.0 0.0 17.6 11.8	6.5 6.3 27.3 1.7 12.4 6.3 2.4 6.9 11.4 18.7	2.8 4.9 19.5 1.4 9.7 6.6 1.1 4.7 14.1 35.1	4.5 5.5 22.7 1.8 10.1 6.7 1.7 6.1 16.8 24.3
TOTAL	100.0	100.0	100.0	1 u a . 0	100.0
STATIST			VALUE 220.3		PROB. .0000

# T098 BY REGION

	NE I= 1121	SE 1217	SH 830	MW 1572	WEST 839	TOTAL 5579
1 2 3 4 5 6 7 8 9	5.3 6.4 28.5 2.5 9.5 6.6 2.5 7.8 17.8	6.6 4.8 27.9 1.6 10.6 8.5 2.0 8.2 15.5 14.2	5.2 6.0 26.8 2.6 12.3 4.5 2.0 7.3 18.9 14.3	8.1 5.1 25.7 7.8 7.4 1.6 6.0 17.7	4.8 4.2 26.9 1.5 9.8 5.1 2.1 7.0 19.4	6.3 5.3 27.1 2.2 9.7 6.7 2.0 7.2 17.7 15.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 89.800	D.F. 36	PROB. 0.0000	

# T098 BY RURAL/URBAN

N=	LG_CITY 898	MED_CITY 861	SUBURB 1904	TOWN 1387	RURAL 1295	TOTAL 5445
1 2 3 4 5 6 7 8 9	6.9 4.7 29.7 2.8 9.5 5.8 2.4 7.7 15.0	6.5 5.2 28.2 28.3 8.8 7.5 1.9 6.3 17.2	7.4 9.5 25.8 3.1 10.1 5.5 1.9 6.6 16.3 13.9	5.4 3.8 25.9 1.4 9.8 7.9 2.4 7.2 17.7 18.5	5.5 4.1 26.4 1.7 10.2 6.2 1.6 8.1 21.2	6.2 5.3 27.0 2.2 9.7 6.6 2.1 7.2 17.8 15.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE	D.F. 36	PROB.	

# TO98 BY AGE AT DEP

N	17 = 2719	18 1522	19 527	20-24 633	25-34 137	TOTAL 5538
1 2 3 4 5 6 7 8 9	4.8 5.5 23.3 1.8 11.4 6.9 2.5 7.4 18.4 17.9	7.2 5.6 28.2 2.3 9.0 7.4 1.6 7.3 16.8	9.3 6.1 29.0 2.5 7.6 5.7 1.5 7.0 16.9	8.1 36.0 2.4 6.8 6.6 1.7 6.3 16.4	5.1 0.7 38.7 3.6 8.0 2.9 2.2 5.8 19.7 13.1	6.2 5.3 27.0 2.2 9.8 6.8 2.0 7.2 17.6 15.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS CHISQU			VALUE 126.9	D.F. 36	PROB. 0.0000	

#### T364 -- IMPORT FACTS TO KNOW ABOUT POTENTIAL JOB

WHICH ARE MOST IMPORTANT FOR YOU TO KNOW ABOUT A JOB BEFORE YOU WOULD BE WILLING TO TAKE

A - DIFFICULTY OF JOB
B - PEOPLE WITH WHOM YOU WOULD BE WORKING
C - WHAT THE BOSSES ARE LIKE

- SALARY

- WORKING CONDITIONS
- OPPORTUNITIES FOR PROMOTION
- WHAT YOUR FRIENDS THINK ABOUT THE JOB
- WHAT YOUR PARENTS THINK ABOUT THE JOB

I - HEALTH AND RETIREMENT BENEFITS
J - HOW MUCH YOU LIKE THE TYPE OF WORK REQUIRED

SURVEY ITEMS #:

C149 D058

TOTAL NPS SURVEYED IS 1955

7

T364 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 111	3_YEAR 229	4_YEAR 334	TOTAL 674	x <sup>2</sup>	DF	Р
A B C D E F G H I J	49.5 39.6 27.0 72.1 56.8 50.4 6.3 15.3 36.9 66.7	40.6 43.2 32.8 69.4 57.6 54.6 8.3 16.2 45.0 55.5	48.5 42.5 31.7 70.1 58.4 58.4 7.5 15.6 45.5	46.0 42.3 31.3 70.2 57.9 55.8 7.6 15.7 43.9 60.2	4.1 0.3 1.2 0.2 0.0 2.4 0.4 0.0 2.7	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.1287 0.8607 0.5488 0.9048 1.0000 0.3012 0.8187 1.0000 0.2592 0.1108

T364 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITH N= 1	ER BONUS 43 5	BOTH 260	ACF 266	TOTAL 674	x <sup>2</sup>	DF	Р
A 48 B 42 C 30 D 67 E 59 F 55 G 9 H 17 I 46 J 58	.7 40.0 .8 20.0 .8 40.0 .4 40.0 .2 60.0 .8 20.0 .5 20.0 .1 40.0	47.7 42.3 32.3 71.9 56.9 58.5 6.9 15.0 44.6	42.5 42.1 30.8 70.3 58.3 53.4 6.8 15.4 42.1 61.3	46.0 42.3 31.3 70.2 57.9 55.8 7.6 15.7 43.9 60.2	2.5 0.0 0.4 2.9 1.0 1.3 2.4 0.6 0.7	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	0.4753 1.0000 0.9402 0.4073 0.8013 0.7291 0.4936 0.8964 0.8732 0.9600

Т	36	4	BY	RE	GΙ	ON

N=	NE 306	SE 370	SW 245	MW 469	WEST 246	TOTAL 1636	x²	DF	Р
A B C D E F G H I J	41.8 39.9 29.1 64.0 53.6 50.0 7.5 17.6 42.5 53.6	39.2 38.4 30.5 64.3 49.5 46.8 7.6 14.0 41.6 49.2	36.3 31.0 23.7 60.4 44.9 49.8 3.7 8.6 38.4 42.0	43.7 41.1 29.4 65.5 56.3 53.5 8.1 13.2 42.0 49.7	43.1   39.4   28.0   63.8   51.2   50.0   7.3   11.4   38.6   49.6	41.1 38.5 28.5 63.9 51.8 50.2 7.1 13.3 41.0	4.6 7.5 3.7 1.8 9.6 3.8 5.3 10.8 1.7 7.3	4444444444	0.3309 0.1117 0.4481 0.7725 0.0477 0.4337 0.2579 0.0289 0.7907 0.1209

# T364 BY RURAL/URBAN

LG_CITY N= 273	MED_CITY 251	SUBURB 267	TOWN 452	RURAL 381	TOTAL   1624	x <sup>2</sup>	DF	Р
A 38.8 B 37.4 C 22.7 D 63.7 E 49.8 F 52.0 G 5.9 H 11.4 I 42.1 J 49.8	46.2 43.8 33.9 66.9 51.8 51.4 7.6 12.8 43.8 49.0	38.6 38.2 27.0 60.7 48.3 48.7 6.4 9.7 37.8 47.2	39.4 35.8 28.5 62.6 52.2 50.2 7.1 14.2 41.1 48.7	43.3 39.7 66.1 55.1 50.1 7.9 16.3 40.9 51.2	41.1 38.6 28.4 64.0 51.8 50.4 7.0 13.2 41.1 49.3	5.2 4.8 8.7 3.3 3.4 0.6 1.2 7.0 2.0 1.0	44444444	0.2674 0.3084 0.0691 0.5089 0.4932 0.9631 0.8781 0.1359 0.7358 0.9098

# T364 BY AGE AT DEP

	17	18	19	20-24	25-34	TOTAL	2		
N=	806	427	150	203	38	1624	X	DF	P
 A	44.0	39.3	42.0	34.0	28.9	41.0	9.9	4	0.0421
В	41.6	36.3	30.0	36.0	34.2	38.2	9.5	4	0.0497
С	29.5	28.8	26.0	24.6	26.3	28.3	2.5	4	0.6446
D	64.3	63.2	64.7	63.5	60.5 j	63.9	0.2	4	0.9953
Ε	50.9	53.4	52.7	46.8	68.4	51.6	7.0	4	0.1359
F	51.4	47.8	48.7	46.8	71.0 l	50.1	9.1	4	0.0586
G	8.1	6.8	6.7	3.0	10.5	7.0	7.4	4	0.1162
н	15.9	12.6	10.7	4.9	10.5	13.1	18.5	4	0.0010
I	40.2	40.8	36.7	42.9	60.5 İ	40.8	7.6	4	0.1074
J	49.9	45.9	48.7	49.8	57.9 j	48.9	3.1	4	0.5412

#### T365 -- MOST IMPORT JOB FACT KNOWN BEFORE TAKING

WHICH IS THE SINGLE MOST IMPORTANT THING THAT YOU WOULD WANT TO KNOW ABOUT A JOB BEFORE YOU WOULD BE WILLING TO TAKE IT?

1 - DIFFICULTY OF JOB 2 - PEOPLE WITH WHOM YOU WOULD BE WORKING 3 - WHAT THE BOSSES ARE LIKE

- SALARY

- WORKING CONDITIONS

6 - OPPORTUNITIES FOR PROMOTION
7 - WHAT YOUR FRIENDS THINK ABOUT THE JOB
8 - WHAT YOUR PARENTS THINK ABOUT THE JOB
9 - HEALTH AND RETIREMENT BENEFITS
10 - HOW MUCH YOU LIKE THE TYPE OF WORK REQUIRED

SURVEY ITEMS #:

C150 D059

TOTAL NPS SURVEYED IS 1955

T365 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 106	3_YEAR 213	4_YEAR 312	TOT/	
1 2 3 4 5	8.5 4.7 1.9 34.0 8.5 8.5	6.6 5.2 2.3 24.4 13.6 10.3	7.0 6.1 3.8 24.0 9.3 8.3	3   25   10   9	. 5 . 0 . 8 . 6 . 0
7 8 9 10	0.0 0.0 1.9 32.1	0.5 0.0 2.3 34.7	0.6 1.0 2.2 37.5	i o	. 5 . 5 . 2 . 7
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 13.600	D.F. 18	PROB. 0.7548

#### T365 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 128	BONUS 5	BOTH 243	ACF 255	TOTAL 631
1 2 3 4 5 6 7 8 9	5.5 4.7 2.3 18.8 15.6 7.8 0.8 0.0 2.3 42.2	20.0 0.0 0.0 40.0 0.0 20.0 0.0 0.0	7.4 5.8 4.1 25.9 7.8 9.5 0.8 1.2 2.5 35.0	7.4 5.9 2.3 29.0 11.0 9.0 0.0 0.0	7.1 5.5 3.0 25.8 10.6 9.0 0.5 0.5 2.2 35.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 23.600	D.F. 27	PROB. 0.6524

# T365 BY REGION

N=	NE 284	SE 346	SW 228	MW 443	WEST 229	TOTAL 1530
1 2 3 4 5 6 7 8 9	10.2 6.3 3.9 20.4 10.6 10.2 1.8 0.0 3.2 33.4	8.7 8.4 4.6 26.9 12.4 9.0 1.4 1.7 3.5 23.4	9.6 10.5 3.1 25.0 10.5 12.3 1.8 0.4 3.1 23.7	8.1 7.9 3.8 28.2 9.0 10.6 1.1 0.9 1.8 28.4	10.5 7.0 3.9 26.6 7.9 10.0 2.2 0.4 3.9 27.5	9.2 8.0 3.9 25.8 10.1 10.3 1.6 0.8 2.9 27.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 33.500	D.F. 36	PROB. 0.5881	

# T365 BY RURAL/URBAN

	N=	G_CITY 257	MED_CITY 237	SUBURB 254	TOWN 421	RURAL 349	TOTAL 1518
	1 2 3 4 5 6 7 8 9	6.6 8.2 4.7 26.5 7.4 11.7 2.3 0.4 2.7 29.6	13.1 7.6 4.6 20.3 13.9 10.1 3.4 0.0 0.4 26.6	11.0 12.2 3.9 23.2 6.7 10.2 0.8 0.4 3.5 27.9	7.6 6.6 3.6 31.1 10.0 9.5 0.7 1.4 4.0 25.4	9.2 6.9 3.1 24.4 11.8 10.6 1.1 1.1 2.9 28.9	9.2 8.0 3.9 25.8 10.0 10.3 1.5 0.8 2.9 27.5
TOT		100.0	100.0	100.0	100.0	 100.0	100.0
	TISTI			VALUE 58.400	D.F. 36	PROB. 0.0105	

# T365 BY AGE AT DEP

N	17 = 752	18 409	19 138	20-24 182	25-34 38	TOTAL   1519
1 2 3 4 5 6 7 8 9	8.2 7.6 4.3 26.1 10.5 9.3 2.1 1.1 2.7 28.2	13.0 7.8 3.4 25.7 10.5 10.3 0.7 0.7 3.7 24.2	10.1 10.1 2.9 27.5 8.0 11.6 2.2 0.7 0.7 26.1	5.5 7.7 4.9 23.6 9.9 12.6 1.1 0.0 3.3	5.3 13.2 0.0 21.0 10.5 13.2 0.0 0.0 5.3 31.6	9.3 8.0 3.9 25.7 10.2 10.3 1.6 0.8 2.9 27.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 33.100	D.F. 36	PROB. 0.6073	

#### T366W -- WORK STATUS SINCE SIGNING CONTRACT

WHAT HAVE YOU BEEN DOING SINCE YOU SIGNED YOUR CONTRACT... HAVE YOU BEEN WORKING?

- 1 WORKING FULL TIME 2 WORKING PART TIME 3 NOT WORKING BUT LOOKING FOR WORK 4 NOT WORKING AND NOT LOOKING FOR WORK 5 DOES NOT APPLY , I WAS NOT IN THE DEP

SURVEY ITEMS #: A039B B044B C064B

TOTAL NPS SURVEYED IS 5917

6

#### T366W BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 269	3_YEAR 478	4_YEAR 734	TOT	-
1 2 3 4 5	22.3 45.3 5.9 23.4 3.0	21.8 45.0 10.0 19.7 3.6	20.7 41.4 10.5 23.8 3.5	j 22	. 3 . 5
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 8.400	D.F.	PROB. 0.3954

#### T366W BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	293	14	574	600	1481
1	18.8	21.4	21.6	22.3	21.3
2	45.7	35.7	41.6	43.8	43.3
3	10.2	14.3	11.1	7.5	9.5
4	22.9	28.6	21.8	22.7	22.4
5	2.4	0.0	3.8	3.7	3.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 9.000		ROB. 7029

# T366W BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	737	774	550	1 0 6 1	552	3674
1	21.6	23.3	27.1	19.8	21 . 2	22.2
2	41.9	35.7	37.3	39.2	38 . 8	38.6
3	10.7	14.1	10.7	15.3	9 . 2	12.5
4	22.1	20.8	20.9	22.4	26 . 3	22.4
5	3.7	6.2	4.0	3.3	4 . 5	4.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 44.500	D.F. 16	PROB. 0.0002	

# T366W BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	T OWN	RURAL	TOTAL
	602	546	638	953	870	3609
1	29.4	19.4	23.8	20.6	19.4	22.2
2	31.2	41.4	39.5	37.5	42.5	38.6
3	12.6	12.6	11.3	14.3	11.7	12.6
4	21.8	21.4	21.6	23.7	22.3	22.3
5	5.0	5.1	3.8	4.0	4.0	4.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 41.400	D.F. 16	PROB. 0.0005	

### T366W BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1627	990	386	519	117	3639
1	15.4	23.2	29.0	34.3	35.0	22.3
2	47.0	40.4	30.6	21.2	19.7	38.9
3	13.0	11.3	12.7	13.7	12.0	12.6
4	22.4	21.2	23.1	24.3	26.5	22.5
5	2.2	3.8	4.7	6.5	6.8	3.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 202.3	D.F. 16	PROB. 0.0000	

#### T367 -- DURING DEP: HUNT ALT SCHL \$ BESIDE ENLIST

THIS QUESTION IS ABOUT THE TIME YOU SPENT IN THE DELAYED ENTRY PROGRAM (DEP), THAT IS THE TIME AFTER YOU SIGNED YOUR ENLISTMENT CONTRACT BUT BEFORE YOU "SHIPPED OUT" TO THIS RECEPTION STATION. WHILE IN THE DEP DID YOU LOOK FOR ANOTHER JOB OR SOME OTHER WAY TO PAY FOR SCHOOL INSTEAD OF GOING IN THE ARMY?

1 - YES

2 - NO

10 - DOES NOT APPLY, I WAS NOT IN THE DEP

SURVEY ITEMS #: A040 B045 C065

TOTAL NPS SURVEYED IS 5917

LECCOCKE BROKES STEELS SOUND

#### T367 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 405	3_YEAR 702	4_YEAR 1078	TOT.	
1 2 10	20.3 76.5 3.2	18.4 78.6 3.0	17.5 79.2 3.3	18 78 3	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 1.600	D.F.	PROB. 0.8088

### T367 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER	BONUS	BOTH	ACF	TOTAL
H=	442	17	836	890	2185
1	18.5	17.6	17.2	19.2	18.3
2	79.4	82.3	79.4	77.2	78.5
10	2.0	0.0	3.3	3.6	3.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST	IC		VALUE	D.F.	PROB.
CHISQUA	RE		4.100	6	0.6631

# T367 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	1098	1198	788	1531	824	5439
1	15.7	19.4	21.7	21.6	21.1	19.9
2	80.9	74.0	73.3	74.2	74.8	75.5
10	3.5	6.7	4.9	4.2	4.1	4.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 34.900	D.F.	PROB. 0.0000	

### T367 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	888	831	941	1388	1295	5343
1	23.0	22.0	20.1	17.5	18.6	19.8
2	71.5	72.7	75.2	78.4	77.3	75.5
10	5.5	5.3	4.7	4.1	4.1	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 19.900	D.F.	PROB. 0.0107	

# T367 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	2636	1489	511	621	138	5395
1	19.2	21.5	25.6	15.5	15.2	19.9
2	78.8	73.6	67.5	75.5	76.8	75.8
10	2.0	4.9	6.8	9.0	8.0	4.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 105.9	D.F.	PROB. 0.0000	

#### T368 -- AMOUNT OF RECRUITER CONTACT WHILE IN DEP

THIS QUESTION IS ABOUT THE TIME YOU SPENT IN THE DELAYED ENTRY PROGRAM (DEP), THAT IS THE TIME AFTER YOU SIGNED YOUR ENLISTMENT CONTRACT BUT BEFORE YOU "SHIPPED OUT" TO THIS RECEPTION STATION. HOW OFTEN DID YOU HAVE CONTACT WITH YOUR RECRUITER WHILE YOU WERE IN THE DEP?

1 - EVERY DAY 2 - EVERY FEW DAYS 3 - ONCE A WEEK

3 - ONCE A WEEK
4 - TWICE A MONTH
5 - ONCE A MONTH
6 - EVERY COUPLE OF MONTHS
7 - ONLY WHEN I SIGNED MY CONTRACT AND WHEN I WAS GETTING READY TO "SHIP OUT" TO THE RECEPTION STATION
10 - DOES NOT APPLY, I WAS NOT IN THE DEP

SURVEY ITEMS #: A041 B046 C066 TOTAL NPS SURVEYED IS 5917

T368 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 427	3_YEAR 724	4_YEAR 1135	TOT/ 228	
1 2 3 4 5 6 7 10	3.3 12.9 19.0 33.7 13.6 11.2 4.4	2.1 11.9 19.3 35.2 14.2 11.3 4.1	3.1 12.3 21.3 33.9 13.3 9.4 4.2 2.5	2. 12. 20. 34. 13. 10. 4. 2.	. 2 . 3 . 6 . 4
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 6.900	D.F. 14	PROB. 0.9385

## T368 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	466	17	880	923	2286
1	2.1	5.9	3.6	2.3	2.8
2	9.4	11.8	13.1	12.9	12.2
3	17.4	23.5	22.2	19.8	20.3
4	39.1	11.8	32.9	33.6	34.3
5	13.7	17.6	12.8	14.3	13.6
6	12.7	23.5	8.8	10.5	10.4
7	4.3	5.9	4.0	4.4	4.2
10	1.3	0.0	2.6	2.2	2.1
TOTAL	100.0	100.0	100.0	100.0	100 0
STATIST			VALUE 29.600		PROB. .1003

# T368 BY REGION

N=	NE 1165	SE 1280	SW 855	MW 1618	WEST 871	TOTAL 5789
1 2 3 4 5 6 7	3.2 15.3 25.3 30.6 10.6 8.4 4.3 2.3	3.6 16.3 23.4 29.1 10.8 7.4 5.6 3.8	4.9 14.3 23.3 29.8 11.7 7.6 5.3 3.2	4.9 14.3 23.9 28.9 12.4 8.5 4.9 2.2	3.6 15.4 25.7 31.1 10.4 7.2 3.8 2.8	4.1 15.1 24.2 29.7 11.3 7.9 4.8 2.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	•		VALUE 32.100	D.F. 28	PROB. 0.2705	

# T368 BY RURAL/URBAN

LG_CITY	MED_CITY	SUBURB	T OWN	RURAL	TOTAL
N= 947	883	1021	1 4 5 8	1364	5673
1 6.2	5.0	6.1	3.0	2.0	4.2
2 15.8	17.3	16.8	15.2	10.8	14.9
3 27.6	25.4	22.7	25.3	21.5	24.3
4 26.5	29.1	27.5	30.5	33.5	29.8
5 9.5	8.5	12.0	11.0	14.4	11.4
6 5.3	8.1	6.9	8.4	10.0	7.9
7 5.8	3.8	5.6	3.9	5.0	4.8
10 3.3	2.7	2.4	2.7	2.7	2.7
TOTAL 100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 131.5	D.F. 28	PROB. 0.0000	

# T368 BY AGE AT DEP

N=	17 2805	18 1584	19 553	20-24 662	25-34 140	TOTAL 5744
1 2 3 4 5 6 7	2.8 13.2 21.1 34.1 13.1 10.3 4.2 1.1	4.5 15.7 24.8 28.8 11.0 6.8 5.6 2.7	8.3 19.0 28.8 20.4 9.8 5.8 4.5 3.4	5.0 17.8 31.3 24.0 7.1 3.9 5.4	3.6 21.4 33.6 20.7 5.0 1.4 8.6 5.7	4.1 15.2 24.3 29.9 11.3 8.0 4.8 2.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST	C		VALUE	D.F.	PROB.	

STATISTIC VALUE D.F. PROB. CHISQUARE 273.5 28 0.0000

#### T369 -- SATISFACTION WITH RECRUITER CONTACT

THIS QUESTION IS ABOUT THE TIME YOU SPENT IN THE DELAYED ENTRY PROGRAM (DEP), THAT IS THE TIME AFTER YOU SIGNED YOUR ENLISTMENT CONTRACT BUT BEFORE YOU "SHIPPED OUT" TO THIS RECEPTION STATION. WERE YOU SATISFIED WITH THE AMOUNT OF CONTACT YOU HAD WITH YOUR RECRUITER?

1 - I COULDN'T SEEM TO GET MY RECRUITER TO PAY ATTENTION TO ME 2 - A LOT LESS CONTACT THAN I LIKED 3 - A LITTLE LESS CONTACT THAN I LIKED 4 - ABOUT RIGHT

- A LITTLE MORE CONTACT THAN I WANTED

SURVEY ITEMS #: A042 B047 C067

6 - MUCH MORE CONTACT THAN I WANTED 10 - DOES NOT APPLY, I WAS NOT IN THE DEP

TOTAL NPS SURVEYED IS 5917

#### T369 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 427	3_YEAR 724	4_YEAR 1147	TOT/	
1 2 3 4 5 6	4.9 9.8 8.4 64.6 6.6 3.8	3.3 7.0 12.6 67.5 5.7 1.9	3.6 7.2 13.8 62.9 7.2 2.5 2.7	7 1 12 1 64 1 6	. 4
TOTAL	100.0	100.0	100.0	100	
STATIS CHISQUA			VALUE 20.600	D.F. 12	PROB. 0.0566

### T369 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	HEITHER 465	BONUS 16	BOTH 892	ACF 925	TOTAL 2298
1 2 3 4 5 6 10	2.6 8.0 14.0 62.6 8.6 3.0	6.3 0.0 12.5 50.0 25.0 6.3 0.0	3.9 7.5 13.1 63.9 6.3 2.3 2.9	4.1 7.8 10.9 66.8 5.6 2.5 2.3	3.7 7.7 12.4 64.7 6.6 2.6 2.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 26.000		PROB. .0998

T369 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	1167	1285	853	1623	867	5795
1	4.5	3.7	5.3	4.4	4.5	4.4
2	8.3	8.4	8.6	8.9	9.9	8.8
3	13.7	12.7	12.2	11.8	10.1	12.2
4	61.4	62.8	62.4	63.2	61.8	62.4
5	6.5	5.2	6.6	6.6	7.1	6.4
6	3.3	2.8	1.9	2.6	3.3	2.8
10	2.3	4.4	3.2	2.4	3.1	3.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 31.900	D.F. 24	PROB. 0.1295	

# T369 BY RURAL/URBAN

N=	LG_CITY 949	MED_CITY 893	SUBURB 1037	TOWN 1446	RURAL 1361	TOTAL 5686
1 2 3 4 5 6	4.3 11.3 12.5 58.7 6.5 3.2 3.5	4.5 8.1 12.9 62.3 6.0 2.9 3.4	6.1 9.7 12.3 59.4 6.6 3.7 2.3	3.1 8.0 11.3 66.3 5.9 2.5 3.0	4.4 7.9 11.8 64.0 6.6 2.1 3.1	4.4 8.9 12.0 62.6 6.3 2.8 3.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 40.800	D.F. 24	PROB. 0.0175	

# T369 BY AGE AT DEP

N=	17 2803	18 1593	19 550	20-24 663	25-34 141	TOTAL 5750
1 2 3 4 5 6	4.0 9.0 12.7 63.8 6.9 2.5	5.1 9.0 12.9 59.9 6.1 3.5 3.3	5.3 8.0 11.4 64.5 5.1 2.4 3.3	4.2 8.8 10.1 61.8 6.5 2.9 5.7	3.5   5.7   7.1   68.8   5.0   2.8   7.1	4.4 8.8 12.2 62.7 6.4 2.8 2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST:			VALUE 87 200		PROB.	

AND PROMOTIONAL EVENTS

#### T110 -- RECALL JOINT SERVICES ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING (BEFORE YOU ENLISTED) ANY ADVERTISING OR PROMOTIONAL MATERIAL FROM ALL THE MILITARY SERVICES TOGETHER:

- ON TELEVISION

B - IN MAGAZINES

- ON THE RADIO
- IN THE HELP WANTED SECTION OF A NEWSPAPER
- IN OTHER PARTS OF A NEWSPAPER

- IN THE MAIL

- IN AN ARMY RECRUITING STATION

- AT SCHOOL

I - FROM A FRIEND
J - NONE OF THE ABOVE

SURVEY ITEMS #: A015 B002 C015 D014

TOTAL NPS SURVEYED IS 5917

T110 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 435	3_YEAR 723	4_YEAR 1164	TOTAL 2322	x <sup>2</sup>	DF	Р
A B C D E F G H I J	73.6 49.2 43.4 6.2 7.4 42.1 30.8 39.1 20.0 6.8	76.5 51.0 45.4 8.2 9.4 42.6 27.5 42.0 23.6 8.3	73.8 48.9 44.3 8.5 8.3 38.0 30.2 38.8 21.0 9.3	74.6 49.6 44.5 8.0 8.5 40.2 29.5 39.8 21.7 8.5	2.0 0.8 0.4 2.2 1.6 4.8 2.1 2.1 2.8 2.5	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.3679 0.6703 0.8187 0.3329 0.4493 0.0907 0.3499 0.3499 0.2466 0.2865

T110 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

A 77.0 82		74.8 50.4	74.6	3.2	3	0.3618
B 50.4 58.8 C 47.7 41.3 D 8.5 5.0 E 8.5 11.8 F 43.6 41.3 G 25.7 41.3 I 20.6 35.3 J 8.0 5.6	8.7 8.4 35.8 31.2 36.8 20.9	43.8 7.0 8.5 42.6 29.5 40.8	49.6   44.5   8.0   8.5   40.2   29.5   39.8   21.7	1.6 2.5 2.3 0.2 11.6 5.5 6.5 3.0 1.5	3 3 3 3 3 3 3 3	0.6594 0.4753 0.5125 0.9776 0.0089 0.1386 0.0897 0.3916 0.6823

# T110 BY REGION

N=	NE 1190	SE 1307	SW 869	MW 1640	WEST 882	TOTAL 5888	x <sup>2</sup>	DF	Р
A	67.6	64.7	65.8	71.1	66.3	67.5	16.0	444444	0.0030
B	49.5	41.5	42.8	44.8	45.5	44.8	17.7		0.0014
C	41.8	35.1	37.9	43.0	35.4	39.1	28.4		0.0000
D	10.7	6.8	8.4	8.3	8.7	8.5	12.0		0.9174
E	8.5	7.1	8.2	8.5	7.3	7.9	2.8		9.5918
F	37.7	35.7	35.9	40.1	35.6	37.3	8.4		0.0780
G	36.4	31.3	27.5	31.2	31.1	31.7	19.6		0.0006
J	42.3	39.0	35.9	41.2	40.6	40.1	10.4	4	0.0342
I	25.7	24.6	21.5	23.4	23.1	23.8	5.8		0.2146
H	8.3	8.7	10.0	8.2	9.9	8.9	4.0		0.4060

# T110 BY RURAL/URBAN

LG_CITY N= 956	MED_CITY 899	SUBURB 1049	TOWN 1458	RURAL 1365	TOTAL   5727	x <sup>2</sup>	DF	Р
A 66.0 B 44.0 C 38.3 D 9.9 E 8.4 F 33.9 G 32.2 H 38.2 I 24.8 J 10.2	66.7 41.4 38.9 10.8 8.3 36.3 32.9 37.9 24.6 8.6	66.1 43.8 38.4 8.9 8.0 33.2 26.6 35.0 20.9	67.8 45.9 38.4 7.2 8.1 40.5 34.3 42.7 25.1 8.6	70.9 48.0 41.4 6.8 7.5 40.7 31.8 44.6 23.8 8.1	67.8 45.0 39.2 8.4 8.0 37.4 31.7 40.2 23.9	9.2 11.1 3.7 16.9 0.7 25.8 17.8 30.6 7.1	44444444	0.0563 0.0255 0.4481 0.0020 0.9513 0.0000 0.0014 0.0000 0.1307 0.5578

# T110 BY AGE AT DEP

A 70.1 65.1 67.4 63.3 66.2 67.6 18.6 4 B 48.6 43.5 42.5 36.1 36.6 44.9 43.6 4 C 41.7 36.5 38.1 36.1 35.2 39.1 16.2 4 D 6.6 7.8 12.4 13.6 17.6 8.6 62.7 4	P
E 7.2 8.7 9.9 8.3 6.3 8.0 7.3 4 F 42.1 39.6 32.6 21.5 13.4 37.4 143.3 4 G 31.2 32.5 31.7 33.2 25.3 31.7 4.2 4 H 45.3 40.9 37.9 23.8 11.3 40.0 158.0 4 I 23.6 23.8 25.9 23.0 21.1 23.8 2.1 4 J 7.2 7.9 8.8 15.6 19.0 8.8 67.9 4	0.0009 0.0000 0.0028 0.0000 0.1209 0.0000 0.3796 0.0000 0.7174 0.0000

#### T111 -- RECALL AIR FORCE ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING ANY AIR FORCE ADVERTISING OR PROMOTIONAL MATERIAL BEFORE YOU ENLISTED:

A - ON TELEVISION B - IN MAGAZINES

A - UN TELEVISION
B - IN MAGAZINES
C - ON THE RADIO
D - IN THE HELP WANTED SECTION OF A NEWSPAPER
E - IN OTHER PARTS OF A NEWSPAPER
F - IN THE MAIL
G - IN AN AIR FORCE RECRUITING STATION
H - AT SCHOOL

H - AT SCHOOL

I - FROM A FRIEND J - NONE OF THE ABOVE

SURVEY ITEMS #: A016

C016 D015

TOTAL NPS SURVEYED IS 3930

A.

T111 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

2_YEAR N= 279	3_YEAR 485	4_YEAR 764	TOTAL   1528	x <sup>2</sup>	DF	Р
A 71.3 B 63.4 C 44.8 D 6.8 E 7.9 F 53.8 G 17.9 H 41.9 I 25.1 J 7.7	70.7 59.2 40.4 3.7 11.1 52.2 21.6 41.0 21.4	71.6 55.1 41.1 6.3 8.8 46.3 19.2 38.1 20.9	71.3 57.9 41.6 5.6 9.4 49.5 19.8 39.7 21.9	J.1 6.2 1.5 4.7 2.8 6.6 1.8 1.6 2.1	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.9512 0.0450 0.4724 0.0954 0.2466 0.0369 0.4066 0.4493 0.3499 0.4493

T111 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

 N =	ITHER 304	BONUS 13	BOTH 593	ACF 618	TOTAL 1528	x <sup>2</sup>	DF	Р
A B C D	70.4 57.2 39.8 3.9	84.6 69.2 46.1 0.0	71.7 54.3 41.8 6.9	71.0 61.5 42.1 5.2	71.3 57.9 41.6 5.6	1.2 7.1 0.5 4.4	3 3 3	0.7530 0.0688 0.9189 0.2214
E F G H	9.9 49.0 22.0 40.5	15.4 46.1 23.1 53.8	8.6 45.7 19.6 36.3	9.7 53.6 18.8 42.4	9.4 49.5 19.8	1.2 7.5 1.5 5.9	3 3 3	0.7530 0.0576 0.6823
I J	20.7	15.4 15.4	21.1 10.0	23.3   8.2	39.7 21.9 9.4	1.6 2.1	3	0.1166 0.6594 0.5519

# T111 BY REGION

N=	NE 777	SE 891	SW 588	MW 1 087	WEST 566	TOTAL 3909	x <sup>2</sup>	DF	P
A B C D E F G H I	61.4 49.5 36.8 6.8 7.7 40.0 21.9 36.4 21.9	59.3 43.9 30.0 4.8 7.0 39.7 16.0 37.3 24.0	60.9 43.0 33.8 4.4 6.1 41.3 13.9 32.0 17.0	65.0 51.1 38.1 5.0 7.5 46.2 20.1 38.8 21.9	59.5 47.5 32.5 4.9 6.0 39.4 20.5 34.8 20.7	61.6 47.4 34.5 5.2 7.0 41.8 18.6 36.4 21.5	8.6 16.6 17.3 5.2 2.6 12.5 20.5 8.6 10.7	44444444	0.0719 0.0023 0.0017 0.2674 0.6268 0.0140 0.0004 0.0719 0.0302 0.5249

# T111 BY RURAL/URBAN

LG_CITY N= 632	MED_CITY 605	SUBURB 661	TOWN 989	RURAL 902	TOTAL 3789	x <sup>2</sup>	DF	Р
A 58.9 B 48.4 C 31.6 D 6.5 E 8.1 F 36.5 G 20.1 H 34.2 I 20.7 J 14.7	60.7 46.6 34.5 8.1 7.6 40.0 20.5 33.4 21.6 12.1	63.8 47.0 37.2 6.0 7.9 37.8 19.4 36.2 20.3	61.2 47.1 32.7 3.3 5.8 44.3 18.0 36.9 20.2	64.2 49.9 38.5 3.8 7.1 47.3 16.7 40.8 25.2	61.9 47.9 35.0 5.2 7.1 41.9 18.7 36.7 21.7	6.1 2.2 11.8 24.1 4.4 26.0 5.0 11.2 8.8 4.0	44444444	0.1918 0.6990 0.0189 0.0001 0.3546 0.0000 0.2873 0.0244 0.0663 0.4060

# T111 BY AGE AT DEP

N=	17 1888	18 1072	19 372	20-24 462	25-34 87	TOTAL   3881	x <sup>2</sup>	DF	P
A B C D E F G H I J	64.5 52.1 35.9 4.1 6.7 47.3 17.5 41.0 22.3 10.8	59.7 45.0 34.0 5.2 6.3 45.2 19.7 36.9 21.3 11.9	57.3 42.2 33.1 6.7 8.1 32.0 19.3 33.6 21.8 19.5	58.0 40.9 34.0 8.0 8.9 24.0 20.6 22.5 18.2 20.8	55.2 32.2 20.7 5.8 5.8 13.8 16.1 11.5 20.7 27.4	61.5 47.4 34.5 5.2 7.0 41.8 18.6 36.3 21.4 13.5	15.2 38.9 9.4 13.6 4.2 131.9 3.8 81.0 3.8 59.3	44444444	0.0043 0.0000 0.0518 0.0037 0.3796 0.0000 0.4337 0.0000 0.4337

#### T112 -- RECALL NAVY ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING ANY NAVY ADVERTISING OR PROMOTIONAL MATERIAL BEFORE YOU ENLISTED:

A - ON TELEVISION
B - IN MAGAZINES
C - ON THE RADIO
D - IN THE HELP WANTED SECTION OF A NEWSPAPER
E - IN OTHER PARTS OF A NEWSPAPER
F - IN THE MAIL
G - IN A NAVY RECRUITING STATION
H - AT SCHOOL
I - FROM A FRIEND
J - NONE OF THE ABOVE

SURVEY ITEMS #: A017

C017 D016

TOTAL NPS SURVEYED IS 3930

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#### T112 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

2_YEAR N= 280		4_YEAR 763	TOTAL 1 1527	x²	DF	P
A 65.7 B 53.2 C 46.4 D 4.6 E 5.0 F 43.6 G 20.4 H 38.2 I 22.5 J 13.1	55.4 38.6 5.6 8.7 44.0 18.6 38.4	64.3 49.5 38.8 8.1 7.1 41.4 17.4 37.9 21.5	65.1 52.1 40.1 6.7 7.2 42.6 18.3 38.1 22.4	0.3 4.2 5.6 5.4 3.6 1.0 1.1 0.0 0.9	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.8607 0.1225 0.0608 0.0672 0.1653 0.6065 0.5769 1.0000 0.6376 0.7047

#### T112 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

A 64.0 69.2 64.9 65.7 65.1 0.4 3 0.9402 B 49.8 53.8 50.9 54.2 52.1 2.0 3 0.5724 C 36.6 38.5 41.1 40.9 40.1 1.9 3 0.5934 D 4.3 7.7 9.3 5.3 6.7 11.0 3 0.0117 E 6.6 23.1 7.4 7.0 7.2 5.2 3 0.1577 F 41.6 38.5 42.0 43.8 42.6 0.8 3 0.8495 G 17.8 35 1 17.5 19.3 18.3 0.8 3 0.8495 H 39.6 17.8 35.9 39.2 38.1 3.1 3 0.3765 I 21.1 1.1 21.3 24.1 22.4 1.7 3 0.6369 J 13.6 15.4 12.1 13.8 13.1 0.8 3 0.8495	N	NEITHER = 303	BONUS 13	BOTH 593	ACF 618	TOTAL   1527	x <sup>2</sup>	DF	Р
	A B C D E F G H I J	49.8 36.6 4.3 6.6 41.8 39.6 21.1	53.8 38.5 7.7 23.1 38.5 3.1 3.3 3.1	50.9 41.1 9.3 7.4 42.0 17.5 35.9 21.3	54.2 40.9 5.3 7.0 43.8 19.3 39.2 24.1	52.1   40.1   6.7   7.2   42.6   18.3   38.1	2.0 1.9 11.0 5.2 0.8 0.8 3.1 1.7	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	0.5724 0.5934 0.0117 0.1577 0.8495 0.8495 0.3765 0.6369

# T112 BY REGION

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N=	NE 774	SE 890	SW 587	MW 1 087	WEST 563	TOTAL 3901	x <sup>2</sup>	DF	P
A B C D E F G H I J	54.1 47.2 34.9 6.8 6.3 35.5 19.5 36.4 24.0 16.6	51.0 37.6 28.8 4.2 53.6 16.2 32.6 21.9 18.4	57.1 39.7 32.2 6.3 5.6 32.7 14.5 31.3 18.1	60.9 44.9 35.3 5.1 6.1 36.8 16.7 34.0 19.2 16.3	54.0   44.2   30.9   5.0   4.4   34.3   17.8   34.5   21.0   17.1	55.7 42.8 32.6 5.4 5.6 34.8 17.0 33.8 20.9 16.7	21.8 20.5 12.2 7.1 2.9 3.9 6.6 4.7 9.9 3.7	44444444	0.0002 0.0004 0.0159 0.1307 0.5747 0.4197 0.1586 0.3195 0.0421 0.4481

### T112 BY RURAL/URBAN

LG_CITY N= 631	MED_CITY 605	SUBURB 660	TOWN 989	RURAL 900	TOTAL 3785	x <sup>2</sup>	DF	P
A 57.4 B 44.7 C 33.9 D 5.7 E 6.3 F 33.6 G 18.2 H 32.8 I 21.5 J 14.6	55.9 40.3 32.4 6.3 5.9 32.4 19.0 29.6 19.5	56.8 44.4 34.1 6.8 6.2 32.7 17.7 33.2 19.8 14.4	54.6 40.8 29.9 4.3 5.3 36.2 15.9 34.2 20.4	57.2 45.9 35.6 4.8 5.3 38.0 16.1 38.1 23.4	56.3 43.2 33.1 5.4 5.7 35.0 17.1 34.0 21.1	1.7 8.0 7.4 6.8 1.3 8.0 3.9 12.6 4.9	44444444	0.7907 0.0916 0.1162 0.1468 0.8442 0.0916 0.4197 0.0134 0.2977

# T112 BY AGE AT DEP

N=	17 1883	18 1070	19 372	20-24 461	25-34 87	TOTAL 3873	x <sup>2</sup>	DF	Р
A B C D E F G H I J	58.8 45.7 33.1 4.1 5.1 41.6 15.6 37.9 21.2 14.7	52.8 42.1 33.4 4.7 5.1 35.8 18.1 34.3 21.9 14.8	54.8 40.3 32.3 8.3 8.1 25.8 17.7 30.4 20.2	50.5 36.4 30.4 9.5 6.9 16.9 17.1 22.8 18.2 27.4	58.6 31.0 27.6 8.0 2.3 8.0 24.1 10.3 16.1	55.8 42.8 32.6 5.4 5.6 34.8 16.9 33.8 20.8	16.4 20.3 2.6 30.3 8.7 145.0 6.9 62.7 3.8 44.0	444444444	0.0025 0.0004 0.6268 0.0000 0.0691 0.0000 0.1413 0.0000 0.4337 0.0000

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#### T114 -- RECALL ARMY ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING ANY ARMY ADVERTISING OR PROMOTIONAL MATERIAL BEFORE YOU ENLISTED:

A - ON TELEVISION
B - IN MAGAZINES
C - ON THE RADIO
D - IN THE HELP WANTED SECTION OF A NEWSPAPER
E - IN OTHER PARTS OF A NEWSPAPER
F - IN THE MAIL
G - IN AN ARMY RECRUITING STATION
H - AT SCHOOL
I - FROM A FRIEND
J - NONE OF THE ABOVE

SURVEY ITEMS #: A019 B003 C019 D018

TOTAL NPS SURVEYED IS 5917

T114 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N= 433		1157	2319	X	DF	Р
A 79.4 B 70.9 C 61.7 D 9.7 E 11.1 F 62.1 G 53.1 H 55.2 I 37.4 J 3.4	83.1 70.1 61.9 11.8 14.3 64.5 54.9 58.3 38.0 2.7	80.1 66.5 61.4 12.5 13.2 57.9 58.0 55.2 37.4 2.6	80.9 68.4 61.6 11.8 13.2 60.8 56.1 56.2 37.6 2.8	3.3 4.2 0.0 2.5 2.4 8.5 3.7 1.9 0.0	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.1920 0.1225 1.0000 0.2865 0.3012 0.0143 0.1572 0.3867 1.0000 0.7408

T114 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

		BONUS	BOTH	ACF	TOTAL	2		
N=	468 	17 	900	934	2319	X	DF	Р
A	8.08	88.2	80.4	81.4	80.9	0.8	3	0.8495
В	66.9	64.7	67.3	70.3	68.4	2.8	3	0.4235
C	59.4	47.1	62.9	61.8	61.6	3.1	3	0.3765
D	11.3	11.8	13.0	10.8	11.8	2.3	3	0.5125
E	13.0	17.6	13.6	12.7	13.2	0.5	3	0.9189
F	62.6	47.1	57.8	63.0 l	60.8	7.1	3	0.0688
G	52.8	64.7	59.1	54.7	56.1	6.7	3	0.0821
Н	59.8	47.1	54.4	56.2	56.2	4.2	3	0.2407
I	36.3	35.3	37.9	38.0	37.6	0.3	3	0.9600
J	2.6	5.9	2.6	3.0	2.8	1.0	3	0.8013
	N= A B C D E F G	A 80.8 B 66.9 C 59.4 D 11.3 E 13.0 F 62.6 G 52.8 H 59.8 I 36.3	N= 468 17  A 80.8 88.2 B 66.9 64.7 C 59.4 47.1 D 11.3 11.8 E 13.0 17.6 F 62.6 47.1 G 52.8 64.7 H 59.8 47.1 I 36.3 35.3	N= 468 17 900  A 80.8 88.2 80.4 B 66.9 64.7 67.3 C 59.4 47.1 62.9 D 11.3 11.8 13.0 E 13.0 17.6 13.6 F 62.6 47.1 57.8 G 52.8 64.7 59.1 H 59.8 47.1 54.4 I 36.3 35.3 37.9	N= 468 17 900 934	N= 468 17 900 934 2319  A 80.8 88.2 80.4 81.4 80.9 B 66.9 64.7 67.3 70.3 68.4 C 59.4 47.1 62.9 61.8 61.6 D 11.3 11.8 13.0 10.8 11.8 E 13.0 17.6 13.6 12.7 13.2 F 62.6 47.1 57.8 63.0 60.8 G 52.8 64.7 59.1 54.7 56.1 H 59.8 47.1 54.4 56.2 56.2 I 36.3 35.3 37.9 38.0 37.6	N= 468 17 900 934 2319 X  A 80.8 88.2 80.4 81.4 80.9 0.8 B 66.9 64.7 67.3 70.3 68.4 2.8 C 59.4 47.1 62.9 61.8 61.6 3.1 D 11.3 11.8 13.0 10.8 11.8 2.3 E 13.0 17.6 13.6 12.7 13.2 0.5 F 62.6 47.1 57.8 63.0 60.8 7.1 G 52.8 64.7 59.1 54.7 56.1 6.7 H 59.8 47.1 54.4 56.2 56.2 4.2 I 36.3 35.3 37.9 38.0 37.6	N= 468 17 900 934 2319 X DF  A 80.8 88.2 80.4 81.4 80.9 0.8 3 B 66.9 64.7 67.3 70.3 68.4 2.8 3 C 59.4 47.1 62.9 61.8 61.6 3.1 3 D 11.3 11.8 13.0 10.8 11.8 2.3 3 E 13.0 17.6 13.6 12.7 13.2 0.5 3 F 62.6 47.1 57.8 63.0 60.8 7.1 3 G 52.8 64.7 59.1 54.7 56.1 6.7 3 H 59.8 47.1 54.4 56.2 56.2 4.2 3 I 36.3 35.3 37.9 38.0 37.6 0.3 3

THE STATE OF CASCASSES AND ASSESSED INSTRUMENTS OF THE STATE OF THE ST

# T114 BY REGION

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N=	NE 1185	SE 1302	SW 864	MW 1639	WEST 880	TOTAL 5870	x <sup>2</sup>	DF	P
A B C D E F G H I J	72.2 61.5 54.5 14.4 11.9 49.8 54.5 52.1 36.3	69.3 54.8 49.8 9.9 11.2 50.8 51.5 50.9 35.7	69.8 55.7 50.3 9.4 11.8 52.0 48.7 47.6 34.4	76.3 60.8 56.7 11.8 13.0 56.9 52.7 53.7 38.8	71.9 59.9 50.9 11.4 10.4 50.9 53.3 51.9 35.1	72.3 58.7 52.9 11.5 11.8 52.5 52.3 51.6 36.5	21.7 18.9 19.5 17.4 4.3 18.5 7.6 8.9 6.6 16.7	444444444	0.0002 0.0008 0.0006 0.0016 0.3669 0.0010 0.1074 0.0636 0.0022

### T114 BY RURAL/URBAN

LG_CITY N= 954	MED_CITY 893	SUBURB 1045	TOWN 1458	RURAL 1367	TOTAL 5717	x <sup>2</sup>	DF	P
A 72.6 B 56.6 C 54.5 D 10.5 E 12.9 F 47.1 G 50.6 H 48.6 I 33.6 J 4.0	69.9 56.2 53.1 14.8 12.2 52.3 51.8 49.6 36.3	69.4 56.6 51.2 11.7 11.2 43.1 47.6 45.9 33.1	73.5 61.7 52.5 11.2 11.9 57.8 56.9 55.1 38.3	75.4 61.7 54.9 10.2 11.3 59.2 53.5 56.4 40.2	72.5 59.1 53.2 11.5 11.8 52.8 52.5 51.8 36.7 3.3	14.7 16.1 4.2 12.6 1.8 89.0 23.6 37.7 18.6 13.7	****	0.0054 0.0029 0.3796 0.0134 0.7725 0.0000 0.0001 0.0000 0.0009

# T114 BY AGE AT DEP

					.	^	DF	•
A 76.4 B 64.0 C 55.7 D 9.8 E 12.0 F 59.6 G 54.9 H 59.2 I 38.1 J 2.3	68.2 56.0 50.6 10.1 11.4 53.5 51.9 51.9 36.1 3.0	66.8 52.9 50.3 13.0 12.1 45.1 49.4 45.1 36.6 3.9	70.1 48.9 50.8 18.1 12.6 32.7 47.4 30.9 33.2 6.9	69.0 51.4 45.8 23.2 7.8 18.3 41.5 17.6 21.8 8.1	72.3   58.7   53.0   11.5   11.8   52.4   52.3   51.6   36.4	48.2 76.0 18.5 59.9 2.9 242.4 22.7 254.5 19.6 45.8	444444444	0.0000 0.0000 0.0010 0.0010 0.5747 0.0000 0.0001 0.0000 0.0006 0.0000

### T115 -- RESPOND TO ARMY ADVERTISEMENTS

#### DID YOU EVER RESPOND TO ANY OF THESE ARMY ADVERTISEMENTS:

A - BY SENDING IN A CARD
B - BY CALLING A TOLL FREE NUMBER
C - BY CONTACTING AN ARMY RECRUITER
D - NONE OF THE ABOVE

SURVEY ITEMS #: A020 B004 C020 D019

TOTAL NPS SURVEYED IS 5917

#### T115 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 433	3_YEAR 730	4_YEAR 1161	TOTAL 2324	x <sup>2</sup>	DF	Р
A B C D	40.6 5.5 47.6 29.2	41.5 6.3 50.5 28.6	40.2 6.4 51.7 26.5	40.7 6.2 50.6 27.7	0.3 0.4 2.2 1.6	2 2 2	

#### T115 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	EITHER 470	BONUS 17	BOTH 902	ACF 935	TOTAL 2324	x <sup>2</sup>	DF	P
A B C D	42.8 6.4 47.7 29.3	17.6 17.6 64.7 17.6	40.7 6.5 53.4 25.0	40.1 5.6 49.0 29.6	40.7 6.2 50.6 27.7	4.7 4.6 7.0 6.5	3 3 3	0.1951 0.2035 0.0719 0.0897

T.	1 1	15	BY	RF	GT	ΩN	

N=	NE 1190	SE 1305	SW 865	MW 1637	WEST 881	TOTAL 5878	x <sup>2</sup>	DF	P
A B C D	35.8 6.8 56.0 24.2	40.1 9.3 57.1 20.4	31.9 8.1 49.8 28.3	40.8 6.5 51.2 24.9	28.6 5.4 51.3 32.3	36.5 7.3 53.3 25.4	52.2 15.4 19.8 43.5	4 4 4	0.0000 0.0039 0.0005 0.0000

# T115 BY RURAL/URBAN

 N=	956	MED_CITY 899	SUBURB 1046	TOWN 1455	RURAL 1369	TOTAL 5725	x <sup>2</sup>	DF	Р
A B C D	32.8 6.5 53.1 28.5	35.8 5.4 52.3 26.1	33.6 7.4 47.8 28.6	36.4 6.8 56.6 23.5	42.3 8.8 55.1 22.7	36.6 7.1 53.4 25.5	29.4 10.7 21.1 18.1	4 4 4	0.0000 0.0302 0.0003 0.0012

# T115 BY AGE AT DEP

N=	17 2847	18 1611	19 561	20-24 673	25-34 141	TOTAL 5833	x <sup>2</sup>	DF	P
A B C D	43.8 6.6 52.2 23.5	36.6 8.2 54.3 23.6	30.1 9.6 53.6 26.6	16.8 6.1 54.1 35.1	8.5 7.1 58.9 31.2	36.5 7.3 53.3 25.4	235.8 9.5 3.8 43.7	4 4 4	0.0000 0.0497 0.4337 0.0000

#### T116 -- WHAT RECEIVED IN RESPONSE TO REACT CARD

#### WHAT DID YOU RECEIVE WHEN YOU SENT A CARD IN RESPONSE TO AN ARMY AD?

A - I NEVER SENT A CARD IN RESPONSE TO AN ARMY AD
B - I NEVER RECEIVED A RESPONSE IN THE MAIL FROM THE CARD I SENT IN
C - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION
D - A GIFT LIKE TUBE SOCKS OR WRIST BANDS

- A POSTER

F - BOOKLET ABOUT ARMY SERVICE G - BOOKLET ABOUT ARMY COLLEGE FUND H - A BUMPER STICKER

I - ARMY BOOKCOVERS

SURVEY ITEMS #: A021

C021 D020

TOTAL NPS SURVEYED IS 3930

#### T116 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 268	3_YEAR 476	4_YEAR 745	TOTAL   1489	x <sup>2</sup>	DF	Р
A B C D E F G H I	52.2 7.7 11.4 22.0 5.9 25.3 23.4 4.8 2.9	48.9 6.7 13.1 25.8 5.0 27.9 27.5 4.2 2.7	54.1 8.2 10.9 20.8 6.6 25.2 24.1 5.7 3.2	52.1 7.6 11.7 22.6 6.0 26.1 25.1 5.0 3.0	3.1 0.9 1.5 4.3 1.3 1.2 2.3 1.4	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.2122 0.6376 0.4724 0.1165 0.5220 0.5488 0.3166 0.4966 0.9048

#### T116 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	EITHER 299	BONUS 13	BOTH 578	ACF 599	TOTAL 1489	x <sup>2</sup>	DF	P
A B C D E F G H I	52.2 7.0 11.7 24.3 5.0 26.3 24.7 5.0 3.7	69.2 0.0 7.7 7.7 7.7 23.1 15.4 0.0	53.3 9.1 11.1 20.7 6.8 25.0 24.8 6.0 3.1	50.6 6.7 12.3 24.0 5.6 27.1 25.8 4.3 2.6	52.1 7.6 11.7 22.6 6.0 26.1 25.1 5.0 3.0	2.5 3.7 0.6 4.1 1.5 0.7 0.8 2.5	3 3 3 3 3 3 3 3 3	0.4753 0.2957 0.8964 0.2509 0.6823 0.8732 0.8495 0.4753 0.7530

#### T116 BY REGION

N=	NE 746	SE <b>8</b> 66	SW 573	MW 1053	WEST 551	TOTAL 3789	x <sup>2</sup>	DF	Р
A B C D E F G H I	55.2 6.9 13.1 19.8 3.9 24.6 20.9 4.1 3.7	45.1 6.4 17.6 25.9 6.7 32.2 26.7 6.4 5.2	55.8 6.2 11.0 16.4 4.3 23.6 20.9 7.2 3.8	50.6 7.6 13.5 22.0 7.5 26.1 24.0 7.2 4.8	59.7   6.8   11.1   14.5   3.8   21.6   17.9   3.9   2.7	52.4 6.9 13.6 20.5 5.6 26.2 22.6 5.9 4.2	36.4 1.7 18.4 35.9 18.9 25.8 19.0 14.2 7.1	44444444	0.0000 0.7907 0.0010 0.0000 0.0008 0.0008 0.0008 0.0008

#### T116 BY RURAL/URBAN

LG_CITY N= 604	<sup>-</sup> 594	SUBURB 646	TOWN 963	RURAL 876	TOTAL 3683	x²	DF	P
A 58.1 B 6.7 C 15.7 D 14.3 E 6.1 F 24.1 G 20.7 H 5.6 I 2.9	49.3 7.3 14.4 21.6 4.1 26.4 23.4 5.5 3.3	57.6 7.6 11.1 15.7 4.9 20.3 17.7 5.2 4.1	51.1 5.1 13.8 24.7 5.9 28.4 24.8 6.8 5.9	48.2   7.7   12.9   23.3   6.6   29.6   25.4   5.5   3.3	52.4 6.8 13.6 20.6 5.6 26.2 22.8 5.8 4.0	24.0 6.7 6.5 38.6 5.1 21.0 17.0 2.4	44444444	0.0001 0.1526 0.1648 0.0000 0.2772 0.0003 0.0019 0.6626 0.0103

### T116 BY AGE AT DEP

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N =	17 1835	18 1038	19 364	20-24 445	25~34 80	TOTAL 3762	x <sup>2</sup>	DF	Р
A B C D E F G H I	45.9 8.2 14.0 25.6 6.6 30.1 27.0 7.2 4.8	50.9 6.5 14.6 18.8 6.3 27.3 23.1	57.1 6.2 15.0 17.5 3.5 22.8 18.0 5.9 2.7	72.8 3.3 9.8 8.6 2.7 13.5 10.2 2.9 2.7	80.0   4.7   9.4   6.7   1.2   11.8   8.2   1.2	52.3 6.9 13.7 20.5 5.6 26.3 22.7 5.9 4.2	134.3 14.9 8.8 85.9 18.1 64.2 75.1 16.6	4 4 4 4 4 4 4 4	0.0000 0.0049 0.0663 0.0000 0.0012 0.0000 0.0000 0.0023

#### T117 -- WHAT RECD IN RESPONSE TO TOLL FREE CALL

#### WHAT DID YOU RECEIVE WHEN YOU CALLED A TOLL FREE NUMBER IN FESPONSE TO AN ARMY AD?

A - I NEVER CALLED A TOLL FREE NUMBER IN RESPONSE TO AN ARMY AD B - I NEVER RECEIVED A RESPONSE TO THE CALL I MADE C - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION D - A GIFT LIKE TUBE SOCKS OR WRIST BANDS

- A POSTER
- BOOKLET ABOUT ARMY SERVICE
- BOOKLET ABOUT ARMY COLLEGE FUND
- A BUMPER STICKER

I - ARMY BOOKCOVERS

SURVEY ITEMS #: A022

C022 D021

TOTAL NPS SURVEYED IS 3930

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#### T117 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 273	3_YEAR 468	4_YEAR 740	TOTAL 1481	x <sup>2</sup>	DF	Р
A B C D E F G d I	89.7 2.2 3.6 1.1 1.4 4.0 3.6 0.7	88.9 2.3 4.8 1.9 1.5 4.0 2.7 0.8 1.5	87.2 4.0 4.6 1.5 2.1 5.0 3.3 1.1	88.2 3.1 4.5 1.5 1.8 4.5 3.2 0.9	1.7 3.7 0.6 0.7 1.0 0.5 0.2	2 2 2 2 2 2 2 2 2 2	274 0 1572 0.7408 0.7047 0.6065 0.6065 0.7788 0.9048 0.0029

#### T117 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	EITHER 296	BONUS 12	BOTH 571	ACF 602	TOTAL 1481	x <sup>2</sup>	DF	Р
A B C D E F G H I	89.5 2.0 4.6 2.0 1.3 5.0 3.0 0.7	75.0 0.0 7.7 0.0 0.0 15.4 7.7 7.7	86.3 4.8 5.3 1.7 2.4 5.0 3.3 1.0 0.3	89.5 2.1 3.6 1.1 1.5 3.6 3.1 0.8 0.7	88.2 3.1 4.5 1.5 1.8 4.5 3.2 0.9	5.4 9.1 2.3 1.3 2.1 5.2 0.8 6.9 0.8	3 3 3 3 3 3 3 3 3 3	0.1447 0.0280 0.5125 0.7291 0.5519 0.1577 0.8495 0.0752 0.8495

# T117 BY REGION

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N=	NE 750	SE 860	SW 570	MW 1 0 5 6	WEST 555	TOTAL 3791	x <sup>2</sup>	DF	Р
A	84.0 3.8	80.7 4.3	80.7 5.5	86.0 2.8	85.9 3.4	83.6	15.6 8.3	4	0.0036
Č	5.8 2.8	7.3 3.5	6.7 2.0	6.0 2.3	6.1   2.5	6.4 2.7	2.2	4	0.6990
E	2.1 4.3	2.4	1.5 7.0	2.0 4.0	0.9	1.9	4.8	4	0.3084
Ğ	3.7	4.7	4.1	3.7	4.1	3.9	3.4	4	0.4932
H I	1.6 0.8	2.0 1.5	1.9 1.5	1.4 0.6	0.9	1.6 1.0	2.7 5.2	4	0.6092 0.2674

# T117 BY RURAL/URBAN

K=	G_CITY 614	MED_CITY 595	SUBURB 645	TOWN 965	RURAL 865	TOTAL   3684	x <sup>2</sup>	DF	Р
A B C D E F G	85 ° 3. 6. 9 2. 3 1. 0 4. 8 3. 4 0. 8	83.4 5.0 6.3 3.0 1.2 3.0 2.6	80.9 4.7 8.5 2.1 2.6 3.5 4.3 1.7	86.0 2.0 4.6 2.3 1.7 5.9 3.9 2.0	82.8 4.6 6.2 3.1 2.3 6.9 4.5	83.9 3.8 6.3 2.6 1.8 5.1 3.8	10.0 13.9 10.5 2.7 7.2 16.5 3.9	4444444	0.0404 0.0076 0.0328 0.6092 0.1257 0.0024 0.4197 0.2977
I	0.6	0.8	1.8	0.7	1.3	1.1	6.8	4	0.1468

# T117 BY AGE AT DEP

N =	17 1835	18 1043	19 365	20-24 439	25-34 82	TOTAL 3764	x <sup>2</sup>	DF	P
A B C D E F G H I	85.1 3.4 5.5 2.7 1.8 4.8 3.5 1.6	80.9 4.7 7.6 2.8 1.6 5.5 4.3 1.4	78.6 4.6 7.9 4.3 2.7 6.8 4.6 1.9 0.8	87.5 2.7 4.9 1.6 2.0 5.4 4.0 1.6 1.1	85.4 4.7 9.4 0.0 2.3 3.5 2.3 3.5	83.6 3.8 6.3 2.7 1.9 5.2 3.9 1.6 1.0	20.2 5.5 9.5 8.5 1.8 3.2 2.1 2.4 0.4	444444444	0.0005 0.2397 0.0497 0.0749 0.7725 0.5249 0.7174 0.6626 0.9825

COURSES SEPTEMBERS DECEMBERS

#### T118 -- WHICH ITEM DID YOU USE/APPRECIATE HAVING

#### WHICH OF THESE ITEMS DID YOU USE OR APPRECIATE HAVING?

A - I NEVER RECEIVED ANY OF THIS MATERIAL IN RESPONSE TO A TOLL FREE CALL OR CARD B - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION C - A GIFT LIKE TUBE SOCKS OR WRIST BANDS D - A POSTER

E - BOOKLET ABOUT ARMY SERVICE F - BOOKLET ABOUT ARMY COLLEGE FUND G - A BUMPER STICKER H - ARMY BOOKCOVERS

SURVEY ITEMS #: A023

C023 D022

TOTAL NPS SURVEYED IS 3930

#### T118 BY TERM OF ENLISTMENT -- GMA RESPONSES ONLY

N=	2_YEAR 268	3_YEAR 474	4_YEAR 737	TOTAL 1479	x <sup>2</sup>	DF	Р
A	47.0	44.1	49.8	47.5	3.7	2 2 2 2 2 2 2 2 2	0.1572
B	8.5	7.8	9.5	8.8	1.1		0.5769
C	15.2	21.4	15.9	17.5	7.2		0.0273
D	5.2	5.2	6.9	6.1	1.9		0.3867
E	22.7	25.6	23.9	24.2	0.9		0.6376
F	28.3	27.9	23.1	25.6	4.7		0.0954
G	5.6	7.1	7.2	6.9	0.9		0.6376
H	5.9	4.4	3.9	4.4	2.0		0.3679

### T118 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	EITHER 301	BONUS 12	BOTH 568	ACF 598	TOTAL 1479	x <sup>2</sup>	DF	Р
A B C D E F G H	46.8 8.0 19.3 3.6 29.2 20.3 6.0 3.6	50.0 7.7 15.4 7.7 23.1 23.1 7.7 0.0	50.0 10.5 14.9 7.8 23.2 24.0 7.1 4.3	45.3 7.5 19.3 5.6 22.8 29.7 7.1 5.0	47.5 8.8 17.5 6.1 24.2 25.6 6.9 4.4	2.6 3.7 4.6 6.3 5.2 10.6 0.5	3 3 3 3 3 3 3	0.4575 0.2957 0.2035 0.0979 0.1577 0.0141 0.9189 0.7055

### T118 BY REGION

N=	NE 752	SE 861	SW 569	MW 1 0 5 1	WEST 544	TOTAL 3777	x <sup>2</sup>	DF	P
A B C D E F G H	44.1 11.3 16.9 7.1 27.3 22.3 8.2 7.6	38.8 12.3 21.3 6.7 30.1 22.9 6.6 6.2	47.4 8.3 17.8 5.5 23.0 20.1 9.0 4.2	45.9 10.2 17.3 7.6 25.5 24.2 7.4 4.1	51.1   10.0   12.2   5.6   24.1   22.5   6.5   5.4	44.9 10.6 17.5 6.7 26.3 22.7 7.5 5.5	23.6 6.5 19.9 3.8 11.9 3.7 4.3	4444444	0.0001 0.1648 0.0005 0.4337 0.0181 0.4481 0.3669 0.0095

### T118 BY RURAL/URBAN

LG_0 N=	CITY MED_CITY 610 597		TOWN 962	RURAL 864	TOTAL   3672	x <sup>2</sup>	DF	Ρ
B 1 C 1 D E 2	9.5 44.6 1.0 9.0 5.4 18.2 6.8 6.5 25.8 25.3 20.4 24.8 5.7 5.5 4.4 3.2	13.2 13.9 6.0 21.8 3 19.0	42.6 9.9 19.2 6.3 27.7 24.4 8.5 6.8	42.5 9.9 19.8 7.4 29.9 23.6 9.3 6.1	45.0 10.5 17.6 6.6 26.5 22.7 7.5 5.4	11.9 7.3 12.8 1.4 13.6 10.3 12.2	444444	0.0181 0.1209 0.0123 0.8442 0.0087 0.0357 0.0159 0.0197

# T118 BY AGE AT DEP

N=	17 1832	18 1038	19 361	20-24 436	25-34 83	TOTAL 3750	x <sup>2</sup>	DF	P
A	41.9	42.1	45.1	60.1	63.9	44.9	62.7	444444	0.0000
B	11.1	10.4	12.3	7.7	10.7	10.6	5.4		0.2487
C	21.0	16.3	17.5	7.7	2.4	17.4	60.3		0.0000
D	7.9	6.2	5.5	4.1	3.6	6.7	12.2		0.0159
E	28.3	27.5	24.6	18.8	17.9	26.4	21.0		0.0003
F	24.7	22.7	21.3	16.1	15.5	22.6	18.4		0.0010
G	8.4	6.9	7.1	6.8	1.2	7.5	7.9		0.0953
H	6.3	5.7	5.5	2.3	2.4	5.5	13.0		0.0113

#### T119 -- DID ARMY SVS/ACF BOOKLET AID ENLIST DEC

#### DID EITHER OF THESE ITEMS HELP YOU DECIDE TO ENLIST IN THE ARMY?

A - I NEVER RECEIVED ANY OF THIS MATERIAL IN RESPONSE TO A TOLL FREE CALL OR CARD B - BOOKLET ABOUT ARMY SERVICE C - BOOKLET ABOUT ARMY COLLEGE FUND D - NEITHER OF THESE ITEMS

SURVEY ITEMS #: A024

C024 D023

TOTAL NPS SURVEYED IS 3930

#### T119 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N= 2	27EAR 272	3_YEAR 475	4_YEAR 754	TOTAL 1501	x <sup>2</sup>	DF	P
A	40.4	36.2	43.1	40.4	5.7	2	0.0578
B	19.4	22.3	23.0	22.1	1.5		0.4724
C	35.5	29.4	26.7	29.2	7.7		0.0213
D	17.2	22.5	21.5	22.0	7.0		0.0302

#### T119 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITH		BOTH 583	ACF 604	TOTAL   1501	x <sup>2</sup>	DF	Р
A 38 B 25 C 21 D 26	2 23.1 8 23.1	43.7 22.4 27.5 21.2	38.1 20.4 34.5 20.5	40.4 22.1 29.2 22.0	4.8 2.8 17.1 4.6	3 3 3 3	0.1870 0.4235 0.0007 0.2035

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ı	1	7	D I	K I	. (3		IJſ	٧.

N=	NF. 768	SE 875	SW 581	MW 1072	WEST 556	TOTAL 3852	x <sup>2</sup>	DF	Р
A	36.3	28.1	35.5	37.1	41.0	35.2	29.7	4 4 4	0.0000
B	25.3	31.7	23.4	25.7	23.8	26.4	18.2		0.0011
C	21.2	24.0	20.8	24.9	26.5	23.6	8.8		0.0663
D	28.3	27.4	29.7	25.5	21.1	26.5	13.8		0.0080

## T119 BY RURAL/URBAN

	LG_CITY N= 624	MED_CITY 602	SUBURB 652	TOWN 984	RURAL 886	TOTAL   3748	x <sup>2</sup>	DF	Р
A	39.1	35.9	40.0	31.7	32.8	35.3	18.2	4 4 4	0.0011
B	26.0	23.7	24.3	28.3	28.7	26.6	8.0		0.0916
C	22.3	24.5	23.1	24.2	24.1	23.7	1.3		0.8614
D	24.5	26.9	22.3	28.4	28.2	26.4	10.3		0.0357

## T119 BY AGE AT DEP

N=	17 1868	18 1054	19 367	20-24 451	25-34 85	TOTAL 3825	x <sup>2</sup>	DF	Р
A	34.2	32.6	33.2	45.7	47.1	35.3	31.3	4 4 4	0.0000
B	27.4	28.3	29.3	17.4	16.5	26.4	27.6		0.0000
C	27.0	21.8	20.4	16.1	22.3	23.5	30.2		0.0000
D	25.6	27.8	26.6	26.9	22.3	26.4	2.5		0.6446

III. MEDIA HABITS

T276 -- TIME ZONE YOU LIVED IN

#### WHAT TIME ZONE DID YOU LIVE IN?

1 - EASTERN
2 - CENTRAL
3 - MOUNTAIN
4 - PACIFIC
5 - I DON'T KNOW
6 - OTHER TIME ZONE (E.G., ALASKA)

SURVEY ITEMS #: A063

D104 TOTAL NPS SURVEYED IS 1975

#### T276 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 147	3_YEAR 225	4_YEAR 371	TOT:	AL 43
1 2 3 4 5	43.5 33.3 6.1 9.5 6.1 1.4	45.3 28.2 8.9 10.7 6.2 0.0	43.1 28.3 8.4 12.4 4.8 3.0	43   29   8   11   5	. 5
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 10.500	D.F. 10	PROB. 0.3978

#### T276 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	IEITHER 144	BONUS 8	BOTH 286	ACF 305	TGTAL 1 743
1 2 3 4 5 6	42.4 34.7 7.6 10.4 4.9 0.0	50.0 37.5 12.5 0.0 0.0	41.3 25.2 9.4 14.7 5.6 3.8	46.9 30.8 6.9 8.8 5.9 0.7	43.9   29.5   8.1   11.3   5.5   1.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 24.100		PROB. .0634

### T276 BY REGION

1	NE N= 391	SE 434	SW 297	MW 537	WEST 261	TOTAL   1920
1 2 3 4 5 6	80.6 5.1 2.3 1.8 8.7 1.5	58.8 18.7 6.4 6.4 8.3 1.4	5.7 61.6 19.2 3.0 8.8 1.7	35.6 50.6 3.5 2.4 7.1 0.7	4.6 5.4 15.3 64.4 8.0 2.3	41.1 29.7 8.9 11.7 8.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS CHISQU			VALUE 1509.2	D.F. 20	PROB. 0.0000	

#### T276 BY RURAL/URBAN

N=	LG_CITY	MED_CITY 317	SUBURB 353	TOWN 473	RURAL 459	TOTAL 1906
1 2 3 4 5 6	38.2 27.0 8.5 16.1 8.9 1.3	38.5 29.3 8.5 12.0 9.1 2.5	38.2 24.4 13.0 12.8 8.8 2.8	44.4 30.9 6.1 10.1 8.5 0.0	44.0 34.6 5.2 9.6 6.1 0.4	41.2 29.7 8.0 11.8 8.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 60.700	D.F. 20	PROB. 0.0000	

## T276 BY AGE AT DEP

N=	17 925	18 548	19 183	20-24 208	25-34 42	TOTAL 1906
1 2 3 4 5 6	44.4 27.9 7.9 9.7 8.6 1.4	39.2 32.8 6.6 12.8 6.8 1.8	36.6 29.0 12.6 11.5 9.8 0.5	38.5 29.8 6.3 16.3 8 6 0 5	28.6 33.3 14.3 19.0 2.4 2.4	41.2 29.7 7.9 11.7 8.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 34.700	D.F. 20	PROB. 0.0218	

#### T221 -- TIMES REGULARLY LISTEN TO MEEKDAY RADIO

#### WHEN DO YOU REGULARLY LISTEN TO THE RADIO DURING THE WIEK-MONDAYS THROUGH FRIDAYS?

A - MORNINGS --- 6AM TO 10AM
B - DAYTIME --- 10AM TO 3PM
C - LATE AFTERNOON --- 3PM TO 7PM

D - EVENINGS --- 7PM TO MIDNIGHT
E - OVERNIGHT --- MIDNIGHT TO 6AM
F - I DON'T REGULARLY LISTEN TO THE RADIO DURING THE WEEK

SURVEY ITEMS #: A043

D061

TOTAL NPS SURVEYED IS 1975

#### T221 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

2_YEAR N= 150	3_YEAR 229	4_YEAR 378	TOTAL   757	x <sup>2</sup>	DF	P
A 29.3	39.3	36.2	35.8	4.0	2 2 2 2 2 2	0.1353
B 22.0	25.8	32.0	28.1	6.3		0.0429
C 38.0	38.0	42.9	40.4	1.8		0.4066
D 59.3	61.1	57.1	58.8	0.9		0.6376
E 20.0	21.8	23.3	22.2	0.7		0.7047
F 11.3	10.5	5.6	8.2	7.1		0.0287

#### T221 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N= N	EITHER 146	BONUS 8	BOTH 292	ACF 311	TOTAL 757	x <sup>2</sup>	DF	Р
A B C D E F	42.5 30.8 43.1 63.7 26.0 6.8	25.0 25.0 50.0 62.5 0.0	33.2 33.9 41.8 55.1 21.6 6.2	35.4 21.5 37.6 59.8 21.5 10.6	35.8 28.1 40.4 58.8 22.2 8.2	4.0 12.1 2.0 3.3 3.8 4.5	3 3 3 3 3 3	0.2615 0.0070 0.5724 9.3476 0.2839 0.2123

T221	BY	RE	^ T	^ 11
1//1	D.Y	N.		UN

N=	NE 398	SE 445	SW 301	MW 547	WEST 266	TOTAL 1957	x <sup>2</sup>	DF	Р
A B C D E F	38.9 25.4 39.7 59.3 23.1 8.1	34.2 29.0 37.3 55.5 20.0 8.6	32.2 31.2 37.2 51.2 25.6 10.1	33.3 30.3 40.8 60.0 23.6 8.7	37.6 30.4 39.8 56.8 22.2 9.1	35.1 29.2 39.1 57.0 22.8 8.8	5.5 4.0 1.8 7.4 3.4 0.9	4 4 4 4	0.2397 0.4060 0.7725 0.1162 0.4932 0.9246

# T221 BY RURAL/URBAN

N=	G_CITY 313	MED_CITY 320	SUBURB 364	TOWN 477	RURAL 460	TOTAL 1 1934	x <sup>2</sup>	DF	P
A	35.8	34.7	39.3	29.1	37.6	35.1	11.7	4 4 4 4	0.0197
B	30.7	28.4	31.9	29.3	27.0	29.3	2.8		0.5918
C	40.9	39.1	39.8	40.0	36.7	39.2	1.7		0.7907
D	57.2	53.4	50.8	60.6	61.5	57.2	13.7		0.0083
E	22.4	22.8	23.9	22.8	22.0	22.8	0.4		0.9825
F	6.4	9.5	7.2	11.3	8.3	8.7	7.4		0.1162

## T221 BY AGE AT DEP

N=	17 942	18 557	19 185	20-24 215	25-34 43	TOTAL 1942	x <sup>2</sup>	DF	Р
A	34.7	37.3	31.3	36.3	27.9	35.2	3.4	4 4 4 4	0.4932
B	27.9	28.5	33.0	33.0	32.6	29.2	3.9		0.4197
C	42.9	35.7	37.8	33.9	32.6	39.1	11.8		0.0189
D	60.5	56.5	58.9	47.4	30.2	57.1	25.4		0.0000
E	24.0	24.4	24.9	14.9	9.3	22.9	14.2		0.0067
F	7.9	6.9	9.2	12.2	23.3	8.5	18.2		0.0011

#### T222 -- TIMES REGULARLY LISTEN TO WEEKEND RADIO

WHEN DO YOU REGULARLY LISTEN TO THE RADIO DURING THE WEEKEND-SATURDAYS AND SUNDAYS?

- MORNINGS --- 6AM TO 10AM - DAYTIME --- 10AM TO 3PM - LATE AFTERNOON --- 3PM TO 7PM

D - EVENINGS --- 7PM TO MIDNIGHT
E - OVERNIGHT --- MIDNIGHT TO 6AM
F - I DON'T REGULARLY LISTEN TO THE RADIO DURING THE WEEKEND

SURVEY ITEMS #: A044

D062

TOTAL HPS SURVEYED IS 1975

#### T222 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

!	2_YEAR N= 150	3_YEAR 229	4_YEAR 377	TOTAL   756	x <sup>2</sup>	DF	Р
A B C D E F	26.7 38.7 38.7 55.3 30.7 10.7	24.9 37.5 39.3 58.1 24.9 14.1	31.6 35.3 38.7 55.7 28.1 8.8	28.6 36.6 38.9 56.3 27.6	3.5 0.7 0.0 0.3 1.5 4.3	2 2 2 2 2	0.1738 0.7047 1.0000 0.8607 0.4724 0.1165

### T222 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	EITHER 146	BONUS 8	BOTH 291	ACF 311	TOTAL 756	x <sup>2</sup>	DF	Р
A B C D E F	25.3 39.0 41.8 64.4 27.4 11.6	0.0 50.0 37.5 62.5 25.0 0.0	33.7 35.0 37.5 52.9 26.5 8.6	26.0 36.7 38.9 55.6 28.9 12.6	28.6 36.6 38.9 56.3 27.6	8.7 1.2 0.8 5.5 0.5 3.7	3 3 3 3 3 5	0.0336 0.7530 0.8495 0.1386 0.9189 0.2957

T222	BY	RE	$\sim$ T	$\alpha$
1222	DI	RE	υı	บห

N=	NE 397	SE 443	SW 302	MW 547	WEST 266	TOTAL 1955	x <sup>2</sup>	DF	P
A B C D E F	28.2 37.3 35.5 49.9 29.5	28.9 32.3 35.7 50.3 23.9 8.4	25.5 37.4 37.8 50.7 27.5 13.4	25.0 34.4 40.9 58.9 27.1 9.6	31.6 42.1 37.2 53.0 23.7	27.5 36.0 37.6 53.0 26.4 10.5	5.0 8.1 4.2 11.0 4.7 6.7	4 4 4 4	0.2873 0.0880 0.3796 0.0266 0.3195 0.1526

### T222 BY RURAL/URBAN

LG_CI1 N= 31			TOWN 478	RURAL 460	TOTAL   1932	x <sup>2</sup>	DF	Р
A 29 B 35 C 40 D 51 E 30 F 10	1 39.4 6 38.8 4 49.7 0 24.1	36.8 44.9 26.3	24.9 37.2 38.1 57.1 28.0 11.8	27.2 33.3 36.1 58.5 23.9 11.6	27.6 36.1 37.9 53.0 26.4 10.5	10.3 3.5 1.9 20.0 5.3 2.8	44444	0.0357 0.4779 0.7541 0.0005 0.2579 0.5918

### T222 BY AGE AT DEP

N=	17 941	18 557	19 185	20-24 214	25-34 43	TOTAL 1940	x <sup>2</sup>	DF	P
A	27.5	27.8	30.3	24.8	27.9	27.6	1.5	4 4 4 4 4	0.8266
B	37.7	35.2	35.7	32.7	25.6	36.0	4.4		0.3546
C	39.1	36.3	39.5	34.0	27.9	37.6	4.3		0.3669
D	55.6	51.9	55.7	48.1	25.6	53.0	18.3		0.0011
E	27.2	26.4	30.8	24.3	2.3	26.4	15.5		0.0038
F	9.5	9.4	8.1	14.2	30.2	10.3	24.1		0.0001

#### T223 -- RADIO PROG YOU LISTEN TO: SPORTS

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - SPORTS PROGRAMMING.

1 - REGULARLY TUNE IN THE RADIO TO HEAR IT 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO 3 - HAVE LISTENED TO IT ONCE OR TWICE 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A045

D063

TOTAL NPS SURVEYED IS 1975

#### T223 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 148	3_YEAR 226	4_YEAR 367	TOT 7	AL 41
1 2 3 4	16.2 37.2 24.3 22.3	15.5 30.5 26.1 27.9	15.3 34.6 26.2 24.0	15 33 25 24	. 9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 2.700	D.F. 6	PROB. 0.8454

### T223 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	146	8	281	306	741
1	13.0	25.0	15.7	16.3	15.5
2	27.4	25.0	35.6	35.6	33.9
3	37.7	37.5	22.8	22.5	25.8
4	21.9	12.5	26.0	25.5	24.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 15.500	D.F.	PROB. 0.0781

## T223 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	388	428	296	532	259	1903
1	14.7	16.8	17.2	17.5	13.5	16.2
2	34.0	37.4	30.4	34.0	27.8	33.4
3	23.7	20.6	24.0	21.4	25.1	22.6
4	27.6	25.2	28.4	27.1	33.6	27.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 14.500	D.F. 12	PROB. 0.2699	

### T223 BY RURAL/URBAN

N=	LG_CITY 308	MED_CITY 311	SUBURB 345	TOWN 468	RURAL 451	TOTAL 1883
1 2 3 4	16.2 35.7 19.2 28.9	20.6 33.1 21.5 24.8	17.7 32.5 22.6 27.3	12.6 32.7 24.8 29.9	15.3 33.7 23.9 27.0	16.1 33.5 22.7 27.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 14.000	D.F. 12	PROB. 0.3007	

### T223 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	925	535	177	209	43	1889
1	15.6	15.1	16.9	21.0	18.6	16.3
2	31.2	35.3	33.3	35.9	44.2	33.4
3	24.6	21.5	23.2	18.2	7.0	22.5
4	28.5	28.0	26.5	24.9	30.2	27.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 17.200	D.F. 12	PROB. 0.1422	

#### T224 -- RADIO PROG LISTEN TO: HISTORY OF ROCK

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - CONTINUOUS HISTORY OF ROCK AND ROLL.

1 - REGULARLY TUNE IN THE RADIO TO HEAR IT 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO 3 - HAVE LISTENED TO IT ONCE OR TWICE 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A046

D064

TOTAL NPS SURVEYED IS 1975

. 0

#### T224 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 147	3_YEAR 226	4_YEAR 366	T01/	
1 2 3 4	25.2 33.3 22.4 19.0	25.2 32.3 18.6 23.9	22.1 30.3 21.0 26.5	23. 31. 20. 24.	5
TOTAL	100.0	100.0	100.0	100.	0
STATIST CHISQUA			VALUE 4.200	D.F. 6	PROB. 0.6496

#### T224 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 145	BONUS 8	BOTH 281	ACF 305	TOTAL 739
1 2 3 4	23.4 29.0 20.0 27.6	50.0 25.0 12.5 12.5	20.3 31.0 21.0 27.8	26.2 33.4 20.7 19.7	23.7 31.5 20.6 24.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 10.900	D.F. 9 0	PROB. .2826

T224 BY REGION

N	NE	SE	SW	MW	WEST	TOTAL
	= 384	426	287	534	257	1888
1	26.3	18.3	27.2	24.3	19.5	23.1
2	31.5	31.7	27.2	32.2	30.0	30.9
3	16.1	18.5	18.8	18.3	21.8	18.5
4	26.0	31.5	26.8	25.1	28.8	27.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS CHISQU			VALUE 18.200	D.F. 12	PROB. 0.1098	

### T224 BY RURAL/URBAN

	LG_C1	TY 301	MED_CITY 305	SUBURB 350	TOWN 466	RURAL 445	TOTAL 1867
	2 28	3.9 5.3	16.7 32.5 21.6 29.2	21.4 32.0 19.4 27.1	27.7 28.1 16.9 27.3	25.8 33.0 18.4 22.7	23.2 30.9 18.3 27.6
TOT	AL 100	).0	100.0	100.0	100.0	100.0	100.0
	TISTIC SQUARE			VALUE 27.900	D.F. 12	PROB. 0.0057	

### T224 BY AGE AT DEP

	17	18	19	20-24	25-34	TOTAL
	4= 918	531	177	206	42	1874
1	23.3	24.7	24.3	19.9	9.5	23.1
2	31.0	29.6	31.6	33.0	35.7	31.0
3	19.1	18.5	15.8	18.4	21.4	18.6
4	26.6	27.3	28.3	28.6	33.3	27.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 8.000	D.F. 12	PROB. 0.7851	

#### T225 -- RADIO PROG LISTEN TO:KING BISCUIT FLR HR

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? – KING BISCUIT FLOUR HOUR.

1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
3 - HAVE LISTENED TO IT ONCE OR TWICE
4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A047

D065

TOTAL NPS SURVEYED IS 1975

#### T225 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 148	3_YEAR 226	4_YEAR 361	TOT/	AL 35
1 2 3 4	12.2 13.5 15.5 58.8	11.1 16.4 12.4 60.2	11.9 18.3 10.0 59.8	1 11 1 16 1 11 5 59	. 7 . 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 4.400	D.F.	PROB. 0.6227

#### T225 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 145	BONUS 8	BOTH 277	ACF 305	TOTAL 735
1 2 3 4	13.8 17.9 9.0 59.3	0.0 37.5 0.0 62.5	11.5 17.0 10.5 61.0	11.1 15.4 14.8 58.7	11.7 16.7 11.8 59.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 8.700	D.F.	PROB. 0.4654

### T225 BY REGION

	N=	NE 386	SE 423	SW 282	MW 531	WEST 258	TOTAL 1880
1 2 3 4		13.5 17.1 8.0 61.4	9.9 10.6 9.5 70.0	11.7 13.5 13.5 61.3	12.6 18.6 11.3 57.4	8.9 13.9 9.7 67.4	11.5 15.1 10.3 63.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATI				VALUE 28.400	D.F. 12	PROB. 0.0048	

#### T225 BY RURAL/URBAN

N	LG_CITY = 303	MED_CITY 308	SUBURB 342	TOWN 462	RURAL 444	TOTAL 1859
1 2 3 4	11.5 14.5 7.3 66.7	11.0 13.0 12.3 63.6	12.6 17.5 10.8 59.1	11.0 16.7 8.0 64.3	11.5 13.5 13.1 61.9	11.5 15.1 10.3 63.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS CHISQU			VALUE 15.700	D.F. 12	PROB. 0.2054	

### T225 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	909	533	174	207	43	1866
1	12.0	10.9	10.9	11.1	11.6	11.5
2	14.5	15.6	16.1	17.9	4.6	15.1
3	9.9	11.3	9.2	10.6	13.9	10.4
4	63.6	62.3	63.8	60.4	69.8	63.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 6.700	D.F.	PROB. 0.8768	

#### T226 -- RADIO PROG LISTEN TO: AMER TOP 40 CASEY K

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? – AMERICAN TOP 40 WITH CASEY KASEM.

1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
3 - HAVE LISTENED TO IT ONCE OR TWICE
4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A048

D066

TOTAL NPS SURVEYED IS 1975

7

1

#### T226 BY TERM OF ENLISTMENT--GM RESPONSES ONLY

N=	2_YEAR 145	3_YEAR 227	4_YEAR 367	TOT:	AL 39
1 2 3 4	35.9 33.8 18.6 11.7	27.3 43.6 12.3 16.7	30.8 38.1 14.4 16.6	30 39 14 15	. 0 . 6
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 8.800	D.F. 6	PROB. 0.1851

#### T226 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 146	BONUS 8	BOTH 281	ACF 304	TOTAL 739
1 2 3 4	33.6 37.0 15.8 13.7	50.0 25.0 25.0 0.0	28.5 38.4 13.2 19.9	30.9 40.8 15.1 13.2	30.7 39.0 14.6 15.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 10.000	D.F. 9	PROB. 0.3505

## T226 BY REGION

N=	NE	SE	SW	MW	WES*	TOTAL
	386	426	284	534	25°	1889
1	25.4	37.8	33.4	30.1	25.9	30.8
2	34.2	33.1	32.8	39.7	32.8	35.1
3	21.2	12.0	13.7	16.3	17.0	16.0
4	19.2	17.1	20.1	13.9	24.3	18.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 41.600	D.F. 12	PROB. 0.0000	

## T226 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	N= 303	305	349	466	447	1870
1	26.7	27.2	28.1	33.5	35.6	30.9
2	34.0	36.4	33.2	32.8	39.1	35.2
3	15.8	16.7	17.5	15.9	14.3	15.9
4	23.4	19.7	21.2	17.8	11.0	18.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 32.500	D.F. 12	PROB. 0.0012	

## T226 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	913	535	178	207	42	1875
1	31.4	32.0	36.0	25.6	9.5	30.9
2	36.6	33.8	32.0	33.3	40.5	35.1
3	17.1	13.6	11.8	19.3	26.2	16.1
4	14.9	20.6	20.2	21.7	23.8	18.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 30.000	D.F. 12	PROB. 0.0028	

#### T227 -- RADIO PROG YOU LISTEN TO: METAL SHOP

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - METAL SHOP.

1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
3 - HAVE LISTENED TO IT ONCE OR TWICE
4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A049

D067

TOTAL NPS SURVEYED IS 1975

#### T227 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 147	3_YEAR 224	4_YEAR 368	TOT:	AL 39
1 2 3 4	11.6 13.6 9.5 65.3	17.4 12.9 9.8 59.8	15.2 15.8 9.0 60.0	15 14 9 61	. 5 . 3
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 3.800	D.F. 6	PROB. 0.7037

#### T227 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	144	8	283	304	1 739
1	20.1	0.0	14.8	13.5	15.2
2	16.0	0.0	15.9	12.8	14.5
3	8.3	0.0	10.3	9.2	9.3
4	55.6	100.0	59.0	64.5	61.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 11.300	D.F.	PROB. 0.2557

### T227 BY REGION

	N=	NE 382	SE 427	SW 288	MW 534	WEST 260	TOTAL   1891
	1 2 3 4	20.4 13.3 7.3 58.9	9.6 11.9 10.3 68.1	13.2 14.2 9.7 62.8	14.4 13.7 6.9 65.0	15.4 11.5 10.4 62.7	14.5 13.0 8.7 63.8
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 26.200	D.F. 12	PROB. 0.0101	

#### T227 BY RURAL/URBAN

N=	LG_CITY 301	MED_CITY 307	SUBURB 350	TOWN 466	RURAL 446	TOTAL 1870
1 2 3 4	13.3 13.3 8.3 65.1	13.0 11.4 10.4 65.1	14.3 16.9 10.0 58.9	15.2 9.9 6.6 68.2	15.5 14.3 8.3 61.9	14.4 13.0 8.6 64.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 17.300	D.F. 12	PROB. 0.1387	

### T227 BY AGE AT DEP

N:	17	18	19	20-24	25-34	TOTAL
	= 916	538	174	206	43	1877
1	16.6	15.4	8.0	10.2	2.3	14.4
2	13.0	13.2	13.8	14.1	4.6	13.1
3	8.2	9.3	9.2	7.8	9.3	8.6
4	62.2	62.1	69.0	68.0	83.7	63.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS CHISQU			VALUE 23.100	D.F. 12	PROB. 0.0269	

#### T228 -- RADIO PROG YOU LISTEN TO:ROCKLINE

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - ROCKLINE.

1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
3 - HAVE LISTENED TO IT ONCE OR TWICE
4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A050

D068

TOTAL NPS SURVEYED IS 1975

#### T228 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 147	3_YEAR 224	4_YEAR 368	TOT/	AL 39
1 2 3 4	12.9 25.2 13.6 48.3	21.0 20.5 10.7 47.8	16.3 25.3 14.9 43.5	17 23 13 45	. 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 7.700	D.F. 6	PROB. 0.2609

#### T228 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	145	8	282	304	739
1	21 . 4	12.5	15.6	16.4	17.1
2	23 . 4	12.5	24.8	23.4	23.8
3	8 . 3	50.0	15.6	12.8	13.4
4	46 . 9	25.0	44.0	47.4	45.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 15.700	D.F.	PROB. 0.0734

### T228 BY REGION

	N=	NE 386	SE 421	SW 290	MW 530	WEST 259	TOTAL 1886
	1 2 3 4	21.5 21.5 11.9 45.1	16.4 22.6 12.6 48.5	17.2 23.8 14.5 44.5	18.5 20.8 14.1 46.6	15.1 22.4 13.1 49.4	18.0 22.0 13.3 46.8
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI	-		VALUE 8.000	D.F. 12	PROB. 0.7851	

### T228 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	304	306	350	464	442	1866
1	18.8	15.7	15.4	18.8	20.6	18.1
2	16.4	20.9	24.9	21.3	24.9	22.0
3	13.2	15.0	16.0	13.1	9.7	13.2
4	51.6	48.4	43.7	46.8	44.8	46.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 21.300	D.F. 12	PROB. 0.0462	

### T228 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	910	536	176	207	43	1872
1	20.9	16.8	15.3	12.6	7.0	17.9
2	21.1	22.6	25.0	24.1	11.6	22.0
3	11.9	14.7	18.2	12.1	11.6	13.3
4	46.1	45.9	41.5	51.2	69.8	46.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 28.000	D.F. 12	PROB. 0.0055	

#### T229 -- RADIO PROG YOU LISTEN TO: POWER CUTS

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - POWER CUTS.

1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
3 - HAVE LISTENED TO IT ONCE OR TWICE
4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A051

D069

TOTAL NPS SURVEYED IS 1975

T229 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 148	3_YEAR 223	4_YEAR 364	TOTA	
1 2 3 4	4.0 18.2 10.1 67.6	11.2 15.7 8.1 65.0	13.5 17.0 9.3 60.2	10. 16. 9. 63.	9
TOTAL	100.0	100.0	100.0	100.	0
STATIST CHISQUA			VALUE 10.500	D.F.	PROB. 0.1051

T229 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER	BONUS	BOTH	ACF	TOTAL
	144	8	280	303	735
1	13.2	25.0	12.1	8.3	10.9
2	16.7	12.5	17.9	16.2	16.9
3	8.3	25.0	10.0	8.3	9.1
4	61.8	37.5	60.0	67.3	63.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUF 9.600	D.F.	PROB. 0.3838

### T229 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	381	421	285	528	259	1874
1	12.1	11.9	14.7	11.5	12.0	12.3
2	17.3	14.7	16.5	14.4	13.9	15.3
3	9.2	10.9	11.6	10.6	7.7	10.1
4	61.4	62.5	57.2	63.4	66.4	62.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAL			VALUE 8.500	D.F. 12	PROB. 0.7449	

### T229 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	300	304	343	466	442	1855
1	10.0	12.8	14.6	11.4	12.7	12.3
2	16.3	16.4	16.3	12.7	15.8	15.3
3	7.3	8.2	14.3	9.4	10.9	10.1
4	66.3	62.5	54.8	66.5	60.6	62.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 21.300	D.F. 12	PROB. 0.0462	

## T229 BY AGE AT DEP

N=	17 906	18 528	19 177	20-24 206	25-34 43	TOTAL 1860
1 2 3 4	13.3 15.1 9.5 62.1	12.1 15.9 11.5 60.4	10.2 15.3 13.0 61.6	9.7 17.0 7.8 65.5	7.0 7.0 7.0 7.0 79.1	12.1 15.4 10.2 62.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 12.700	D.F. 12	PROB. 0.3912	

#### T230 -- RADIO PROG LISTEN TO: OFF THE RECORD SPEC

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - OFF THE RECORD SPECIALS.

1 - REGULARLY TUNE IN THE RADIO TO HEAR IT 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO 3 - HAVE LISTENED TO IT ONCE OR TWICE 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A052

D070

TOTAL NPS SURVEYED IS 1975

### T230 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 146	3_YEAR 225	4_YEAR 364	TOT.	AL 35
1 2 3 4	11.6 18.5 17.8 52.0	11.6 20.4 15.1 52.9	9.6 20.0 13.7 56.6	10   19   15	. 9 . 0
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 2.500	D.F.	PROB. 0.8685

### T230 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	144	8	279	304	735
1	11.1	25.0	9.0	11.5	10.6
2	20.8	12.5	17.9	21.4	19.9
3	16.7	25.0	12.2	16.4	15.0
4	51.4	37.5	60.9	50.7	54.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC VALUE D.F. CHISQUARE 9.900 9					PROB. G.3586

## T230 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	386	419	282	532	260	1879
1	13.2	13.6	14.5	9.8	13.1	12.5
2	21.8	17.9	23.0	20.7	16.9	20.1
3	13.5	12.9	12.1	16.5	17.7	14.6
4	51.5	55.6	50.3	53.0	52.3	52.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 15.300	D.F. 12	PROB. 0.2254	

### T230 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	302	307	345	462	443	1859
1	12.9	12.0	11.9	12.1	13.5	12.5
2	19.2	18.9	21.4	20.1	20.3	20.1
3	12.9	16.3	16.8	13.4	13.8	14.5
4	55.0	52.8	49.9	54.3	52.4	52.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.300	D.F. 12	PROB. 0.9472	

#### T230 BY AGE AT DEP

N	= 17	18 528	19 176	20-24 205	25-34 43	TOTAL 1865
1 2 3 4	11.4 20.5 14.8 53.3	13.3 18.0 14.4 54.4	15.3 22.2 18.8 43.8	12.2 25.8 10.2 51.7	9.3 7.0 18.6 65.1	12.3 20.2 14.6 52.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS CHISQU			VALUE 20.500	D.F. 12	PROB. 0.0582	

### T231 -- RADIO PROG LISTEN TO: CONCERT SPECIALS

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - CONCERT SPECIALS.

1 - REGULARLY TUNE IN THE RADIO TO HEAR IT 2 - SOMETIMES HEAR IT -- LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO 3 - HAVE LISTENED TO IT ONCE OR TWICE 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A053

D071

TOTAL NPS SURVEYED IS 1975

# T231 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 145	3_YEAR 223	4_YEAR 360	TOT/	AL 28
1 2 3 4	24.8 35.2 20.0 20.0	28.7 32.7 16.6 22.0	26.1 34.7 15.6 23.6	26 34 16 22	. 2 . 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 2.500	D.F. 6	PROB. 0.8685

# T231 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 145	BONUS 8	BOTH 274	ACF 301	TOTAL   728
1 2 3 4	33.1 31.7 9.7 25.5	50.0 37.5 0.0 12.5	23.7 33.6 18.3 24.4	25.6 35.9 19.3	26.6 34.2 16.8 22.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 15.300	D.F.	PROB. 0.0830

T231 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	= 372	421	285	524	256	1858
1	32.3	25.9	28.1	27.1	27.3	28.0
2	30.6	26.8	32.6	33.4	29.3	30.7
3	13.7	19.2	16.8	16.2	18.8	16.8
4	23.4	28.0	22.5	23.3	24.6	24.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 14.700	D.F. 12	PROB. 0.2583	

### T231 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	300	302	337	464	435	1838
1	28.7	26.8	24.9	29.5	29.0	28.0
2	28.7	32.1	30.6	28.2	34.0	30.7
3	18.3	15.9	19.6	16.8	14.5	16.9
4	24.3	25.2	24.9	25.4	22.5	24.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.400	D.F. 12	PROB. 0.6684	

## T231 BY AGE AT DEP

	N=	17 902	18 531	19 168	20-24 202	25-34 42	FOTAL 1845
	1 2 3 4	29.0 31.4 15.5 24.1	27.5 30.7 16.6 25.2	30.4 28.0 18.4 23.2	24.3 31.2 22.8 21.8	16.7 28.6 14.3 40.5	27.9 30.8 16.9 24.4
TO	TAL	100.0	100.0	100.0	100.0	100.0	100.0
	TATISTI HISQUAR	-		VALUE 15.300	D.F. 12	PROB. 0.2254	

#### T232 -- TIMES REGULARLY WATCH WEEKDAY TV

# WHEN DO YOU REGULARLY WATCH TV DURING THE WEEK-MONDAYS THROUGH FRIDAYS?

A - MORNINGS --- 6AM TO 9AM
B - DAYTIME --- 9AM TO 4PM
C - LATE AFTERNOON --- 4PM TO 8PM

D - PRIME TIME --- 8PM TO 11PM
E - LATE NIGHT --- 11PM TO 1AM
F - OVERNIGHT --- 1AM TO 6AM
G - I DON'T REGULARLY WATCH TV DURING THE WEEK

SURVEY ITEMS #: A054

D072

TOTAL NPS SURVEYED IS 1975

**\$**.

### T232 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

M =	2_YEAR	3_YEAR	4_YEAR	TOTAL	<b>"</b> 2	D.E.	
 N= A B C	150  10.0 19.3 30.7 56.7	229 7.4 11.8 27.5 52.4	376  6.9 18.1 27.9 56.6	755     7.7   16.4   28.3   55.4	X 1.4 5.3 0.5	DF 2 2 2 2 2 2	P 0.4966 0.0707 0.7788 0.5488
 E F G	27.3 6.0 18.1	32.8 7.4 19.3	26.6 7.4 12.5	28.6 7.2 15.7	2.8 0.3 5.8	2 2 2	0.2466 0.8607 0.0550

## T232 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N N=	EITHER 145	BONUS 8	BOTH 291	ACF 311	TOTAL 755	x <sup>2</sup>	DF	Р
A B C D E F G	6.2 15.2 33.8 55.2 29.0 9.0	12.5 25.0 37.5 87.5 25.0 12.5 12.5	7.2 18.6 25.1 55.3 25.8 6.5 11.3	8.7 14.8 28.6 54.7 31.2 6.8 19.3	7.7 16.4 28.3 55.4 28.6 7.2 15.7	1.1 2.2 3.9 3.4 2.1 1.4 7.5	3 3 3 3 3 3	0.7771 0.5319 0.2725 0.3340 0.5519 0.7055 0.0576

# T232 BY REGION

N=	NE 396	SE 440	SW 301	MW 546	WEST 266	TOTAL ! 1949	x <sup>2</sup>	DF	P
A B C D E F G	11.4 13.1 22.2 44.4 30.6 8.8 17.4	9.5 20.2 30.2 55.7 29.3 7.5 9.6	12.3 22.3 27.6 48.5 28.2 9.6 12.6	8.8 20.7 26.2 47.4 28.6 7.1	9.4 16.2 25.2 53.8 23.3 5.3	10.1 18.7 26.4 49.7 28.4 7.7 14.2	3.5 13.9 7.4 13.8 4.6 4.8 14.6	444444	0.4779 0.0076 0.1162 0.0080 0.3309 0.3084 0.0056

# T232 BY RURAL/URBAN

LG_CITY N= 313	MED_CITY 319	SUBURB 361	TOWN 478	RURAL 458	TOTAL ! 1929	x <sup>2</sup>	DF	P
A 15.3	8.8	10.8	10.5	6.3	10.1	17.6	444444	0.0015
B 21.4	17.2	17.7	20.9	15.9	18.6	6.1		0.1918
C 24.6	29.1	25.5	28.4	24.0	26.3	4.2		0.3796
D 47.0	43.6	41.3	53.6	58.7	49.8	33.8		0.0000
E 32.6	28.8	24.9	32.4	23.1	28.3	14.9		0.0049
F 9.6	8.8	7.5	8.4	5.0	7.7	6.9		0.1413
G 16.3	13.8	14.2	12.4	14.7	14.2	2.5		0.6446

# T232 BY AGE AT DEP

N=	17 940 	18 555 	19 184	20-24 212	25-34 43	TOTAL 1934	x <sup>2</sup>	DF	Р
A	10.7	8.8	10.9	8.5	13.9	10.0	3.0	444444	0.5578
B	16.9	20.4	20.6	21.7	13.9	18.7	5.3		0.2579
C	27.8	26.1	22.8	25.5	20.9	26.4	2.8		0.5918
D	50.4	49.2	46.7	48.6	55.8	49.6	1.4		0.8442
E	28.8	26.8	31.5	27.4	23.3	28.2	2.2		0.6990
F	7.7	7.8	9.2	6.6	7.0	7.7	0.9		0.9246
G	15.1	12.7	15.3	13.3	16.3	14.3	2.2		0.6990

#### T233 -- TIMES REGULARLY WATCH WEEKEND TV

#### WHEN DO YOU REGULARLY WATCH TV DURING THE WEEKEND -- SATURDAYS AND SUNDAYS?

A - MORNINGS --- 6AM TO NOON
B - DAYTIME --- NOON TO 6PM
C - EARLY EVENING --- 6PM TO 7PM
D - EVENINGS --- 7PM TO 11PM
E - LATE NIGHT --- 11PM TO 1AM
F - OVERNIGHT --- 1AM TO 6AM
G - I DON'T REGULARLY WATCH TV DURING THE WEEKEND

SURVEY ITEMS #: A055

D073

TOTAL NPS SURVEYED IS 1975

1

### T233 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

2_YEAR N= 150	3_YEAR 229	4_YEAR 377	TOTAL 756	x <sup>2</sup>	DF	P
A 20.7	19.2	20.4	20.1	0.1	2 2 2 2 2 2	0.9512
B 26.0	27.5	26.3	26.6	0.1		0.9512
C 22.7	14.0	17.2	17.3	4.8		0.0907
D 38.0	32.3	37.7	36.1	2.0		0.3679
E 30.0	30.6	29.4	29.9	0.0		1.0000
F 8.0	11.8	11.1	10.7	1.4		0.4966
G 20.1	25.4	18.3	20.8	4.3		0.1165

## T233 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITI N=	IER BONUS 46 8	BOTH 291	ACF 311	TOTAL 756	x <sup>2</sup>	DF	P
B 2 C 1 D 36 E 3 F 1	3.0     37.5       3.3     37.5       3.8     25.0       3.4     50.0       3.6     50.0       3.3     12.5	18.2 25.8 16.5 37.1 27.8 10.6 17.6	18.6 27.6 18.6 33.8 29.6 11.3 23.0	20.1 26.6 17.3 36.1 29.9 10.7 20.8	5.6 0.8 1.1 1.8 3.2 1.1 3.7	3 3 3 3 3	3.1328 0.8495 0.7771 0.6149 0.3618 0.7771 0.2957

T23	7 0	· V	95	C T	ON
123.	JE	, ,	ĸc	UΙ	UN

N=	NE 397	SE 439	SW 300	MW 545	WEST 266	TOTAL 1947	x <sup>2</sup>	DF	Р
A B C D E F G	20.6 23.9 16.4 33.0 30.0 11.8 21.3	21.4 22.3 20.0 37.4 30.5 11.8 15.3	22.3 25.7 18.0 36.0 28.3 10.7	19.1 27.9 17.3 33.2 31.0 11.7	21.8 23.7 18.0 43.2 25.2 7.1 22.6	20.8 24.9 17.9 35.9 29.5 11.0 18.5	1.6 4.8 2.0 9.7 3.5 4.9 8.4	444444	0.8088 0.3084 0.7358 0.0458 0.4779 0.2977 0.0780

## T233 BY RURAL/URBAN

LG_CITY N= 312	MED_CITY 319	SUBURB 362	TOWN 478	RURAL 456	TOTAL 1927	x <sup>2</sup>	DF	Р
A 21.1 B 26.0 C 15.7 D 34.9 E 29.8 F 12.2 G 19.2	20.7 27.0 16.3 37.0 26.6 9.7 17.6	21.0 25.4 19.1 32.0 22.9 12.7 16.8	23.4 26.1 20.9 37.2 34.7 11.9	17.1 20.8 16.0 37.1 30.9 8.5 21.6	20.7 24.9 17.8 35.8 29.5 10.9 18.6	5.8 5.5 6.1 3.3 15.6 5.3 4.3	4 4 4 4 4	0.2146 0.2397 0.1918 0.5089 0.0036 0.2579 0.3669

## T233 BY AGE AT DEP

N=	17 938	18 555	19 184	20-24 212	25-34 43	TOTAL 1932	x <sup>2</sup>	DF	Р
A B C D E F G	20.4 24.9 17.1 35.8 30.5 11.7	20.4 23.2 18.7 34.4 28.5 11.3 18.1	22.8 24.5 17.4 37.0 32.6 7.1 18.0	23.1 28.3 18.9 37.3 26.4 9.9 17.9	16.3 27.9 25.6 46.5 25.6 9.3 20.9	20.8 24.8 18.0 35.9 29.6 10.9 18.6	1.8 2.4 2.5 3.0 2.8 3.9 0.3	4 4 4 4 4 4	0.7725 0.6626 0.6446 0.5578 0.5918 0.4197 0.9898

#### T234 -- WATCH TV PROG:SPORTS

DO YOU WATCH ANY OF THE FOLLOWING TYPES OF PROGRAMS ON TY? - SPORTS.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A056

TOTAL NPS SURVEYED IS 1975

77

T234 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 149	3_YEAR 229	4_YEAR 362	TOT:	AL 40
1 2 3 4	49.0 35.6 11.4 4.0	45.0 34.5 11.8 8.7	41.7 34.0 14.1 10.2	44   34   12   8	. 5
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 6.900	D.F. 6	PROB. 0.3302

### T234 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER 145	BONUS 8	BOTH 277	ACF 310	TOTAL 740
1 2 3 4	38.6 39.3 17.2 4.8	62.5 37.5 0.0 0.0	41.9 32.8 13.7 11.5	48.4 33.5 10.3 7.7	44.2 34.5 12.8 8.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 15.500	D.F. 9	PROB. 0.0781

T234 BY REGION

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No.

N=	NE	SE	SW	MW	WEST	TOTAL
	: 384	426	289	532	257	1888
1	42.2	47.9	43.6	42.1	41.3	43.5
2	34.6	29.3	30.4	31.8	31.5	31.6
3	13.3	12.9	14.5	15.4	17.5	14.6
4	9.9	9.9	11.4	10.7	9.7	10.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 8.300	D.F. 12	PROB. 0.7613	

#### T234 BY RURAL/URBAN

	N=	G_CITY 308	MED_CITY 301	SUBURB 341	TOWN 472	RURAL 449	TOTAL 1871
	1 2 3 4	49.7 26.0 13.3 11.0	46.8 28.2 16.9 8.0	40.2 31.1 16.1 12.6	43.2 32.6 12.9 11.2	40.1 37.0 14.3 8.7	43.6 31.6 14.5 10.3
TOT	AL.	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 21.900	D.F. 12	PROB. 0.0387	

## T234 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	911	531	178	211	43	1874
1	43.7	43.5	45.5	41.2	44.2	43.5
2	31.7	32.6	25.8	34.6	27.9	31.6
3	15.6	13.0	15.2	13.7	9.3	14.5
4	9.0	10.9	13.5	10.4	18.6	10.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 12.200	D.F. 12	PROB. 0.4298	

#### T235 -- WATCH TV PROG: GENERAL DRAMA

DO YOU WATCH ANY OF THE FOLLOWING TYPES OF PROGRAMS ON TY? - GENERAL DRAMA.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A057

TOTAL NPS SURVEYED IS 1975

9

#### 1235 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 149	3_YEAR 227	4_YEAR 353	TOT/	AL 29
1 2 3 4	10.7 37.6 28.2 23.5	10.1 33.5 33.5 22.9	11.0 36.0 26.9 26.1	10 35 29 24	. 5
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 3.400	D.F. 6	PROB. 0.7572

### T235 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	145	8	267	309	729
1	13.1	0.0	10.5	10.0	10.7
2	32.4	25.0	34.8	37.9	35.5
3	32.4	37.5	26.6	29.8	29.2
4	22.1	37.5	28.1	22.3	24.6
TOTAL	100.0	100.G	100.0	100.0	100.0
STATIST CHISQUA			VALUE 7.100	D.F. 9	PROB. 0.6267

### T235 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	382	417	281	520	258	1858
1	13.6	15.1	12.5	14.0	8.1	13.1
2	32.2	31.6	29.2	32.5	3.1.6	31.8
3	25.4	25.7	29.5	25.6	26.0	26.2
4	28.8	27.6	28.8	27.9	33.3	28.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 11.100	D.F. 12	PROB. 0.5204	

## T235 BY RURAL/URBAN

	LG_CITY 1= 300	MED_CITY 300	SUBURB 331	TOWN 470	RURAL 440	TOTAL 1841
1 2 3 4	16.7 27.7 23.7 32.0	12.3 37.0 25.3 25.3	14.2 27.5 27.2 31.1	11.3 33.0 26.0 29.8	12.5 32.7 27.9 26.8	13.1 31.7 26.2 29.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 16.100	D.F. 12	PROB. 0.1867	

### T235 BY AGE AT DEP

N:	17 = 901	18 526	19 174	20-24 201	25-34 42	TOTAL 1844
1 2 3 4	11.6 32.6 27.0 28.8	13.1 32.7 26.4 27.8	16.1 26.4 21.8 35.6	16.9 30.8 26.4 25.9	16.7 28.6 23.8 30.9	13.2 31.8 26.2 28.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 12.600	D.F. 12	PROB. 0.3988	

#### T236 -- WATCH TV PROG:SUSPENSE/MYSTERY DRAMA

DO YOU WATCH ANY OF THE FOLLOWING TYPES OF PROGRAMS ON TV? - SUSPENSE/MYSTERY DRAMA.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A058

TOTAL NPS SURVEYED IS 1975

T236 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 146	3_YEAR 227	4_YEAR 357	TOTA   73	_
1 2 3 4	19.2 48.6 20.5 11.6	19.4 45.4 23.3 11.9	22.1 47.9 19.0 10.9	20. 47. 20.	<b>3</b> 7
TOTAL	100.0	100.0	100.0	100.	0
STATIST CHISQUA			VALUE 2.600	D.F. 6	PROB. 0.8571

# T236 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	146	8	271	305	1 730
1	20.5	25.0	20.3	21.0	20.7
2	43.8	37.5	48.3	48.2	47.3
3	21.9	25.0	19.6	21.0	20.7
4	13.7	12.5	11.8	9.8	11.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 2.600		PROB. .9781

T236 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	381	419	285	531	257	1873
1	23.4	32.0	22.5	20.7	22.2	24.2
2	45.7	37.7	46.0	42.8	41.3	42.5
3	17.6	17.9	18.6	23.3	21.8	20.0
4	13.4	12.4	13.0	13.2	14.8	13.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 24.500	D.F. 12	PROB. 0.0174	

### T236 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	308	298	337	465	446	1854
1	26.0	19.1	23.7	27.7	23.3	24.3
2	40.3	45.6	39.2	38.5	48.2	42.4
3	15.3	23.8	22.0	19.6	20.0	20.1
4	18.5	11.4	15.1	14.2	8.5	13.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 35.500	D.F. 12	PROB. 0.0004	

# T236 BY AGE AT DEP

N=	17 910	18 527	19 174	20-24 206	25-34 42	TOTAL 1859
1 2 3 4	24.3 43.6 19.9 12.2	24.3 41.2 20.7 13.8	25.3 40.8 20.1 13.8	23.8 43.7 19.4 13.1	19.0 38.1 19.0 23.8	24.2 42.5 20.1 13.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 6.000	D.F. 12	PROB. 0.9161	

#### T237 -- WATCH TV PROG: SITUATION COMEDIES

DO YOU WATCH ANY OF THE FOLLOWING TYPES OF PROGRAMS ON TV? - SITUATION COMEDIES.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A059

TOTAL NPS SURVEYED IS 1975

T237 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 145	3_YEAR 226	4_YEAR 356	TOT:	AL 27
1 2 3 4	40.0 40.7 15.9 3.4	35.0 39.8 16.4 8.8	36.8 40.7 13.8 8.7	36 40 15 7	. 4
TOTAL	100.0	100.0	100.0	100	. 0
STATIST: CHISQUA			VALUE 5.700	D.F. 6	PROB. 0.4576

#### T237 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 145	BONUS 8	BOTH 270	ACF 304	TOTAL 727
1 2 3 4	35.9 43.4 13.8 6.9	12.5 62.5 25.0 0.0	37.4 38.5 14.1 10.0	37.5 40.1 16.1 6.3	36.9 40.4 15.0 7.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 7.200	D.F. 9	PROB. 0.6163

# T237 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	379	419	283	525	258	1864
1	37.7	43.4	36.4	34.5	29.8	36.8
2	41.7	34.4	35.0	37.3	41.1	37.7
3	10.5	15.5	18.0	19.4	17.8	16.3
4	10.0	6.7	10.6	8.8	11.2	9.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 30.400	D.F. 12	PROB. 0.0024	

# T237 BY RURAL/URBAN

N=	LG_CITY 302	MED_CITY 300	SUBURB 332	TOWN 468	RURAL 445	TOTAL 1847
1 2 3 4	40.4 30.8 18.2 10.6	35.7 38.7 18.7 7.0	32.8 42.8 14.8 9.6	41.4 34.4 14.3 9.8	33.7 42.0 15.7 8.5	36.9 37.8 16.1 9.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 22.300	D.F. 12	PROB. 0.0343	

# T237 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	902	520	178	208	42	1850
1	38.8	35.4	34.3	33.6	33.3	36.7
2	38.4	36.5	37.6	38.9	33.3	37.7
3	15.2	18.3	18.5	14.9	16.7	16.4
4	7.6	9.8	9.5	12.5	16.7	9.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 13.100	D.F. 12	PROB. 0.3618	

#### T238 -- WATCH TV PROG:QUIZ AND GAME SHOWS

DO YOU WATCH ANY OF THE FOLLOWING TYPES OF PROGRAMS ON TV? - QUIZ AND GAME SHOWS.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A060

TOTAL NPS SURVEYED IS 1975

#### T238 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 146	3_YEAR 227	4_YEAR 365	TOT/	AL 38
1 2 3 4	17.1 39.7 28.1 15.1	17.2 39.2 26.0 17.6	18.6 34.8 29.0 17.5	17 37 27 17	. 1 . 9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 2.100	D.F. 6	PROB. 0.9103

#### T238 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER 144	BONUS 8	BOTH 279	ACF 307	TOTAL 738
1 2 3 4	21.5 34.7 27.1 16.7	12.5 25.0 50.0 12.5	17.9 35.5 28.7 17.9	16.3 40.1 27.0 16.6	17.9 37.1 27.9 17.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 4.800	D.F. 9	PROB. 0.8514

#### T238 BY REGION

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N. T.

N=	NE	SE	SW	MW	WEST	TOTAL
	386	429	287	535	258	1895
1	19.9	27.0	20.6	19.6	15.5	20.9
2	33.4	30.1	35.9	33.8	36.4	33.6
3	26.4	25.6	23.7	27.8	29.5	26.6
4	20.2	17.3	19.9	18.7	18.6	18.8
TOTA	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 18.000	D.F. 12	PROB. 0.1157	

#### T238 BY RURAL/URBAN

N=	LG_CITY 306	MED_CITY 306	SUBURB 351	TOWN 463	RURAL 450	TOTAL 1876
1 2 3 4	23.5 31.0 24.8 20.6	24.2 30.1 29.7 16.0	23.4 29.3 24.2 23.1	19.6 35.4 26.8 18.1	16.0 39.3 27.8 16.9	20.8 33.6 26.7 18.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 26.306	D.F. 12	PROB. 0.0097	

#### T238 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	910	541	179	208	43	1881
1	21.0	20.5	20.7	20.7	25.6	20.9
2	36.3	28.5	29.6	37.0	37.2	33.5
3	26.0	28.8	29.6	23.1	18.6	26.7
4	16.7	22.2	20.1	19.2	18.6	18.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 17.700	D.F. 12	PROB. 0.1251	

#### T239 -- WATCH TV PROG: VARIETY OR TALK SHOWS

DO YOU WATCH ANY OF THE FOLLOWING TYPES OF PROGRAMS ON TV? - VARIETY OR TALK SHOWS.

1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A061

TOTAL IPS STIPE TIS 1975

T239 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 148	3_YEAR 224	4_YEAR 554	TOT	AL 26
1 2 3 4	9.5 33.1 32.4 25.0	12.0 33.5 29.5 25.0	12.7 30.8 32.8 23.7	1 11 32 31 24	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 1.700	D.F. 6	PROB. 0.9451

T239 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NETTHER 144	BONUS 8	BOTH 270	ACF 304	TOTAL 726
1 2 3 4	i 5 . 3 30 . 6 27 . 8 26 . 4	0.0 25.0 25.0 50.0	11.1 31.8 34.1 23.0	11.2 33.2 31.6 24.0	11.8 32.1 31.7 24.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 6.700	D.F.	PROB. 0.6683

### T239 BY REGION

	N=	NE 371	SE 424	SW 278	MW 516	WEST 255	TOTAL 1844
	1 2 3 4	8.4 30.5 32.3 28.8	17.7 30.4 27.6 24.3	15.5 28.1 34.2 22.3	11.8 30.8 28.7 28.7	10.6 31.4 31.8 26.3	12.9 30.3 30.4 26.4
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 24.900	D.F. 12	PROB. 0.0153	

#### T239 BY RURAL/URBAN

	N≃ L	G_CITY 298	MED_CITY 305	SUBURB 324	TOWN 462	RURAL 439	TOTAL 1828
	1 2 3 4	19.5 28.2 27.8 24.5	13.8 30.5 30.5 25.3	15.1 29.9 25.9 29.0	12.5 26.6 36.8 24.0	6 . 1 35 . 3 29 . 2 29 . 4	12.8 30.2 30.5 26.5
TOTA	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR	-		VALUE 46.300	D.F. 12	PROB. 0.0000	

### T239 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	899	522	172	195	42	1830
' 1	12.0	12.3	16.9	13.8	19.0	12.9
2	31.5	25.3	25.6	40.5	40.5	30.3
3	31.6	31.2	27.9	26.7	21.4	30.4
4	24.9	31.2	29.6	19.0	19.0	26.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE	D.F.	PROB.	

#### T240 -- WATCH TV PROG: SOLID GOLD

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - SOLID GOLD.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C086 D074

TOTAL NPS SURVEYED IS 1955

1 18. 16.9

## T240 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 121	3_YEAR 252	4_YEAR 369	TOT/	AL 42
1 2 3 4	10.7 35.5 36.4 17.4	11.5 39.3 30.9 18.3	10.0 35.5 35.8 18.7	10 36 34 18	. 8 . 2
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 2.400	D.F. 6	PROB. 0.8795

#### T240 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER	BONUS	BOTH	ACF	TOTAL
	154	5	288	295	742
1	10.4	60.0	9.0	11.5	10.6
2	37.7	40.0	34.4	38.6	36.8
3	35.1	0.0	37.1	31.5	34.2
4	16.9	0.0	19.4	18.3	18.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 17.400		PROB. .0428

#### T240 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	358	421	274	524	287	1864
1	14.3	21.6	19.3	14.1	15.0	16.7
2	36.9	38.9	39.0	42.2	34.8	38.8
3	31.0	25.6	25.5	31.1	32.8	29.3
4	17.9	13.8	16.1	12.6	17.4	15.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 25.200	D.F. 12	PROB. 0.0139	

### T240 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	315	283	289	504	431	1822
1	20.9	14.5	12.1	18.3	15.5	16.5
2	38.1	40.6	36.3	38.9	40.1	38.9
3	23.8	32.5	34.3	28.6	28.8	29.3
4	17.1	12.4	17.3	14.3	15.5	15.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 19.900	D.F. 12	PROB. 0.0690	

### T240 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	905	498	176	231	42	1852
1	17.1	18.9	14.2	13.4	14.3	16.8
2	40.3	37.1	40.3	36.4	35.7	38.9
3	29.3	28.1	31.3	29.4	26.2	29.1
4	13.3	15.9	14.2	20.8	23.8	15.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 15.200	D.F. 12	PROB. 0.2307	

#### T241 -- WATCH IV PROG: SOUL TRAIN

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - SOUL TRAIN.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C087 D075

TOTAL NPS SURVEYED IS 1955

30

## T241 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 122	3_YEAR 251	4_YEAR 368	TOT#	
1 2 3 4	4.9 9.8 34.4 50.8	4.8 14.7 27.9 52.6	6.5 9.8 29.3 54.3	5 . 11 . 1 29 . 53 .	5
TOTAL	100.0	100.0	100.0	100.	0
STATISTI CHISQUAR			VALUE 5.800	D.F. 6	PROB. 0.4460

# T241 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	154	5	287	295	741
1	2.6	40.0	7.0	5.4	5.7
2	11.7	20.0	10.1	12.5	11.5
3	30.5	0.0	28.2	31.2	29.7
4	55.2	40.0	54.7	50.8	53.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 17.600		PROB. .0401

T241 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	361	420	273	523	289	1866
1	7.8	20.7	16.1	7.3	8.0	11.8
2	15.5	20.0	17.6	15.5	14.2	16.6
3	27.1	30.2	23.1	27.5	26.6	27.3
4	49.6	29.0	43.2	49.7	51.2	44.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	I C RE		VALUE 89.300	D.F. 12	PROB. 0.0000	12.14

# T241 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	319	281	287	506	432	1 1825
1	15.7	13.9	11.8	11.3	7.2	11.6
2	26.0	19.2	14.6	13.2	11.8	16.3
3	22.6	30.3	28.6	28.8	25.5	27.1
4	35.7	36.6	44.9	46.6	55.6	45.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA	IC RE		VALUE 68.000	D.F. 12	PROB. 0.0000	

# T241 BY AGE AT DEP

N=	17 905 	18 501	19 174	20-24 231	25-34 42	TOTAL 1 1853
1 2 3 4	10.2 15.1 27.5 47.2	14.2 16.8 25.5 43.5	17.8 21.3 25.3 35.6	9.5 18.6 29.4 42.4	7.1 16.7 30.9 45.2	11.8 16.6 27.1 44.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 21.900	D.F.	PROB.	

#### -- WATCH TV PROG: AMERICAN BANDSTAND T242

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - AMERICAN BANDSTAND.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C088 D076

TOTAL NPS SURVEYED IS 1955

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8

T242 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 119	3_YEAR 249	4_YEAR 370	TOT/	AL 38
1 2 3 4	5.0 21.8 42.0 31.1	6.4 28.1 34.9 30.5	4.6 26.5 36.5 32.4	5   26   36   31	. 9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 3.400	D.F. 6	PROB. 0.7572

## T242 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	152	5	289	292	738
1	5.9	40.0	3.8	5.8	5.3
2	25.0	40.0	25.6	27.4	26.3
3	42.1	20.0	35.3	36.0	36.9
4	27.0	0.0	35.3	30.8	31.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 19.400	D.F.	PROB. 0.0220

T242 BY REGION

N=	NE 356	SE 420	SW 274	MW 521	WEST 287 I	TOTAL 1858
1 2 3 4	7.9 25.0 34.8 32.3	15.5 34.5 27.1 22.9	10.2 28.8 30.3 30.7	9.0 29.0 35.1 26.9	11.8 28.9 33.4 25.8	10.9 29.4 32.3
TOTAL	100.0	100.0	100.0	100.0	100.0	27.4
STATIST CHISQUA	IC RE		VALUE 32.900		ROB.	

# T242 BY RURAL/URBAN

N=	LG_CITY	MED_CITY 284	SUBURB 287	TOWN 502	RURAL 428	TOTAL 1 1817
1 2 3 4	12.0 28.8 31.3 27.8	11.6 28.5 37.0 22.9	10.4 24.7 30.7 34.1	11.2 32.3 31.5 25.1	9.3 29.7 31.8 29.2	10.8 29.3 32.3
TOTAL	100.0	100.0	100.0	100.0	100.0	27.6 100.0
STATIST CHISQUA	IC RE		VALUE 15.800		ROB. 2006	. 00.0

# T242 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	899	499	175	230	42	1 1845
1	9.9	13.8	12.0	8.7	4.8	10.9
2	29.3	29.3	31.4	27.4	35.7	29.4
3	33.0	30.5	32.6	34.8	23.8	32.3
4	27.8	26.4	24.0	29.1	35.7	27.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	C RE		VALUE 12.600		PROB. .3988	

#### T243 -- WATCH TV PROG: DANCE FEVER

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - DANCE FEVER.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C089 D077

TOTAL NPS SURVEYED IS 1955

3

and a second 
# T243 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 120	3_YEAR 251	4_YEAR 371	TOT/	AL 42
1 2 3 4	5.8 12.5 38.3 43.3	4.8 20.3 32.3 42.6	3.5 19.4 35.6 41.5	18 18 34 42	. 9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 5.100	D.F. 6	PROB. 0.5311

# T243 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	153	5	290	294	742
1	4.6	40.0	2.1	5.8	4.3
2	21.6	20.0	17.9	17.7	18.6
3	34.6	20.0	35.5	34.7	34.9
4	39.2	20.0	44.5	41.8	42.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 22.200	-	PROB. .0083

T243 BY REGION

N:		SE 422	SW 274	MW 518	WEST 287	TOTAL 1 1861
3 4	6.1 26.1 32.5 35.3	12.6 30.6 28.2 28.7	9.1 23.0 26.6 41.2	6.9 21.6 36.9 34.6	7.3 18.5 28.9 45.3	8.4 24.2 31.3
TOTAL	100.0	100.0	100.0	100.0	100.0	36.0
STATIST CHISQUA	IC RE		VALUE 50.600	D.F. 12	PROB.	. 50.0

# T243 BY RURAL/URBAN

	LG_CITY N= 317	MED_CITY 283	SUBURB 286	TOWN 507	RURAL 428	TOTAL 1 1821
1 2 3 4	12.9 26.2 31.5 29.3	8.1 24.4 33.2 34.3	5.9 18.5 29.0 46.5	7.5 26.4 31.6 34.5	7.2 23.6 30.8 38.3	8.2 24.2 31.2
TOTAL	100.0	100.0	100.0	100.0	100.0	36.4
STATIS	STIC JARE		VALUE 31.200		PROB 0018	

# T243 BY AGE AT DEP

N=	17 901	18 497	19 175	20-24 233	25-34 42	TOTAL 1848
1 2 3 4	7.8 22.6 34.0 35.6	10.9 24.8 28.2 36.2	9.1 29.7 30.9 30.3	6.0 24.9 27.5 41.6	4.8 26.2 35.7 33.3	8.4 24.2 31.3
TOTAL	100.0	100.0	100.0	100.0	100.0	36.0
STATISTI CHISQUAR	C E		VALUE 18.600		ROB. 0986	

#### T244 -- WATCH TV PROG: MOVIES ON NETWORK TV

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - MOVIES ON NETWORK TV.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C090 D078

TOTAL NPS SURVEYED IS 1955

T244 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YFAR 120	3_YEAR 251	4_YEAR 369	TOT/	A L 4 O
1 2 3 4	34.2 49.2 10.8 5.8	27.5 54.2 13.1 5.2	26.6 52.3 15.2 6.0	28   52   13	. 4
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 3.800	D.F. 6	PROB. 0.7037

#### T244 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 152	BONUS 5	BOTH 289	ACF 294	TOTAL 740
1 2 3 4	21.0 56.6 19.1 3.3	20.0 80.0 0.0 0.0	28.4 50.5 13.8 7.3	31.6 51.7 11.2 5.4	28.1 52.4 13.8 5.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 13.800		PROB. .1296

T244 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	361	415	271	522	287	1856
1	27.1	33.3	24.7	27.8	24.7	28.0
2	44.3	39.3	47.2	51.3	47.7	46.1
3	18.8	20.0	17.0	12.3	18.1	16.9
4	9.7	7.5	11.1	8.6	9.4	9.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 27.000	D.F. 12	PROB. 0.0077	

### T244 BY RURAL/URBAN

N=	LG_CITY 316	MED_CITY 280	SUBURB 287	TOWN 502	RURAL 430	TOTAL 1815
1 2 3 4	29.8 42.1 19.0 9.2	29.3 44.3 19.6 6.8	20.6 51.6 18.5 9.4	25.9 46.8 17.1 10.2	32.6 46.7 12.8 7.9	27.8 46.3 17.0 8.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 22.900	D.F. 12	PROB. 0.0286	

# T244 BY AGE AT DEP

N=	17	18	19	20-26	25-34	TOTAL
	904	493	174	230	42	1843
1	29.4	26.8	26.4	25.6	23.8	27.8
2	45.9	45.2	50.0	44.8	54.8	46.2
3	17.5	17.0	14.4	17.0	14.3	16.9
4	7.2	10.9	9.2	12.6	7.1	9.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 13.100	D.F. 12	PROB. 0.3618	

#### T245 -- WATCH TV PROG:LATE NIGHT PROGRAMS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - LATE NIGHT PROGRAMS LIKE SATURDAY NIGHT LIVE.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C091 D079

TOTAL NPS SURVEYED IS 1955

2

T245 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 119	3_YEAR 252	4_YEAR 371	TOT/	AL 42
1 2 3 4	33.6 39.5 15.1 11.8	30.9 42.5 15.5 11.1	31.5 39.6 18.3 10.5	31   40   16   10	. 6 . 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 1.600	D.F. 6	PROB. 0.9526

### T245 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	154	5	290	293	742
1	27.3	40.0	33.4	32.1	31.7
2	44.8	40.0	36.5	42.3	40.6
3	16.9	20.0	18.6	15.0	16.8
4	11.0	0.0	11.4	10.6	10.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 5.100		PROB. .8255

### T245 BY REGION

N	NE	SE	SW	MW	WEST	TOTAL
	= 363	418	271	521	288	1861
1	33.6	34.2	25.8	34.2	31.6	32.5
2	36.1	37.6	38.8	39.9	42.4	38.9
3	17.4	18.7	18.8	16.9	17.4	17.7
4	12.9	9.6	16.6	9.0	8.7	11.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 20.500	D.F. 12	PROB. 0.0582	

#### T245 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	315	282	289	505	430	1821
1	39.0	32.3	29.4	32.5	28.6	32.2
2	34.9	42.2	40.1	38.0	40.2	39.0
3	15.6	16.7	18.7	17.8	18.8	17.6
4	10.5	8.9	11.8	11.7	12.3	11.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 13.100	D.F. 12	PROB. 0.3618	

#### T245 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	902	497	173	234	42	1848
1	32.1	34.6	31.8	30.3	23.8	32.4
2	39.9	34.2	39.3	39.7	45.2	39.0
3	17.7	18.5	19.1	15.4	14.3	17.7
4	10.2	10.7	9.8	14.5	16.7	11.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 9.600	D.F. 12	PROB. 0.6510	

#### -- WATCH TV PROG: NIGHTLY NETWORK NEWS T246

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - NIGHTLY NETWORK NEWS.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C092 D080

TOTAL NPS SURVEYED IS 1955

T246 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 121	3_YEAR 251	4_YEAR 367	TOT/	AL 39
1 2 3 4	22.3 43.8 21.5 12.4	23.5 42.2 21.1 13.1	21.5 36.8 27.0 14.7	22 39 24 13	. 8 . 1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 5.000	D.F. 6	PROB. 0.5438

T246 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER 152	BONUS 5	BOTH 287	ACF 295	TOTAL 739
1 2 3 4	14.5 42.1 32.9 10.5	0.0 60.0 20.0 20.0	24.7 35.5 24.0 15.7	24.4 42.4 19.7 13.6	22.3 39.8 24.1 13.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 18.400	D.F.	PROB. 0.0308

#### T246 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	360	417	272	522	287	1 1858
1	25.6	22.3	19.5	21.3	26.8	22.9
2	34.4	34.3	38.2	39.7	33.8	36.3
3	23.6	24.9	21.3	23.0	21.6	23.1
4	16.4	18.5	21.0	16.1	17.8	17.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100 J
STATIST CHISQUA			VALUE 12.600	D.F. 12	PROB. 0.3988	

### T246 BY RURAL/URBAN

	N=	G_CITY 317	MED_CITY 282	SUBURB 289	TOWN 502	RURAL 428	TOTAL 1818
	1 2 3 4	27.1 37.5 18.0 17.3	25.2 35.1 24.1 15.6	27.3 30.8 23.9 18.0	17.7 37.8 25.3 19.1	20.3 38.8 22.7 18.2	22.7 36.5 23.0 17.9
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 22.700	D.F. 12	PROB. 0.0304	

### T246 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	898	495	178	232	42	1845
1	20.3	22.2	21.3	29.3	59.5	22.9
2	37.5	35.8	33.1	37.5	23.8	36.3
3	24.9	21.8	27.5	18.1	7.1	23.1
4	17.3	20.2	18.0	15.1	9.5	17.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 49.100	D.F. 12	PROB. 0.0000	

#### T247 -- WATCH TV PROG:LOCAL NEWS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - LOCAL NEWS.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C093 D081

TOTAL NPS SURVEYED IS 1955

4

T247 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 119	3_YEAR 251	4_YEAR 370	TOT/	A L 4 O
1 2 3 4	21:0 47:1 19:3 12:6	27.5 48.6 14.3 9.6	31.3 37.6 21.6 9.5	28 42 18 10	. 8 . 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 13.500	D.F. 6	PROB. 0.0357

#### T247 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 153	BONUS 5	BOTH 289	ACF 293	TOTAL 740
1 2 3 4	28.1 45.1 17.6 9.1	0.0 60.0 40.0 0.0	31.8 36.0 21.1 11.1	25.6 48.1 16.7 9.6	28.4 42.8 18.8 10.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 12.800	D.F.	PROB. 0.1719

### T247 BY REGION

	N=	NE 359	SE 419	SW 274	MW 518	WEST 289	TOTAL 1859
	1 2 3 4	28.7 41.8 19.8 9.8	32.2 37.0 20.0 10.7	29.9 39.8 16.8 13.5	29.9 42.3 20.1 7.7	32.2 37.4 21.1 9.3	30.6 39.9 19.7 9.9
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 11.600	D.F. 12	PROB. 0.4783	

### T247 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	I= 315	281	290	504	429	1819
1	39.7	30.6	28.3	25.4	30.5	30.3
2	33.3	41.6	36.9	42.1	42.2	39.7
3	15.2	19.9	23.8	21.8	18.2	19.8
4	11.8	7.8	11.0	10.7	9.1	10.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS CHISQU			VALUE 29.400	D.F. 12	PROB. 0.0034	

# T247 BY AGE AT DEP

N	17	18	19	20-24	25-34	TOTAL
	= 902	497	176	229	42	1846
1	28.2	31.2	31.8	33.6	52.4	30.6
2	40.9	40.2	36.4	38.4	33.3	39.8
3	20.8	19.1	22.7	15.3	11.9	19.7
4	10.1	9.5	9.1	12.7	2.4	10.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS CHISQU			VALUE 19.800	D.F. 12	PROB. 0.0710	

#### T248 -- WATCH TV PROG: SOAP OPERAS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - SOAP OPERAS.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C094 D082

TOTAL NPS SURVEYED IS 1955

2

## T248 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 121	3_YEAR 251	4_YEAR 373	TOT/	\L 45
1 2 3 4	12.4 20.7 27.3 39.7	11.2 24.3 29.1 35.5	12.3 17.2 27.9 42.6	11 20 28 39	1 2
TOTAL	100.0	100.0	100.0	100.	. 0
STATIST: CHISQUAR			VALUE 6.000	D.F. 6	PROB. 0.4232

#### T248 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N =	NEITHER	BONUS	BOTH	ACF	TOTAL
	154	5	292	294	745
1	13.0	40.0	11.0	11.9	11.9
2	23.4	20.0	16.8	21.8	20.1
3	29.2	40.0	27.0	28.6	28.2
4	34.4	0.0	45.2	37.8	39.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 12.400	D.F.	PROB. 0.1917

# T248 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	364	419	272	519	287	1861
1	18.7	19.3	17.3	21.0	16.0	18.9
2	20.3	23.6	23.5	24.1	16.4	22.0
3	24.2	28.4	19.1	25.6	28.9	25.5
4	36.8	28.6	40.1	29.3	38.7	33.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 29.200	D.F. 12	PROB. 0.0037	

## T248 BY RURAL/URBAN

	N =	G_CITY 317	MED_CITY 282	SUBURB 290	TOWN 505	RURAL 428	TOTAL 1822
	1 2 3 4	21.1 18.3 23.0 37.5	20.2 24.5 26.6 28.7	18.6 15.9 26.5 39.0	19.2 24.4 25.5 30.9	15.9 23.6 25.7 34.8	18.8 21.8 25.5 33.9
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 20.700	D.F. 12	PROB. 0.0549	

### T248 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	905	494	177	231	41	1848
1	17.3	18.6	22.6	23.4	12.2	18.8
2	22.6	22.3	19.2	21.6	17.1	22.0
3	26.8	24.7	30.5	19.5	19.5	25.5
4	33.1	34.4	27.7	35.5	51.2	33.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 19.500	D.F. 12	PROB. 0.0772	

#### T249 -- WATCH TV PROG:PRO BOWLING

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - PROFESSIONAL BOWLING.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C095 D083

TOTAL NPS SURVEYED IS 1955

#### T249 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 120	3_YEAR 248	4_YEAR 367	TOT/	AL 35
1 2 3 4	5.0 10.8 37.5 46.7	5.6 19.3 28.6 46.4	7.1 13.9 35.1 43.9	6 15 33 45	. 3
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 8.400	D.F. 6	PROB. 0.2102

#### T249 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	153	5	288	289	735
1	6.5	0.0	6.9	5.5	6.3
2	20.3	0.0	13.5	14.5	15.2
3	34.6	60.0	33.7	31.8	33.3
4	38.6	40.0	45.8	48.1	45.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 8.000	D.F.	PROB. 0.5341

T249 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	360	417	270	516	287	1850
1	8.3	7.2	9.3	9.5	8.4	8.5
2	16.1	14.9	14.4	18.2	17.4	16.4
3	27.8	27.3	24.8	33.1	26.5	28.5
4	47.8	50.6	51.5	39.1	47.7	46.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 19.200	D.F. 12	PROB. 0.0838	

#### T249 BY RURAL/URBAN

N=	LG_CITY	MED_CITY 277	SUBURB 287	TOWN 501	RURAL 430	TOTAL 1810
1 2 3 4	9.2 15.6 23.2 52.1	10.1 11.9 33.2 44.8	10.4 17.8 23.7 48.1	7.6 16.4 29.5 46.5	6.5 18.6 30.2 44.6	8.5 16.3 28.2 47.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 20.900	D.F. 12	PROB. 0.0519	

### T249 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	895	497	173	231	41	1837
1	8.2	8.8	9.3	8.7	9.8	8.5
2	17.2	15.7	15.6	14.3	19.5	16.3
3	30.8	28.0	24.9	26.0	17.1	28.6
4	43.8	47.5	50.3	51.1	53.7	46.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 10.300	D.F. 12	PROB. 0.5897	

#### T250 -- WATCH TV PROG:NFL FOOTBALL WEEKEND GAMES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - NFL FOOTBALL -- REGULAR SEASON WEEKEND GAMES.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE

4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C096 D084

TOTAL NPS SURVEYED IS 1955

 $\mathcal{D}_{i}$ 4

#### T250 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 120	3_YEAR 252	4_YEAR 373	TOT/	AL 45
1 2 3 4	46.7 27.5 14.2 11.7	46.8 32.5 11.9 8.7	45.0 27.1 16.1 11.8	45 29 14 10	. 0
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 5.100	D.F.	PROB. 0.5311

# T250 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	154	5	292	294	745
1	42.9	40.0	45.9	47.6	45.9
2	32.5	60.0	26.0	29.6	29.0
3	17.5	0.0	14.4	12.9	14.4
4	7.1	0.0	13.7	9.9	10.7
TOTAL	100.0	100.C	100.0	100.0	100.0
STATIST CHISQUA			VALUE 10.900	D.F.	PROB. 0.2826

# T250 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	365	421	273	521	287	1 1867
1	46.8	51.5	44.7	44.3	43.2	46.3
2	25.8	24.5	28.6	27.4	28.2	26.7
3	14.3	12.3	11.7	15.7	13.2	13.7
4	13.1	11.6	15.0	12.5	15.3	13.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 11.000	D.F. 12	PROB. 0.5289	

### T250 BY RURAL/URBAN

N	LG_CITY = 319	MED_CITY 280	SUBURB 292	TOWN 507	RURAL 429	TOTAL 1827
1 2 3 4	48.0 22.6 13.2 16.3	42.5 27.9 17.9 11.8	44.5 30.1 12.3 13.0	46.1 27.0 13.8 13.0	49.6 25.4 13.0 11.9	46.5 26.5 13.9 13.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS CHISQU			VALUE 13.300	D.F. 12	PROB. 0.3476	

### T250 BY AGE AT DEP

N =	17	18	19	20-24	25-34	TOTAL
	904	500	177	231	42	1854
1	47.6	48.8	44.6	41.6	28.6	46.4
2	26.9	25.2	29.4	24.7	38.1	26.6
3	13.6	13.0	14.1	14.3	19.0	13.7
4	11.9	13.0	11.9	19.5	14.3	13.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 17.700	D.F. 12	PROB. 0.1251	

#### -- WATCH TV PROG:NFL FOOTBALL MONDAY GAMES T251

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - NFL FOOTBALL -- REGULAR SEASON MONDAY NIGHT FOOTBALL.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WAICHED IT

SURVEY ITEMS #:

C097 D085

TOTAL NF. SURVEYED IS 1955

T251 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

14 =	2_YEAR 120	3_YEAR 252	4_YEAR 371	TOT.	AL 43
1 2 3 4	43.3 26.7 16.7 13.3	45.2 32.5 11.5 10.7	42.6 23.4 18.6 15.4	43   27   15   13	. 1 . 9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 12.000	D.F. 6	PROB. 0.0620

### T251 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 154	BONUS 5	80TH 290	ACF 294	TOTAL   743
1 2 3 4	39.0 33.1 18.2 9.7	20.0 80.0 0.0 0.0	44.5 22.1 17.2 16.2	45.6 27.9 13.6 12.9	43.6 27.1 15.9 13.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 18.500	D.F. 9	PROB. 0.0298

### T251 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	362	420	272	517	291	1862
1	42.5	51.9	46.7	42.0	43.6	45.3
2	26.5	21.9	23.2	26.1	24.7	24.6
3	15.5	13.3	14.3	17.6	16.1	15.5
4	15.5	12.9	15.8	14.3	15.5	14.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 13.100	D.F. 12	PROB. 0.3618	

### T251 BY RURAL/URBAN

N=	LG_CITY 319	MED_CITY 282	SUBURB 289	TOWN 504	RURAL 429	TOTAL 1823
1 2 3 4	48.3 22.3 14.4 15.0	40.8 24.8 19.9 14.5	45.3 24.6 13.8 16.3	45.0 24.6 15.5 14.9	46.8 24.9 14.9 13.3	45.4 24.3 15.6 14.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 8.100	D.F. 12	PROB. 0.7773	

### T251 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	900	498	177	232	42	1849
1	44.4	48.2	47.5	44.8	23.8	45.3
2	26.1	22.5	26.0	20.7	30.9	24.6
3	16.6	13.4	14.7	14.7	28.6	15.6
4	12.9	15.9	11.9	19.8	16.7	14.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 24.100	D.F. 12 (	PROB. 0.0197	

#### T252 -- WATCH TV PROG:NFL PLAYOFFS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - NFL PLAYOFFS.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C098 D086

TOTAL NPS SURVEYED IS 1955

1

Z.

T252 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 120	3_YEAR 253	4_YEAR 372	TOT/	AL 45
1 2 3 4	57.5 20.0 13.3 9.2	56.5 28.1 7.1 8.3	51.9 22.8 12.9 12.4	54 24 11 10	2
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 11.500	D.F. 6	PKOB. 0.0741

# T252 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	153	5	292	295	745
1	51.6	60.0	53.8	56.3	54.4
2	28.8	40.0	20.5	25.1	24.2
3	13.1	0.0	11.3	9.8	11.0
4	6.5	0.0	14.4	8.8	10.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 13.400		PROB. .1453

### T252 BY REGION

N:	NE	SE	SW	MW	NEST	TOTAL
	= 361	415	271	520	290	1857
1	52.6	60.5	53.5	51.5	53.4	54.3
2	20.8	20.0	20.3	22.3	22.4	21.2
3	12.2	11.3	12.2	13.3	9.3	11.8
4	14.4	8.2	14.0	12.9	14.8	12.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 16.100	D.F. 12	PROB. 0.1867	

#### T252 BY RURAL/URBAN

N:	LG_CITY	MED_CITY 279	SUBURB 286	TOWN 505	RURAL 431	TOTAL 1819
1 2 3 4	57.9 16.3 12.3 13.5	49.5 23.7 15.4 11.5	51.4 25.2 9.8 13.6	54.5 21.4 10.9 13.3	55.9 21.3 11.8 10.9	54.2 21.4 11.9 12.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 15.000	D.F. 12	PROB. 0.2414	

### T252 BY AGE AT DEP

N	= 17 = 899	18 498	19 173	20-24 232	25-34 42	TOTAL 1844
1 2 3 4	54.9 22.1 11.3 11.6	56.8 19.9 10.2 13.0	57.2 17.9 14.4 10.4	48.3 20.3 14.7 16.8	38.1 30.9 19.0 11.9	54.4 21.1 11.9 12.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS CHISQU			VALUE 18.400	D.F. 12	PROB. 0.1041	

#### T253 -- WATCH TV PROG: SUPERBOWL

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - SUPERBOWL.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C099 D087

TOTAL NPS SURVEYED IS 1955

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# T253 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 121	3_YEAR 251	4_YEAR 374	TOT.	AL 46
1 2 3 4	69.4 14.0 5.8 10.7	71.7 15.1 4.4 8.8	65.8 13.9 10.7 9.6	•	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 9.700	D.F. 6	PROB. 0.1379

# T253 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER		BONUS	BOTH	ACF	TOTAL
N= 154		5	293	294	746
1	69.5	80.0	65.9	70.1	68.4
2	13.6	20.0	13.6	15.3	14.3
3	9.7	0.0	9.6	5.1	7.8
4	7.1	0.0	10.9	9.5	9.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 8.100	D.F.	PROB. 0.5241

### T253 BY REGION

	N=	NE 361	SE 419	SW 269	MW 517	WEST 288	TOTAL 1854
	1 2 3 4	63.7 15.5 8.9 11.9	70.4 12.4 8.3 8.8	59.8 16.4 9.7 14.1	61.7 15.9 11.4 11.0	66.7 12.1 9.7 11.5	64.6 14.5 9.7 11.2
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR	-		VALUE 14.900	D.F. 12	PROB. 0.2470	

#### T253 BY RURAL/URBAN

N=	LG_CITY 317	MED_CITY 280	SUBURB 288	TOWN 503	RURAL 429	TOTAL 1817
1 2 3 4	67.8 11.0 7.9 13.3	61.4 17.5 10.4 10.7	63.2 15.6 11.1 10.1	64.0 14.5 9.9 11.5	66.0 14.2 9.3 10.5	64.6 14.5 9.7 11.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 9.500	D.F. 12	PROB. 0.6597	

### T253 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	896	495	176	231	43	1841
1	68.1	65.3	61.4	56.3	46.5	64.7
2	13.2	13.7	12.5	18.2	32.6	14.3
3	9.4	8.7	13.1	11.3	7.0	9.7
4	9.4	12.3	13.1	14.3	13.9	11.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE	D.F.	PROB.		
CHISQUARE		29.900	12	0.0029		

#### T254 -- WATCH TV PROG: USFL FOOTBALL WEEKEND GAMS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - USFL FOOTBALL -- SPRING SEASON WEEKEND GAMES.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C100 D088

TOTAL NPS SURVEYED IS 1955

## 7254 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 121	3_YEAR 248	4_YEAR 368	TOT/	AL 37
1 2 3 4	9.9 32.2 31.4 26.4	12.5 29.4 28.6 29.4	12.8 28.5 27.7 31.0	12 29 28 29	. <del>4</del> . 6
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 2.000	D.F. 6	PROB. 0.9197

## T254 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N =	NEITHER 153	BONUS 5	BOTH 287	ACF 292	TOTAL 737
1 2 3 4	10.5 24.8 34.6 30.1	40.0 20.0 20.0 20.0	11.8 32.8 25.1 30.3	13.0 28.8 29.1 29.1	12.2 29.4 28.6 29.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 9.700	D.F.	PROB. 0.3753

## T254 BY REGION

N=	NE 358	SE 412	SW 271	MW 517	WEST 286	TOTAL 1844
1 2 3 4	14.0 29.0 25.7 31.3	20.6 30.1 24.8 24.5	18.8 29.9 22.5 28.8	15.5 26.9 30.4 27.3	12.6 27.6 26.2 33.6	16.4 28.6 26.4 28.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 22.000	D.F. 12	PROB. 0.0375	

## T254 BY RURAL/URBAN

250 250

i.

N:	LG_CITY = 316	MED_CITY 281	SUBURB 285	TOWN 501	RURAL 425	TOTAL 1808
1 2 3 4	18.7 28.8 24.4 28.2	13.2 30.6 28.1 28.1	18.9 27.7 23.9 29.5	17.0 27.1 28.1 27.7	14.8 28.5 25.9 30.8	16.5 28.4 26.3 28.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 8.600	D.F. 12	PROB. 0.7367	

## T254 BY AGE AT DEP

N =	17	18	19	20-24	25-34	TOTAL
	894	491	176	229	41	1831
1	14.8	20.0 (m)	18.8	15.7	2.4	16.4
2	28.1	29.5	32.4	24.9	34.1	28.6
3	29.3	22.4	24.4	26.2	24.4	26.5
4	27.8	28.1	24.4	33.2	39.0	28.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	-		VALUE 24.100	D.F. 12	PROB. 0.0197	

#### T255 -- WATCH TV PROG: USFL FOOTBALL MONDAY GAMES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - USFL FOOTBALL -- SPRING SEASON MONDAY NIGHT FOOTBALL.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C101 D089

TOTAL NPS SURVEYED IS 1955

#### T255 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 120	3_YEAR 251	4_YEAR 368	TOT:	AL 39
1 2 3 4	5.8 27.5 27.5 39.2	10.0 27.5 24.3 38.3	12.0 21.5 26.4 40.2	10 24 25 39	. 5 . 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 6.500	D.F. 6	PROB. 0.3696

## T255 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 155	BONUS 5	BOTH 286	ACF 293	TOTAL   739
1 2 3 4	9.0 18.1 29.7 43.2	20.0 40.0 0.0 40.0	11.5 24.1 26.6 37.8	9.6 28.0 23.5 38.9	10.3 24.5 25.8 39.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 9.600		PROB. .3838

T255 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	365	420	267	516	281	1849
1	14.0	19.5	15.7	14.7	12.8	15.5
2	28.2	22.9	26.6	24.0	21.7	24.6
3	20.5	22.1	23.6	27.7	28.1	24.5
4	37.3	35.5	34.1	33.5	37.4	35.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 18.700	D.F. 12	PROB. 0.0960	

## T255 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	318	283	291	505	428	1825
1	20.1	12.4	16.1	14.6	14.5	15.5
2	24.2	27.9	23.0	24.0	24.3	24.5
3	21.1	24.0	21.6	26.5	26.6	24.4
4	34.6	35.7	39.2	34.8	34.6	35.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 14.000	D.F. 12	PROB. 0.3007	

## T255 BY AGE AT DEP

	N=	17 905	18 488	19 175	20-24 227	25-34 42	TOTAL 1837
	1 2 3 4	13.8 23.9 26.0 36.3	16.8 27.3 23.2 32.8	20.6 24.0 25.1 30.3	18.1 21.6 22.0 38.3	2.4 28.6 23.8 45.2	15.5 24.6 24.6 35.3
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR	-		VALUE 19.300	D.F. 12	PROB. 0.0815	

#### T256 -- WATCH TV PROG: COLLEGE FOOTBALL REG SEASN

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - COLLEGE FOOTBALL--REGULAR SEASON.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C102 D090

TOTAL NPS SURVEYED IS 1955

4

70

### T256 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 122	3_YEAR 251	4_YEAR 372	TOT#	_
1	18.8	27.1	21.2	22 .	8
2	29.5	31.5	28.8	29 .	
3	30.3	23.9	26.1	26 .	
4	21.3	17.5	23.9	21 .	
TOTAL	100.0	100.0	100.0	100.	0
STATI	C		VALUE	D.F.	PROB.
CHISQL	E		7.700	6	0.2609

## T256 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	155	5	290	295	745
1	18.7	40.0	22.4	25.1	22.8
2	29.7	40.0	29.7	29.8	29.8
3	34.8	20.0	22.1	25.4	26.0
4	16.8	0.0	25.9	19.7	21.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 14.900	D.F.	PROB. 0.0937

T256 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	360	417	270	517	284	1848
1	23.9	31.9	20.4	24.4	16.5	24.2
2	27.8	28.3	29.6	25.7	30.3	28.0
3	20.8	22.1	24.8	27.1	27.8	24.5
4	27.5	17.8	25.2	22.8	25.3	23.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 35.400	D.F. 12	PROB. 0.0004	

## T256 BY RURAL/URBAN

N=	LG_CITY 318	MED_CITY 281	SUBURB 290	T OWN 504	RURAL 432	TOTAL 1825
1 2 3 4	28.6 26.7 20.8 23.9	19.2 28.8 26.3 25.6	23.4 30.3 25.5 20.7	23.8 29.2 23.8 23.2	24.3 26.2 25.7 23.8	24.0 28.2 24.4 23.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 11.200	D.F. 12	PROB. 0.5119	

## T256 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	905	485	175	228	42	1835
1	22.9	26.4	28.6	23.3	16.7	24.3
2	28.8	27.0	27.4	25.4	28.6	27.8
3	25.3	23.9	25.7	22.4	26.2	24.6
4	23.0	22.7	18.3	28.9	28.6	23.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 11.500	D.F. 12	PROB. 0.4866	

#### T257 -- WATCH TV PROG: COLLEGE FOOTBALL BOWL GAMS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? – COLLEGE FOOTBALL BOWL GAMES.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C103 D091

TOTAL NPS SURVEYED IS 1955

20 4

### T257 BY TERM OF ENLISTMENT-GMA RESPONSES ONLY

N=	2_YEAR 122	3_YEAR 252	4_YEAR 372	TOT/	A L 46
1 2 3 4	26.2 30.3 25.4 18.0	39.7 25.4 19.0 15.9	29.6 29.6 20.4 20.4	32 28 20 18	. 3 . 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 11.000	D.F. 6	PROB. 0.0884

## T257 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	156	5	290	295	746
1	32.0	40.0	31.7	33.2	32.4
2	30.1	60.0	26.5	28.5	28.3
3	21.8	0.0	19.7	21.7	20.8
4	16.0	0.0	22.1	16.6	18.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 7.900	D.F.	PROB. 0.5443

T257 BY REGION

N=	NE 361	SE 417	SW 270	MW 517	WEST 287	TOTAL 1852
1 2 3 4	32.1 23.3 18.6 26.0	39.8 23.3 17.5 19.4	28.5 26.3 22.2 23.0	33.7 22.8 24.4 19.1	26.5 29.3 20.6 23.7	32.9 24.5 20.8 21.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 28.600	D.F. 12	PROB. 0.0045	

## T257 BY RURAL/URBAN

N=	LG_CITY	MED_CITY 282	SUBURB 291	TOWN 507	RURAL 433	TOTAL 1830
1 2 3 4	35.0 22.7 18.6 23.7	28.7 24.8 24.5 22.0	33.0 27.8 17.9 21.3	32.1 24.3 22.3 21.3	33.7 24.3 20.3 21.7	32.6 24.6 20.8 21.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 8.600	D.F. 12	PROB. 0.7367	

## T257 BY AGE AT DEP

N=	17 905	18 487	19 175	20-24 230	25-34 42	TOTAL 1839
1 2 3 4	32.4 23.9 22.3 21.4	35.3 24.4 19.3 20.9	34.3 25.7 20.0 20.0	30.4 24.3 18.7 26.5	23.8 28.6 23.8 23.8	32.9 24.4 20.9 21.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST! CHISQUAR			VALUE 8.400	D.F. 12	PROB. 0.7531	

#### T258 -- WATCH TV PROG:MJR LEAG BASEBALL REG SEAS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TY? - MAJOR LEAGUE BASEBALL -- REGULAR SEASON GAMES.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR THICE

4 - IMAVE NEVER WATCHED IT

SURVEY ITEMS #:

C104 D092

MPS SURVEYED IS 1955

3

T258 BY TERM OF ENLISTMENT -- GMA RESPON.

	- YEA		5_1	YEAR 371	70TAL 742
1	20	Ð	125	8.6	21-2
3	28	3		51	12.5
5	28	8	- 4 7	1.3	25.2
4	2.5		4 1		21.2
TOTAL	100	l,	10	100 0	100.0
STATIST				7	PROB. 0.0642

T258 BY ACF/CASH INCENTIVES--GMA RESPONSE

N=	NEITHER 155	"IMIS"		AC 293	TOTAL 742
1 2 3 4	19.3 38.1 23.9 18.7	20	, ,	22 31 22	21.2 32.5 25.2 21.2
TOTAL	100 0	1000	36 6	, == 5	100.0
STATIST CHISQUA			<b>√ALUE</b> 10.700	D.F.	PROB. 0.2968

#### T258 BY REGION

33

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N=	NE	SE	SW	MW	WEST	TOTAL
	361	418	269	517	287	1852
1	23.5	24.4	17.1	25.5	18.8	22.6
2	35.5	29.9	29.0	28.8	31.0	30.7
3	18.0	24.2	24.9	26.3	26.1	24.0
4	23.0	21.5	29.0	19.3	24.0	22.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 26.500	D.F. 12	PROB. 0.0091	

## T258 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	320	284	291	504	432	1831
1	23.8	18.3	19.9	23.8	23.8	22.3
2	29.1	32.4	34.7	30.4	29.6	31.0
3	20.9	26.1	20.3	26.2	25.0	24.0
4	26.3	23.2	25.1	19.6	21.5	22.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 15.800	D.F. 12	PROB. 0.2006	

## T258 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	907	487	175	228	42	1 1839
1	23.5	24.4	21.7	18.9	11.9	22.7
2	30.5	30.8	32.0	29.4	30.9	30.6
3	24.7	22.0	27.4	22.4	28.6	24.0
4	21.3	22.8	18.9	29.4	28.6	22.6
TOTAL	100.0	100.0	100.0	100.ព	100.0	100.0
STATIST: CHISQUA			VALUE 14.500	D.F. 12	PROB. 0.2699	

### T259 -- WATCH TV PROG: MJR LEAG BASEBALL PLAYOFFS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - MAJOR LEAGUE BASEBALL PLAYOFFS.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT GINCE OR THICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C105 D093

TOTAL NPS SURVEYED IS 1955

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### T259 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 123	3_YEAR 252	4_YEAR 371	TOT/	AL 46
1 2 3 4	26.8 26.8 24.4 21.9	36.1 29.4 15.1 19.4	28.0 27.2 23.7 21.0	30 27 20 20	. 9 . 9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 10.700	D.F. 6	PROB. 0.0981

## T259 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	155	5	289	297	746
1	27.7	60.0	30.8	31.3	30.6
2	32.9	20.0	24.6	28.6	27.9
3	23.2	0.0	22.5	18.5	20.9
4	16.1	20.0	22.1	21.5	20.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 9.000	D.F.	PROB. 0.4373

#### T259 BY REGION

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N=	NE	SE	SW	MW	WEST	TOTAL
	360	421	272	516	285	1854
1	38.9	31.6	21.3	33.5	31.2	32.0
2	24.2	26.4	27.2	24.6	26.3	25.6
3	16.4	20.9	24.6	22.7	17.5	20.6
4	20.6	21.1	26.8	19.2	24.9	21.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 30.500	D.F. 12	PROB. 0.0023	

## T259 BY RURAL/URBAN

	LG_CITY N= 319	MED_CITY 285	SUBURB 290	TOWN 505	RURAL 433	TOTAL 1832
1	17.5	25.3 26.3 25.6 22.8	33.1 25.9 17.2 23.8	31.5 26.5 21.0 21.0	33.3 25.6 21.0 20.1	31.8 25.8 20.5 21.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATI	STIC		VALUE 13.800	D.F. 12	PROB. 0.3137	

### T259 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	908	489	176	226	42	1841
1	33.4	31.9	25.6	33.2	26.2	32.0
2	24.6	26.8	31.8	20.8	28.6	25.5
3	22.1	18.0	24.4	18.6	16.7	20.7
4	19.9	23.3	18.2	27.4	28.6	21.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 20.500	D.F. 12	PROB. 0.0582	

#### T260 -- WATCH TV PROG: WORLD SERIES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - WORLD SERIES.

1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C106 D094

TOTAL NPS SURVEYED IS 1955

#### T260 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 121	3_YEAR 250	4_YEAR 372	TOT/	AL 43
1 2 3 4	44.6 22.3 14.0 19.0	52.8 17.6 13.2 16.4	40.3 21.5 19.9 18.3	45 20 16 17	. 3 . 7
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 11.700	D.F. 6	PROB. 0.0690

#### T260 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	155	5	290	293	743
1	45.2	60.0	41.4	48.8	45.2
2	19.3	20.0	20.7	20.5	20.3
3	19.3	0.0	19.7	12.6	16.7
4	16.1	20.0	18.3	18.1	17.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 8.100	D.F.	PROB. 0.5241

## T260 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	359	420	270	518	285	1852
1	51.5	44.0	34.8	45.8	42.1	44.3
2	17.5	20.5	21.1	19.9	21.4	20.0
3	11.7	17.1	19.3	17.4	16.8	16.4
4	19.2	18.3	24.8	17.0	19.6	19.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 24.400	D.F. 12	PROB. 0.0179	

## T260 BY RURAL/URBAN

N:	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	= 317	283	289	508	433	1830
1	47.0	40.3	45.3	43.3	44.6	44.1
2	17.0	22.6	17.0	21.5	21.0	20.1
3	14.5	18.4	17.3	16.5	16.2	16.5
4	21.4	18.7	20.4	18.7	18.2	19.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 9.000	D.F. 12	PROB. 0.7029	

## T260 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	906	488	174	229	42	1839
1	46.7	43.2	41.9	41.0	30.9	44.3
2	19.8	20.7	21.8	17.5	21.4	20.0
3	16.1	15.2	19.0	17.5	23.8	16.5
4	17.4	20.9	17.2	24.0	23.8	19.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 13.200	D.F. 12	PROB. 0.3547	

#### -- WATCH TV PROG: NBA BASKETBALL T261

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - NBA BASKETBALL.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C107 D095

TOTAL NPS SURVEYED IS 1955

1

#### T261 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 120	3_YEAR 251	4_YEAR 372	TOT	AL 43
1 2 3 4	20.0 29.2 25.8 25.0	26.7 27.5 21.9 23.9	18.5 26.9 28.0 26.6	21 27 25 25	. 5 . 6
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 7.300	D.F. 6	PROB. 0.2940

## T261 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

<b>N</b> =	NEITHER	BONUS	BOTH	ACF	TOTAL
	155	5	290	293	743
1	18.7	40.0	18.3	25.9	21.5
2	25.2	60.0	26.2	29.3	27.5
3	32.3	0.0	27.9	20.1	25.6
4	23.9	0.0	27.6	24.6	25.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 18.200	D.F.	PROB. 0.0329

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	T261	BY RE		_NE	ŞE	SW	_MM	WEST	TO
32			N= 1 2 3	357 26.9 27.2 20.2	37.5 22.7 19.8	267 28.1 22.1 23.2	24.8 25.7 26.3	286   	18 28 29 21
			TOTAL	20.2 25.8 100.0	100.0	100.0	100.0	27.6 1 100.0	10
ु: दु:			STATISTI CHISQUAR	C E		VALUE 34.500	D.F. 12	PROB. 0.0006	
888	T261	BY RU	RAL/URBAN L N=	G_CITY 318	MED_CITY	SUBURB 286	TOWN 506	RURAL 432	T0
			1 2 3 4	32.4 25.5 18.2 23.9	27.5 26.8 25.0 20.7	26.2 25.9 21.3 26.6	29.3 24.1 23.9 22.7	23.6   24.8   24.5   27.1	2:
			TOTAL STATISTI	100.0 C	100.0	100.0 VALUE	100.0 D.F.	100.0   PROB.	10
Ě	T261	BY AGI	CHISQUAR E AT DEP	Ľ		15.000	12	0.2414	
			N=	17 901	18 483	19 175	20-24 228	25-34 42	TO:
10 to			1 2 3 4	28.2 24.5 23.1 24.2	31.3 26.5 21.7 20.5	28.6 22.9 23.4 25.1	23.3 24.6 23.3 28.9	16.7 26.2 23.8 33.3	28 29 21 21
40 10			TOTAL STATISTI	100.0 C	100.0	100.C VALUE	100.0 D.F.	100.0	100
33			CHISQUAR	E		13.200	12	PROB. 0.3547	
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N:	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	= 318	280	286	506	432	1822
1	32.4	27.5	26.2	29.3	23.6	27.7
2	25.5	26.8	25.9	24.1	24.8	25.2
3	18.2	25.0	21.3	23.9	24.5	22.8
4	23.9	20.7	26.6	22.7	27.1	24.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 15.000	D.F. 12	PROB. 0.2414	

N=	17	18	19	20-24	25-34	TOTAL
	901	483	175	228	42	1829
1	28.2	31.3	28.6	23.3	16.7	28.2
2	24.5	26.5	22.9	24.6	26.2	24.9
3	23.1	21.7	23.4	23.3	23.8	22.8
4	24.2	20.5	25.1	28.9	33.3	24.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 13.200	D.F. 12	PROB. 0.3547	

#### T262 -- WATCH TV PROG: COLLEGE BASKETBALL

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - COLLEGE BASKETBALL.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C108 D096

TOTAL NPS SURVEYED IS 1955

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T262 BY TERM OF ENLISTMENT -- GMA RESPONSES ONLY

N=	2_YEAR 121	3_YEAR 251	4_YEAR 371	TOT/	AL 43
1 2 3 4	17.4 28.1 23.1 31.4	27.1 25.5 23.1 24.3	22.6 20.5 29.1 27.8	23 23 26 27	. 4 . 1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 10.700	D.F. 6	PROB. 0.0981

## T262 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	156	5	289	293	1 743
1	16.0	40.0	23.2	27.0	23.3
2	26.3	60.0	18.7	25.9	23.4
3	34.0	0.0	28.4	20.1	26.1
4	23.7	0.0	29.8	27.0	27.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 25.200	D.F. 9	PROB. 0.0028

## T262 BY REGION

	N=	NE 358	SE 418	SW 269	МW 516	WEST 286	TOTAL 1847
	1 2 3 4	25.4 21.5 23.7 29.3	39.0 21.3 18.7 21.0	25.3 20.4 26.4 27.9	24.6 24.4 25.6 25.4	16.4 21.7 28.3 33.6	26.9 22.1 24.2 26.8
T01	AL	100.0	100.0	100.0	100.0	100.0	100.0
	ATISTI SQUAR			VALUE 57.500	D.F. 12	PROB. 0.0000	

## T262 BY RURAL/URBAN

N =	LG_CITY	MED_CITY 281	SUBURB 288	TOWN 508	RURAL 433	TOTAL 1 1829
1 2 3 4	33.2 20.7 20.7 25.4	26.0 21.3 26.3 26.3	24.3 21.2 24.3 30.2	29.1 23.0 22.4 25.4	21.7 23.1 27.0 28.2	26.8 22.1 24.1 27.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 18.100	D.F. 12	PROB. 0.1127	

## T262 BY AGE AT DEP

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N=	17	18	19	20-24	25-34	TOTAL
	903	485	176	228	42	1834
1	25.1	30.1	30.7	25.9	19.0	26.9
2	22.5	20.6	22.2	23.3	23.8	22.1
3	25.6	23.5	24.4	20.6	26.2	24.3
4	26.8	25.8	22.7	30.3	30.9	26.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 10.300	D.F. 12	PROB. 0.5897	

#### -- WATCH TV PROG:NHL HOCKEY T263

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - NHL HOCKEY.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C109 D097

TOTAL NPS SURVEYED IS 1955

#### T263 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 118	3_YEAR 252	4_YEAR 368	TOT	AL 38
1 2 3 4	9.3 14.4 32.2 44.1	11.9 20.6 32.9 34.5	10.6 22.3 31.0 36.1	10 20 31 36	. 5 . 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 5.700	D.F. 6	PROB. 0.4576

## T263 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER	BONUS	BOTH	ACF	TOTAL
	155	5	286	292	738
1	9.7	40.0	11.5	10.3	10.8
2	18.7	0.0	23.8	18.5	20.5
3	38.7	20.0	29.7	30.5	31.8
4	32.9	40.0	35.0	40.8	36.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CnISQUA			VALUE 12.900	D.F.	PROB. 0.1672

## T263 BY REGION

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N=	NE	SE	SW	MW	WEST	TOTAL
	356	416	270	515	283	1840
1	19.1	8.6	5.9	11.5	5.6	10.6
2	24.2	18.0	14.4	21.5	17.3	19.6
3	28.1	25.0	28.5	30.3	32.5	28.8
4	28.6	48.3	51.1	36.7	44.5	41.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 80.300	D.F. 12	PROB. 0.0000	

## T263 BY RURAL/URBAN

N=	LG_CITY 320	MED_CITY 280	SUBURB 288	TOWN 502	RURAL 432	TOTAL 1822
1 2 3 4	10.6 19.7 23.8 45.9	8.9 20.4 33.2 37.5	12.8 19.4 30.2 37.5	9.0 19.3 27.1 44.6	11.6 19.2 30.6 38.7	10.5 19.5 28.8 41.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 15.400	₽.F. 12	PROB. 0.2203	

## T263 BY AGE AT DEP

N≃	17	18	19	20-24	25-34	TOTAL
	903	480	174	229	41	1827
1	11.7	11.0	9.2	7.4	7.3	10.7
2	20.0	18.1	20.7	18.8	21.9	19.5
3	27.7	29.6	34.5	27.5	26.8	28.8
4	40.5	41.3	35.6	46.3	43.9	41.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 10.700	D.F. 12	PROB. 0.5548	

#### T264 -- WATCH TV PROG: PROFESSIONAL WRESTLING

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - PROFESSIONAL WRESTLING.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C110 D098

TOTAL NPS SURVEYED IS 1955

### T264 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 121	3_YEAR 251	4_YEAR 371	TOT	AL 43
1 2 3 4	17.4 19.0 32.2 31.4	18.3 30.7 29.5 21.5	17.0 26.7 30.2 26.1	17 26 30 25	. 8 . 3
TOTAL	100.0	100.0	100.0	1 100	. 0
STATIST CHISQUA			VALUE 7.900	D.F.	PROB. 0.2455

## T264 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	155	5	289	294	743
1	17.4	0.0	17.6	17.7	17.5
2	23.2	40.0	27.3	27.9	26.8
3	36.8	40.0	28.0	28.9	30.3
4	22.6	20.0	27.0	25.5	25.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 6.000	D.F. 9	PROB. 0.7399

T264 BY REGION

N=	NE	SE	SH	MW	WEST	TOTAL
	355	419	267	513	285	1839
1	27.6	28.4	29.6	20.9	16.8	24.5
2	25.9	28.6	28.8	23.2	17.5	24.9
3	23.7	25.3	19.8	31.0	30.5	26.6
4	22.8	17.7	21.7	24.9	35.1	24.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 61.500	N.F. 12	PROB. 0.0000	

## T264 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	318	282	286	504	432	1822
1	25.2	22.7	16.8	25.6	28'.5	24.4
2	23.0	23.8	25.2	26.8	24.8	24.9
3	26.1	26.6	30.1	26.8	24.5	26.6
4	25.8	26.9	28.0	20.8	22.2	24.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISÎ CHISQUA			VALUE 19.900	D.F. 12	PROB. 0.0690	

## T264 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	901	483	173	228	41	1826
1	24.9	28.4	26.6	18.0	7.3	24.7
2	26.0	23.8	24.9	22.4	24.4	24.8
3	26.5	24.0	30.6	28.9	29.3	26.6
4	22.6	23.8	17.9	30.7	39.0	23.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 27.700	D.F. 12	FROB. 0.0061	

#### T265 -- WATCH TV PROG: CAR RACES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - CAR RACES.

1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR THICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C111 D099

TOTAL NPS SURVEYED IS 1955

4

T265 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 120	3_YEAR 251	4_YEAR 368	TOT:	AL 39
1 2 3 4	14.2 39.2 28.3 18.3	19.5 43.0 22.7 14.7	18.2 38.3 26.6 16.8	18 40 25	. 1
COTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 4.400	D.F.	PROB. 0.6227

T265 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 154	BONUS 5	BOTH 287	ACF 293	TOTAL 739
1 2 3	26.0 42.2 20.8 11.0	0.0 40.0 40.0 20.0	17.8 36.2 27.2 18.8	14.3 42.7 26.3 16.7	18.0 40.1 25.6 16.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 16.100	D.F. 9	PROB. 0.0648

## T265 BY REGION

recording abbles exercise exercise, consisted

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No.

	N=	NE 358	SE 423	SW 268	MW 515	WEST 283	TOTAL 1847
	1 2 3 4	18.7 31.8 27.9 21.5	20.1 33.8 25.1 21.0	18.7 31.0 27.6 22.8	20.2 41.0 24.5 14.4	17.3 33.6 30.4 18.7	19.2 35.0 26.6 19.2
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 21.800	D.F. 12	PROB. 0.0398	

#### T265 BY RURAL/URBAN

<u> </u>	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	1= 320	283	289	503	434	1829
1	17.5	14.5	18.3	18.9	24.0	19.1
2	31.9	34.6	32.9	37.2	36.2	34.9
3	26.3	30.7	26.6	25.4	26.5	26.8
4	24.4	20.1	22.1	18.5	13.4	19.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 27.000	D.F. 12	PROB. 0.0077	

## T265 BY AGE AT DEP

N =	17	18	19	20-24	25-34	TOTAL
	906	482	177	229	41	1835
1	19.8	18.9	16.9	20.1	14.6	19.2
2	37.2	35.3	31.6	29.3	29.3	35.0
3	25.1	27.8	33.9	24.0	31.7	26.6
4	18.0	18.0	17.5	26.6	24.4	19.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 19.700	D.F. 12	PROB. 0.0730	

#### T266 -- WATCH TV PROG: GOLF TOURNAMENTS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? – GOLF TOURNAMENTS.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C112 D100

TOTAL NPS SURVEYED IS 1955

T266 BY TERM OF ENLISTMENT -- GMA RESPONSES ONLY

N=	2_YEAR 121	3_YEAR 252	4_YEAR 368	TOT.	AL 41
1 2 3 4	7.4 19.8 24.0 48.8	7.1 23.4 27.4 42.1	4.1 17.9 29.9 48.1	5 20 28 46	. 1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 8.100	D.F. 6	PROB. 0.2309

T266 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 156	BONUS 5	BOTH 286	ACF 294	TOTAL 741
1 2 3 4	5.1 20.5 31.4 42.9	0.0 40.0 20.0 40.0	3.8 17.5 29.0 49.6	7.8 22.1 25.5 44.6	5.7 20.1 28.1 46.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQU/			VAL UE 9.900	D.F. 9	PROB. 0.3586

#### T266 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	357	418	269	516	286	1846
1	5.9	7.2	6.3	6.4	9.1	6.9
2	16.0	14.6	12.3	20.3	18.9	16.8
3	26.3	26.1	27.5	27.9	26.6	26.9
4	51.8	52.1	53.9	45.3	45.4	49.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 17.100	D.F. 12	PROB. 0.1459	

## T266 BY RURAL/URBAN

N=	LG_CITY 317	MED_CITY 281	SUBURB 290	T OWN 506	RURAL 435	TOTAL 1829
1 2 3 4	5.4 13.9 26.5 54.3	7.5 19.6 28.5 44.5	8.6 17.9 24.5 49.0	6.1 17.0 27.7 49.2	6.7 15.9 27.4 50.1	6.7 16.7 27.0 49.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 10.000	D.F. 12	PROB. 0.6160	

## T266 BY AGE AT DEP

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N=	17	18	19	20-24	25-34	TOTAL
	905	485	175	228	40	1833
1	6.2	7.8	7.4	7.0	10.0	6.9
2	17.3	17.9	14.3	14.0	17.5	16.8
3	26.6	25.6	32.6	27.6	27.5	27.1
4	49.8	48.7	45.7	51.3	45.0	49.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 7.500	D.F. 12	PROB. 0.8229	

#### T267 -- WATCH TV PROG: TENNIS TOURNAMENTS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? – TENNIS TOURNAMENTS.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C113 D101

TOTAL NPS SURVEYED IS 1955

#### T267 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 120	3_YEAR 252	4_YEAR 370	TOT 7	AL 42
1 2 3 4	9.2 20.8 28.3 41.7	7.5 23.8 33.3 35.3	8.1 19.2 34.6 38.1	8 21 33 37	. 0
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 3.700	D.F.	PROB. 0.7172

## T267 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	156	5	288	293	1 742
1	10.3	0.0	7.6	7.5	8 . 1
2	16.7	40.0	19.1	24.9	21 . 0
3	37.8	60.0	31.9	31.4	33 . 2
4	35.3	0.0	41.3	36.2	37 . 7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 12.300	D.F.	PROB. 0.1969

T267 BY REGION

N	NE	SE	SW	MW	WEST	TOTAL
	= 356	419	269	515	285	1844
1	10.4	14.1	7.1	10.5	8.8	10.5
2	17.1	22.9	17.1	20.2	26.0	20.7
3	27.8	27.9	32.7	30.9	29.8	29.7
4	44.7	35.1	43.1	38.4	35.4	39.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA	TIC ARE		VALUE 26.300	D.F. 12	PROB. 0.0097	

# T267 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	320	284	288	507	430	1829
1	11.6	13.4	10.8	9.9	7.9	10.4
2	20.9	21.8	23.3	20.1	17.9	20.5
3	28.4	28.9	26.4	31.6	31.4	29.7
4	39.1	35.9	39.6	38.5	42.8	39.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA	IC RE		VALUE 12.800	D.F. 12 (	PROB. ).3837	

# T267 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	905	480	176	228	42	1 1831
1	9.9	9.2	11.9	14.0	16.7	1 0.6
2	19.7	23.1	21.0	18.4	21.4	1 20.6
3	29.1	29.8	32.9	29.4	33.3	1 29.8
4	41.3	37.9	34.1	38.2	28.6	1 39.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 12.700	D.F.	PROB.	

#### T268 -- WATCH TV PROG: WKEND SPORTS SH/WIDE WORLD

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON TV? - WEEKEND SPORTS SHOWS LIKE WIDE WORLD OF SPORTS.

1 - REGULARLY TURN ON THE TV TO WATCH IT 2 - SOMETIMES WATCH IT -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV 3 - HAVE WATCHED IT ONCE OR TWICE 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C114 D102

TOTAL NPS SURVEYED IS 1955

8

#### T268 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

H=	2_YEAR 121	3_YEAR 251	4_YEAR 371	TOT/	AL 43
1 2 3 4	18.2 44.6 24.0 13.2	19.5 49.4 19.1 11.9	18.6 46.1 22.1 13.2	18 47 21 12	. 0 . 4
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 1.900	D.F.	PROB. 0.9287

## T268 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 155	BONUS 5	BOTH 289	ACF 294	TOTAL 743
1 2 3 4	18.1 45.8 26.4 9.7	20.0 40.0 40.0 0.0	19.4 47.4 18.7 14.5	18.7 47.3 21.1 12.9	7 d . 8 47 . 0 21 . 4 12 . 8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 6.200	D.F.	PROB. 0.7197

#### T268 BY REGION

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N=	NE	SE	SW	MW	WEST	TOTAL
	354	423	270	512	285	1844
1	23.4	28.1	23.7	20.7	22.1	23.6
2	43.2	41.6	33.3	42.0	42.8	41.0
3	20.1	19.1	25.6	23.0	20.3	21.5
4	13.3	11.1	17.4	14.3	14.7	13.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 19.600	D.F. 12	PROB. 0.0750	

#### T268 BY RURAL/URBAN

N=	LG_CITY 316	MED_CITY 285	SUBURB 289	TOWN 508	RURAL 433	TOTAL 1831
1 2 3 4	27.8 38.0 17.7 16.5	20.7 39.6 23.5 16.1	24.2 39.8 19.7 16.3	21.6 42.1 25.0 11.2	23.3 43.9 20.3 12.5	23.4 41.1 21.6 14.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 19.400	D.F. 12	PROB. 0.0793	

## T268 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	902	484	175	228	42	1831
1	22.4	25.8	24.0	24.1	19.0	23.6
2	41.6	40.9	41.1	38.6	40.5	41.0
3	21.8	20.0	24.6	20.6	26.2	21.6
4	14.2	13.2	10.3	16.7	14.3	13.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 7.100	D.F. 12	PROB. 0.8509	

#### -- WATCH ON CABLE: SPORTS PROGRAMMING T269

DO YOU WATCH ANY OF THE FOILOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE TY? - SPORTS PROGRAMMING.

REGULARLY TURN ON THE TV TO WATCH IT ON CABLE TV SOMETIMES WATCH IT ON CABLE TV -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV

3 - HAVE WATCHED IT ONCE OR TWICE ON CABLE TV

4 - HAVE NEVER WATCHED IT ON CABLE TV

5 - DO NOT HAVE CABLE TV IN HOME

SURVEY ITEMS #:

C079

TOTAL NPS SURVEYED IS 1955

T269 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 122	3_YEAR 253	4_YEAR 367	TOT   7	AL 42
1 2 3 4 5	29.5 17.2 9.8 7.4 36.1	31.2 26.9 8.7 6.3 26.9	20.4 27.5 13.9 5.7 32.4	25 25 11 6 31	. 6 . 5 . 2
TOTAL	100.0	100.0	150.0	100	. 0
STATIST			VALUE 18.700	D.F. 8	PROB. 0.0165

### T269 BY ACF/CASH INCENTIVES--GMA KESPONSES ONLY

N=	NEITHER 154	BONUS 5	BOTH 285	ACF 298	TOTAL 742
1 2 3 4 5	24.0 32.5 13.6 6.5 23.4	40.0 0.0 0.0 0.0 60.0	21.0 26.7 13.0 6.3 33.0	30.5 21.5 9.1 6.0 32.9	25.6 25.6 11.5 6.2 31.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 20.400		PROB. .0599

## T269 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	359	422	274	523	288	1866
1	29.5	30.8	28.5	24.9	26.4	27.9
2	25.1	26.3	24.4	27.0	23.6	25.6
3	12.0	12.6	13.5	11.1	14.2	12.4
4	5.3	5.9	10.6	8.4	9.7	7.8
5	28.1	24.4	23.0	28.7	26.0	26.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 19.100	D.F. 16	PROB. 0.2635	

# T269 BY RURAL/URBAN

N=	LG_CITY 310	MED_CITY 282	SUBURB 285	T OWN 506	RURAL 428	TOTAL 1811
1 2 3 4 5	27.1 23.5 11.0 7.7 30.6	27.7 28.0 18.8 8.2 17.4	31.6 27.4 10.5 9.1 21.4	30.2 27.3 14.6 7.3 20.5	22.7 21.5 8.2 7.5 40.2	27.7 25.4 12.5 7.8 26.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 81.700	D.F. 16	PROB. 0.0000	

## T269 BY AGE AT DEP

N=	17 906	18 497	19 176	20-24 231	25-34 43	TOTAL 1853
1 2 3 4 5	26.3 25.8 12.5 7.1 28.4	31.2 24.8 12.3 7.4 24.3	31.8 26.1 13.1 11.9 17.0	26.8 26.0 11.7 7.8 27.7	16.3 18.6 16.3 9.3 39.5	28.0 25.4 12.5 7.8 26.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 23.200	D.F. 16	PROB. 0.1085	

#### T270 -- WATCH ON CABLE: MOVIES W/ NO COMMERCIALS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE TY? - MOVIES WITHOUT COMMERCIALS.

- REGULARLY TURN ON THE TV TO WATCH IT ON CABLE TV - SOMETIMES WATCH IT ON CABLE TV -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV

3 - HAVE WATCHED IT ONCE OR TWICE ON CABLE TV 4 - HAVE NEVER WATCHED IT ON CABLE TV 5 - DO NOT HAVE CABLE TV IN HCME

SURVEY ITEMS #:

C080

TOTAL NPS SURVEYED IS 1955

#### T270 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 120	3_YEAR 252	4_YEAR 370	TOT.	AL 42
1 2 3 4 5	34.2 22.5 5.8 1.7 35.8	42.1 20.6 5.9 4.0 27.4	35.9 20.5 6.5 5.1 31.9	1	.9 .2 .2
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 6.800	D.F.	PROB. 0.5584

## T270 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	155	5	287	295	742
1	40.0	40.0	36.2	38.0	37.7
2	22.6	0.0	20.6	20.7	20.9
3	7.1	0.0	6.3	5.8	6.2
4	7.1	0.0	4.5	2.4	4.2
5	23.2	60.0	32.4	33.2	31.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 13.100		PROB. .3618

## T270 BY REGION

N:	NE	SE	SW	MW	WEST	TOTAL
	= 358	417	272	516	288	1851
1	36.0	41.5	41.5	37.4	32.6	37.9
2	21.5	22.1	20.6	22.5	23.6	22.1
3	7.0	7.9	8.1	7.4	11.5	8.2
4	5.6	3.6	7.0	4.1	6.9	5.1
5	29.9	24.9	22.8	28.7	25.3	26.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 21.300	D.F. 16	PROB. 0.1673	

## T270 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	I= 311	280	283	504	423	1801
1	37.9	41.1	38.5	42.3	29.5	37.8
2	19.0	25.4	26.9	23.4	17.7	22.2
3	5.8	9.6	10.9	10.5	4.0	8.1
4	7.4	5.4	2.8	3.8	6.6	5.2
5	29.9	18.6	20.8	20.0	42.1	26.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 105.5	D.F. 16	PROB. 0.0000	

## T270 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	901	490	175	230	42	1838
1	38.4	38.2	38.3	34.8	38.1	37.9
2	20.4	21.4	29.1	25.2	19.0	22.1
3	7.4	9.2	10.9	7.8	2.4	8.2
4	4.9	5.5	5.1	5.6	2.4	5.1
5	28.9	25.7	16.6	26.5	38.1	26.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 23.000	D.F. 16	PROB.	

#### T271 -- WATCH ON CABLE: MOVIES WITH COMMERCIALS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE TY? - MOVIES WITH COMMERCIALS.

1 - REGULARLY TURN ON THE TV TO WATCH IT ON CABLE TV
2 - SOMETIMES WATCH IT ON CABLE TV -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR THICE ON CABLE TV
4 - HAVE NEVER WATCHED IT ON CABLE TV
5 - DO NOT HAVE CAPLE TV IN HOME

SURVEY ITEMS #:

C081

TOTAL NPS SURVEYED IS 1955

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T271 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 124	3_YEAR 253	4_YEAR 374	TOT 7	AL 51
1 2 3 4 5	16.1 30.6 9.7 8.1 35.5	21.3 33.6 13.8 3.9 27.3	20.0 30.5 13.1 4.0 32.3	19 31 12 4 31	. 6 . 8 . 7
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			<b>VALUE</b> <b>8</b> .500	D.F.	PROB. 0.3862

#### T271 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	155	5	292	299	751
1	23.9	0.0	19.9	18.1	19.8
2	32.9	40.0	30.8	31.4	31.6
3	16.8	0.0	11.3	12.4	12.8
4	3.2	0.0	5.1	5.0	4.7
5	23.2	60.0	32.9	33.1	31.2
TOTAL	100.0	100.0	190.0	100.0	100.0
STATIST CHISQUA			VALUE 12.300		PROB. .4219

## T271 BY REGION

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N=	NE	SE	SW	MW	WEST	TOTAL
	368	423	275	530	290	1886
1	23.6	23.4	25.4	20.0	18.3	22.0
2	28.0	32.1	33.1	33.8	31.0	31.8
3	11.7	13.0	12.7	12.8	14.5	12.9
4	7.6	5.7	6 2	5.7	10.3	6.8
5	29.1	25.8	22.5	27.7	25.9	26.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 19.100	D.F. 16	PROB. 0.2635	

## T271 BY RURAL/URBAN

N=	LG_CITY	MED_CITY 286	SUBURB 288	TOWN 509	RURAL 433	TOTAL 1834
1	18.9	23.4	19.1	26.1	19.6	21.8
2	30.2	34.6	34.7	34.0	25.9	31.6
3	11.3	17.5	16.7	13.6	8.5	13.1
4	9.4	6.6	8.3	6.3	5.1	6.9
5	30.2	17.8	21.2	20.0	40.9	26.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE	D.F.	PROB.		
CHISQUARE		90.500	16	0.0000		

## T271 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	912	501	182	235	43	1873
1	20.9	22.0	30.2	19.6	18.6	21.9
2	31.7	30.7	30.8	35.3	27.9	31.7
3	12.6	14.6	12.1	12.3	9.3	13.0
4	6.0	8.0	9.9	5.5	4.6	6.8
5	28.7	24.8	17.0	27.2	39.5	26.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHI SQUAR			VALUE 26.600	D.F. 16	PROB. 0.0461	

#### -- WATCH ON CABLE: RERUNS OF OLD PROGRAMS T272

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE TY? - RERUNS OF OLD PROGRAMS.

- REGULARLY TURN ON THE TV TO WATCH IT ON CABLE TV SOME. IMES WATCH IT ON CABLE TV -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV

  3 - HAVE WATCHED IT ONCE OR TWICE ON CABLE TV

  4 - HAVE NEVER WATCHED IT ON CABLE TV

  5 - DO NOT HAVE CABLE TV IN HOME

SURVEY ITEMS #:

C082

TOTAL NPS SURVEYED IS 1955

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T272 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 123	3_YEAR 253	4_YEAR 377	TOT:	A L 5 3
1 2 3 4 5	16.3 26.0 14.6 8.1 35.0	15.0 34.8 17.8 5.5 26.9	16.4 27.3 17.8 6.6 31.8	1 15 1 29 1 17 1 6	. 6 . 3 . 5
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 7.300	D.F. 8	PROB. 0.5046

#### T272 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	155	5	295	298	753
1	16.8	0.0	16.9	14.8	15.9
2	38.1	20.0	25.8	29.2	29.6
3	17.4	0.0	17.3	17.4	17.3
4	3.9	20.0	8.1	6.0	6.5
5	23.9	60.0	31.9	32.5	30.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 16.200		PROB. .1822

## T272 BY REGION

	N=	NE 369	SE 423	SW 275	MW 527	WEST 288	TOTAL 1882
	1 2 3 4 5	15.4 30.1 17.6 8.1 28.7	20.8 27.2 19.1 7.6 25.3	19.3 31.6 17.8 8.7 22.5	18.4 28.5 19.0 6.3 27.9	19.4 30.9 15.3 9.0 25.3	18.7 29.3 18.0 7.7 26.3
TO	TAL	100.0	100.0	100.0	100.0	100.0	100.0
	ATISYI ISQUAR			VALUE 12.400	D.F. 16	PROB. 0.7160	

# T272 BY RURAL/URBAN

N=	LG_CITY 317	MED_CITY 285	SUBURB 288	TOWN 507	RURAL 434	TOTAL 1831
1 2 3 4 5	17.7 29.6 13.6 9.1 30.0	20.7 34.0 20.3 7.4 17.5	17.4 29.9 20.8 !1.1 20.8	20.9 31.2 21.7 5.9 20.3	15.7 23.3 14.3 6.9 39.9	18.5 29.3 18.2 7.8 26.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 83.300	D.F. 16	PROB. 0.0000	

## T272 BY AGE AT DEP

SCHOOL SECRETARY 
N=	17	18	19	20-24	25-34	TOTAL
	911	502	179	235	42	1869
1	18.7	18.1	25.7	14.5	9.5	18.5
2	27.1	30.5	29.6	34.0	38.1	29.4
3	18.4	17.9	22.3	15.3	9.5	18.1
4	7.0	9.2	5.6	9.8	2.4	7.7
5	28.8	24.3	16.8	26.4	40.5	26.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 36.100	D.F. 16	PROB. 0.0028	

#### -- WATCH ON CABLE: MUSIC VIDEOS T273

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE TV? - MUSIC VIDEOS.

- REGULARLY TURN ON THE TV TO WATCH IT ON CABLE TV - SOMETIMES WATCH IT ON CABLE TV -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON

THE TV

3 - HAVE WATCHED IT ONCE OR TWICE ON CABLE TV

4 - HAVE NEVER WATCHED IT ON CABLE TV

5 - DO NOT HAVE CABLE TV IN HOME

SURVEY ITEMS #:

C083

TOTAL NPS SURVEYED IS 1955

## T273 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 125	3_YEAR 253	4_YEAR 372	TOT/	AL 50
1 2 3 4 5	32.0 20.8 8.0 4.0 35.2	41.5 22.1 7.9 3.2 25.3	33.1 23.4 8.6 3.5 31.4		. 5 . 3 . 5
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 7.500	D.F. 8	PROB. 0.4838

## T273 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	155	5	290	300	750
1	42.6	20.0	34.1	34.0	35.7
2	26.4	0.0	21.0	22.3	22.5
3	7.7	20.0	8.6	8.0	8.3
4	0.6	0.0	4.1	4.3	3.5
5	22.6	60.0	32.1	31.3	30.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 16.000		PROB. .1912

# T273 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	363	423	273	526	290	1875
1	34.2	39.9	39.2	37.1	30.0	36.4
2	22.0	21.8	19.0	23.2	26.5	22.6
3	9.4	11.8	12.4	8.2	12.1	10.5
4	5.2	2.1	5.5	4.6	6.5	4.6
5	29.2	24.3	23.8	27.0	24.8	26.0
TOTAL	100.0	100.0	100.0	100 0	100.0	100.0
STATIS? CHISQUA			VALUE 26.700	D.F. 16	PROB. 0.0449	

## T273 BY RURAL/URBAN

N:	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	= 315	282	289	507	431	1824
1	33.6	39.7	38.1	42.4	28.1	36.4
2	23.8	26.9	23.5	23.1	17.4	22.5
3	8.9	12.4	12.8	10.1	9.0	10.4
4	4.1	4.3	5.9	3.9	5.1	4.6
5	29.5	16.7	19.7	20.5	40.4	26.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 84.500	D.F. 16	PROB. 0.0000	

# T273 BY AGE AT DEP

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N:	17	18	19	20-24	25-34	TOTAL
	= 907	498	181	233	43	1862
1	38.7	35.3	42.0	29.6	11.6	36.4
2	20.9	24.3	22.6	25.3	20.9	22.6
3	8.4	13.0	13.3	9.9	13.9	10.4
4	4.0	3.2	6.1	7.3	11.6	4.6
5	28.0	24.1	16.0	27.9	41.9	26.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 50.300	D.F. 16	PROB. 0.0000	

#### T274 -- WATCH ON CABLE: NEWS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE TV? - NEWS.

- 1 REGULARLY TURN ON THE TV TO WATCH IT ON CABLE TV
  2 SOMETIMES WATCH IT ON CABLE TV -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
  3 HAVE WATCHED IT ONCE OR TWICE ON CABLE TV
  4 HAVE NEVER WATCHED IT ON CABLE TV
  5 DO NOT HAVE CABLE TV IN HOME

SURVEY ITEMS #:

C084

TOTAL NPS SURVEYED IS 1955

## T274 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 122	3_YEAR 252	4_YEAR 370	TOT	AL 44
1 2 3 4 5	19.7 26.2 13.1 5.7 35.3	19.4 32.9 15.9 5.6 26.2	18.9 26.8 14.6 7.6 32.2	19 28 14 6 30	. 8 . 8 . 6
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 6.400	D.F. 8	PROB. 0.6025

## T274 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	IEITHER	BONUS	BOTH	ACF	TOTAL
	154	5	289	296	744
1	18.2	0.0	21.4	17.9	19.2
2	35.1	20.0	24.9	29.4	28.8
3	17.5	20.0	12.8	15.2	14.8
4	6.5	0.0	8.0	5.4	6.6
5	22.7	60.0	32.9	32.1	30.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 14.500	D.F. 12	PROB. 0.2699

# T274 BY REGION

	N=	NE 365	SE 422	SW 273	MW 526	WEST 291	TOTAL 1877
	1 2 3 4 5	21.9 29.6 11.5 8.5 28.5	23.2 28.0 15.4 8.8 24.6	24.2 32.2 13.2 8.1 22.3	17.3 28.5 19.2 7.4 27.6	25.8 25.8 11.0 12.0 25.4	21.8 28.7 14.7 8.7 26.0
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 31.300	D.F. 16	PROB. 0.0123	

# T274 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	319	283	290	505	431	1828
1	23.8	26.9	24.5	20.4	15.5	21.5
2	24.4	30.4	29.3	33.1	25.8	28.8
3	12.5	17.7	14.1	18.4	10.9	14.8
4	9.4	7.4	12.4	8.1	7.9	8.9
5	29.8	17.7	19.7	20.0	39.9	26.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 90.300	D.F. 16	PROB. 0.0000	

# T274 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	909	499	178	235	43	1 1864
1	19.4	22.6	25.8	25.1	30.2	21.8
2	29.7	26.8	31.5	27.2	20.9	28.6
3	14.1	17.6	15.7	11.9	4.6	14.7
4	8.4	9.2	10.1	9.4	4.6	8.8
5	28.5	23.6	16.8	26.4	39.5	26.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST	IC		VALUE	D.F.	PROB.	

CHISQUARE

29.900 16 0.0185

#### T275 -- WATCH ON CABLE: OTHER CABLE PROGRAMS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE TV? - OTHER CABLE PROGRAMS.

- REGULARLY TURN ON THE TV TO WATCH IT ON CABLE TV -- SOMETIMES WATCH IT ON CABLE TV -- YOU WATCH IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- HAVE WATCHED IT ONCE OR TWICE ON CABLE TV
- HAVE NEVER WATCHED IT ON CABLE TV
- DO NOT HAVE CABLE TV IN HOME

SURVEY ITEMS #:

C085

TOTAL NPS SURVEYED IS 1955

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## T275 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 123	3_YEAR 252	4_YEAR 369	TOT:	AL 44
1 2 3 4 5	16.3 27.6 13.0 7.3 35.8	17.1 37.7 14.3 3.2 27.8	17.9 30.3 13.8 4.1 33.9	17 32 13 4 32	. 4 . 8 . 3
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 9.600	D.F. 8	PROB. 0.2942

# T275 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER		BONUS	BOTH	ACF	TOTAL
N= 155		5	287	297	1 744
1 2 3 4 5	17.4 38.1 17.4 2.6 24.5	20.0 20.0 0.0 0.0	18.5 29.3 13.6 4.5 34.1	16.2 32.7 12.5 5.0 33.7	17.3 32.4 13.8 4.3 32.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			11.800	12	0.4619

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# T275 BY REGION

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	N=	NE 363	SE 418	SW 274	MW 522	WEST 290	TOTAL 1867
	1 2 3 4 5	18.2 30.3 14.3 6.3 30.8	22.5 32.8 14.8 3.8 26.1	20.4 34.3 15.7 4.7 24.8	19.0 31.6 14.4 5.8 29.3	20.3 29.3 16.9 7.9 25.5	20.0 31.7 15.1 5.6 27.6
TOTA	A L	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 14.200	D.F. 16	PROB. 0.5838	

# T275 BY RURAL/URBAN

N =	G_CITY 318	MED_CITY 282	SUBURB 286	T OWN 503	RURAL 429	TOTAL 1818
1 2 3 4 5	19.2 32.1 10.7 7.2 30.8	22.0 34.0 19.1 5.3 19.5	22.4 31.8 17.5 7.7 20.6	22.3 35.8 16.9 4.0 21.1	14.2 25.4 12.3 5.4 42.7	19.8 31.8 15.2 5.7 27.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 92.100	D.F. 16	PROB. 0.0000	

# T275 BY AGE AT DEP

N:	17	18	19	20-24	25-34	TOTAL
	= 907	497	175	233	42	1854
1	18.7	22.7	25.1	16.3	16.7	20.1
2	31.6	30.0	34.9	34.8	21.4	31.7
3	13.9	15.5	17.1	16.3	16.7	15.0
4	5.7	5.8	5.7	5.1	2.4	5.6
5	30.0	26.0	17.1	27.5	42.9	27.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.100		PROB. .0681	

IV. RECRUIT BACKGROUND AND DEMOGRAPHIC DESCRIPTION

## T187 -- SIZE OF PLACE LIVING WHEN ENLISTED

WHICH OF THESE BEST DESCRIBES THE PLACE WHERE YOU WERE LIVING WHEN YOU ENLISTED?

1 - IN A LARGE CITY (OVER 250,000 PEOPLE)
2 - IN A SUBURB OF A LARGE CITY
3 - IN A MEDIUM-SIZED CITY (50,000 TO 250,000 PEOPLE)
4 - IN A SUBURB OF A MEDIUM-SIZED CITY
5 - IN A SMALL CITY OR TOWN (UNDER 50,000 PEOPLE)
6 - IN A RURAL AREA, BUT NOT ON A FARM OR RANCH
7 - ON A FARM OR RANCH

SURVEY ITEMS #: A062 B058 C115 D103

TOTAL NPS SURVEYED IS 5917

## T187 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 423	3_YEAR 721	4_YEAR 1140	T01/	
1 2 3 4 5 6 7	11.6 13.7 15.6 5.0 26.7 20.6 6.9	12.5 10.8 15.3 7.3 27.7 20.3 6.1	14.8 12.0 14.8 7.3 25.3 19.1 6.7	26 19	. 0 . 1 . 9 . 3
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 9.700	D.F. 12	PROB. 0.6423

#### T187 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 463	BONUS 17	BOTH 886	ACF 918	TOTAL   2284
1 2 3 4 5 6 7	12.7 11.4 14.5 4.8 28.1 20.5 8.0	17.6 5.9 23.5 5.9 23.5 17.6 5.9	14.2 12.9 14.9 8.1 25.1 18.4 6.4	13.1 11.4 15.5 6.8 26.7 20.7	13.5 12.0 15.1 6.9 26.3 19.7 6.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 12.800	D.F. 18	PROB. 0.8033

T187 BY REGION

	N=	NE 1158	SE 1268	SW 846	MW 1612	WEST 861	TOTAL 5745
	1 2 3 4 5 6 7	14.8 10.9 11.2 8.6 26.4 23.5 4.5	13.7 8.8 18.2 8.4 26.4 19.2 5.2	20.1 11.6 16.0 6.1 23.5 15.6 7.1	14.6 12.2 15.4 6.3 26.1 18.7 6.6	24.2 11.3 18.2 7.0 23.3 11.3 4.8	16.7 11.0 15.7 7.3 25.4 18.2 5.7
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 146.9	D.F. 24	PROB. 0.0000	

## T187 BY RURAL/URBAN

N=	LG_CITY 960	MED_CITY 901	SUBURB 1051	TOWN 1462	RURAL 1371	TOTAL 5745
1 2 3 4 5 6 7	100.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 100.0 0.0 0.0 0.0	0.0 59.9 0.0 40.1 0.0 0.0	0.0 0.0 0.0 0.0 100.0 0.0	0.0 0.0 0.0 0.0 0.0 76.2 23.8	16.7 11.0 15.7 7.3 25.4 18.2 5.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 22980	D.F. 24	PROB. 0.0000	

## T187 BY AGE AT DEP

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N=	17	18	19	20-24	25-34	TOTAL
	2785	1584	541	650	140	5700
1	13.9	17.2	18.1	22.5	35.0	16.7
2	11.1	10.2	11.1	13.5	5.0	11.0
3	15.7	15.5	15.3	16.0	16.4	15.7
4	6.9	7.6	8.1	8.1	3.6	7.3
5	26.1	24.8	26.6	22.3	25.7	25.4
6	19.9	18.7	15.0	14.3	12.1	18.3
7	6.3	6.1	5.7	3.2	2.1	5.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 99.900	D.F. 24	PROB. 0.0000	

## T189 -- SCHOOL SPORTS PARTICIPATION/LEADERSHIP

MARK THE ONE LETTER THAT TELLS WHAT YOU HAVE DONE IN A SCHOOL SPORTS TEAM IN THE LAST

1 - I HAVE BEEN A LEADER OR OFFICER 2 - I HAVE BEEN A MEMBER, BUT NOT A LEADER 3 - I HAVE NOT BEEN IN THIS KIND OF GROUP

SURVEY ITEMS #:

C147 D135

TOTAL NPS SURVEYED IS 1955

## T189 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 107	3_YEAR 217	4_YEAR 328	† TOT 6	AL 52
1 2 3	31.8 29.0 39.3	23.5 24.4 52.1	21.6 24.7 53.7	23 25 50	. 3
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 7.600	D.F.	PROB. 0.1074

# T189 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	140	5	253	254	1 652
1	20.7	20.0	21.7	27.9	23.9
2	26.4	20.0	25.3	24.8	25.3
3	52.9	60.0	53.0	47.2	50.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 4.000		PROB. .6767

## T189 BY REGION

N:	NE	SE	SW	MW	WEST	TOTAL
	= 287	359	228	446	238	1558
1	21.3	28.4	24.6	24.4	22.7	24.5
2	31.4	26.2	25.0	28.0	26.0	27.5
3	47.4	45.4	50.4	47.5	51.3	48.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 7.600	D.F.	PROB. 0.4735	

## T189 BY RURAL/URBAN

	N=	.G_CITY 262	MED_CITY 239	SUBURB 260	TOWN 425	RURAL 362	TOTAL 1548
	1 2 3	24.8 26.3 48.8	23.4 20.9 55.6	23.5 30.0 46.5	23.8 30.1 46.1	26.8 27.9 45.3	24.5 27.5 47.9
TOTA	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 10.400	D.F.	PROB. 0.2381	

## T189 BY AGE AT DEP

COLOR COCCOCCA MERCANDAR MARCALLA COCCOCCA SOCIOLORIA COCCOCCA COCCOCCA MARCALLA SOCIOCA MARCALLA COCCOCCA MARCALLA COCCACA MARCALLA COCACACA MARCALLA COCCACA MARCALLA COCCACA MARCALLA COCCACA MARCAL

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N =	17	18	19	20-24	25-34	TOTAL
	756	409	146	200	36	1547
1	24.9	28.6	20.5	19.5	16.7	24.6
2	30.2	28.1	32.9	14.5	11.1	27.4
3	45.0	43.3	46.6	66.0	72.2	48.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	-		VALUE 47.500	D.F.	PROB. 0.0000	

ACCUPANT SATISFIES SACROCCO FINANCE DOOR

## 7190 -- NON-SCHOOL SPORTS PARTICIPATION/LEADRSHP

MARK THE ONE LETTER THAT TELLS WHAT YOU HAVE DONE IN A SPORTS TEAM OUTSIDE OF SCHOOL IN THE LAST YEAR.

1 - I HAVE BEEN A LEADER OR OFFICER 2 - I HAVE BEEN A MEMBER, BUT NOT A LEADER 3 - I HAVE NOT BEEN IN THIS KIND OF GROUP

SURVEY ITEMS #:

C148 D136

TOTAL NPS SURVEYED IS 1955

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T190 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 109	3_YEAR 222	4_YEAR 322	TOT.	AL 53
1 2 3	26.6 25.7 47.7	25.2 21.2 53.6	19.6 23.6 56.8	22 23 54	.1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 4.700	D.F.	PROB. 0.3195

T190 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	139	5	249	260	653
1	19.4	40.0	18.9	27.7	22.7
2	22.3	40.0	23.7	22.7	23.1
3	58.3	20.0	57.4	49.6	54.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 9.400		PROB. 1523

## T190 BY REGION

WILLIAM STREETS FIRMS STREETS INC.

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N=	NE 290	SE 359	SW 233	4! -	WEST 228	TOTAL 1567
1 2 3	20.7 24.8 54.5	26.5 28.4 45.1	23.2 26.6 50.2	23.4 26.9 49.7	20.6 21.9 57.5	23.2 26.1 50.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 10.700	D.F.	PROB. 0.2193	

## T190 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	264	241	253	440	358	1556
1	26.5	19.9	28.5	21.4	20.9	23.1
2	28.8	22.4	25.3	25.2	27.9	26.0
3	44.7	57.7	46.3	53.4	51.1	50.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 15.400	D.F. 8	PROB. 0.0518	

## T190 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	778	405	145	194	35	1557
1	22.4	24.7	26.2	21.1	20.0	23.1
2	26.9	28.6	24.8	20.1	22.9	26.2
3	50.8	46.7	49.0	58.8	57.1	50.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 9.800	D.F.	PROB. 0.2793	

#### COLLED -- COLLEGE EDUCATION

## WHAT IS YOUR POST-HIGH-SCHOOL EDUCATION?

1 - NONE 2 - 1 YEAR OR LESS OF COLLEGE 3 - 2-3 YEARS OF COLLEGE 4 - ASSOCIATES DEGREE 5 - BA OR BS 6 - PROFESSIONAL/MS/MA/PHD

SURVEY ITEMS #: A007 A007 A007 TOTAL NPS SURVEYED IS 5917

# COLLED BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 430	3_YEAR 717	4_YEAR 1143	TOT:	
1 2 3 4 5	86.0 8.6 2.3 0.5 2.1 0.5	84.4 10.7 3.6 0.7 0.6 0.0	82.5 9.8 4.5 0.6 2.4 0.1	3 0 1	. 8 . 9 . 8 . 6 . 8
TOTAL	100.0	100.0	100.0	100	.0
STATIST CHISQUA			VALUE 20.200	D.F. 10	PROB. 0.0274

# COLLED BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 458	BONUS 17	BOTH 888	ACF 927	TOTAL   2290
1 2 3 4 5	87.8 7.6 1.5 1.1 2.0 0.0	76.5 11.8 11.8 0.0 0.0	82.0 10.4 4.8 0.4 2.3 0.1	83.6 10.5 3.9 0.5 1.3 0.2	83.8   9.9   3.8   0.6   1.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 21.900		PROB. .1105

## COLLED BY REGION

N=	NE 1158	SE 1282	SW 850	MW . 1614	WEST 852	TOTAL 5756
1 2 3 4 5 6	88.9 6.7 2.5 0.7 1.0	87.3 7.8 2.9 0.8 1.0 0.2	86.6 8.3 3.5 0.5 1.1 0.0	87.5 8.2 2.7 0.3 1.2 0.1	83.1 12.6 2.9 0.3 1.1	87.0 8.5 2.8 0.5 1.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 34.800	D.F. 20	PROB. 0.0212	

## COLLED BY RURAL/URBAN

N=	.G_CITY 932	MED_CITY 867	SUBURB 1022	TOWN 1429	RUR/ <sub>1</sub> L 1343	TOTAL 5593
1 2 3 4 5	82.4 10.7 4.1 0.8 1.9 0.1	86.7 8.6 3.1 0.3 1.0	85.5 9.5 3.4 0.6 0.9 0.1	88.6 7.5 2.4 0.3 1.0 0.1	89.9 6.8 1.8 0.7 0.7 0.1	87.0 8.4 2.8 0.5 1.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI			VALUE 41.000	D.F. 20	PROB. 0.0037	

## COLLED BY AGE AT DEP

Secretary accounted to accounted from the contract and th

N=	17 2797	18 1571	19 547	20-24 662	25-34 139	TOTAL 5716
1 2 3 4 5 6	97.7 2.1 0.2 0.0 0.1	93.1 6.4 0.3 0.1 0.1	75.9 20.7 3.3 0.2 0.0	48.5 28.1 14.9 3.2 5.1 0.1	30.9 18.7 25.2 5.0 18.0	87.0 8.5 2.8 0.5 1.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 2214	D.F. 20	PROB. 0.0000	

## HSED -- HIGH SCHOOL EDUCATION

## WHAT IS YOUR HIGH SCHOOL EDUCATION?

1 - HIGH SCHOOL DIPLOMA 2 - GED 3 - NEITHER OF THESE

SURVEY ITEMS #: A008 A008 A008 A008 TOTAL NPS SURVEYED IS 5917

# HSED BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 436	3_YEAR 728	4_YEAR 1160	TOT 23	
1 2 3	99.8 0.0 0.2	98.9 0.8 0.3	99.1 0.8 0.1		.2 .6 .2
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 4.500	D.F.	PROB. 0.3425

## HSED BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER	BONUS	BOTH	ACF	TOTAL
	468	17	902	937	! 2324
1	99.1	100.0	99.0	99.1	99.2
2	0.6	0.0	0.9	0.4	0.6
3	0.2	0.0	0.1	u.2	0.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 1.900	D.F. 6 0	PROB. .9287

# HSED BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	1188	1306	867	1642	878	5881
1	87.6	89.7	88.5	89.6	84.0	88.2
2	3.4	3.4	3.7	2.3	3.4	3.1
3	8.9	6.9	7.8	8.2	12.5	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 29.400	D.F. 8	?RUB. 0.0003	

# HSED BY RURAL/URBAN

N.	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	955	895	1045	1455	1369	5719
1	83.3	87.7	87.6	89.0	91.6	88.2
2	5.3	2.9	3.4	2.8	2.2	3.2
3	11.4	9.4	9.0	8.3	6.2	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS' CHISQU			VALUE 42.900	D.F.	PROB. 0.0000	

# HSED BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	2847	1613	564	674	138	5836
1	90.2	88.4	85.8	82.8	81.9	88.2
2	1.2	2.7	4.6	8.8	15.9	3.1
3	8.7	8.9	9.6	8.5	2.2	8.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 192.3	D.F. 8	PROB. 0.0000	

# HSYEAR -- YEAR GRAD. OR LAST YEAR IN HIGH SCHOOL

# WHAT YEAR DID YOU LAST ATTEND HIGH SCHOOL?

SURVEY ITEMS #: A005 A005 A005 A005 TOTAL NPS SURVEYED IS 5917

HSYEAR BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 384	3_YEAR 631	4_YEAR 1114	TOTAL 2129
70 71 72 73 74 75 76 77 78 79 80 81	0.0 0.5 0.3 0.3 0.3 0.0 0.5 0.8 1.0 2.1	0.0 0.0 0.2 0.2 0.0 0.0 0.6 0.5 1.7	0.1 0.4 0.1 0.3 0.6 0.4 0.8 0.9 1.8 2.8	0.0 0.3 0.1 0.1 0.2 0.4 0.4 0.5 0.8 1.6 2.1
82 83 84	2.6 6.5 83.3	2.4 7.0 85.1	5.2 5.9 78.0	2.1 3.9 6.3 81.1
TOTAL STATISTI CHISQUAR		100.0	100.0 VALUE 44.600	D.F. PROB.

HSYEAR BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N= N=	EITHER 432	BONUS 15	BOTH 869	ACF 813	TOTAL 2129
70 71 72 73 74 75 76 77 78 79 80 81 82 83	0.0 0.0 0.0 0.2 0.2 0.5 0.7 0.7 0.7 3.5 88.7	0.0 0.0 0.0 0.0 0.0 0.0 6.7 0.0 0.0 6.7	0.1 0.5 0.0 0.5 0.5 0.5 0.5 0.8 0.3 2.6 55.6 76.6	0.0 0.3 0.3 0.1 0.3 0.4 0.3 0.7 1.5 1.8 2.1 2.3 7.9	0.0 0.3 0.1 0.1 0.2 0.4 0.4 0.5 0.8 1.6 2.1 3.9 6.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 72.100		PROB. 0026

18.5

2.4.3

5.50

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644

330 377

# HSYEAR BY REGION

N	NE = 1093 	SE 1197	SW 789	MW 1508	WEST 792	TOTAL ! 5379
70 71 72 73 74 75 76 77 78 79 80 81 82 83	0.2 0.1 0.1 0.1 0.3 0.3 1.6 2.6 5.9 8.7 77.1	0.2 0.1 0.1 0.2 0.1 0.5 0.8 0.7 1.3 2.0 4.2 8.0 79.5	0.1 0.3 0.1 0.3 0.8 0.5 0.4 1.4 1.8 2.0 3.0 4.9 10.9 73.4	0.1 0.2 0.2 0.1 0.2 0.3 0.5 0.6 0.9 1.3 1.3 3.6 7.2 81.4	0.0 0.3 0.3 0.4 0.1 0.5 1.5 1.0 2.9 3.4 5.2 75.8	0.1 0.1 0.1 0.2 0.3 0.4 0.6 0.9 1.4 2.1 2.1 2.4 4.6 8.4 78.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 73.700	D.F. 56	PROB. 0.0565	

HSYEAR BY RURAL/URBAN

N=	LG_CITY 867	MED_CITY 830	SUBURB 962	TOWN 1319	RURAL 1240	TOTAL 5218
70 71 72 73 74 75 76 77 78 79 80 81 82 83	0.2 0.3 0.5 0.5 0.8 0.8 1.1 2.0 2.4 2.6 6.0	0.1 0.2 0.2 0.1 0.4 0.5 0.6 0.8 0.6 1.7 2.0 3.0 4.2 9.4	0.1 0.0 0.0 0.1 0.1 0.3 0.2 1.0 1.6 2.7 4.9 9.1	0.1 0.1 0.1 0.1 0.1 0.3 0.4 0.5 0.9 1.8 2.3	7.1 0.1 0.2 0.1 0.2 0.4 0.5 0.6 1.0 1.5 1.5	0.1 0.2 0.2 0.1 0.2 0.3 0.5 0.6 0.9 1.4 2.0 2.5 4.5
84	69.7	76.0	77.3 	80.6	83.5	78.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 110.2	D.F. 56	PROB. 0.0000	

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# HSYEAR BY AGE AT DEP

N=	17 2618	18 1458	19 516	20-24 625	25-34 121	TOTAL 5338
70 71 72 73 74 75 76 77 78 79 80 81 82 83 84	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.1 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.1 1.3 11.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.4 1.2 1.9 16.3 32.6 47.7	0.0 0.0 0.0 0.0 0.5 0.2 1.8 7.0 11.4 16.0 18.2 20.8 9.1	5.0 5.8 6.6 7.4 11.6 18.2 16.5 2.5 3.3 2.5 0.0 1.6 7.4	0.1 0.1 0.1 0.2 0.3 0.4 0.6 0.9 1.4 2.1 2.1 4.6 8.4 78.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 7589.8	D.F.	PROB.	

T196 -- GRADES MADE WHEN LAST IN SCHOOL

HOW WOULD YOU DESCRIBE THE GRADES YOU WERE MAKING WHEN YOU WERE LAST IN SCHOOL?

- MOSTLY A
- ABOUT HALF A AND HALF B

- MOSTLY B - ABOUT HALF B AND HALF C

- MOSTLY C

6 - ABOUT HALF C AND HALF D 7 - MOSTLY D 8 - MOSTLY BELOW D

SURVEY ITEMS #: A065 B061 C117 D106

TOTAL NPS SURVEYED IS 5917

T196 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 421	3_YEAR 710	4_YEAR 1132	TOT/	
•	1 2 3 4 5 6 7 8	9.7 20.7 21.6 24.9 15.0 7.1 0.7 0.2	6.5 17.3 21.1 29.7 16.2 8.4 0.3 0.4	7.8 15.3 20.1 31.6 15.0 7.8 2.0	1 16 1 20 1 29 1 15 1 7	. 7 . 8
	TOTAL	100.0	100.0	100.0	100	. 0
	STATIST: CHISQUA			VALUE 27.300	D.F. 14	PROB. 0.0176

## T196 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 461	BONUS 17	BOTH 877	ACF 908	TOTAL 2263
1 2 3 4 5 6 7 8	5.9 17.6 20.8 30.6 16.3 7.6 0.6 0.6	5.9 17.6 11.8 17.6 29.4 17.6 0.0	8.2 14.9 19.7 31.7 15.2 7.9 2.2 0.2	8.3 18.5 21.8 27.8 14.9 7.8 0.7 0.3	7.7 16.9 20.7 29.8 15.4 7.9 1.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 27.500		PROB. .1549

T196 BY REGION

N=	NE 1143	SE 1249	SW 836	MW 1 599	WEST 860	TOTAL 5687
1 2 3 4 5 6 7 8	6.7 14.8 18.1 30.7 13.6 12.7 2.2 1.1	7.2 16.5 16.5 32.0 16.9 8.4 1.3	7.5 19.6 15.8 29.9 15.2 10.0 1.4	6.4 15.7 16.7 28.9 18.4 10.7 2.3	7.1 15.6 17.8 26.9 17.4 11.3 2.2	6.9 16.2 17.0 29.8 16.5 10.6 1.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 50.000	D.F. 28	PROB. 0.0065	

## T196 BY RURAL/URBAN

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70

LG_C1 N= 9	TY MED_CITY 941 879	SUBURB 1016	TOHN 1448	RURAL 1353	TOTAL   5637
2 16 3 15 4 30 5 16 6 10 7 1	7.4 5.7 5.6 15.1 5.5 19.2 0.5 30.1 5.3 17.3 0.1 10.2 1.8 1.3	7.5 16.4 18.3 27.5 16.7 10.3 2.2	6.5 16.2 15.9 30.1 16.4 11.5 2.5 0.8	7.3 16.5 16.8 30.3 16.0 10.5 1.6	6.9 16.2 17.0 29.7 16.5 10.6 1.9
TOTAL 100	0.0 100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 25.400	D.F. 28	PROB. 0.6060	

# T196 BY AGE AT DEP

N:	17 : 2771	18 1557	19 537	20-24 640	25-34 137	TOTAL 5642
1 2 3 4 5 6 7 8	7.1 17.0 18.2 29.4 15.1 10.0 1.9	6.4 15.0 16.4 29.4 17.3 13.2 1.4	6.0 15.6 11.2 32.2 20.3 10.2 3.0 1.5	7.2 14.7 17.3 31.3 18.3 8.3 2.3 0.6	9.5 21.9 19.7 26.3 5.3 6.6 0.7 0.0	6.8 16.2 17.0 29.8 16.6 10.6 1.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 64.300	D.F. 28	PROB. 0.0001	

SOCIAL MESCESSES SOCIOESSES LEGISLA

## T197 -- HIGH SCHOOL PROGRAM

## WHAT HIGH SCHOOL EDUCATION PROGRAM ARE YOU/WERE YOU IN?

1 - COLLEGE PREPARATORY 2 - GENERAL 3 - COMMERCIAL OR BUSINESS 4 - VOCATIONAL 5 - OTHER

SURVEY ITEMS #:

C121 D110

TOTAL NPS SURVEYED IS 1955

6

## T197 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 116	3_YEAR 245	4_YEAR 359	TOTA 72	
1 2 3 4 5	39.7 30.2 5.2 15.5 9.5	34.7 38.8 9.0 14.3 3.3	32.9 41.8 3.6 17.8 3.9	34. 38. 5. 16.	9 7 3
TOTAL	100.0	100.0	100.0	100.	0
STATIST CHISQUA			VALUE 20.200	D.F. 8	PROB. 0.0096

# T197 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	151	5	279	285	720
1	31.1	20.0	33.7	37.5	34.6
2	37.8	20.0	42.6	36.1	38.9
3	6.6	20.0	2.9	7.7	5.7
4	20.5	0.0	17.6	13.0	16.3
5	4.0	40.0	3.2	5.6	4.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 32.100		PROB. .0013

# T197 BY REGION

N≃	NE	SE	SW	MW	WEST	TOTAL
	344	406	259	496	275	1780
1	28.8	25.9	20.5	24.2	21.1	24.4
2	36.3	35.7	39.0	39.5	51.3	39.8
3	7.8	7.6	8.5	8.5	7.6	8.0
4	20.6	23.1	20.8	18.8	12.4	19.4
5	6.4	7.6	11.2	9.1	7.6	8.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 33.700	D.F. 16	PROB. 0.0060	

# T197 BY RURAL/URBAN

500

公園

8

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N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	307	279	282	499	405	1772
1	30.0	24.0	27.7	23.4	19.5	24.4
2	34.5	34.8	42.9	42.3	42.0	39.8
3	11.4	11.1	6.7	6.2	6.7	8.1
4	17.3	20.8	14.5	19.2	23.7	19.4
5	6.8	9.3	8.2	8.8	8.1	8.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 35.900	D.F. 16	PROB. 0.0030	

# T197 BY AGE AT DEP

N:	17	18	19	20-24	25-34	TOTAL
	= 872	464	167	223	42	1768
1	26.6	20.7	18.6	26.9	33.3	24.5
2	38.6	40.3	43.1	38.1	47.6	39.6
3	7.0	9.5	8.4	8.1	14.3	8.1
4	19.9	19.8	19.8	18.8	4.8	19.4
5	7.8	9.7	10.2	8.1	0.0	8.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 24.600	D.F. 16	PROB. 0.0772	

#### -- MATH & TECH COURSES TAKEN & PASSED IN HS T198

WHICH OF THE FOLLOWING MATHEMATICS AND TECHNICAL COURSES, IF ANY, DID YOU TAKE AND PASS IN HIGH SCHOOL?

- A ELEMENTARY ALGEBRA
  B PLANE GEOMETRY
  C BUSINESS MATH
  D COMPUTER SCIENCE
  E INTERMEDIATE ALGEBRA
  F TRIGONOMETRY
- G CALCULUS H PHYSICS
- I SCIENCE COURSE THAT COVERED ELECTRICITY OR ELECTRONICS
  J I TOOK NONE OF THESE

SURVEY ITEMS #: A064 B059 C116 D105

TOTAL NPS SURVEYED IS 5917

#### T198 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 425	3_YEAR 718	4_YEAR 1141	TOTAL 2284	x <sup>2</sup>	DF	Р
A B C D E F G H I J	74.1 59.8 32.2 30.6 52.9 27.1 8.0 20.0 27.5	73.5 56.3 28.8 25.6 56.7 27.2 10.0 20.8 30.2 4.9	70.5 52.8 29.0 23.4 50.0 21.8 7.3 17.9 28.6 5.2	72.2 55.2 29.6 25.4 52.6 24.5 8.3 19.2 28.9 4.7	3.0 6.7 1.7 8.4 7.9 8.8 4.4 2.5 1.0 3.2	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.2231 0.0351 0.4274 0.0150 0.0193 0.0123 0.1108 0.2865 0.6065 0.2019

## T198 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 462	BONUS 17	BOTH 887	ACF 918	TOTAL 2284	x <sup>2</sup>	DF	P
A B C D E F G H I J	74.2 54.8 25.5 27.1 55.4 24.9 7.1 20.6 32.7 4.6	47.1 47.1 11.8 35.3 52.9 11.8 11.8 11.8 29.4	69.7 51.3 30.7 22.1 48.8 20.6 6.9 17.0 26.2 4.7	74.0 59.3 30.8 27.7 54.9 28.2 10.1 20.7 29.6 4.6	72.2 55.2 29.6 25.4 52.6 24.5 8.3 19.2 28.9 4.7	10.6 12.0 7.5 9.1 8.5 15.5 7.5 5.2 6.7 6.3	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	0.0141 0.0074 0.0576 0.0280 0.0367 0.0014 0.0576 0.1577 0.0821 0.0979

# T198 BY REGION

多 多 级

100 mg (200 mg 200

N=	NE 1165	SE 1279	SW 847	MW 1611	WEST 862	TOTAL	x <sup>2</sup>	υF	Р
B C D E F G H	62.1 42.5 28.4 15.5 42.0 20.7 5.4 14.9 23.7	56.1 36.3 32.6 14.7 39.1 13.1 5.3 11.6 22.0	53.5 35.5 32.1 137.3 12.6 3.5 10.6 20.8 9.4	60.2 41.3 31.4 18.9 41.1 17.7 12.5 25.0 9.8	77 7 37 9 27 3 18.6 17.6 12.4 10.4 21.0	.0 .0 .0 .8 .8 .2 .2 .2 .2 .2 .2 .2	20.6 18.1 11.1 12.6 7.2 45.9 9.2 13.1 9.1	444444444	0.0004 0.0012 0.0255 0.0134 0.1257 0.0000 0.0563 0.0108 0.0586 0.0073

# T198 BY RURAL/URBAN

A 59.5 56.5 59.5 59.9 58.4 58.8 3.4 B 38.6 40.7 40.8 39.5 37.2 39.2 4.4 C 29.8 30.1 26.8 29.4 35.3 30.6 25.8 D 14.6 14.2 17.5 17.8 18.4 1 16.8 11.5	TOTAL 2 5718 X DF	RURAL 1369	TOWN 1454	SUBURB 1042	MED_CITY 896	LG_CITY N= 957	N
E 40.0 38.7 37.4 42.7 40.0   40.0 8.0 F 17.4 14.5 17.5 14.8 15.3   15.8 6.6 G 6.3 4.3 5.6 4.9 4.9   5.2 4.2 H 12.4 10.5 12.3 13.2 12.5   12.3 3.7 I 21.9 18.5 20.5 24.1 27.3   23.0 29.5 J 9.4 10.5 7.2 10.1 12.7   10.1 20.1	39.2 30.6 25.8 11.5 40.0 8.0 41.5.8 6.6 4.2 4.2 4.2 4.2 4.2 4.2 4.2 4.2	37.2 35.3 18.4 40.0 15.3 4.9 12.5 27.3	39.5 29.4 17.8 42.7 14.8 4.9 13.2 24.1	40.8 26.8 17.5 37.4 17.5 5.6 12.3 20.5	40.7 30.1 14.2 38.7 14.5 4.3 10.5	38.6 29.8 14.6 40.0 17.4 6.3 12.4 21.9	B C D E F G

# T198 BY AGE AT DEP

N= 2	2800 157	3 19 9 549	20-24 651	25-34 140	TOTAL   5719	x	DF	Р
B 4 C 2 D 2 E 4 F 1 G H 1	51.8 53.9 64.9 34.1 28.1 32.1 20.9 15.3 64.3 36.0 17.7 13.0 7.5.4 3.0 13.6 10.0 24.9 21.0	28.2 30.0 9.5 4 31.3 12.8 9 3.6 0 8.7 4 19.5	58.8 33.8 35.2 9.8 34.1 15.8 .6.4 11.8 20.0	62.9 47.1 29.3 12.1 45.7 18.6 15.0 23.6 22.1	58.5 39.1 30.4 16.8 39.7 15.8 5.2 12.2 22.8	32.5 95.4 18.3 82.5 58.4 21.5 35.4 15.2 29.6	44444444	0.0000 0.0000 0.0011 0.0000 0.0000 0.0003 0.0000 0.0000 0.0043

#### T201 -- EDUCATIONAL ASPIRATIONS

WHAT IS THE HIGHEST DEGREE OR DIPLOMA YOU THINK YOU WILL EVER COMPLETE IN THE FUTURE?

1 - MASTER'S OR DOCTORATE 2 - B.A. OR B.S. DEGREE 3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE

4 - A HIGH SCHOOL DIPLOMA
5 - A GED CERTIFICATE
6 - NONE OF THE ABOVE

SURVEY ITEMS #: A066 B062 C118 D107

TOTAL NPS SURVEYED IS 5917

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## T201 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 419	3_YEAR 714	4_YEAR 1119	TOT   22	
1 2 3 4 5	27.9 38.7 17.2 10.3 1.7 4.3	27.3 42.3 14.7 10.4 1.1 4.2	27.6 39.4 13.2 12.2 1.6 5.9		. 2
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 10.200	D.F. 10	PROB. 0.4231

# T201 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 460	BONUS 17	BOTH 867	ACF 908	TOTAL 2252
1 2 3 4 5	23.9 38.3 13.0 17.0 0.9 7.0	35.3 35.3 0.0 17.6 0.0 11.8	26.8 40.9 14.0 11.2 2.0 5.2	30.1 40.5 15.9 8.4 1.3 3.8	27.6 40.2 14.4 11.3 1.5 5.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 40.700		PROB. .0004

T201 BY REGION

	N=	NE 1142	SE 1256	SW 828	MW 1581	WEST 849	TOTAL 5656
	1 2 3 4 5 6	19.0 31.7 18.1 19.3 3.7 8.1	22.5 31.2 17.4 19.5 2.4 6.9	24.4 29.8 17.1 17.9 3.3 7.5	21.1 31.9 18.2 18.0 2.6 8.2	26.0 33.3 18.7 12.3 4.0 5.6	22.2 31.6 17.9 17.7 3.1 7.4
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTIC SQUARE			VALUE 47.500	D.F. 20	PROB. 0.0005	

# T201 BY RURAL/URBAN

N=	G_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	940	885	1023	1430	1329	5607
1	29.8	21.4	23.7	20.1	18.8	22.3
2	32.4	32.2	34.8	32.2	27.8	31.7
3	15.0	18.6	16.7	18.5	19.5	17.9
4	13.7	17.2	15.6	18.3	21.9	17.7
5	3.4	3.3	3.5	2.7	2.8	3.1
6	5.6	7.3	5.7	8.1	9.2	7.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 94.000	D.F. 20	PROB. 0.0000	

# T201 BY AGE AT DEP

N=	17 2754	18 1540	19 536	20-24 644	25-34 139	TOTAL 5613
1 2 3 4 5 6	19.9 34.2 18.3 17.8 3.0 6.9	22.1 28.8 17.3 19.7 3.5 8.5	21.1 29.8 17.3 21.3 3.2 7.3	28.9 27.9 19.7 13.7 2.8 7.0	38.8 36.0 14.4 2.9 0.0 7.9	22.1 31.6 18.0 17.8 3.0 7.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 93.000	D.F. 20	PROB. 0.0000	

#### T204 -- COLLEGE ACCEPTANCES

IN THE PAST YEAR, DID YOU APPLY TO AND HERE YOU ACCEPTED TO ATTEND ANY COLLEGES OR UNIVERSITIES?

1 - I DID NOT AP?LY TO ANY COLLEGES OR UNIVERSITIES 2 - I APPLIED BUT HAVE NOT HEARD YET 3 - I APPLIED BUT WAS NOT ACCEPTED 4 - I HAS ACCEPTED AT ONE OR MORE SCHOOLS

SURVEY ITEMS #: A067 B060 C119 D108

TOTAL NPS SURVEYED IS 5917

# T204 BY TERM OF ENLISTMENT -- GMA RESPONSES ONLY

N=	2_YEAR 415	3_YEAR 702	4_YEAR 1104	TOT.	
1 2 3 4	65.8 3.1 2.9 28.2	78.2 1.7 2.0 18.1	75.4 3.2 3.0 18.5	. –	.7
TOTAL	100.0	100.0	100.0	100	. 0
STATISTI CHISQUAR			VALUE 27.500	D.F.	PROB. 0.0001

# T204 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N =	NEITHER 454	BONUS 17	BOTH 853	ACF 897	TOTAL 2221
1 2 3 4	83.3 1.1 1.8 13.9	70.6 0.0 0.0 29.4	73.4 3.8 3.4 19.5	71.1 2.6 2.4 23.9	74.5 2.7 2.7 20.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 34.100	D.F.	PROB. 0.0001

# T204 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	1135	1225	812	1 562	836	5570
1	75.2	68.1	68.2	75.3	77.5	73.0
2	4.0	4.7	4.7	3.7	2.8	4.0
3	3.7	4.4	3.8	3.1	2.6	3.5
4	17.1	22.8	23.3	17.9	17.1	19.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 43.800	D.F. 12	PROB. 0.0000	

# T204 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	930	865	985	1436	1313	5529
1	70.1	69.5	68.6	76.3	77.8	73.2
2	3.8	4.6	6.2	3.1	2.7	3.9
3	3.9	4.5	5.8	2.4	1.9	3.5
4	22.3	21.4	19.4	18.2	17.5	19.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE	D.F.	PROB.		
CHISQUARE		73.700	12	0.0000		

# T204 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	2711	1522	525	629	139	5526
1	78.5	69.3	63.4	67.4	72.7	73.1
2	3.8	5.1	3.6	3.0	1.4	4.0
3	3.4	4.1	4.4	2.9	0.7	3.5
4	14.3	21.5	28.6	26.7	25.2	19.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE	D.F.	PROB.		
CHISQUARE		120.9	12	0.0000		

## T205 -- REASON FOR ARMY RATHER THAN SCHOOL

WHAT IS THE MAIN REASON YOU SECIDED TO ENLIST IN THE ARMY NOW INSTEAD OF GOING TO SCHOOL?

1 -- DOES NOT APPLY; I HAVE NO INTEREST IN FURTHER EDUCATION 2 -- I COULDN'T GET INTO THE SCHOOL(S) I WANTED 3 -- I COULD GET THE SAME OR BETTER TRAINING IN THE MILITARY

4 - I COULDN'T AFFORD TUITION
5 - I CAN'T SUPPORT MYSELF (AND MY DEPENDENTS) AND GO TO SCHOOL AT THE SAME TIME

6 - OTHER REASON

SURVEY ITEMS #: A068 B063 C120

TOTAL NPS SURVEYED IS 5,917

## T205 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 415	3_YEAR 714	4_YEAR 1125	TOT 1 22	
1 2 3 4 5 6	4.1 2.6 11.3 38.1 8.9 34.9	5.5 2.1 20.4 30.5 9.4 32.1	7.2 4.7 21.6 23.3 11.0 32.2		. 3
TOTAL	100.0	100.0	100.0	100	. 0
STATIST: CHISQUAR			VALUE 60.400	D.F. 10	PROB. 0.0000

# T205 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 462	BONUS 17	BOTH 871	ACF 904	TOTAL 2254
1 2 3 4 5	7.8 2.4 35.1 19.3 8.7 26.8	11.8 0.0 41.2 5.9 11.8 29.4	6.9 5.5 17.0 24.6 11.4 34.7	4.3 2.2 13.2 36.9 9.6 53.7	6 . 1 3 . 5 19 . 3 28 . 3 10 . 1 32 . 7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 162		PROB. 0000

# T205 BY REGION

N =	NE 1147	SE 1253	SW 833	MW 1 586	WEST 853	TOTAL 5672
1 2 3 4 5	11.8 4.2 24.9 20.4 7.6 31.1	11.1 4.6 23.4 18.3 10.8 31.8	11.3 5.6 24.5 16.6 11.5 30.5	10.3 4.7 22.6 26.4 9.7 26.4	8.0 4.3 23.8 22.6 12.4 28.8	10.6 4.7 23.7 21.4 10.2 29.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 69.600	D.F. 20	PROB. 0.0000	

### T205 BY RURAL/URBAN

	LG_C	TYY MED	_CITY S 887	UBURB 1025	TOWN 1440	RURAL 1331	TOTAL 5626
	2 6 3 26 4 16 5 1	1.8 5.6 4.4 5.8 1.9 3.6	9.8 6.1 23.9 21.2 12.1 26.9	8.8 7.5 22.6 22.4 9.7 29.0	10.8 2.6 21.1 23.3 9.4 32.7	11.5 2.3 26.4 21.9 9.3 28.5	10.6 4.7 23.6 21.4 10.3 29.5
TOT	AL 10	0.0	100.0	100.0	100.0	100.0	100.0
	TISTIC				D.F. PR(		

# T205 BY AGE AT DEP

N=	17 2760	18 1547	19 543	20-24 640	25-34 138	TOTAL 5628
1 2 3 4 5	9.8 4.5 25.3 23.1 7.2 30.1	12.1 5.1 24.0 20.4 9.2 29.3	12.9 5.5 20.3 21.0 12.5 27.8	9.5 4.7 20.2 17.7 18.9 29.1	5.1 1.4 20.3 14.5 32.6 26.1	10.6 4.7 23.7 21.3 10.2 29.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 184.8	D.F. 20	PROB. 0.0000	

### T219 -- AMOUNT YOU INTEND TO PUT IN VEAP

HOW MUCH DO YOU INTEND TO CONTRIBUTE TO VEAP (VETERAN'S EDUCATIONAL ASSISTANCE PROGRAM) EACH MONTH?

0 - \$ 0-19 1 - \$20-39 2 - \$40-59 3 - \$60-79 4 - \$80-99

5 - AT LEAST \$100 6 - NOT ELIGIBLE TO ENROLL 7 - NOT ENROLLED OR DO NOT PLAN TO ENROLL 8 - I DON'T KNOW ENOUGH ABOUT VEAP TO KNOW IF I WILL USE IT OR NOT

SURVEY ITEMS #: A028 B033 C053

TOTAL NPS SURVEYED IS 5917

T219 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 428	3_YEAR 723	4_YEAR 1145	TOT/	
0 1 2 3 4 5 6 7 8	7.7 10.5 6.5 4.2 2.6 56.5 0.5 4.7 6.8	11.6 11.1 9.1 20.9 2.8 28.5 0.7 6.4 9.0	13.9 17.0 13.6 17.2 3.0 18.5 0.8 4.9	28   0   5	. 9 . 9 . 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 258.4	D.F. 16	PROB. 0.0000

T219 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER 463	BONUS 17	BOTH 891	ACF 925	TOTAL 2296
0 1 2 3 4 5 6 7 8	21.6 9.1 11.2 11.4 1.5 16.2 2.2 10.8 16.0	35.3 0.0 17.6 0.0 0.0 23.5 0.0 11.8 11.8	10.7 19.3 14.1 19.1 3.4 20.3 0.2 3.4 9.5	8.1 11.5 7.5 15.5 3.0 43.2 0.4 4.3 6.5	12.0 13.9 10.9 15.9 2.8 28.7 0.7 5.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 324.8		PROB. .0000

### T219 BY REGION

1

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233

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N=	NE 1163	SE 1284	SW 854	MW 1626	WEST 872	TOTAL 5799
0 1 2 3 4 5 6 7 8	17.1 16.2 10.6 9.5 2.0 16.5 3.2 7.9 17.1	19.9 16.0 12.0 10.6 1.7 14.6 0.9 9.0	18.1 15.8 12.5 9.1 2.1 15.7 1.5 9.5	18.9 13.2 9.2 11.4 2.2 20.0 1.7 8.2 15.0	15.3 15.5 11.5 13.2 2.4 21.0 1.4 6.3 13.5	18.1 15.1 10.9 10.8 2.1 17.6 1.7 8.2 15.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 83.800	D.F. 32	PROB. 0.0000	

# T219 BY RURAL/URBAN

LG_CITY N= 944		SUBURB 1 0 3 7	TOWN 1446	RURAL 1356	TOTAL   5676
0 18.1 1 17.1 2 12.8 3 10.1 4 2.5 5 15.8 6 1.1 7 7.6	14.6 10.9 11.1 2.1 19.6 1.9	16.8 18.3 11.2 12.4 2.6 17.6 1.6 5.3	18.0 13.5 10.2 10.7 1.7 18.7 2.0 9.7 15.5	19.5 13.0 10.0 10.1 2.1 16.5 1.5 9.6 17.5	18.1 15.1 10.9 10.8 2.1 17.6 1.7 8.3 15.4
TOTAL 100.	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 62.400	D.F. 32	PROB. 0.0010	

### T219 BY AGE AT DEP

N=	17 2804	18 1590	19 553	20-24 665	25-34 142	TOTAL   5754
0 1 2 3 4 5 6 7 8	16.4 14.4 9.6 11.8 2.2 20.8 2.1 8.3 14.4	20.1 13.5 11.6 9.9 2.1 15.8 1.6 8.7 16.5	21.5 14.1 11.2 10.1 2.0 11.2 1.8 8.7 19.3	18.8 20.0 14.0 8.6 1.3 14.1 0.9 6.8 15.5	16.9 29.6 11.3 11.3 2.8 13.4 0.0 6.3 8.4	18.2 15.2 10.9 10.7 2.1 17.6 1.7 8.2 15.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI			VALUE 128	D.F. 32	PROB. 0.0000	

### T279S -- SCHOOL STATUS WHEN CONTRACTED

AT THE TIME YOU ENLISTED, WERE YOU IN SCHOOL? (CONSIDER YOURSELF "IN SCHOOL" DURING SCHOOL VACATIONS.)

1 - IN SCHOOL FULL TIME 2 - IN SCHOOL PART TIME 3 - NOT IN SCHOOL

SURVEY ITEMS #: A079A B079A C145A D133A

TOTAL NPS SURVEYED IS 5917

T279S BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 368	3_YEAR 636	4_YEAR 947	TOT:	_
1 2 3	71.7 11.4 16.8	76.1 12.3 11.6	66.2 12.3 21.5	70 12 17	. 1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 27.000	D.F.	PROB. 0.0000

T279S BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TUTAL
	406	16	734	795	1951
1	74.6	68.8	64.8	73.6	70.5
2	13.3	6.3	12.4	11.3	12.1
3	12.1	25.0	22.8	15.1	17.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 28.500	D.F. 6	PROB. 0.0001

### T279S BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	923	1004	674	1335	705	4641
1	66.6	62.8	54.3	63.2	61.6	62.2
2	11.6	14.2	17.8	14.6	13.0	14.2
3	21.8	23.0	27.9	22.2	25.4	23.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 30.100	D.F.	PROB. 0.0002	

### T279S BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	732	696	862	1198	1119	4607
1	56.1	60.2	59.0	64.5	68.3	62.4
2	15.4	16.2	14.3	13.8	11.9	14.0
3	28.4	23.6	26.7	21.7	19.8	23.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 40.100	D.F.	PROB. 0.0000	

# T279S BY AGE AT DEP

7.7

1000 1000

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100

18. AM

7

N=	17 2437	18 1277	19 391	20-24 429	25-34 74	TOTAL 4608
1 2 3	74.9 13.5 11.6	61.1 16.3 22.6	40.1 15.6 44.3	23.5 11.9 64.6	14.9 6.8 78.4	62.4 14.2 23.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI			VALUE 854.3	D.F.	PROB.	

### T280S -- SCHOOL STATUS IF NOT ENLISTED

WHAT WOULD YOU BE DOING IN THE NEXT 12 MONTHS IF YOU DID NOT ENLIST IN THE ARMY? WOULD YOU BE IN SCHOOL?

1 - IN SCHOOL FULL TIME 2 - IN SCHOOL PART TIME 3 - NOT IN SCHOOL

SURVEY ITEMS #: A080A B080A C146A D134A

TOTAL NPS SURVEYED IS 5917

1

T280S BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 288	3_YEAR 511	4_YEAR 752	TOT.	
1 2 3	41.7 27.4 30.9	35.0 27.8 37.2	28.2 24.5 47.3	32 26 40	. 1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 30.500	D.F.	PROB. 0.0000

T280S BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N =	NEITHER	BONUS	BOTH	ACF	TOTAL
	292	13	595	651	1551
1	25.7	15.4	28.9	40.3	32.9
2	25.3	7.7	24.0	28.7	26.1
3	49.0	76.9	47.1	31.0	40.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 53 500		PROB.

# T280S BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	711	761	532	1 0 5 4	557	3615
1	30.7	32.8	32.7	27.0	25.8	29.6
2	21.5	26.7	24.6	21.5	36.6	26.6
3	47.8	40.5	42.7	47.4	37.5	43.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 51.900	D.F. 8	PROB. 0.0000	

### T280S BY RURAL/URBAN

<b>N</b> =	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	581	568	688	925	820	3582
1	31.1	29.6	31.8	29.6	26.3	29.5
2	32.0	28.0	30.2	23.9	21.5	26.5
3	36.8	42.4	37.9	46.5	52.2	43.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 52.200	D.F. 8	PROB. 0.0000	

# T280S BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1841	990	308	374	75	3588
1	30.3	29.9	33.1	25.1	18.7	29.6
2	26.2	27.1	25.3	27.8	28.0	26.6
3	43.6	43.0	41.6	47.1	53.3	43.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 10.700	D.F. 8	PROB. 0.2193	

T209 -- GROSS EARNINGS MONTH BEFORE ENLISTMENT

HOW MUCH DID YOU EARN (BEFORE TAXES) IN THE MONTH BEFORE YOU SIGNED YOUR CONTRACT?

principle engineer beamond named and address from

0 - \$0 1 - \$1-\$99 PER MONTH 2 - \$100-\$199 PER MONTH 3 - \$200-\$299 PER MONTH

\$300-\$399 PER MONTH

- \$300-\$399 PER MONTH - \$400-\$499 PER MONTH - \$500-\$599 PER MONTH - \$600-\$799 PER MONTH - \$800-\$999 PER MONTH - OVER \$1000 PER MONTH

SURVEY ITEMS #: A074 B074 C140 D129 TOTAL NPS SURVEYED IS 5917

V.

T209 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 408	3_YEAR 702	4_YEAR 1095	TOTA   220	
0 1 2 3 4 5 6 7 8 9	30.1 15.2 14.7 9.3 10.0 8.8 2.7 3.4 2.4 3.2	33.0 15.2 13.4 11.1 10.3 9.3 2.8 2.0 1.4	32.9 14.6 12.2 11.3 7.8 6.8 4.9 3.7 2.6 2.9	32. 14. 13. 10. 10. 1 8. 1 8. 1 3. 1 2.	.9 .1 .9 .0 .0 .9 .1
TOTAL	100.0	100.0	100.0	100.	0
STATIST CHISQUA			VALUE 29.200	D.F. 18	PROB. 0.0460

#### T209 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N =	EITHER 447	BONUS 17	BOTH 852	ACF 889	TOTAL 2205
0 1 2 3 4 5 6 7 8	37.1 14.3 13.0 6.9 10.7 6.7 2.2 2.7 2.5 1.8	35.3 17.6 17.6 5.9 5.9 5.9 5.9 0.0	31.0 15.5 12.0 12.0 7.6 7.3 5.6 3.5 2.3	31.4 14.6 14.1 10.9 9.6 9.3 2.9 2.9 2.0 2.3	32.4 14.9 13.1 10.9 9.0 8.0 3.9 3.1 2.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 33.600		PROB. .1780

T209 BY REGION

N=	NE 1097	SE 1209	SW 807	MW 1 56 4	WEST 821	TOTAL 5498
0 1 2 3 4 5 6 7 8 9	34.5 14.2 14.8 10.9 7.8 6.9 3.9 2.2 1.9 2.8	34.4 13.4 13.3 10.2 8.6 7.4 4.8 3.5 2.1 2.3	32.1 13.0 12.8 11.4 9.2 7.1 5.0 4.0 2.3	34.2 17.6 12.8 11.1 8.3 6.1 3.6 2.3 2.0 2.0	32.2 13.9 13.1 9.7 9.5 9.0 3.8 2.4 2.6	33.7 14.8 13.4 10.7 8.6 7.1 4.2 3.0 2.1 2.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 44.800	D.F. 36	PROB. 0.1491	

# T209 BY RURAL/URBAN

N=	LG_CITY 903	MED_CITY 857	SUBURB 1000	TOWN 1394	RURAL 1291	TOTAL 5445
0 1 2 3 4 5 6 7 8	35.2 12.2 12.8 10.4 8.0 7.1 4.3 3.0 3.3	33.0 14.7 13.9 9.8 10.4 6.5 4.4 3.1 1.5 2.6	30.9 12.8 12.7 14.0 8.9 7.8 3.3 4.3 2.5	35.4 15.1 13.8 10.8 7.8 7.2 4.5 1.9	33.4 18.0 13.0 8.9 8.2 7.2 4.2 3.3 1.8 2.0	33.7 14.8 13.3 10.7 8.5 7.2 4.2 3.0 2.1 2.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 75.500	D.F. 36	PROB. 0.0001	

# T209 BY AGE AT DEP

	N=	17 2690	18 1511	19 513	20-24 610	25-34 132	TOTAL 5456
	0 1 2 3 4 5 6 7 8	36.3 17.0 13.3 11.1 8.4 6.6 3.2 1.8 1.1	34.1 15.5 13.9 11.6 8.7 6.9 3.6 2.5 1.5	29.0 10.7 14.8 9.9 10.5 9.0 5.8 3.7 3.1 3.3	26.9 7.7 12.9 8.5 8.0 9.3 7.4 6.7 5.3 7.2	25.0 8.3 5.3 4.5 6.1 4.5 8.3 14.4 9.8 13.6	33.7 14.7 13.4 10.7 8.6 7.2 4.2 3.0 2.1 2.5
TO	ΓAL	100.0	100.0	100.0	100.0	100.0	100.0
	ATISTI ISQUAR			1ALUE 451.3	D.F. 36	PROB. 0.0000	

#### T210 -- 1983 GROSS EARNINGS

IN 1983 HOW MUCH DID YOU EARN (BEFORE TAXES) FROM ALL THE DIFFERENT KINDS OF WORK YOU DID? (INCLUDE WAGES, SALARIES, TIPS, AND COMMISSIONS).

- I HAD NO 1983 EARNINGS - LESS THAN \$2,599 A YEAR (LESS THAN \$50 A WEEK)

2 - LESS THAN \$2,599 A YEAR (LESS THAN \$50 A WEEK)
3 - \$2,600-\$5,199 A YEAR (ABOUT \$50-\$99 A WEEK)
4 - \$5,200-\$7,799 A YEAR (ABOUT \$100-\$149 A WEEK)
5 - \$7,800-\$10,399 A YEAR (ABOUT \$150-\$199 A WEEK)
6 - \$10,400-\$12,999 A YEAR (ABOUT \$200-\$249 A WEEK)
7 - \$13,000-\$15,599 A YEAR (ABOUT \$250-\$299 A WEEK)
8 - \$15,600-\$20,799 A YEAR (ABOUT \$300-\$399 A WEEK)
9 - \$20,800-\$25,999 A YEAR (ABOUT \$400-\$499 A WEEK)
10 - \$26,000 OR MORE A YEAR (MORE THAN \$500 A WEEK)

SURVEY ITEMS #: A073 B073 C139 D128

TOTAL NPS SURVEYED IS 5917

#### T210 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 409	3_YEAR 699	4_YEAR 1095	TOT.	_
1 2 3 4 5 6 7 8 9	17.6 35.9 27.4 10.0 3.9 2.2 1.7 0.7 0.0	21.2 37.6 23.6 10.6 3.3 2.6 0.3 0.6 0.3	22.1 33.2 19.9 11.6 6.0 3.3 2.0 0.8 0.4	2   1   0   0	. 1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 38.500	D.F.	PROB 0.003

#### T210 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER 446	BONUS 17	BOTH 852	ACF 888	TOTAL 2203
1 2 3 4 5 6 7 8 9	21.3 37.7 23.3 9.9 4.3 2.5 0.0 1.1 0.0	17.6 35.3 29.4 5.9 11.8 0.0 0.0	21.2 33.3 19.1 12.3 6.0 3.4 2.5 0.8 0.8	20.6 35.6 25.1 10.4 3.7 2.6 1.1 0.4 0.2	21.0 35.1 22.5 11.0 4.8 2.9 1.4 0.7 0.3
LOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 45.100		ROB. 0159

# T210 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	1094	1205	814	1 56 6	822	5501
1	26.4	26.7	20.6	25.1	21.4	24.5
2	30.6	28.6	31.2	35.7	31.1	31.8
3	19.6	19.2	19.9	19.3	21.9	19.8
4	11.0	12.9	12.8	10.2	12.2	11.6
5	6.0	5.8	6.5	4.8	5.0	5.5
6	3.1	3.1	3.9	2.1	4.7	3.2
7	1.5	1.7	1.8	1.0	1.9	1.5
8	0.9	1.1	1.5	0.8	0.8	1.0
9	0.3	0.3	0.9	0.5	0.5	0.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 63.800	D.F. 36	PROB. 0.0029	

# T210 BY RURAL/URBAN

N=	LG_CITY	MED_CITY 851	SUBURB 1005	TOWN 1400	RURAL 1284	TOTAL 5448
1	25.5	24.1	21.1	26.9	24.2	24.5
2	27.1 18.8	29.1 21.3	29.8 21.3	33.6	36.5 18.1	31.8
4 5	12.0	13.0	15.2	9.5 5.1	9.8 5.6	11.6 5.5
6 7	4.2	2.8	3.3	2.6	3.2 1.0	3.2 1.5
8 9	2.0 0.7	1.4 0.6	0.6 0.7	0.6 0.1	0.6 0.5	1.0 0.5
10	1.1	0.5	0.5	0.3	0.4	0.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
CHISQUA			VALUE 107.7	D.F. 36	PROB. 0.0000	

# T210 BY AGE AT DEP

	N=	17 2682	18 1516	19 513	20-24 613	25-34 134	TOTAL 5458
1 2 3 4 5 6 7 8 9		28.7 35.9 19.6 8.8 3.8 1.2 0.4 0.3	24.3 32.4 22.5 11.6 4.3 2.3 0.9 0.7	19.5 29.0 19.9 16.4 8.0 4.7 1.2 0.6 0.2	14.0 18.9 16.1 19.1 12.4 10.3 5.2 3.1 0.8	11.2 12.7 11.2 14.9 12.7 14.9 6.7 7.5 5.2	24.5 31.8 19.8 11.6 5.5 3.2 1.5 0.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATI				VALUE 759.6	D.F. 36	PROB. 0.0000	

#### T212 -- TYPE OF JOB ALTERNATIVE TO ENLISTMENT

### WHAT TYPE OF CIVILIAN JOB COULD YOU GET IF YOU WERE NOT ENTERING THE ARMY?

12 - SALESWORKER
13 - OFFICE OR CLERICAL WORKER
14 - SERVICE OR RESTAURANT WORKER
15 - TRADES OR CRAFTS WORKER
16 - TRANSPORTATION OPERATOR

17 - MANUFACTURING OR PRODUCING
18 - PROTECTION SERVICE
19 - ART, ENTERTAINMENT, RECREATION
20 - LABORER, EXCEPT ON FARM
23 - FARM LABORER

24 - PARAPROFESSIONAL 25 - PROFESSIONAL 26 - TECHNICAL

27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM 28 - OWNER OR PROPRIETOR

- FARMER OR FARM MANAGER

34 - MILITARY OFFICER
35 - MILITARY ENLISTED
45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
46 - I AM NOT SURE WHICH CATEGORY

SURVEY ITEMS #: A076 | B076 | C142 | D131

TOTAL NPS SURVEYED IS 5917

T212 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 366	3_YEAR 632	4_YEAR 966	1 196	
12 13 14	6.8 4.4 16.1	8.1 4.0 11.7	7.0 3.7 9.8		. 3 . 9 . 6
15 16 17	12.6 0.5 2.7	13.1 1.1 4.3	18.3 1.7	1 15	. 6 . 3
18 19 20	4.1 5.7 10.1	5.7 6.3 10.8	5.6 3.5 3.6 12.4 2.9	1. 4	. 5
23 24 25 26	4.9 1.4 2.7 6.0	4.0 1.4 3.2 7.3	2.9 0.8 2.5 8.1		. 6 . 1 . 7
27 28 29	3.8 1.6 1.4	1.4 1.1 1.3	2.6 1.2 1.5	2   1   1	. 4 . 3 . 4
34 35 45 46	0.0 0.3 0.8 13.9	0.3 0.2 1.4 13.4	0.8 0.5 1.2 12.0	0	. 5 . 4 . 2 . 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST: CHISQUA			VALUE 59.900	D.F. 38	PROB. 0.0132

T212 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 410	BONUS 16	BOTH 745	ACF 793	TOTAL ! 1964
12 13 14 15 16 17 18 19 20 23 24 25 26 27 28 29 34 35 46	7.8 2.2 8.5 18.3 1.0 3.4 2.1 13.7 4.1 1.7 9.7 1.9 0.2 0.5 14.4	12.5 12.5 37.5 18.8 0.0 6.3 0.0 0.0 0.0 0.0 0.0 0.0	6.8 3.8 9.7 18.0 1.9 6.4 4.2 12.3 3.1 0.7 2.4 7.1 1.3 0.9 0.5 1.5	7.4 4.8 14.5 11.8 0.5 5.8 9.7 3.7 6.7 3.7 6.7 2.8 1.3 0.3 1.4	7.3 3.9 11.6 15.6 1.3 4.6 4.3 4.9 11.5 3.6 1.1 2.7 7.4 2.4 1.3 1.4 0.5 0.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 108.1		ROB. 0001

T212 BY REGION

N=	NE 941	SE 1012	SW 658	MW 1354	WEST 700	TOTAL 4665
12 13 14 15 16 17 18 19 20 23 24 225 227 28 329 345 46	5.9 6.6 10.5 2.4 5.4 5.4 5.4 1.5 1.5 2.3 1.2 0.3 2.1 13.7	8.4 61.8 113.8 5.7 3.9 9.2 1.1 2.2 63.3 1.1 0.5 2.6 11.4	10.8 8.0 8.8 17.5 3.0 4.6 3.2 3.8 11.8 4.7 2.6 1.2 0.5 0.1 0.3 10.6	7.3 7.0 15.6 13.7 2.1 4.5 4.5 10.3 4.6 1.5 2.7 5.2 1.3 0.4 1.5	8.6 9.0 12.3 15.0 2.0 3.0 4.6 11.7 3.1 1.3 1.3 6.1 2.1 1.0 0.1 0.4 1.9	8.0 7.3 12.1 14.9 2.6 4.5 3.6 10.8 3.6 1.4 2.3 1.2 0.3 0.4 1.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 137.1		PROB. .0000	

T212 BY RURAL/URBAN

	N=	.G_CITY 758	MED_CITY 707	SUBURB 808	TOWN 1218	RURAL 1142	TOTAL 4633
	12 13 14 15 16 17 18 120 224 225 227 229 335 46	8.7 10.2 12.3 13.6 2.3.3 5.4 9.0 11.4 2.0 5.8 3.2 1.6 0.1 0.1 2.4 12.5	8.2 8.2 15.0 15.3 3.7 3.0 3.3 11.6 2.7 1.4 1.6 6.1 2.5 1.1 0.4 0.3	10.1 8.4 12.9 13.6 1.1 3.1 2.5 5.9 12.1 1.4 2.0 1.2 6.4 3.2 1.0 0.6 0.9 0.3 1.4	7.6 6.6 13.5 14.5 2.6 6.1 4.0 5.6 10.3 3.8 2.8 1.0 0.6 0.2 0.5 1.2	6.0 4.8 8.2 17.2 3.1 5.0 3.3 3.6 11.2 8.0 1.5 4.4 1.7 1.9 3.5 0.3 0.3 1.6	7.9 7.3 12.0 15.0 2.5 4.5 3.6 4.6 10.8 3.6 1.4 2.1 5.4 2.3 1.2 0.3 0.4 1.8
1	TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
	STATISTI CHISQUAR			VALUE 316.5	D.F.	PROB.	

T212 BY AGE AT DEP

Ŋ=	17 2311	18 1243	19 415	20-24 538	25-34 119	TOTAL 4626
12 13 14 15 16 17 18 19 223 225 227 229 335 46	7.0 6.2 13.6 2.8 3.8 4.9 10.3 1.0 6.3 1.5 0.6 1.3 1.5 0.6 1.7	7.2 6.3 12.7 16.1 2.5 5.4 3.9 4.8 11.8 1.7 3.7 1.6 1.7	11.6 8.2 10.6 12.8 3.1 4.3 2.9 3.1 11.6 22.2 1.0 4.8 3.1 1.2 0.7 0.2 13.5	10.8 9.8 8.7 14.7 3.5 5.6 5.6 10.6 1.7 2.8 4.8 1.1 0.4 0.9 10.0	5.9 21.0 6.7 17.6 5.0 5.0 1.7 1.7 0.0 0.8 10.1 3.4 9.2 0.8 0.0 0.0	7.9 7.3 12.2 14.9 2.6 4.5 3.6 10.7 3.6 1.4 2.1 5.4 2.1 1.3 0.3 1.8 12.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 257.4	D.F. 76	PROB. 0.0000	

### T211 -- TYPE OF JOB LAST WORKED

### WHAT TYPE OF JOB WERE YOU LAST WORKING?

12 - SALESWORKER
13 - OFFICE OR CLERICAL WORKER
14 - SERVICE OR RESTAURANT WORKER
15 - TRADES OR CRAFTS WORKER
16 - TRANSPORTATION OPERATOR
17 - MANUFACTURING OR PRODUCING
18 - PROTECTION SERVICE
19 - ART, ENTERTAINMENT, RECREATION
20 - LABORER, EXCEPT ON FARM
23 - FARM LABORER
24 - PARAPROFESSIONAL

24 - PARAPROFESSIONAL

24 - PAKAPRUFESSLUNAL
25 - PROFESSIONAL
26 - TECHNICAL
27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
28 - OWNER OR PROPRIETOR
29 - FARMER OR FARM MANAGER

34 - MILITARY OFFICER
35 - MILITARY ENLISTED
45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
46 - I AM NOT SURE WHICH CATEGORY

SURVEY ITEMS #: A077 B077 C143 D132

TOTAL NPS SURVEYED IS 5917

T211 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 368	3_YEAR 630	4_YEAR 968	TOTAL   1966
12 13 14 15 16 17 18 19 20 23 24 25 26 27 28 29 34 35 46	8.4 3.8 26.6 8.7 0.8 3.5 1.4 2.2 14.1 9.8 0.3 1.4 1.9 0.0 9.8 5.7	10.0 3.0 24.3 8.3 1.1 3.6 1.6 2.1 14.9 5.9 0.9 0.3 1.8 0.6 0.6 1.3 0.2 0.0	7.3 3.0 22.7 11.4 4.6 1.0 1.4 15.6 5.9 0.7 0.6 1.9 1.5 1.1 1.2 0.3 0.1	8.4 3.2 24.0 9.9 1.2 4.1 1.3 1.8 15.1 6.5 0.5 1.7 1.3 0.8 1.2 0.3
	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 34.300	D.F. PROB. 38 0.6413

T211 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N= N=	VEITHER 407	BONUS 16	BOTH 744	ACF 799	TOTAL   1966
12 13 14 15 16 17 18 19 223 245 227 229 345 46	7.6 20.5 20.6 12.0 12 49 07 20 147 64 12 00 20 17 00	12.5 6.3 25.0 6.3 0.0 12.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	7.4 32.7 11.0 1.6 4.2 0.9 1.1 17.3 5.8 0.5 0.8 2.1 1.2 1.1 0.4 0.1	9.6 3.6 26.8 7.9 3.5 1.9 2.4 13.5 7.4 0.8 0.4 1.3 0.3 1.1 0.3 0.0	8.4 3.2 24.0 9.9 1.2 4.1 1.3 1.8 15.1 6.5 0.8 0.5 1.7 1.3 0.8 1.2 0.3 0.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 70.500		PROB. . 1079

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T211 BY REGION

	N=	NE 922	SE 1 005	SW 670	MW 1342	WEST 687	TOTAL 4626
	12 13 14 15 17 18 19 22 22 22 27 28 23 35 45	7.4 5.5 20.2 10.5 1.0 3.5 1.4 16.4 6.0 1.2 0.8 1.1 0.8 0.8 1.3 0.1	9.3 5.2 21.8 7.8 2.8 6.0 1.2 1.5 11.9 4.8 1.0 0.7 1.9 1.0	10.4 5.2 18.2 11.5 1.9 3.7 1.2 1.6 16.1 5.1 1.8 0.3 1.3 1.5 1.5	8.0 5.2 24.4 8.3 1.4 4.3 0.8 1.7 11.2 7.1 0.8 1.0 0.6 0.8	9.9 6.5 25.5 11.1 1.2 2.8 1.9 2.0 12.8 4.7 1.0 0.6 1.5 1.2	8.8 5.5 22.2 9.5 1.7 4.2 1.3 1.6 13.3 5.7 1.1 0.7 1.3 1.1
	46	7.2	7.2	9.1	8.6	5.8	7.7
TOI	TAL	100.0	100.0	100.0	100.0	100.0 j	100.0
	ATISTI (SQUAR			VALUE 140	D.F. 76	PROB. 0.0000	

T211 BY RURAL/URBAN

N=	LG_CITY 750	MED_CITY 691	SUBURB 797	TOWN 1208	RURAL 1154	TOTAL ! 4600
12 13 14 15 16 17 18 19 223 225 227 228 335 46	10.1 8.3 20.8 10.4 1.6 2.9 2.8 2.1 11.3 1.3 0.7 1.5 1.3 1.2 0.5 0.1	10.7 6.2 24.8 8.3 1.9 0.9 1.2 11.7 3.9 0.4 1.0 1.0 0.0 12.0 8.7	11.3 6.5 25.5 8.9 1.1 2.9 2.1 1.6 14.3 1.5 1.5 1.0 0.8 0.4 0.9 8.8	7.9 4.3 24.8 8.9 2.0 5.2 0.7 1.4 13.7 5.3 0.8 1.4 0.7 0.7 1.0 0.3 0.3 1.4	5.6 3.5 16.6 10.8 1.6 4.3 0.8 1.9 14.6 13.6 1.2 0.9 1.0 1.1 1.1 3.5	8.7 5.4 22.2 9.5 1.7 4.2 1.3 1.7 13.4 5.8 1.1 0.7 1.3 1.1
TOTAL	100.0	100.0	100.0	100.0	6.6 100.0	7.7
STATISTI CHISQUAR			VALUE 386.1		PROB. 0000	

T211 BY AGE AT DEP

N=	17 2282	18 1231	19 414	20-24 530	25-34 125	TOTAL 4582
12 13 14 15 16 17 18 19 20 23 24 225 27 28 29 345 46	7.5 3.8 24.8 9.1 1.3 3.6 1.0 1.4 12.7 6.8 0.6 0.4 1.0 0.7 1.7	8.7 5.5 22.4 8.8 1.1 4.1 1.2 2.0 13.2 6.3 1.2 0.4 1.1 1.0 1.2 1.7 0.1	13.3 6.8 20.3 8.4 2.5 1.7 15.7 4.6 1.2 1.2 2.2 0.5 0.2	11.5 9.3 15.8 12.4 5.3 2.4 15.7 1.9 2.3 2.1 0.8 0.2 2.3	8.8 16.0 8.6 8.6 5.6 1.6 2.4 9.6 0.8 6.4 0.0 0.0 0.0 0.0	8.9 5.5 22.3 9.4 1.7 4.2 1.3 1.7 13.4 5.7 1.1 0.7 1.2 1.0 1.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 455.3	D.F. 76	PROB. 0.0000	

T220 -- AMOUNT OF MILITARY PAY EXPECTED

### HOW MUCH MILITARY PAY DO YOU EXPECT?

1 - \$200-\$299 A MONTH 2 - \$300-\$399 A MONTH 3 - \$400-\$499 A MONTH 4 - \$500-\$599 A MONTH 5 - \$600-\$699 A MONTH 6 - \$700-\$799 A MONTH 7 - \$800-\$899 A MONTH 8 - \$900-\$999 A MONTH

SURVEY ITEMS #: A032 B037 C057

TOTAL NPS SURVEYED IS 5917

### T220 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 426	3_YEAR 722	4_YEAR 1144	TOT ! 22	
1 2 3 4 5 6 7 8	3.3 6.6 16.0 43.9 22.5 4.5 1.6	2.6 3.7 14.8 50.1 21.3 4.7 1.1	2.4 7.0 12.3 41.9 24.2 6.1 2.5 3.5	5   13   44   23   5	. 9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 37.500	D.F. 14	PROB. 0.0006

### T220 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 460	BONUS 17	BOTH 894	ACF 921	TOTAL 2292
1 2 3 4 5 6 7 8	3.0 3.3 15.2 47.6 22.6 4.6 1.1 2.6	0.0 5.9 17.6 29.4 29.4 11.8 0.0	2.6 77 11.1 40.9 24.9 6.5 2.8 3.5	2.6 5.4 15.6 47.6 21.2 4.6 1.5	2.7 5.9 13.8 44.9 23.0 5.4 1.9 2.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 48.100		PROB. .0007

# T220 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	1169	1284	851	1626	865	5795
1	3.8	4.0	3.9	3.8	2.9	3.7
2	6.6	5.9	5.9	6.3	5.7	6.1
3	13.8	12.3	12.8	13.6	11.8	13.0
4	48.8	42.2	44.9	48.4	45.9	46.2
5	18.1	24.0	21.0	18.7	23.6	20.8
6	4.6	6.5	6.3	4.3	5.0	5.2
7	2.0	2.5	3.2	1.9	2.5	2.3
8	2.3	2.6	2.0	3.0	2.7	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 47.300	D.F. 28	PROB. 0.0127	

# T220 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	N= 942	889	1034	1444	1359	5668
1	5.0	2.6	5.7	2.8	2.7	3.7
2	6.2	7.6	7.6	4.8	5.4	6.1
3	10.3	13.3	13.1	13.6	14.3	13.1
4	43.0	48.0	43.6	46.8	49.2	46.3
5	22.5	19.3	20.1	21.8	19.9	20.7
6	6.2	4.9	5.4	5.3	4.5	5.2
7	3.2	1.5	2.5	2.4	1.9	2.3
8	3.7	2.7	1.8	2.6	2.1	2.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATI CHISQ			VALUE 74.400	D.F. 28	PROB. 0.0000	

# T220 BY AGE AT DEP

N:	17 = 2810	18 1589	19 551	20-24 662	25-34 139	TOTAL 5751
1 2 3 4 5 6 7 8	3.7 6.1 14.1 48.5 20.6 3.8 1.3	3.6 6.8 13.7 50.3 17.1 4.7 2.3 1.6	4.5 5.4 11.8 45.0 20.7 6.5 3.3 2.7	3.5 6.2 9.8 34.7 26.7 8.5 4.4 6.2	2.9 1.4 5.0 17.3 34.5 17.3 10.1	3.7 6.1 13.0 46.3 20.7 5.2 2.3 2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			<b>VALUE</b> 327.5	D.F. 28	PROB. 0.0000	

-- EFFECT OF F-T CIVIL JOB OFFER AT SHIPING T277

SUPPOSE YOU HAD BEEN OFFERED A STEADY FULL TIME CIVILIAN JOB THAT BEGAN AT THE TIME YOU SHIPPED OUT. WOULD YOU HAVE TAKEN THE CIVILIAN JOB?

- I WOULD HAVE TAKEN THE CIVILIAN JOB OFFER NO MATTER WHAT IT PAID
- ONLY FOR \$300 A MONTH OR MORE ONLY FOR \$400 A MONTH OR MORE
- ONLY FOR ONLY FOR \$500 A MONTH OR MORE \$600 A MONTH OR MORE
- ONLY FOR \$700 A MONTH OR MORE
- ONLY FOR \$800 A MONTH OR MORE ONLY FOR \$900 A MONTH OR MORE
- ONLY FOR \$1000 A MONTH OR MORE
- 10 I WOULD HAVE JOINED THE ARMY REGARDLESS OF ANY CIVILIAN JOB OFFER

SURVEY ITEMS #: A075 B075 C141 D130

TOTAL NPS SURVEYED IS 5917

T277 BY TERM OF ENLISTMENT--GMA RESPONSES SHLY

1 7.3 6.8 6.5 6.8 2 6.0 3.3 3.6 4.0 3 5.0 4.1 2.9 3.7 4 6.8 4.9 4.4 5.0 5 7.0 7.5 6.7 7.0 6 5.3 6.8 4.9 5.6 7 6.8 4.7 4.5 5.0 8 3.8 4.3 3.4 3.7 9 17.4 16.7 19.2 18.1 10 34.5 40.9 43.9 41.2 TOTAL 100.0 100.0 100.0 100.0 STATISTIC VALUE D.F. PROB.	N=	2_YEAR 397	3_YEAR 677	4_YEAR 1070	TOTA 214	
6 5.3 6.8 4.9 5.6 7 6.8 4.7 4.5 5.0 8 3.8 4.3 3.4 3.7 9 17.4 16.7 19.2 18.1 10 34.5 40.9 43.9 41.2 TOTAL 100.0 100.0 100.0 100.0	1 2 3	6.0 5.0	3.3 4.1	3.6 2.9	4.	0 7
9 17.4 16.7 19.2   18.1 10 34.5 40.9 43.9   41.2 TOTAL 100.0 100.0   100.0	6 7	7.0 5.3 6.8	7.5 6.8 4.7	6.7 4.9 4.5	j 7. J 5. J 5.	0 6 0
	10	17.4	16.7	19.2	18.   41. 	1 2
	STATIST	IC	100.0	VALUE	D.F.	PROB. 0.0548

T277 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N =	IEITHER 432	BONUS 17	BOTH 834	ACF 861	TOTAL 2144
1 2 3 4 5 6 7 8 9	8.3 3.2 3.0 8.3 6.3 5.3 17.6 41.7	23.5 0.0 0.0 11.8 0.0 0.0 0.0 0.0	5.5 3.4 4.8 6.3 5.2 4.6 3.8 18.2	6.8 4.8 4.0 7.2 5.7 5.3 3.9 18.2	6.8 4.0 3.7 5.0 7.0 5.6 5.6 5.0 3.7 18.1
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 36.100		PROB. .1131

T277 BY REGION

N=	NE 1066	SE 1181	SW 794	MW 1 5 3 1	WEST 788	TOTAL 5360
1 2 3 4 5 6 7 8 9	7.8 4.1 4.5 5.9 7.2 4.2 5.2 2.9 14.6 43.5	7.0 4.4 6.3 5.3 6.5 4.3 3.3 14.3 45.2	7.7 5.3 5.4 6.5 3.3 4.3 3.8 14.5 43.2	9.7 4.8 4.8 6.3 7.1 5.5 6.1 3.4 14.2 37.9	8.3 3.5 3.8 4.9 6.3 4.3 4.1 18.0 41.8	8.2 4.5 4.6 5.8 6.5 5.1 5.0 3.4 14.9 42.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 56.200	D.F. 36	PROB. 0.0172	

# T277 BY RURAL/URBAN

N=	LG_CITY 870	MED_CITY	SUBURB 989	TOWN 1347	RURAL	TOTAL 5308
			707		1266	2300
1	7.7	7.8	7.2	8.8	8.8	8.2
3	4.4 4.4	4.7 5.3	5.9 6.2	3.3 4.0	4.7 3.5	4.5 4.5
ă	5.2	4.9	7.1	5.9	5.2	5.7
5	6.1	8.6	6.2	6.3	6.2	6.6
6	4.9	5.1	5.3	4.6	5.3	5.0
7	5.4	4.7	4.9	4.8	5.3	5.0
8	4.0	2.9	3.4	3.3	3.6	3.5
9	15.1	15.4	14.4	14.8	15.1	14.9
10	42.9	40.7	39.5	44.0	42.3	42.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST	IC		VALUE	D.F.	PROB.	
CHISQUA	RE		40.600	36	0.2748	

# T277 BY AGE AT DEP

N=	17 2619	18 1467	19 500	20-24 603	25-34 129	TOTAL 5318
1 2 3 4 5 6 7 8 9	7.9 4.8 4.5 6.2 7.1 5.1 4.8 3.5 14.5	9.7 4.8 5.6 5.4 7.4 5.8 5.4 3.8 13.9 38.2	9.0 3.8 4.6 5.6 5.0 2.4 14.4 45.2	6.3 2.8 3.3 6.3 4.1 3.8 5.1 3.1 18.7 46.3	5.4 3.9 0.0 0.8 3.1 0.8 3.1 2.3 21.7	8.2 4.5 4.6 5.3 6.5 5.1 5.0 3.4 15.0 41.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 87.100	D.F. 36	PROB. 0.0000	

#### T278 -- WHEN DID YOU LEAVE YOUR LAST JOB?

### WHEN DID YOU LEAVE YOUR LAST JOB?

I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY

1 - I MAD NOT WORKED FOR PAT BEFORE JUINING THE
2 - I QUIT AFTER I SIGNED MY CONTRACT
3 - I WAS LAID OFF AFTER I SIGNED MY CONTRACT
4 - I WAS FIRED AFTER I SIGNED MY CONTRACT
5 - I QUIT BEFORE I SIGNED MY CONTRACT
6 - I WAS LAID OFF BEFORE I SIGNED MY CONTRACT
7 - I WAS FIRED BEFORE I SIGNED MY CONTRACT

SURVEY ITEMS #: A078 B078 C144

TOTAL NPS SURVEYED IS 5917

#### T278 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 389	3_YEAR 663	4_YEAR 1027	TOT/	
1 2 3 4 5 6 7	14.4 51.7 7.7 4.4 16.7 3.6 1.5	17.9 49.2 8.6 3.2 15.1 4.5	17.0 46.1 8.7 3.5 16.4 7.2	1 3 1 16 5	. 1 . 5 . 6 . 0
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 15.000	D.F. 12	PROB. 0.2414

### T278 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	EITHER	BONUS	BOTH	ACF	TOTAL
N=	418	16 	797	848	2079
1 2 3 4 5	17.0 50.2 9.1 3.6 14.6 5.5	18.8 50.0 0.0 0.0 18.8 6.3	16.7 45.0 9.2 3.8 16.2 7.8	16.9 49.9 7.7 3.4 16.5 3.8	16.8 48.1 8.5 3.6 16.0 5.7
	0.0	6.3 	1.4	1.9	1.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 28.500	D.F. 18	PROB. 0548

T278 BY REGION

	N=	NE 1010	SE 1143	SW 782	MW 1481	WEST 772	TOTAL 5188
	1 2 3 4 5 6 7	22.1 43.4 8.1 4.8 15.4 5.3	22.0 42.8 7.8 3.9 16.1 6.2 1.2	17.1 43.3 9.8 3.3 16.5 6.8 3.1	20.7 40.8 8.7 4.7 16.0 7.0 2.1	15.4 46.0 8.0 3.5 18.1 7.1	19.9 42.9 8.5 4.1 16.3 6.5
TOTA	L	100.0	100.0	100.0	100.0	100.0	100.0
	ISTIC			VALUE 46.200	D.F. 24	PROB. 0.9042	

### T278 BY RURAL/URBAN

N=	LG_CITY 844	MED_CITY 807	SUBURB 958	TOWN 1323	RURAL 1209	TOTAL 5141
1 2 3 4 5 6 7	20.8 41.1 6.2 4.7 17.8 6.6 2.7	19.9 41.3 8.2 4.0 17.8 6.6 2.2	16.3 46.3 9.0 5.9 16.1 5.1	21.0 42.5 7.6 4.3 15.6 7.3 1.6	20.8 43.3 10.4 2.1 15.3 6.6 1.3	19.9 43.0 8.4 4.1 16.3 6.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 60.200	D.F. 24	PROB. 0.0001	

# T278 BY AGE AT DEP

N=	17 2509	18 1437	19 489	20-24 584	25-34 125	TOTAL 5144
1 2 3 4 5 6 7	23.3 43.6 8.7 3.7 14.5 4.9	20.9 41.4 9.1 5.1 15.9 6.3 1.3	13.9 41.7 8.4 5.3 19.0 8.0 3.7	11.6 46.6 6.3 3.1 19.5 9.9 2.9	4.0 39.2 6.4 4.0 23.2 18.4 4.8	19.9 43.1 8.5 4.2 16.1 6.5 1.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 165.7	D.F. 24	PROB. 0.0000	

### T279W -- WORK STATUS WHEN CONTRACTED

AT THE TIME YOU ENLISTED, WERE YOU WORKING?

1 - WORKING FULL TIME 2 - WORKING PART TIME 3 - NOT WORKING BUT LOOKING FOR WORK 4 - NOT WORKING AND NOT LOOKING FOR WORK

SURVEY ITEMS #: A079B B079B C145B D133B TOTAL NPS SURVEYED IS 5917

### T279W BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 273	3_YEAR 486	4_YEAR 768	TOT/	
1 2 3 4	19.4 46.5 12.4 21.6	18.1 46.5 17.1 18.3	22.1 38.8 16.1 22.9	20 42 15 21	. 6 . 8
TOTAL	100.0	100.0	100 0	100	. 0
STATIST CHISQUA			VALUE 13.200	D.F. 6	PROB. 0.0400

# T279W BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 309	BONUS 14	BOTH 601	ACF 603	TOTAL   1527
1 2 3 4	18.8 41.1 15.9 24.3	28.6 35.7 7.1 28.6	22.5 39.8 16.6 21.1	18.9 46.4 15.1 19.6	20.4 42.6 15.8 21.2
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 10.200	D.F.	PROB 0.3345

# T279W BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	738	770	528	1 0 5 8	534	3628
1	20.9	25.8	26.3	19.4	21.2	22.3
2	42.1	36.2	36.4	39.2	40.1	38.9
3	14.9	18.4	15.7	21.6	14.2	17.6
4	22.1	19.5	21.6	19.8	24.5	21.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 40.600	D.F. 12	PROB. 0.0001	

# T279W BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TUTAL
	576	583	639	920	879	3597
1	23.6	22.0	26.1	21.1	20.0	22.3
2	34.4	36.7	41.3	40.3	40.0	38.9
3	19.6	20.1	11.7	19.2	17.4	17.7
4	22.4	21.3	20.8	19.3	22.5	21.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 32.700	D.F. 12	PROB. 0.0011	

# T279W BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1697	948	342	493	114	3594
1	14.1	21.0	33.6	42.2	36.8	22.4
2	45.0	42.7	27.5	22.9	22.8	39.0
3	17.9	16.1	18.4	17.2	21.9	17.5
4	23.0	20.1	20.5	17.6	18.4	21.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 249	D.F. 12	PROB. 0.0000	

### T280W -- WORK STATUS IF NOT ENLISTED

WHAT WOULD YOU BE DOING IN THE NEXT 12 MONTHS IF YOU DID NOT ENLIST IN THE ARMY? HOUL YOU BE WORKING?

1 - WORKING FULL TIME 2 - WORKING PART TIME 3 - NOT WORKING BUT LOOKING FOR WORK 4 - NOT WORKING AND NOT LOOKING FOR WORK

SURVEY ITEMS #: A080B B080B C146B D134B

TOTAL NPS SURVEYED IS 5917

### T280W BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 333	3_YEAR 587	4_YEAR 934	TOT 18	
1 2 3 4	47.4 35.7 12.6 4.2	50.6 35.1 10.2 4.1	53.6 27.7 14.0 4.6	51 31 12 4	. 5
TOTAL	100.0	100.0	100.0	100	0
STATIST CHISQUA			VALUE 14.900	D.F. 6	PROB. 0.0210

### T280W BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	398	16	717	723	1854
1	50.8	87.5	56.1	46.8	51.6
2	28.6	6.3	26.5	38.6	31.5
3	15.8	0.0	12.8	10.8	12.6
4	4.8	6.3	4.6	3.9	4.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 39.500	D.F.	PROB. 0.0000

# T280W BY REGION

N=	NE 897	SE 962	SW 642	MW 1290	WEST 677	TOTAL 4468
1 2 3 4	55.2 25.4 13.8 5.6	59.9 23.8 11.9	58.7 24.4 11.	47.0 30.5 17.8 4.7	55.1 28.7 10.6 5.6	54.3 26.9 13.8 5.0
TOTAL	100 0	160 1	16	' D U	100.0	100.0
STATISTI CHISQUAR			44	D.F	PROB. 0000	

# T280W BY RURAL/URE

N =	LG_CITY 722		3 UP 3	137	RURAL 1097	TOTAL 4434
1 2 3 4	55 1 28.4 9.7 6.8	5 25 16 5	· d · c · d · s · d · 8	41 9	54.7 26.3 14.5 4.5	54.4 26.7 13.9 5.0
TOTAL	100.0	100.0	٠٢ ٥	0.4	100.0	100.0
STATIST CHISQUA			3 - 4111	3 -	'ROB.	

# T280W BY AGE AT DEP

N=	17 2175	1190	11	20-24	25-34 119	TOTAL 4429
1 2 3 4	50.3 29.8 14.3 5.6	54.7 27.1 14.1 4.0	3.2 13.8 3.8	18.1 10.7 5.7	66.4 15.1 14.3 4.2	54.4 26.9 13.8 5.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 60.500	D.F. 12	PRCB. 0.0000	

#### T063 -- EASE OF GETTING FULLTIME JOB IN HOMETOWN

IF YOU HERE NOT GOING INTO THE MILITARY, HOW DIFFICULT WOULD IT BE FOR YOU TO GET / FULL-TIME JOB IN THE AREA WHERE YOU LIVED?

1 - NOT DIFFICULT AT ALL 2 - SOMEWHAT DIFFICULT 3 - VERY DIFFICULT 4 - ALMOST IMPOSSIBLE 5 - I DON'T KNOW

SURVEY ITEMS #: A033 B038 C058

TOTAL NPS SURVEYED IS 5917

3

### T063 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 425	3_YEAR 720	4_YEAR	TOT.	
1 2 3 4 5	44.9 31.8 12.5 6.6 4.2	40.8 32.5 14.2 7.6 4.9	7.9 32.1 14.7 19.6 4.7		. 2
TOTAL	100.0	100.0	1 u 0 . 0	100	. 0
STATIST CHISQUA			VALUE 12.900	D.F. 8	PROB. 0.1153

### T063 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	461	17	885	923	2286
1	37.3	23.5	40.0	41.9	40.1
2	34.1	52.9	30.5	32.4	32.2
3	14.1	17.6	14.7	13.5	'4.1
4	10.8	5.9	9.7	7.3	8.9
5	3.7	0.0	5.1	4.9	4.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 14.700		PROB. . 2583

# TO63 BY REGION

	N=	NE 1164	SE 1274	SW 854	МИ 1626	WEST 866	TOTAL 5784
	1 2 3 4 5	39.4 30.2 14.3 10.2 5.8	40.3 29.2 14.6 8.6 7.4	40.9 28.3 14.5 9.5 6.8	30.4 30.3 20.6 14.4 4.3	43.8 28.9 14.3 7.6 5.4	37.9 29.5 16.2 10.5 5.8
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 113.6	D.F. 16	PROB. 0.0000	

# T063 BY RURAL/URBAN

N=	G_CITY 946	MED_CITY 886	SUBURB 1021	TOWN 1452	RURAL 1354	TOTAL 5159
1 2  4 5	42.4 29.5 15.4 7.0 5.7	37.3 29.3 16.6 9.7 7.1	42.1 27.7 16.4 7.7 6.1	33.3 31.1 16.8 13.7 5.1	37.7 29.5 15.5 12.3 5.1	38.1 29.5 16.2 10.5 5.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 63.700	D.F. 16	PROB. 0.0000	

# T063 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	2807	1580	549	661	142	5739
1	37.2	38.5	37.2	39.6	40.8	38.0
2	30.1	28.5	30.2	29.9	27.5	29.6
3	16.6	15.1	16.0	16.2	15.5	16.1
4	9.6	11.9	11.8	10.0	11.3	10.5
5	6.4	6.0	4.7	4.2	4.9	5.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 16.600	D.F. 16	PROB. 0.4119	

### RWKSLOOK -- RECODED - WKS NOT WORKING, BUT LOOKING

RECODED - THE NUMBER OF WEEKS YOU WERE NOT WORKING AND WERE LOOKING FOR A JOB IN THE PAST YEAR.

0 - 0 WEEKS 1 - 1-4 WEEKS 2 - 5-12 WEEKS 3 - 13-26 WEEKS 4 - 27-52 WEEKS

SURVEY ITEMS #: A004 A004 A004 A004

TOTAL NPS SURVEYED IS 5917

6

N. C.

### RWKSLOOK BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 359	3_YEAR 614	4_YEAR 1069	TOT 20	
0 1 2 3 4	35.6 17.5 13.6 10.6 22.6	31.4 13.7 14.5 10.3 30.1	37.3 15.1 16.3 8.5 22.8	35 1 15 1 15 9 25	. 1 . 3 . 4
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 18.700	D.F. 8	PROB. 0.0165

### RWKSLOOK BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER		BONUS	BOTH	ACF	TOTAL		
N =	416	17	878	771	2042		
0 1 2 3 4	31.7 12.7 16.3 10.1 29.1	35.3 11.8 17.6 17.6 17.6	37.9 16.2 16.2 7.9 21.7	34.2 15.2 13.6 10.5 26.5	35.3 15.1 15.3 9.4 25.0		
TOTAL	100.0	100.0	100.0	100.0	100.0		
STATIST: CHISQUAR			VALUE 20.000	D.F. 12	PROB. 0.0671		

## RWKSLOOK BY REGION

	N=	NE 1046	SE 1175	S₩ 771	MW 1443	WEST 789	TOTAL 5224
	0 1 2 3 4	34.9 14.0 13.1 8.2 29.8	32.3 17.4 14.9 8.3 27.2	34.9 16.6 15.2 8.7 24.6	32.4 13.1 15.3 10.4 28.8	35.0 14.4 14.2 11.1 25.2	33.6 15.0 14.6 9.3 27.5
T	OTAL	100.0	100.0	100.0	100.0	100.0	100.0
	TATISTI HISQUAR			VALUE 29.700	D.F. 16	PROB. 0.0196	

# RWKSLOOK BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	862	806	932	1290	1180	5070
0	33.8	32.0	35.9	32.4	33.7	33.5
1	15.9	15.1	17.7	13.6	13.1	14.9
2	13.8	16.9	14.6	14.3	14.4	14.7
3	9.2	9.3	9.0	10.1	9.2	9.4
4	27.4	26.7	22.8	29.5	29.5	27.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 27.700	D.F. 16	PROB. 0.0343	

## RWKSLOOK BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	2524	1424	493	612	126	5179
0	33.7	34.5	28.4	35.6	36.5	33.7
1	14.7	15.0	17.0	14.7	15.1	15.0
2	12.9	14.7	18.5	17.5	17.5	14.6
3	9.0	8.8	10.3	10.9	7.9	9.3
4	29.8	27.1	25.8	21.2	23.0	27.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 39.600	D.F. 16	PROB. 0.0009	

#### RWKSWORK -- RECODED - WKS WORKING DURING PAST YEAR

RECODED - THE NUMBER OF WEEKS YOU WERE WORKING IN THE PAST YEAR.

0 - 0 WEEKS

1 - 1-4 WEEKS 2 - 5-12 WEEKS 3 - 13-26 WEEKS 4 - 27-52 WEEKS

SURVEY ITEMS #: A003 A003 A003 TOTAL NPS SURVEYED IS 5917

## RWKSWORK BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 355	3_YEAR 612	4_YEAR 1084	TOT 20	
0 1 2 3 4	22.0 6.5 12.1 16.9 42.5	18.9 6.7 15.0 19.6 39.7	22.8 4.1 17.3 15.1 40.6	21 5 15 16 40	. 3 . 7 . 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 18.500	D.F.	PROB. 0.0178

#### RWKSWORK BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	420	15	852	764	2051
0	19.5	13.3	23.2	20.8	21.5
1	4.8	6.7	4.2	6.8	5.3
2	20.0	0.0	16.5	12.8	15.7
3	17.6	33.3	14.7	18.3	16.8
4	38.1	46.7	41.3	41.2	40.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 26.700		PROB.

# RWKSWORK BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	1057	1166	782	1462	801	5268
0	24.8	25.3	20.7	27.0	21.5	24.4
1	4.6	5.1	6.3	6.7	5.9	5.8
2	15.1	15.4	16.8	14.6	15.0	15.3
3	18.9	15.6	17.9	16.2	19.0	17.3
4	36.5	38.5	38.4	35.5	38.7	37.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 27.600	D.F. 16	PROB. 0.0353	

# RWKSWORK BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	861	813	946	1295	1195	5110
0	25.8	24.5	22.7	24.4	23.8	24.2
1	4.1	7.1	5.3	5.7	6.6	5.8
2	13.2	12.3	14.7	16.8	17.2	15.2
3	18.9	16.5	15.9	18.3	16.6	17.3
4	38.0	39.6	41.4	34.8	35.7	37.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 35.200	D.F. 16	PROB. 0.0037	

# RWKSWORK BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	2539	1434	501	620	131	5225
0	27.8	25.4	19.4	14.3	16.0	24.5
1	6.5	5.5	6.4	4.2	0.8	5.8
2	16.4	16.0	15.4	10.0	9.9	15.3
3	16.9	17.1	17.0	19.7	15.3	17.3
4	32.4	35.9	41.9	51.8	58.0	37.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 147.2	D.F. 16	PROB. 0.0000	

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POSSESSE PROPERTY PROPERTY PROPERTY RESERVED BY STANKE PROPERTY PR

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V. PARENTAL HOUSEHOLD CHARACTERISTICS

#### RBRIGADE -- RECODED - ZIP COLLAPSED INTO BRIGADE

RECODED - ZIPCODE OF TEEN HOME COLLAPSED INTO BRIGADE.

1 - NE 2 - SE 3 - MW 4 - WEST 5 - SW

SURVEY ITEMS #: A002 A002 A002 TOTAL NPS SURVEYED IS 5917

## RBRIGADE BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 436	3_YEAR 727	4_YEAR 1151	TOT/		
1 2 3 4 5	21.6 25.9 32.3 11.5 8.7	19.7 25.2 31.8 13.2 10.2	23.5 20.2 26.8 15.6 13.8	22 22 29 14	. 9 . 4 . 1	
TOTAL	100.0	100.0	100.0	100	. 0	
STATISTIC VALUE D.F. PROB CHISQUARE 28.900 8 0.000						

#### RBRIGADE BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER		BONUS	BOTH	ACF	TOTAL
N= 464		17	897	936	2314
1	22.2	17.6	24.0	20.0	22.0
2	23.3	29.4	20.4	24.9	22.9
3	30.2	29.4	24.4	33.8	29.4
4	13.1	5.9	16.7	12.2	14.1
5	11.2	17.6	14.5	9.2	11.7
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 41.100		PROB. .0000

# RBRIGADE BY REGION

3

4

	N=	NE 1184	SE 1304	SW 868	MW 1641	WEST 876	TOTAL 5873
	1 2 3 4 5	94.3 4.4 0.7 0.4 0.3	1.1 96.9 1.0 0.6 0.5	0.9 6.6 1.8 0.9 89.8	0.5 4.8 93.6 0.7 0.5	1.5 4.3 1.6 91.0 1.6	19.7 25.3 27.0 14.1 13.8
TOT	A L	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI			VALUE 19866	D.F. 16	PROB. 0.0000	

# RBRIGADE BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	956	891	1040	1451	1365	5703
1	17.4	14.6	21.0	20.5	22.6	19.6
2	21.9	27.2	23.0	26.3	27.1	25.3
3	24.4	26.8	28.5	27.6	28.2	27.2
4	19.3	17.2	14.0	13.3	9.5	14.1
5	17.1	14.3	13.6	12.4	12.6	13.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 92.200	D.F. 16	PROB. 0.0000	

# RBRIGADE BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	2841	1618	560	675	135	5829
1	20.9	18.2	17.3	21.8	14.1	19.8
2	24.3	27.5	27.0	22.8	25.2	25.3
3	28.5	25.7	24.5	25.8	31.1	27.1
4	14.4	12.9	14.1	15.6	14.1	14.1
5	11.8	15.7	17.1	14.1	15.6	13.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 42.100	D.F. 16	PROB. 0.0004	

#### T173 -- CABLE TV IN HOUSEHOLD

THIS QUESTION IS ABOUT YOUR PARENTS HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIPCODE FOR ON THIS ANSWER SHEET. IS THERE CABLE TV IN THIS HOUSEHOLD?

1 - NO 2 - YES 3 - DOES NOT APPLY/I DON'T KNOW

SURVEY ITEMS #:

C133 D123

TOTAL NPS SURVEYED IS 1955

#### T173 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 117	3_YEAR 240	4_YEAR 339	TOT/	AL 96
1 2 3	46.1 53.0 0.8	37.5 61.3 1.3	45.7 51.6 2.6	43 55 1	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 7.300	D.F.	PROB. 0.1209

### T173 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	145	5	265	281	! 696
1	31.7	60.0	47.5	44.1	43.0
2	64.8	40.0	50.6	54.8	55.2
3	3.4	0.0	1.9	1.1	1.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 12.600	D.F.	PROB. 0.0498

# T173 BY REGION

	N=	NE 323	SE 379	SW 247	MW 481	WEST 262	TOTAL   1692
1	1 2 3	43.3 52.3 4.3	40.9 55.1 4.0	36 . 8 59 . 1 4 . 0	45.3 51.1 3.5	40.5 55.3 4.2	42.0 54.1 4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATI				VALUE 5.800	D.F.	PROB. 0.6696	

# T173 BY RURAL/URBAN

N=	LG_CITY 290	MED_CITY 258	SUBURB 266	TOWN 472	RURAL 396	TOTAL 1682
1 2 3	43.8 50.3 5.9	29.8 63.2 7.0	41.3 54.5 4.1	32.8 64.8 2.3	59.6 37.9 2.5	41.9 54.1 4.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 95.700	D.F. 8	PROB. 0.0000	

# T173 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	829	445	157	206	42	1679
1	40.5	43.6	38.2	44.7	54.8	42.0
2	55.6	53.0	57.3	49.5	42.9	54.0
3	3.9	3.4	4.5	5.8	2.4	4.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE	D.F.	PROB.	

#### T175 -- NUMBER OF CARS IN HOUSEHOLD

THIS QUESTION IS ABOUT YOUR PARENTS HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIPCODE FOR ON THIS ANSWER SHEET. HOW MANY CARS ARE OWNED BY PEOPLE IN THIS HOUSEHOLD?

0 - 0 CARS 1 - 1 CAR 2 - 2 CARS 3 - 3 CARS 4 - 4 CARS 5 - 5 CARS

5 - 5 CAKS 6 - 6 CARS 7 - 7 CARS 8 - 8 OR MORE CARS 9 - DOES NOT APPLY/I DON'T KNOW

SURVEY ITEMS #:

C134 D124

TOTAL NPS SURVEYED IS 1955

T175 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 119	3_YEAR 240	4_YEAR 349	TOT.	AL 08
0 1 2 3 4 5 6 7 8	4.2 12.6 32.8 25.2 12.6 5.9 2.5 0.0 1.7 2.5	2.1 16.7 39.6 21.7 11.7 5.0 1.7 0.4 0.8	4.3 16.3 30.7 25.8 12.9 2.0 3.4 0.9 2.0 1.7	1 15 1 34 1 24 1 12 1 3 1 2 1 0	. 0 . 3
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 20.400	D.F. 18	PROB. 0.3108

#### T175 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	IEITHER 148	BONUS 5	BOTH 272	ACF 283	TOTAL 708
0 1 2 3 4 5 6 7 8	2.0 14.2 39.2 22.3 12.2 4.7 2.7 0.0 0.7 2.0	0.0 40.0 20.0 40.0 0.0 0.0 0.0	5.1 16.9 29.8 24.6 12.5 2.9 3.7 1.1 2.2	2.8 15.2 35.7 24.7 12.7 3.9 1.8 0.3	3.5 15.8 34.0 24.3 12.4 3.7 2.7 0.6 1.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	-		VALUE 18.000		PROB . . 9035

T175 BY REGION

N =	NE	SE	SH	MW	WEST	TOTAL
	336	393	259	494	272	1754
0	8.6	6.6	5.8	3.8	5.5	5.9
1	21.1	19.3	16.2	17.6	19.1	18.7
2	31.8	29.5	32.0	35.0	30.5	32.0
3	20.2	20.4	23.9	23.7	23.5	22.3
4	10.4	15.8	12.7	9.9	12.5	12.1
5	1.8	3.8	5.0	4.0	4.4	3.8
6	2.1	2.3	0.8	2.8	2.2	2.2
7	0.3	1.3	0.4	0.4	0.4	0.6
8	2.1	0.3	1.9	1.6	0.7	1.3
TOTAL	100.0	100.0	100.6	100.0	100.0	100.0
STATIST	IC		VALUE	D.F.	PROB.	

CHISQUARE

42.600 36

0.2083

#### T175 BY RURAL/URBAN

N=	LG_CITY 300	MED_ Y	SUBURB 282	TOWN 485	RURAL 404	TOTAL 1742
0 1 2 3 4 5 6 7 8	11.3 24.3 28.7 20.7 9.0 2.7 0.7 0.0 0.3 2.3	7.0 21.4 29.1 20.7 11.4 4.4 3.3 0.4 1.1	6.7 12.4 37.9 22.0 11.7 4.3 2.5 1.1 0.7	3.3 20.4 33.6 22.9 11.3 3.3 1.2 0.8 2.3 0.8	3.5 15.1 31.2 24.3 16.1 4.2 3.2 0.3 1.5 0.7	5.9 18.7 32.2 22.3 12.1 3.7 2.1 0.5 1.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE

VALUE 83.600

D.F. 36

PROB. 0.0000

#### T175 BY AGE AT DEP

N=	17 842	18 462	19 163	20-24 214	25-34 41	TOTAL 1742
0 1 2 3 4 5 6 7 8	4.3 18.6 34.1 22.8 10.7 3.8 2.2 0.7 1.5 1.3	8.4 19.9 29.9 20.1 13.6 3.9 1.9 0.4 1.1	8.6 15.9 33.7 20.3 13.5 3.7 2.4 0.6 0.6	6.1 18.2 25.7 28.0 12.6 3.3 2.8 0.5 1.4	2.4 24.4 39.0 9.8 17.1 2.4 0.0 0.0 2.4 2.4	6.0 18.8 32.0 22.2 12.1 3.7 2.2 0.6 1.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
CITATE	T C		VALUE	D E	PROB	

CHISQUARE

35.800

D.F. 36

PROB. 0.4780

reser exposers reserves exposes exposes and properties

#### T176 -- WHO LIVES IN PARENTS HOUSEHOLD

THIS QUESTION IS ABOUT YOUR PARENTS HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIPCODE FOR ON THIS ANSWER SHEET. WHO LIVES IN THIS HOUSEHOLD?

A - MY OWN MOTHER B - MY OWN FATHER

C - MY STEPMOTHER D - MY STEPFATHER

- GRANDPARENT(S)

E - GRANDPARENT(S)
F - BROTHERS AND/OR SISTERS (INCLUDE STEPBROTHERS OR STEPSISTERS)
G - MY SPOUSE
H - MY CHILDREN
I - OTHERS

J - DOES NOT APPLY/I DON'T KNOW

SURVEY ITEMS #: A069 B069 C135 D125

TOTAL NPS SURVEYED IS 5917

T176 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

2_YEAR N= 417	3_YEAR 711	4_YEAR 1117	TOTAL   2245	x²	DF	P
A 83.9 B 64.0 C 5.8 D 11.5 E 5.8 F 72.9 G 1.4 H 1.9 I 5.8 J 1.0	83.3 63.0 6.6 15.6 6.0 72.9 2.0 2.7 5.6 0.8	77.3 56.6 8.9 14.9 6.7 66.7 3.4 6.7 1.4	80.4 60.0 7.6 14.5 6.3 69.8 2.6 2.9 6.2	13.6 11.0 5.6 3.8 0.6 10.2 6.2 2.5 1.0	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.0011 0.0041 0.0608 0.1496 0.7408 0.0061 0.0450 0.2865 0.6065 0.4966

T176 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

NEITHER N= 455	BONUS 17	BOTH 868	ACF 905	TOTAL   2245	x <sup>2</sup>	DF	P
A 80.2 B 61.5 C 7.3 D 14.1 E 6.1 F 69.7 G 2.2 H 3.7 I 7.0 J 0.9	82.3 35.3 11.8 17.6 5.9 76.5 5.9 0.0	76.7 56.7 9.0 15.1 7.1 65.5 3.3 3.5 6.0	84.1 62.9 6.3 14.1 5.6 /3.8 2.0 2.0 5.8	80.4 60.0 7.6 14.5 6.3 69.8 2.6 2.9 6.2	15.2 11.9 5.1 0.5 1.7 14.7 4.2 5.2 4.7 2.6	3 3 3 3 3 3 3 3 3 3	0.0017 0.0077 0.1646 0.9189 0.6369 0.0021 0.2407 0.1577 0.1951 0.4575

T 4	7		BV		$\sim$ T	ON
T1	•	0	BY	ĸc	υı	ON

N	NE = 1135	SE 1242	SW 829	MW 1 58 9	WEST 840	TOTAL   5635	x <sup>2</sup>	DF	P
A B C D E F G H I	76.7 55.9 7.4 12.3 7.0 67.2 3.0 3.5 7.1	75.9 50.2 7.0 14.4 7.6 64.3 3.3 3.2 6.3	73.0 49.5 7.5 15.3 4.6 62.2 4.1 3.5 6.6	77.6 55.6 7.7 14.0 5.4 65.9 3.3 3.5	75.4 51.8 6.5 14.0 5.9 63.2 2.9 3.7 8.1	76.0 53.0 7.3 13.9 6.2 64.9 3.3 3.5 7.0	6.9 16.7 1.2 4.3 11.4 7.3 2.6 0.3 2.8	44444444	0.1413 0.0022 0.8781 0.3669 0.0224 0.1209 0.6268 0.9898 0.5918
J	1.4	1.1	1.2	1.4	2.8	1.5	10.5	4	0.0328

# T176 BY RURAL/URBAN

LG_CITY N= 924	MED_CITY 883	SUBURB 1027	TOWN 1427	RURAL 1322	TOTAL 5583	x <sup>2</sup>	DF	Р
A 72.8 B 42.5 C 6.5 D 13.6 E 6.5 F 60.0 G 3.8 H 3.8 I 8.7 J 2.6	73.8 49.4 8.1 14.8 5.3 64.5 3.3 2.9 7.0	73.3 50.6 8.6 15.3 60.8 2.9 3.5 6.2	78.3 56.1 6.2 13.1 5.0 65.9 3.5 4.1 7.0	80.2 61.8 7.4 13.4 7.0 71.0 3.0 2.8 6.6 1.6	76.2 53.1 7.3 13.9 6.2 65.0 3.3 3.5 7.0 1.5	28.4 93.9 7.1 3.3 5.3 40.1 1.6 4.8 5.2 10.4	444444444	0.0000 0.0000 0.1307 0.5089 0.2579 0.0000 0.8088 0.3084 0.2674 0.0342

# T176 BY AGE AT DEP

N=	17 2744	18 1548	19 530	20-24 632	25-34 136	TOTAL 5590	x <sup>2</sup>	DF	Р
A B C D E F G H I J	78.5 55.2 8.0 15.3 5.7 68.7 2.4 2.8 6.6 1.0	74.5 51.3 7.6 13.4 7.2 62.7 2.8 3.4 7.4 1.6	72.3 50.9 5.8 11.7 6.8 62.8 4.7 2.4 9.8 1.1	73.4 50.3 5.5 12.3 6.2 58.9 5.4 5.4 6.0 3.0	70.6   47.8   2.9   9.6   1.5   47.8   11.8   12.5   5.1   5.3	76.1 53.0 7.3 14.0 6.2 64.9 3.3 3.5 7.0	20.0 11.5 10.9 10.5 9.2 49.6 51.7 45.8 9.2 27.7	44444444	0.0005 0.0215 0.0277 0.0328 0.0563 0.0000 0.0000 0.0000

#### T177 -- HOUSEHOLD BILLS PAID BY WHOM

THIS QUESTION IS ABOUT YOUR PARENTS HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIPCODE FOR ON THIS ANSWER SHEET. WHO IS RESPONSIBLE FOR PAYING MOST OF THE BILLS IN THIS HOUSEHOLD?

1 - MY OWN MOTHER 2 - MY OWN FATHER 3 - MY STEPMOTHER 4 - MY STEPFATHER

- GRANDPARENT(S)

6 - OTHER ADULT RELATIVE(S)
7 - MY SPOUSE
8 - MY IN-LAWS
9 - PERSON(S) NOT RELATED TO ME

10 - MYSELF

SURVEY ITEMS #: A070 B070 C136 D126

TOTAL NPS SURVEYED IS 5917

T177 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 377	3_YEAR 635	4_YEAR 993	TOT/	
1 2 3 4 5 6 7 8	24.9 58.4 0.5 9.5 1.3 2.1 0.5 0.5	25.3 57.3 3.0 9.4 2.4 0.6 0.5	26.8 52.1 2.6 11.4 1.9 1.8 0.6 0.6	1 10 1 1 1 0 1 0	. 9 . 3 . 4 . 9 . 5 . 5 . 4
10 TOTAL	0.0 100.0	0.2 100.0	1.3 100.0	100	. 7  . 0
STATIST CHISQUA			VALUE 34.200	D.F. 18	PROB. 0.0119

T177 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N = 1	IEITHER 404	BONUS 15	BOTH 773	ACF 813	TOTAL 2005
1 2 3 4 5 6 7 8 9	25.0 55.2 2.7 9.6 2.5 2.2 0.3 0.5	33.3 26.7 6.7 20.0 0.0 6.7 0.0 0.0	27.0 52.0 3.0 11.5 1.9 1.2 0.8 0.6 0.6	25.3 58.1 1.5 9.6 1.7 1.3 0.5 0.3	26.0 54.9 2.3 10.4 1.9 1.5 0.5
TOTAL STATISTI	100.0	100.0	100.0 VALUE	100 0 D.F.	1 100.0 PROB.
CHISQUAR	_		42.200		.0315

# T177 BY REGION

N=	NE 995	SE 1096	SW 721	MW 1413	WEST 748	TOTAL 4973
1 2 3 4 5 6 7 8 9	28.7 51.4 2.4 8.9 2.6 2.5 0.5 0.6 1.3	32.7 43.6 3.9 9.3 4.6 2.5 0.6 0.5 0.9	32.4 41.3 41.8 3.0 2.6 1.4 0.8 1.0	28.2 49.4 3.7 10.5 2.7 2.3 0.6 0.3 1.4 1.0	29.4 47.2 2.9 10.6 2.9 2.0 0.9 1.1 1.6	30.1 47.0 3.5 10.1 3.2 2.4 0.7 0.6 1.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 58 100	D.F.	PROB.	

# T177 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TCTAL
	819	786	924	1248	1148	4925
1	38.3	32.4	28.3	29.2	25.1	30.1
2	38.0	42.4	46.8	50.6	53.6	47.2
3	3.8	5.3	4.4	2.3	2.5	3.5
4	8.7	10.8	10.9	9.3	11.1	10.1
5	4.0	3.0	4.2	2.7	2.4	3.2
6	2.8	2.3	1.9	2.6	2.1	2.4
7	0.7	0.9	1.0	0.7	0.5	0.8
8	1.0	0.6	0.4	0.6	0.2	0.5
9	1.2	1.3	1.0	1.4	1.3	1.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 107.1	D.F. 36	PROB. 0.0000	

# T177 BY AGE AT DEP

N=	17 2461	18 1363	19 457	2024 542	25-34 112	TOTAL 4935
1 2 3 4 5 6 7 8 9	29.4 48.6 3.3 11.3 2.8 2.1 0.5 0.5 1.0	32.1 44.6 4.1 9.2 4.3 2.3 0.5 0.7 1.3	28.0 47.3 4.8 8.1 3.3 3.5 1.3 0.9	29.0 46.5 2.4 9.8 2.9 3.5 1.1 0.2 2.2	30.4   46.4   2.7   6.3   0.0   1.8   3.6   0.9   1.8   6.3	30.0 47.1 3.5 10.1 3.2 2.4 0.7 0.6 1.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE		PROB.	

#### 8178 -- HOUSEHOLD GROSS INCOME (FORCED CHOICE)

THIS QUESTION IS ABOUT YOUR PARENTS HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIPCODE FOR ON THIS ANSWER SHEET. WHAT WOULD YOU SAY IS THE TOTAL YEARLY INCOME OF YOUR PARENTS OR GUARDIANS AND ALL FAMILY MEMBERS WHO LIVE WITH THEM, BEFORE TAXES AND OTHER DEDUCTIONS? DO NOT INCLUDE YOUR INCOME. GIVE YOUR BEST ESTIMATE.

- LESS THAN \$2,599 A YEAR (LESS THAN \$50 A WEEK)

1 - LESS THAN \$2,599 A TEAK (LESS THAN \$50 A WEEK)
2 - \$2,600-\$5,199 A YEAR (ABOUT \$50-\$99 A WEEK)
3 - \$5,200-\$10,399 A YEAR (ABOUT \$100-\$199 A WEEK)
4 - \$10,400-\$15,599 A YEAR (ABOUT \$200-\$299 A WEEK)
5 - \$15,600-\$20,799 A YEAR (ABOUT \$300-\$399 A WEEK)
6 - \$20,800-\$25,999 A YEAR (ABOUT \$400-\$499 A WEEK)
7 - \$26,000-\$31,199 A YEAR (ABOUT \$500-\$599 A WEEK)

8 - \$31,200 OR MORE A YEAR (ABOUT \$600 A WEEK OR MORE)

SURVEY ITEMS #: A071 B071 C137 D137

TOTAL NPS SURVEYED IS 5917

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#### B178 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 394	3_YEAR 682	4_YEAR 1066	TOT 21	
1 2 3 4 5 6 7	4.1 5.1 7.6 10.9 12.2 18.5 12.4 29.2	1.6 2.5 8.1 11.1 13.8 18.0 15.4 29.5	3.5 3.8 10.6 13.0 13.1 15.0 27.9	1 3	. 1 . 7 . 7
TOTAL	100.0	100.0	100.0	100	. 0
STATIST: CHISQUA			VALUE 28.800	D.F. 14	PROB. 0.0111

## B178 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

	N =	EITHER 436	BONUS 17	BOTH 827	ACF 862	TOTAL   2142
	1 2 3 4 5 6 7	2.5 2.8 8.5 12.4 12.2 15.1 17.9 28.7	0.0 5.9 5.9 17.6 11.8 35.3 11.8	3.6 4.0 11.0 12.6 12.4 13.3 13.9 29.1	2.7 3.7 8.0 11.3 14.3 17.9 13.8 28.4	3.0 3.6 9.2 12.0 13.1 15.7 14.7 28.6
TOTA	L	100.0	100.0	100.0	100.0	100.0
	ISTIC QUARE			VALUE 26.400	D.F. 21	PROB. 0.1916

## **B178 BY REGION**

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	N=	NE 1070	SE 1175	SH 783	MW 1517	WEST 801	TOTAL 5346
	1 2 3 4 5 6 7 8	3.4 5.7 11.2 14.5 13.7 14.5 12.1 24.9	5.0 7.6 16.2 14.5 14.6 13.0 10.8 18.2	5.8 7.0 15.4 14.6 12.0 14.6 9.8 20.8	3.9 5.7 12.9 13.4 13.2 14.4 14.2 22.4	4.4 5.0 10.2 13.7 13.6 13.9 14.1 25.1	4.4 6.2 13.3 14.1 13.5 14.0 12.4 22.1
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI			VALUE 67.100	D.F. 28	PROB. 0.0000	

# B178 BY RURAL/URBAN

N=	LG_CITY 878	MED_CITY 836	SUBURB 969	TOWN 1363	RURAL 1253	TOTAL 5299
1 2 3 4 5 6 7 8	5.7 7.7 13.7 16.1 11.8 11.6 10.6 22.8	4.7 6.2 12.3 11.8 13.2 14.6 13.4 23.8	4.9 7.3 10.4 11.9 12.9 13.9 11.8 26.8	2.8 6.4 14.8 14.9 14.9 12.3	3.8 3.9 14.4 14.9 14.2 14.6 13.8 20.3	4.2 6.2 13.2 14.0 13.6 14.1 12.5 22.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 80.600	D.F. 28	PROB. 0.0000	

# B178 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	2621	1473	499	586	127	5306
1	3.8	5.0	5.6	3.6	8.7	4.4
2	5.7	6.7	6.8	7.7	1.6	6.2
3	11.9	14.3	14.6	14.7	18.1	13.2
4	14.2	14.7	14.0	12.6	12.6	14.1
5	13.9	13.6	13.4	12.5	7.9	13.5
6	15.5	12.6	14.6	11.6	11.0	14.1
7	13.3	12.2	9.4	9.9	15.8	12.3
8	21.7	20.8	21.4	27.5	24.4	22.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	-		VALUE 61.800	D.F. 28	PROB. 0.0002	

#### T182 -- RECRUIT INDEPENDENCE ESTABLISHED

THIS QUESTION IS ABOUT YOUR PARENTS HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIPCODE FOR ON THIS ANSWER SHEET. WHEN DID YOU FIRST ESTABLISH YOUR OWN HOUSEHOLD BY MOVING OUT OF THIS HOUSEHOLD AND LIVING ON YOUR OWN INCOME? STUDENTS WHO DEPEND ON RELATIVES FOR SUPPORT AND RETURN HOME FOR VACATIONS ARE NOT CONSIDERED TO HAVE ESTABLISHED A SEPARATE HOUSEHOLD.

- JOINING THE ARMY IS THE FIRST TIME I HAVE BEEN AWAY FROM HOME TO LIVE ON MY OWN INCOME.
  IN THE LAST 6 MONTHS
  7-12 MONTHS AGO

- 13-18 MONTHS (1 TO 1 1/2 YEARS) AGO 19-24 MONTHS (1 1/2 TO 2 YEARS) AGO 25-36 MONTHS (2 TO 3 YEARS) AGO MORE THAN 3 YEARS AGO

SURVEY ITEMS #: A072 B072 C138 D127

TOTAL NPS SURVEYED IS 5917

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#### T182 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 411	3_YEAR 699	4_YEAR 1099	TOT/	
1 2 3 4 5 6 7	79.8 8.5 3.6 3.2 0.5 1.2 3.2	81.0 6.3 4.7 2.6 2.6 1.0	71.7 8.2 5.3 3.1 2.2 3.4 6.2	i 4 i 2 i 2	.1 .7 .8 .9 .0
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 49.600	D.F. 12	PROB. 0.0000

#### T182 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N =	NEITHER 452	BONUS 17	BOTH 853	ACF 887	TOTAL 1 2209
1 2 3 4 5 6 7	82.3 6.4 4.4 2.0 1.8 0.2 2.9	76.5 0.0 5.9 11.8 0.0 5.9 0.0	69.8 9.0 4.9 3.2 2.6 4.0 6.6	79.1 7.1 4.8 3.0 1.6 1.5 2.8	76.1 7.7 4.8 2.9 2.0 2.2
TOTAL	100.0	106.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 62.400	D.F. 18	PROB. 0.0000

# T182 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	1101	1207	810	1 5 5 8	823	5499
1	72.9	71.4	62.5	72.3	67.8	70.1
2	7.2	8.5	10.9	9.5	8.3	8.8
3	6.5	6.1	7.2	5.3	7.3	6.3
4	3.5	3.6	5.8	4.4	4.3	4.2
5	2.6	2.7	4.9	2.3	2.8	2.9
6	2.2	2.2	3.2	1.5	2.5	2.2
7	5.0	5.4	5.6	4.6	7.0	5.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 57.700	D.F. 24	PROB. 0.0001	

# T182 BY RURAL/URBAN

N=	LG_CITY 907	MED_CITY 854	SUBURB 998	TOWN 1399	RURAL 1286	TOTAL 5444
1 2 3 4 5 6	63.6 9.6 8.0 4.4 1.9 2.5 9.9	68.6 9.6 6.9 4.1 2.7 2.3 5.7	64.9 11.3 6.2 6.7 4.6 2.7 3.5	74.4 6.5 5.4 3.7 3.1 1.9 4.9	76.1 8.3 5.6 2.5 2.1 1.6 3.8	70.4 8.8 6.3 4.2 2.9 2.1 5.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 139.1	D.F. 24	PROB. 0.0000	

# T182 BY AGE AT DEP

N=	17 2674	18 1508	19 521	20-24 619	25-34 134	TOTAL 5456
1 2 3 4 5 6 7	81.4 8.3 4.2 2.4 1.4 1.0	73.3 9.8 7.4 3.9 2.5 1.3	59.5 10.9 9.4 9.4 4.0 4.0	35.9 9.0 10.8 8.1 8.9 7.6 19.7	9.0 1.5 3.0 5.2 6.0 5.2 70.1	70.1 8.9 6.3 4.2 2.9 2.2 5.3
TUTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 2015.6	D.F. 24	PROB. 0.0000	

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VI. INFLUENCERS

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#### T142 -- FATHER'S REACTION

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - YOUR FATHER (OR MALE GUARDIAN).

1 - DOES NOT APPLY
2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
7 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #:

B053 C073 D138

TOTAL NPS SURVEYED IS 3942

#### T142 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 277	3_YEAR 494	4_YEAR 755	TOT   15	_
1 2 3 4 5 6 7	10.5 5.4 43.7 30.7 6.1 1.1 2.5	4.7 4.0 42.9 38.9 6.5 1.4	9.9 7.5 39.1 34.3 5.4 1.6 2.1	6 41 35 5 1 5 1	
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 25.100	D.F. 12	PROB. 0.0144

#### T142 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 315	BONUS 9	BOTH 589	ACF 613	TOTAL   1526
1 2 3 4 5 6 7	6.0 4.4 44.1 38.1 4.4 1.6 1.3	0.0 11.1 33.3 44.4 11.1 0.0	10.0 7.8 39.6 32.4 5.9 1.7 2.5	8.0 5.1 41.3 36.0 6.5 1.1 2.0	8.3 6.0 41.2 35.1 5.9 1.4 2.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 18.800	D.F. 18	PROB. 0.4042

T142 BY REGION

	N=	NE 762	SE 831	SH 545	MW 1 0 6 5	WEST 594	TOTAL 3797
	1 2 3 4 5 6 7	10.2 7.2 42.0 31.4 6.0 1.0 2.1	11.3 7.6 42.0 31.3 4.3 2.2 1.3	11.9 8.6 38.7 31.0 5.5 2.4 1.8	9.7 6.2 39.0 34.7 6.1 2.4 1.9	9.9 8.9 41.4 30.8 4.5 1.7 2.7	10.5 7.5 40.6 32.2 5.4 2.0 1.9
TOTA	L	100.0	100.0	100.0	100.0	100.0	100.0
	ISTI			VALUE 25.900	D.F. 24	PROB. 0.3583	

# T142 BY RURAL/URBAN

N=	LG_CITY 625	MED_CITY 570	SUBURB 663	TOHN 969	RURAL 890	TOTAL 3717
1 2 3 4 5 6	15.8 8.8 36.2 29.1 5.0 2.4 2.7	10.9 8.4 39.3 34.7 3.9 1.6	8.4 12.1 39.2 31.1 5.9 1.8 1.5	9.5 5.8 45.0 29.7 5.7 2.1 2.3	8.2 4.3 41.0 36.6 6.2 1.8 1.9	10.3 7.5 40.7 32.3 5.4 1.9 2.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 91.100	D.F. 24	PROB. 0.0000	

# T142 BY AGE AT DEP

N=	17 1846	18 1022	19 359	20-24 443	25-34 98	TOTAL 3768
1 2 3 4 5 6 7	9.0 6.7 43.1 33.0 4.7 1.7	10.9 7.0 38.6 33.0 6.1 2.4 2.0	11.7 8.4 37.0 33.4 5.6 1.1 2.8	13.1 7.7 39.9 28.9 6.1 2.9 1.3	18.4 20.4 27.5 21.4 8.2 1.0 3.1	10.5 7.4 40.5 32.2 5.4 2.0 1.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 65.100	D.F. 24	PROB. 0.0000	

#### T143 -- MOTHER'S REACTION

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - YOUR MOTHER (OR FEMALE GUARDIAN).

1 - DOES NOT APPLY
2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA

5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA 6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA 7 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #:

8054 C074 D139

TOTAL NPS SURVEYED IS 3942

#### T143 BY TERM OF ENLISTMENT -- GMA RESPONSES ONLY

N=	2_YEAR 277	3_YEAR 495	4_YEAR 756	TOT   15	
1 2 3 4 5 6 7	5.0 5.8 31.0 36.8 15.5 3.3 2.5	2.4 3.4 30.5 41.8 13.7 5.0 3.0	5.6 5.9 30.7 38.2 11.9 3.4 4.2	5   30   39   13	. 1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 19.200	D.F. 12	PROB: 0.0838

#### T143 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 316	ВОНИЅ	BOTH 588	ACF 615	TOTAL 1 1528
	JIO			013	
1	4.8 3.8	11.1	4.9	3.7 4.9	4.5
2	29.4	0.0 22.2	6.1 31.3	30.9	30.7
4 5	42.4 12.3	44.4 22.2	36 . 6 12 . 4	39.8 14.1	¦ 39.1 ! 13.2
6	4.1	0.0	3.9	3.9	j 3.9
	3 . 2	0.0	41. <b>8</b>	2.6	3.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE		PROB.
CHISQUA	KE		13.800	18 0	.7420

T143 BY REGION

	N=	NE 762	SE 832	SW 546	MW 1 0 7 0	WEST 590	TOTAL 3800
	1 2 3 4 5 6 7	6.2 6.4 34.1 36.1 10.6 3.1 3.4	5.9 6.0 37.3 34.1 10.0 3.7 3.0	5.3 5.1 36.4 36.1 10.6 2.8 3.7	5.1 5.8 34.0 35.9 11.2 4.4 3.5	6.1 5.3 36.3 37.5 9.1 2.7 3.0	5.7 5.8 35.4 35.8 10.4 3.5 3.3
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTIC SQUARE			VALUE 12.900	D.F. 24	PROB. 0.9677	

# T143 BY RUPAL/URBAN

N=	G_CITY 626	MED_CITY 569	SUBURB 660	TOWN 968	RURAL 898	TOTAL 3721
1 2 3 4 5 6 7	6.7 8.6 33.2 32.9 10.4 4.0 4.1	6.8 6.3 35.0 39.2 7 6 2.3 2.8	6.2 7.4 35.9 30.9 12.1 4.2 3.2	5.4 4.3 38.4 35.0 10.7 3.6 2.5	3.4 3.9 33.8 40.5 10.8 3.4 4.0	5.5 5.8 35.5 35.9 10.5 3.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 65.200	D.F. 24	PROB. 0.0000	

# T143 BY AGE AT DEP

N=	17 1840	18 1029	19 363	20-24 442	25-34 97	TOTAL 3771
1 2 3 4 5 6 7	4.5 5.5 35.5 37.5 10.5 3.8 2.7	5.8 5.1 36.1 34.4 11.0 3.5 4.0	6.9 6.6 31.1 37.2 11.0 2.5 4.7	8.1 6.8 38.0 32.3 8.4 2.9 3.4	10.3 8.3 27.8 30.9 12.4 5.1 5.1	5.7 5.8 35.3 35.9 10.5 3.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 37.600	D.F. 24	PROB. 0.0381	

#### T146 -- REACTIONS OF ARMY FRIENDS

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - YOUR FRIEND(S) WITH ARMY EXPERIENCE.

1 - DOES NOT APPLY
2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
7 - PEKSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #:

B055 C075 D140

TOTAL NPS SURVEYED IS 3942

#### T146 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 274	3_YEAR 494	4_YEAR 753	TOT/	
1 2 3 4 5 6 7	11.3 8.4 24.4 36.1 12.0 5.1 2.5	12.5 6.7 27.7 37.4 8.5 3.0 4.0	12.1 6.1 30.4 32.7 11.4 3.2 4.1		. 7 . 5 . 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST: CHISQUA			VALUE 13.700	D.F. 12	PROB 0.320

# T146 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 315	BONUS 9	BOTH 586	ACF 611	TOTAL   1521
1 2 3 4 5 6 7	10.2 6.0 34.0 34.0 10.2 2.9 2.9	0.0 11.1 22.2 44.4 22.2 0.0	13.1 6.1 28.8 32.4 10.9 3.8 4.8	12.3 7.5 25.4 37.5 10.3 3.6 3.4	12.1 6.7 28.5 34.8 10.6 3.5
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 16.900		PROB. .5300

T146 BY REGION

N=	NE	SE	รพ	MW	WEST	TOTAL
	763	829	542	1061	587	3782
1	11.8	10.6	11.3	12.3	12.4	11.7
2	6.0	7.1	5.0	7.0	8.2	6.7
3	33.3	33.2	27.7	25.8	25.9	29.2
4	32.9	31.5	36.5	36.5	33.7	34.2
5	8.9	11.0	9.4	10.2	10.4	10.0
6	4.6	2.6	5.2	4.3	3.8	4.0
7	2.5	4.0	5.0	3.9	5.6	4.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 44.900	D.F. 24	PROB. 0.0060	

# T146 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	625	570	650	964	896	3705
1	12 2	17.4	10.0	11.0	9.3	11.6
2	7.4	7.4	9.2	5.7	5.0	6.7
3	30.2	26.3	30.0	28.0	31.6	29.3
4	32.2	34.7	32.0	36.7	34.6	34.3
5	9.0	7.7	10.1	10.9	10.8	9.9
6	4.5	3.3	4.1	3.8	4.5	4.1
7	4.6	3.2	4.5	3.8	4.2	4.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 50.900	D.F. 24	PROB. 0.0011	

## T146 BY AGE AT DEP

ROLL BESTERNING ACCOUNTS INCOMES OF SEE ONE SEE SEED FOR BOD ONE SEE ON SEE ON SEE ONE SEE ONE SEE

N=	17 1840	18 1018	19 360	20-24 439	25-34 97	TOTAL 3754
1 2 3 4 5 6 7	12.4 6.0 30.0 34.9 9.6 3.6 3.3	11.3 6.6 29.0 33.8 10.2 3.9 5.2	9.2 9.4 30.0 33.9 8.3 4.7 4.4	12.3 7.1 27.8 30.8 11.6 5.5	9.3 8.3 21.6 42.3 12.4 5.1 1.0	11.7 6.7 29.2 34.2 10.0 4.1 4.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 31.800	D.F. 24	PROB. 0.1320	

#### T147 -- REACTIONS OF FRIENDS W/ OTHER MILT EXPER

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - YOUR FRIEND(S) WITH OTHER MILITARY EXPERIENCE.

- DOES NOT APPLY

- DOES NOT APPLY
- DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
- PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #:

C076 B056 D141 TOTAL NPS SURVEYED IS 3942

#### T147 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 276	3_YEAR 492	4_YEAR 754	TOT   15	
1 2 3 4 5 6 7	17.0 10.9 15.9 35.5 12.0 4.7 4.0	16.3 8.1 18.3 35.2 12.4 5.1 4.7	15.3 10.6 20.0 32.2 12.1 5.6 4.2	i 18 i 33 i 12 i 5	.9 .7 .8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST: CHISQUA			VALUE 5.900	D.F.	PROB 0.921

#### T147 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	EITHER 312	BONUS 9	BOTH 588	ACF 613	TOTAL 1522
	1 2 3 4 5 6 7	18.9 8.3 21.5 33.3 9.3 4.8 3.8	0.0 11.1 11.1 55.6 11.1 11.1	15.0 10.9 19.0 32.1 12.2 6.1 4.6	15.5 9.6 17.1 35.2 13.5 4.6 4.4	15.9 9.9 18.7 33.8 12.2 5.3 4.3
TOT	AL	100.0	100.0	100.0	100.0	100.0
	TISTI			VALUE 15.400		PROB.

T147 BY REGION

	N=	NE 762	SE 827	SW 547	MW 1 0 6 6	WEST 591	TOTAL 3793
	1 2 3 4 5 6 7	14.3 9.8 23.4 32.0 11.1 6.4 2.9	12.3 8.5 25.1 34.1 10.4 5.6 4.0	12.4 9.7 19.2 37.3 11.7 5.5 4.2	16.0 10.3 17.4 34.5 11.1 5.7 4.9	13.5 7.6 21.3 31.0 12.7 8.8 5.1	14.0 9.3 21.2 33.8 11.3 6.3 4.2
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TISTI SQUAR			VALUE 44.900	D.F. 24	PROB. 0.0060	

# T147 BY RURAL/URBAN

N=	G_CITY 629	MED_CITY 567	SUBURB 662	TOWN 963	RURAL 895	TOTAL 3716
1 2 3 4 5 6 7	14.3 9.5 23.4 31.0 11.1 5.4 5.3	15.0 11.5 18.2 35.8 10.4 6.2 3.0	14.0 12.8 21.3 31.7 11.5 5.0 3.6	13.6 7.8 21.9 34.4 11.0 6.8 4.6	13.4 7.0 20.4 35.1 12.2 7.6 4.3	14.0 9.4 21.1 33.7 11.3 6.3 4.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 38.400	D.F. 24	PROB. 0.0315	

# T147 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1842	1022	360	443	97	3764
1	15.6	12.6	10.0	14.7	11.3	14.0
2	8.5	9.6	10.3	10.4	11.3	9.2
3	20.2	21.0	22.8	23.3	22.7	21.1
4	34.1	33.7	35.3	30.7	36.1	33.8
5	11.7	11.4	8.9	11.1	14.4	11.3
6	6.3	5.9	7.8	6.8	2.1	6.3
7	3.6	5.8	5.0	3.2	2.1	4.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 34.100	D.F. 24	PROB. 0.0829	

#### T148 -- RECTIONS OF FRIENDS WOUT MILT EXPER

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - YOUR FRIEND(S) WITH NO MILITARY EXPERIENCE.

1 - DOES NOT APPLY
2 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
3 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
4 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
5 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
6 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
7 - PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #:

B057 C077 D142 TOTAL NPS SURVEYED IS 3942

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#### T148 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 277	3_YEAR 491	4_YEAR 758	TOT.	
1 2 3 4 5 6 7	2.2 6.1 9.0 24.9 22.0 16.3 19.5	2.2 3.5 9.8 27.7 22.8 17.7 16.3	4.1 6.5 10.4 27.0 22.7 12.7 16.6		. 9 . 6 . 9
TOTAL	100.0	100.0	100.0	100	. 0
STATIST			VALUE 17.000	D.F.	PROB.

#### T148 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	IEITHER 314	BONUS 9	BOTH 591	ACF 612	TOTAL 1526
1 2 3 4 5 6 7	2.5 3.5 7.3 28.0 20.4 17.8 20.4	0.0 0.0 22.2 22.2 33.3 22.2 0.0	4.6 7.3 10.7 27.2 22.2 12.0 16.1	2.1 4.7 10.5 26.0 24.0 16.2 16.5	3.1 5.4 10.0 26.9 22.6 14.9
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 30.000		PROB. .0374

# T148 BY REGION

N	NE 758	SE 829	SW 549	MW 1 0 6 8	WEST 591	TOTAL 3795
1 2 3 4 5 6 7	4.5 5.5 16.8 27.8 19.8 11.6 14.0	4.9 6.4 15.9 28.8 17.6 12.1	4.5 5.3 13.1 26.8 18.2 16.0	4.3 6.5 9.7 25.8 19.8 14.9	4.6 5.8 13.5 25.4 19.1 12.0 19.6	4.6 6.0 13.6 27.0 19.0 13.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIS			VALUE 47.500	D.F. 24	PROB. 0.0029	

# T148 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	626	573	661	965	895	3720
1	6.7	3.1	6.5	3.1	3.8	4.5
2	8.5	7.3	7.0	5.0	3.9	6.0
3	16.1	15.9	14.4	12.5	10.6	13.5
4	24.0	25.5	26.6	28.8	27.9	26.9
5	16.6	19.4	18.0	20.5	20.2	19.2
6	12.1	13.6	12.4	13.3	14.6	13.3
7	16.0	15.2	15.1	16.8	18.9	16.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 64.700	D.F. 24	PROB. 0.0000	

# T148 BY AGE AT DEP

N=	17	18	19	20-24	25-34	TOTAL
	1842	1024	361	442	97	3766
1	4.0	4.4	3.6	7.7	7.2	4.6
2	4.8	6.1	8.9	7.0	9.3	5.9
3	11.7	13.9	17.7	17.0	12.4	13.5
4	25.7	27.7	26.6	30.3	28.9	27.0
5	20.4	19.3	17.4	13.8	20.6	19.0
6	15.3	11.7	12.2	10.4	9.3	13.3
7	18.0	16.8	13.6	13.8	12.4	16.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	-		VALUE 69.000	D.F. 24	PROB. 0.0000	

#### T153 -- REACTIONS OF FELLOW STUDENTS

HOW DID THE PEOPLE LISTED BELOW GENERALLY FEEL ABOUT YOUR ENLISTING IN THE ARMY? - YOUR FELLOW STUDENTS.

- DOES NOT APPLY
   DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY
   PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
   PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
   PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
   PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
   PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA

SURVEY ITEMS #:

C078 D143

TOTAL NPS SURVEYED IS 1955

#### T153 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 122	3_YEAR 251	4_YEAR 363	TOT/	AL 36
1 2 3 4 5 6 7	6.6 10.7 7.4 28.7 26.2 11.5 9.0	5.6 8.4 8.8 31.1 24.7 14.7 6.8	10.7 8.8 8.0 23.6 19.6 13.8 10.5	9   8   29   22   13	. 5 . 4
TOTAL	100.0	100.0	100.0	100	. 0
STATIST: CHISQUAR			VALUE 11.700	D.F. 12	PROB. 0.4701

# T153 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 151	BONUS 5	BOTH 284	ACF 296	TOTAL 736
1 2 3 4 5 6 7	4.0 7.9 7.9 37.8 19.9 13.9 8.6	0.0 0.0 20.0 40.0 0.0 40.0	12.0 8.8 7.0 27.1 20.1 14.1 10.9	7.1 9.8 9.1 27.4 26.3 12.8 7.4	8.3 9.0 8.2 29.5 22.4 13.7 9.0
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 25.400		PROB. .1143

# T153 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	361	419	272	520	282	1854
1	11.1	10.5	8.8	9.8	13.8	10.7
2	10.5	7.9	10.3	8.6	9.9	9.3
3	13.3	13.6	9.9	9.6	9.9	11.3
4	30.8	33.2	32.7	31.5	23.4	30.7
5	18.3	16.9	15.4	20.0	19.1	18.2
6	9.4	10.3	12.1	11.9	12.8	11.2
7	6.6	7.6	10.7	8.5	11.0	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 27.700	D.F. 24	PROB. 0.2729	

# T153 BY RURAL/URBAN

	N=	.G_CITY 302	MED_CITY 277	SUBURB 290	TOWN 501	RURAL 431	TOTAL 1801
	1 2 3 4 5 6 7	14.6 8.3 14.2 28.1 11.9 12.6 10.3	10.8 11.9 9.0 30.7 18.0 11.2 8.3	13.8 11.0 11.0 28.3 20.7 8.6 6.5	8.2 8.4 12.8 31.7 20.4 10.6 8.0	9.0 8.3 9.3 33.4 18.6 12.3	10.8 9.3 11.3 30.8 18.2 11.1 8.4
	TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	

# T153 BY AGE AT DEP

N =	17	18	19	20-24	25-34	TOTAL
	901	493	177	229	41	1841
1	5.3	7.5	15.8	27.9	41.5	10.5
2	7.4	9.9	11.9	13.1	12.2	9.3
3	9.9	13.4	12.4	12.2	7.3	11.3
4	31.8	30.6	34.5	22.7	31.7	30.6
5	21.5	18.7	10.7	13.5	2.4	18.3
6	14.3	10.1	7.9	6.1	2.4	11.3
7	9.7	9.7	6.8	4.4	2.4	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			200.6	24	C.0000	

T154 -- NUMBER OF SIBLINGS EVER IN MILITARY

HOW MANY OF YOUR BROTHERS AND SISTERS HAVE SERVED IN THE ARMY OR ANOTHER SERVICE? (INCLUDE ANY STEPBROTHERS AND STEPSISTERS).

0 - NONE 1 - 1 2 - 2 3 - 3 4 - 4

6 OR MORE

SURVEY ITEMS #:

C129 D060

TOTAL NPS SURVEYED IS 1955

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T154 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 119	3_YEAR 241	4_YEAR 357	TOT/	
0 1 2 3 4 5 6	73.9 16.0 10.1 0.0 0.0 0.0	74.7 15.8 5.4 2.5 0.0 1.2	68.1 16.5 10.4 2.2 1.1 0.6	j 0	. 2
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 16.200	D.F. 12	PROB. 0.1822

## T154 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 146	BONUS 5	BOTH 281	ACF 285	TOTAL 717
0 1 2 3 4 5 6	71.9 19.9 4.8 1.4 0.0 1.4	80.0 0.0 0.0 20.0 0.0 0.0	68.3 14.6 11.4 2.5 1.4 0.7	73.7 16.1 8.1 1.4 0.0 0.3 0.3	71.3 16.2 8.6 2.0 0.6 0.7
TOTAL	100 0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 26.500		PROB. .0889

## T154 BY REGION

N=	NE	SE	SW	MW	WEST	TOTAL
	341	405	255	499	276	1776
0 1 2 3 4 5	65.1 19.1 7.0 4.4 3.2 0.0	59.0 22.7 9.1 4.4 1.7 1.7	64.7 15.7 12.2 5.1 0.8 1.6 0.0	65.1 18.0 10.0 3.6 1.0 0.6	65.6 17.8 8.3 5.1 1.4 1.1	63.7 18.9 9.3 4.4 1.8 1.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			28.000	24 (	0.2600	

## T154 BY RURAL/URBAN

	N=	LG_CITY 309	MED_CITY 275	SUBURB 285	TOWN 501	RURAL 396	TOTAL 1766
	0 1 2 3 4 5 6	66.7 17.5 6.1 4.2 2.3 2.3	60.4 18.5 11.3 6.2 1.8 0.7	62.5 19.3 9.8 5.6 2.5 0.3	62.5 20.6 10.2 4.0 1.0 1.2	66.7 18.4 8.6 2.8 1.5 0.8	63.8 19.0 9.2 4.4 1.7 1.1 0.8
	TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 26.900	D.F. 24	PROB. 0.3091	

# T154 T154 BY AGE AT DEP

	N=	17 873	18 465	19 165	20-24 219	25-34 41	TOTAL 1763
	0 1 2 3 4 5	66.7 18.4 7.8 3.2 1.4 1.4	61.5 18.9 11.0 5.4 1.7 1.1	62.4 17.0 9.1 7.3 2.4 0.6 1.2	58.4 21.5 10.5 5.9 3.6 0.0	65.8 19.5 14.6 0.0 0.0 0.0	63.9 18.8 9.2 4.4 1.8 1.0
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE	D.F.	PROB.	

#### T157 -- FATHERS MILITARY SERVICE

HAS YOUR FATHER (OR MALE GUARDIAN) EVER SERVED OR IS HE NOW SERVING IN THE MILITARY?

A - NOT TO MY KNOWLEDGE OR DOESN'T APPLY
B - ARMY (REGULAR ACTIVE DUTY)
C - ARMY RESERVE
D - ARMY NATIONAL GUARD
E - AIR FORCE (REGULAR ACTIVE DUTY)
F - AIR FORCE RESERVE OR AIR NATIONAL GUARD
G - NAVY (REGULAR ACTIVE DUTY)
H - NAVY RESERVE
I - MARINES (REGULAR ACTIVE DUTY)

SURVEY ITEMS #:

C122 D111

TOTAL NPS SURVEYED IS 1955

T157 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

2_YEAR N= 119	3_YEAR 246	4_YEAR 364	TOTAL   729	x <sup>2</sup>	DF	Р
A 29.4 B 38.3 C 4.2 D 4.2 E 5.0 F 0.8 G 17.5 H 2.5 I 2.5 J 0.8	36.6 31.7 2.8 4.1 11.0 0.8 11.0 1.2 5.3	38.2 30.3 4.9 3.5 12.8 1.1 11.7 0.8 3.0	36.2 32.1 4.1 3.8 10.9 1.0 12.4 1.2 3.7 0.3	3.0 2.8 1.5 0.1 5.6 0.2 3.5 2.1 2.8 2.1	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.2231 0.2466 0.4724 0.9512 0.0608 0.9048 0.1738 0.3499 0.2466 0.3499

#### T157 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

NEITHER N= 150	BONUS 5	BOTH 285	ACF 289	TOTAL   729	x <sup>2</sup>	DF	P
A 38.0 B 31.6 C 3.9 D 5.3 E 11.2 F 0.0 G 9.9 H 1.3 I 4.6 J 0.0	40.0 60.0 0.0 0.0 0.0 0.0 0.0 0.0	36.8 27.6 4.9 3.1 14.7 1.4 13.3 0.7 3.5	34.6 36.2 3.8 7.2 1.0 13.1 1.7 3.4	36.2 32.1 4.1 3.8 10.9 1.0 12.4 1.2 3.7 0.3	0.5 6.7 0.9 1.3 8.8 2.1 1.9 1.4 0.6	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	0.9189 0.0821 0.8254 0.7291 0.0321 0.5519 0.5934 0.7055 0.8964

## T157 BY REGION

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N=	NE 353	SE 415	SW 265	MW 508	WEST 281	TOTAL 1822	x <sup>2</sup>	DF	Р
A B C D E F G H I J	39.7 31.0 5.1 2.5 8.4 0.6 9.6 2.3 5.1	46.0 25.8 4.8 3.8 8.8 1.2 9.3 1.7 4.1	39.3 31.5 6.0 3.0 11.2 1.9 10.1 1.5 2.6 0.8	37.4 34.1 5.3 3.5 7.3 1.0 9.8 0.8 4.9	32.7 27.3 2.8 3.5 12.4 0.3 16.3 2.5 4.3	39.4 30.2 4.9 3.3 9.2 1.0 10.7 1.6 4.3 0.4	13.6 8.8 3.4 1.2 7.3 4.1 11.0 4.3 2.9 1.6	44444444	0.0087 0.0663 0.4932 0.8781 0.1209 0.3926 0.0266 0.3669 0.5747 0.8088

## T157 BY RURAL/URBAN

LG_CITY N= 311	MED_CITY 285	SUBURB 290	TOWN 507	RURAL 420	TOTAL   1813	x <sup>2</sup>	DF	P
A 43.7 B 27.1 C 3.2 D 2.5 E 6.4 F 1.3 G 12.4 H 1.9 I 4.5 J 0.3	34.4 28.4 6.7 3.9 7.7 1.0 14.4 1.0 4.9 0.3	34.5 32.4 4.8 4.8 10.2 0.7 10.2 1.4 4.8 0.7	41.6 32.0 5.9 3.3 9.8 0.6 8.2 1.4 3.5 0.2	40.2 30.2 3.6 2.6 10.9 1.4 10.2 2.1 4.5 0.5	39.4 30.2 4.8 3.3 9.2 1.0 10.7 1.6 4.3	9.6 3.2 6.8 3.4 5.2 8.4 1.8 1.1	444444444	0.0477 0.5249 0.1468 0.4932 0.2146 0.6990 0.0780 0.7725 0.8943 0.8614

## T157 BY AGE AT DEP

N=	17 896	18 472	19 172	20-24 227	25-34 42	TOTAL 1809	x <sup>2</sup>	DF	P
A B C D E F G H I J	38.5 30.7 4.7 4.1 8.8 1.2 11.4 1.8 4.3 0.4	43.6 29.7 3.8 2.7 8.0 0.8 8.6 1.9 5.0	42.4 25.4 9.3 2.9 10.4 0.6 5.8 1.7 4.6	30.0 34.4 5.7 0.9 12.8 0.9 15.0 0.9 3.5 0.0	40.5   28.6   0.0   7.1   7.1   0.0   16.7   0.0   0.0   0.0   0.0   0.0	39.2 30.3 4.9 3.3 9.2 1.0 10.7 1.6 4.3 0.4	13.0 3.8 10.9 8.6 5.0 1.3 12.8 1.8 2.9 2.7	44444444	0.0113 0.4337 0.0277 0.0719 0.2873 0.8614 0.0123 0.7725 0.5747 0.6092

-- FATHER'S HIGHEST SCHOOL GRADE T163

WHAT IS THE HIGHEST LEVEL OF SCHOOL YOUR FATHER (OR MALE GUARDIAN) COMPLETED?

1 - 8TH GRADE OR BELOW 2 - 9TH GRADE 3 - 10TH GRADE 4 - 11TH GRADE 5 - 12TH GRADE

6 - 1 YEAR OF COLLEGE
7 - 2 YEARS OF COLLEGE
8 - 3 YEARS OF COLLEGE
9 - 4 OR MORE YEARS OF COLLEGE
10 - I DON'T KNOW

SURVEY ITEMS #:

B065 C123 D112

TOTAL NPS SURVEYED IS 3942

T163 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 274	3_YEAR 481	4_YEAR 756	TOT/	
1 2 3 4 5 6 7 8 9	8.8 6.2 4.7 5.1 29.9 3.3 7.3 2.5 20.8	6.6 3.3 4.6 5.2 31.8 2.7 8.7 2.7 2.7 22.3	9.3 4.5 5.9 6.3 31.5 3.6 7.8 2.6 16.0 12.4	8 . 4 . 5 . 31 . 3 . 8 . 2 . 1 8 .	4 3 8 3 2 0 6 9
TOTAL	100.0	100.0	100.0	100.	
STATISTI	-		VALUE 16.300	D.F. 18	PROB. 0.5716

T163 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 313	BONUS 9	BOTH 589	ACF 600	TOTAL 1511
1 2 3 4 5 6 7 8	8.6 4.5 4.5 5.8 33.2 1.3 10.2 1.9	11.1 0.0 11.1 0.0 33.3 11.1 0.0 0.0	9.2 4.4 6.4 6.8 30.7 4.1 7.8 2.9 16.7	7.3 4.5 4.8 30.8 3.3 7.2 2.8 22.5	8.3 4.4 5.3 5.8 31.3 3.2 8.0 2.6
TOTAL	12.5	22.2 100.0	11.7	12.2	12.1
STATIST: CHISQUAR			VALUE 27.000		PROB. . 4638

T163 BY REGION

N=	NE 754	SE 817	SW 535	MW 1 0 5 5	WEST 582	TOTAL 3743
1 2 3 4 5 6 7 8 9	6.9 6.1 7.0 6.2 31.7 3.4 7.3 1.5 13.7	11.6 6.1 8.3 6.6 27.7 2.4 5.9 2.3 12.1 16.9	12.1 5.8 7.1 7.5 23.4 3.7 6.4 2.1 14.0 17.9	11.2 5.3 6.7 5.9 33.5 3.6 5.8 1.5 10.4 16.1	6.7 3.3 5.8 6.0 24.0 3.6 9.8 3.9 19.8	9.9 5.4 7.1 6.4 28.9 3.3 6.8 2.1 13.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 104.3		PROB. .0000	

## T163 BY RURAL/URBAN

	N=	LG_CITY 635	MED_CITY 571	SUBURB 659	TOWN 968	RURAL 879	TOTAL 3712
	1 2 3 4 5 6 7 8 9	9.3 3.6 6.5 6.8 27.1 3.8 6.3 1.7 14.6 20.3	8.6 6.1 6.5 5.9 28.9 3.5 8.1 2.3 13.8 16.3	6.8 7.7 8.2 7.9 24.9 3.2 7.4 2.3 18.1 13.5	10.3 4.8 6.7 6.4 29.2 2.1 6.7 2.5 12.7	13.0 5.0 7.4 5.2 32.9 4.5 5.6 1.8 9.9	9.9 5.4 7.1 6.4 28.9 3.4 6.7 2.1 13.5
TOT	AL	100.0	100.0	100.0	100.0	100.0	100.0
	TZIT			VALUE	D.F.	PROB.	

## T163 BY AGE AT DEP

N=	17 1836	18 998	19 355	20-24 430	25-34 95	TOTAL 3714
1 2 3 4 5 6 7 8 9	9.4 5.2 7.1 6.7 29.2 3.2 7.7 2.4 13.4 15.7	10.9 5.7 6.8 6.6 28.3 3.1 5.5 1.5 12.7	8.2 7.6 9.3 5.3 28.7 3.7 4.8 1.4 11.3	9.1 4.4 6.0 5.3 30.2 4.6 7.0 2.8 15.8	20.0 2.1 4.2 5.3 26.3 3.2 7.4 3.2 17.9	9.9 5.4 7.0 6.4 28.9 3.4 6.8 2.1 13.4 16.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	-		VALUE 53.800	D.F. 36	PROB. 0.0285	

## T164 -- FATHER'S HIGHEST DIPLOMA

WHAT IS THE HIGHEST DIPLOMA OR DEGREE THAT YOUR FATHER (OR MALE GUARDIAN) HAS?

1 - MASTERS, DOCTORATE, OR PROFESSIONAL
2 - B.A. OR B.S. DEGREE
3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE
4 - A HIGH SCHOOL DIPLOMA
5 - A GED CERTIFICATE
6 - I DON'T KNOW

SURVEY ITEMS #:

B066 C124 D113

TOTAL NPS SURVEYED IS 3942

T164 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 266	3_YEAR 468	4_YEAR 716	TOT/	
1 2 3 4 5	11.6 11.6 5.6 33.5 3.4 34.2	8.1 10.9 8.3 32.7 4.3 35.7	8.5 10.8 9.2 33.7 4.2 33.7	9 11 8 33 4 34	. 3 . 3 . 1
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 6.500	D.F. 10	PROB. 0.7717

#### T164 BY ACF/CASH INCENTIVES -- GMA RESPONSES ONLY

N=	NEITHER	BONUS	BOTH	ACF	TOTAL
	301	9	559	581	1 1450
1	6.6	0.0	8.9	10.3	9.0
2	9.3	11.1	11.1	11.7	11.0
3	8.3	0.0	10.4	6.4	8.3
4	34.9	33.3	32.7	33.0	33.3
5	3.6	0.0	4.6	3.8	4.1
6	37.2	55.6	32.2	34.8	34.4
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 15.300		PROB. .4300

## T164 BY REGION

N=	NE 701	SE 779	SW 493	MW 1009	WEST 549	TOTAL 3531
1 2 3 4 5	6.7 12.0 6.0 31.0 4.1 40.2	6.9 8.6 8.0 27.0 5.0 44.5	9.5 9.5 5.7 25.8 6.7 42.8	7.0 6.5 7.5 34.7 4.9 39.3	8.9 13.7 8.0 26.4 4.4 38.6	7.6 9.6 7.1 29.7 4.9 41.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 57.700	D.F. 20	PROB. 0.0000	

## T164 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	589	535	628	916	834	3502
1	9.2	8.8	10.5	5.6	5.6	7.6
2	9.7	9.5	14.3	9.3	6.5	9.6
3	6.4	9.0	9.4	6.2	5.8	7.1
4	29.0	28.2	27.9	29.7	33.0	29.8
5	5.4	5.8	3.7	4.7	4.8	4.8
6	40.2	38.7	34.2	44.5	44.4	41.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 73.300	D.F. 20	PROB. 0.0000	

## T164 BY AGE AT DEP

N=	17 1742	18 934	19 329	20-24 408	25-34 91	TOTAL 3504
1 2 3 4 5	7.1 8.8 7.9 29.4 4.9 41.9	7.5 10.4 6.6 29.0 5.1 41.3	7.9 10.6 5.5 31.3 4.6 40.1	9.1 11.3 6.4 29.9 5.1 38.2	9.9 7.7 5.5 31.9 4.4 40.7	7.6 9.6 7.1 29.6 5.0 41.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	_		VALUE 11.900	D.F. 20	PROB. 0.9195	

-- MOTHER'S HIGHEST SCHOOL GRADE T165

## WHAT IS THE HIGHEST LEVEL OF SCHOOL YOUR MOTHER (OR FEMALE GUARDIAN) COMPLETED?

1 - 8TH GRADE OR BELOW 2 - 9TH GRADE 3 - 10TH GRADE 4 - 11TH GRADE

3 - 10TH GRADE
4 - 11TH GRADE
5 - 12TH GRADE
6 - 1 YEAR OF COLLEGE
7 - 2 YEARS OF COLLEGE
8 - 3 YEARS OF COLLEGE
9 - 4 OR MORE YEARS OF COLLEGE
10 - I DON'T KNOW

SURVEY ITEMS #:

B067 C127 D116

TOTAL NPS SURVEYED IS 3942

25 1

T165 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 273	3_YEAR 480	4_YEAR 746	TOT:	
1 2 3 4 5 6 7 8 9	5.9 4.4 4.8 5.5 38.5 6.6 11.0 2.9 12.1 8.4	4.0 2.9 5.6 6.9 40.8 5.8 9.6 2.1 12.5 9.8	7.2 4.2 6.2 7.5 37.9 6.2 8.3 2.0	3   5   6   39   6   9	. 1 . 2 . 2
TOTAL	100.0	100.0	100.0	100	. 0
STATIST CHISQUA			VALUE 12.500	D.F. 18	PROB 0.820

#### T165 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	IEITHER 308	BONUS 9	BOTH 583	ACF 599	TOTAL 1 1499
1 2 3 4 5 6 7 8 9	3.9 2.3 5.5 8.4 42.5 6.2 8.8 2.6 9.7	11.1 11.1 0.0 0.0 44.4 11.1 0.0 0.0 0.0	8.2 4.5 7.0 7.0 37.4 5.8 8.1 2.1 10.6 9.3	4.7 3.8 4.7 6.2 38.6 6.3 10.7 2.2 14.0 8.8	5.9 3.8 5.7 6.9 39.0 6.1 9.2 2.2 11.7 9.3
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR	-		VALUE 31.900	D.F. 27	PROB. 0.2358

T165 BY REGION

N=	NE 737	SE 813	SW 531	MW 1 0 4 8	WEST 578	TOTAL 3707
1 2 3 4 5 6 7 8 9	6.2 4.6 8.7 7.6 39.3 4.8 5.6 2.6 10.0	7.1 5.3 8.4 10.2 34.3 5.4 8.9 1.0 8.6	10.4 5.5 8.8 9.4 29.0 6.6 6.8 2.8 7.0	5.8 3.6 6.6 8.3 41.2 3.8 7.7 1.4 8.9	6.4 4.5 4.5 32.0 6.6 9.0 42.5 15.9	6.9 4.6 7.4 8.1 36.1 5.2 7.6 2.2 9.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 116.9	D.F. 36	PROB. 0.0000	

## T165 BY RURAL/URBAN

N=	LG_CITY 625	MED_CITY 564	SUBURB 663	TOWN 954	RURAL 873	TOTAL 3679
1 2 3 4 5 6 7 8	8.0 3.7 6.4 8.2 33.6 5.1 9.0 1.8	5.8 4.3 6.7 7.3 35.3 4.8 9.9 2.5	8.9 5.6 6.5 8.4 31.7 4.7 9.3 2.7	5.8 4.7 7.6 7.9 39.3 5.2 6.3 2.3	6.6 4.5 8.8 8.6 39.2 5.6 5.3 1.6	6.9 4.6 7.4 8.1 36.3 5.1 7.6 2.1
TOTAL	12.5 100.0	13.3	11.8	12.9  100.0	12.1 100.0	12.5
STATIST CHISQUA			VALUE 56.500	D.F. 36	PROB. 0.0161	

## T165 BY AGE AT DEP

N=	17 1812	18 997	19 347	20-24 426	25-34 95	TOTAL 3677
1 2 3 4 5 6 7 8 9	6.1 4.0 7.3 8.3 37.6 5.4 7.1 2.4 9.3	8.0 5.1 7.6 8.3 34.0 4.9 8.6 1.8 6.3	6.6 5.5 10.1 7.8 35.4 4.9 5.8 3.2 7.2	7.0 4.5 4.9 8.7 37.6 4.9 7.8 12.6 12.2	11.6 5.3 9.5 2.1 28.4 6.3 9.5 0.0	6.9 4.5 7.4 8.1 36.2 5.2 7.5 2.1 9.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 46.400	D.F. 36	PROB. 0.1148	

## T166 -- MOTHER'S HIGHEST DIPLOMA

WHAT IS THE HIGHEST DIPLOMA OR DEGREE THAT YOUR MOTHER (OR FEMALE GUARDIAN) HAS?

1 - MASTERS, DOCTORATE, OR PROFESSIONAL 2 - B.A. OR B.S. DEGREE 3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE 4 - A HIGH SCHOOL DIPLOMA

4 - A HIGH SCHOOL DIPE 5 - A GED CERTIFICATE 6 - I DON'T KNOW

SURVEY ITEMS #:

B068 C128 D117

TOTAL NPS SURVEYED IS 3942

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## T166 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 264	3_YEAR 460	4_YEAR 713	TOT   14	
1 2 3 4 5	4.9 12.1 7.2 44.7 5.3 25.8	4.6 8.5 8.5 44.6 5.9 28.0	7.6 7.7 7.7 42.9 6.0 28.0	8 7 43	. 8
TOTAL	100.0	100.0	100.0	100	. 0
STATIST: CHISQUA			VALUE 10.100	D.F.	PROB 0.431

## T166 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 296	BONUS 9	BOTH 556	ACF 576	TOTAL   1437
1 2 3 4 5	6.8 6.8 8.4 46.6 5.7 25.7	0.0 0.0 0.0 33.3 22.2 44.4	7.0 7.9 7.7 41.7 6.6 29.0	5.0 10.8 7.8 44.4 4.9 27.1	6.1 8.8 7.9 43.8 5.8 27.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUA			VALUE 17.500		PROB. .2899

T166 BY REGION

	N=	NE 690	SE 767	SW 494	MW 1005	WEST 547	TOTAL 3503
	1	5.4	4.6	7.1	5.0	6.6	5.5
	2	6.8	7.9	6.5	8.0	11.3	8.1
	3	7.0	8.2	7.1	7.4	9.1	7.7
	4	41.6	36.6	34.0	41.8	36.6	38.7
	5	5.6	6.8	8.3	5.1	4.4	5.9
	6	33.6	35.8	37.0	32.8	32.0	34.1
TOI	AL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.		
CHISQUARE			38.500	20	0.0077		

## T166 BY RURAL/URBAN

N=	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
	578	539	626	905	830	3478
1	8.0	6.9	6.5	4.2	3.4	5.5
2	10.0	6.9	12.3	6.1	6.5	8.1
3	8.3	9.6	11.2	6.2	5.1	7.7
4	35.8	38.8	34.3	40.3	42.4	38.8
5	5.9	5.0	5.4	6.7	5.4	5.8
6	32.0	32.8	30.2	36.5	37.2	34.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 84.300	D.F. 20	PROB. 0.0000	

# T166 BY AGE AT DEP

N=	17 1721	18 932	19 321	20-24 409	25-34 90	TOTAL 3473
1 2 3 4 5	5.0 8.3 7.5 40.2 6.2 32.9	6.5 7.2 8.7 35.8 5.3	5.9 6.8 6.8 39.3 5.6 35.5	4.6 9.8 7.8 38.9 6.4 32.5	7.8 3.9 3.3 36.7 6.7 36.7	5.5 8.0 7.7 38.7 5.9 34.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST			VALUE 18.300	D.F. 20	PROB. 0.5677	

#### -- FATHER'S OCCUPATION T167

WHAT TYPE OF WORK DOES YOUR FATHER (OR MALE GUARDIAN) DO? (IF DECEASED, INDICATE HIS LAST JOB.)

12 - SALESWORKER
13 - OFFICE OR CLERICAL WORKER
14 - SERVICE OR RESTAURANT WORKER
15 - TRADES OR CRAFTS WORKER
16 - TRANSPORTATION OPERATOR
17 - MANUFACTURING OR PRODUCING
18 - PROTECTION SERVICE
19 - ART, ENTERTAINMENT, RECREATION
20 - LABORER, EXCEPT ON FARM
23 - FARM LABORER
24 - PARAPROFESSIONAL
25 - PROFESSIONAL
26 - TECHNICAL

25 - PROFESSIONAL
26 - TECHNICAL
27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
28 - OWNER OR PROPRIETOR
29 - FARMER OR FARM MANAGER
34 - MILITARY OFFICER
35 - MILITARY ENLISTED
45 - DOES NOT WORK FOR PAY OR HOMEMAKER
46 - WORKS FOR PAY BUT I AM NOT SURE WHICH CATEGORY
47 - NOT APPLICABLE

47 - NOT APPLICABLE

SURVEY ITEMS #:

B054 C125 D114

TOTAL NPS SURVEYED IS 3942

T167 T167 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 250	3_YEAR 451	4_YEAR 672	TOTA 1 137	
12 13 14 15 16 17 18 19 20 23 24 25 26 27 28 29 34 35 46 47	4.4 2.8 2.0 18.0 6.0 7.6 0.0 7.6 0.4 0.0 12.4 8.0 8.4 2.4 1.6 1.2 0.0 5.2	5.5 5.3 1.0 18.8 8.2 5.2 0.7 0.7 8.0 7.5 9.8 0.7 1.9 5.8 6.9	2.5 2.7 0.7 19.8 8.6 3.0 8.5 1.7 6.5 7.5 4.6 1.5 7.6 1.5 1.7	1.	6 15 7 2 1 6 7 0 6 1 6 8 7 5 7 0 0 0
TOTAL	100.0	100.0	100.0	100.	0
STATISTI CHISQUAR			VALUE 57.000	D.F. 40	PROB. 0.0396

T167 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 301	BONUS 9	BOTH 510	ACF 553	TOTAL 1373
12 13 14 15 16 17 18 19 20 23 24 25 27 28 29 34 35 46	4.0 5.0 0.0 22.3 3.6 5.3 7.0 2.0 1.0 6.6 6.6 6.6 6.6	0.0 0.0 0.0 22.2 22.2 0.0 0.0 11.1 0.0 0.0 0.0 11.1 11.1	3.1 2.3 1.0 17.6 5.1 9.7 1.0 3.7 1.0 6.7 7.6 4.5 1.4 2.5 1.4 2.5 1.4	4.5 4.0 1.8 17.2 4.5 9.0 4.3 0.9 0.4 10.7 7.6 8.7 3.6 1.1	3.9 3.6 1.1 18.5 4.7 8.2 4.1 0.6 7.7 1.0 0.6 8.1 7.6 4.7
47	7.3	22.2	6.1	6.3	6.6
TOTAL	100.0	100.0	100.0	100.0	100.0
STATIST: CHISQUAR			VALUE 73.600		PROB. .1116

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T167 BY REGION

N=	NE 653	SE 693	SW 454	MW 925	WEST 507	TOTAL 3232
12 13 14 15 16 17 18 19 22 24 22 27 28 29 35 46 47	4.9 2.9 1.5 14.2 7.0 10.3 8.0 0.9 11.0 0.5 56.0 6.3 8.6	4.3 1.9 19.2 6.3 0.6 9.1 1.6 6.2 9.1 1.6 5.9 1.6 5.9 1.6 7.1	1.8 3.1 19.8 5.3 7.0 3.7 1.1 8.4 1.5 04.6 5.9 7.6 1.5 2.0 14.3	3.0 3.0 19.2 5.1 0.6 11.0 9.3 5.0 4.6 10.6 11.4 5.0 11.4 5.3	4.7 4.1 14.4 6.7 0.5 1.6 9.5 1.6 5.9 7.9 1.6 1.6 1.6 1.6	3.8 2.9 1.2 17.5 6.1 9.1 3.9 0.7 10.0 6.3 4.7 1.2 2.2 1.5
TOTAL	100.0	100.0	100.0	6.3 100.0	7.3    100.0	8.1
STATISTIC			VALUE	D.F.	PROB.	

CHISQUARE

0.0000

T167 BY RURAL/URBAN

N:	LG_CITY 545	MED_CITY 480	SUBURB 537	TOWN 862	RURAL 787	TOTAL 3211
12 13 14 15 16 17 18 19 20 23 225 26 27 28 35 46 47	4.4 4.2 15.8 15.1 6.87 1.3 9.5 0.2 6.1 9.4 2.1 15.9 9.5	4.0 3.8 15.2 5.4 9.0 2.7 0.6 10.4 0.6 7.1 7.3 7.9 5.6 0.3 2.9 0.9	4.3 3.7 0.9 15.8 5.0 7.1 2.6 0.6 8.2 0.4 0.7 10.4 8.6 5.6 1.1 2.2 1.7 8.0	3.8 1.6 18.3 10.8 10.8 10.8 11.5 0.6 11.5 3.0 11.6 9 11.6 9	2.8 2.6 20.8 9.9 20.5 9.2 10.5 3.4 4.3 20.5 20.5 20.5 20.6 20.6 20.7 20.7	3.8 2.9 1.2 17.6 6.0 9.0 4.0 0.7 10.3 0.4 5.6 5.9 6.3 4.7 1.3 1.2 2.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 251.9	D.F. 80	PROB. 0.0000	

T167 BY AGE AT DEP

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**N** 

N=	17 1598	18 842	19 298	20-24 374	25-34 93	TOTAL 3205
12 13 14 15 16 17 18 19 20 23 24 25 27 28 29 35 46 47	4.0 3.5 1.5 19.2 6.4 8.9 4.0 0.6 91.1 0.4 5.3 6.6 6.4 3.9 1.2 0.7	3.3 2.4 1.3 16.5 5.5 10.0 4.8 0.5 10.5 0.7 4.3 5.3 5.2 1.7	3.4 2.3 0.7 16.1 8.0 9.7 2.7 0.7 11.4 1.3 0.3 6.0 4.7 5.7 0.7	3.5 2.1 0.8 15.0 4.8 7.8 2.7 1.9 0.3 8.0 5.3 6.4 6.1 0.8 3.7 2.4 4.0	5.4 4.3 0.0 14.0 5.4 5.4 1.6 1.0 9.7 6.42 5.4 3.2 12.2 10.8	3.7 3.0 1.2 17.6 6.1 9.0 4.0 0.7 10.0 1.3 0.4 5.6 6.0 6.2 4.7 1.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 106.8		PROB. .0244	

#### -- MOTHER'S OCCUPATION T168

WHAT TYPE OF WORK DOES YOUR MOTHER (OR FEMALE GUARDIAN) DO? (IF DECEASED, INDICATE HER LAST JOB.)

12 - SALESWORKER
13 - OFFICE OR CLERICAL WORKER
14 - SERVICE OR RESTAURANT WORKER
15 - TRADES OR CRAFTS WORKER
16 - TRANSPORTATION OPERATOR
17 - MANUFACTURING OR PRODUCING
18 - PROTECTION SERVICE
19 - ART, ENTERTAINMENT, RECREATION
20 - LABORER, EXCEPT ON FARM
23 - FARM LABORER

23 - FARM LABORER 24 - PARAPROFESSIONAL 25 - PROFESSIONAL

26 - TECHNICAL

28 - ONNER OR PROPRIETOR 29 - FARMER OR FARM MANAGER

34 - MILITARY OFFICER

35 - MILITARY ENLISTED
45 - DOES NOT WORK FOR PAY OR HOMEMAKER
46 - HORKS FOR PAY BUT I AM NOT SURE WHICH CATEGORY

47 - NOT APPLICABLE

SURVEY ITEMS #:

C126 D115

TOTAL NPS SURVEYED IS 1955

T168 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 104	3_YEAR 212	4_YEAR 317	TOTAL 633
12 13 14 15 16 17 18 19 20 23 24 25 26 28	5.8 24.0 6.7 0.0 0.0 3.8 0.0 0.0 2.9 0.0 13.5 5.8 3.8 2.9	5.2 17.9 11.8 1.9 0.5 6.1 0.5 0.9 2.4 0.0 7.1 7.1 1.9 0.9	5.0 22.7 9.1 1.6 0.3 7.3 0.9 0.6 1.3 8.2 6.9 0.6	5.2 21.3 9.6 1.4 0.3 6.3 0.6 0.6 0.3 1.6 0.6
34 35 45 46 47	23.1 2.9 3.8	20.8 5.7 7.5	21.1 4.4 7.3	0.0 0.0 21.3 4.6 6.8
TOTAL	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 33.000	D.F. PROB. 38 0.6996

T168 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER N= 133		BONUS 5	BOTH 245	ACF 250	TOTAL 633
12 13 14 15 16 17 18 19 20 23 24 25 28 29 35 46 47	6.8 18.0 13.5 1.5 0.8 7.5 0.8 7.5 3.0 0.8 7.5 3.0 4.5	0.0 40.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.5 23.3 9.4 1.2 0.4 7.8 0.0 0.4 1.2 9.4 7.8 0.0 1.6 0.8	5.2 20.8 8.0 1.6 0.4 0.4 0.0 2.0 0.8 8.0 3.2 2.8 0.8	5.2 21.3 9.6 1.4 0.3 6.3 0.6 0.6 0.6 8.7 6.8 1.6 2.1 0.0 0.0 21.3 4.6 6.8
TOTAL	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 45.300		ROB. 8681

T168 BY REGION

N=	281	342	15	431	228	1497
12 13 14 15 16 17 18 19 223 24 25 28 29 345 46	5.3 18.1 10.0 2.1 0.7 6.4 0.4 1.8 0.7 8.9 6.4 2.1 1.4 0.7 0.7	4 15 12 2 12 2 2 3 4 4 4 4 0 1 8 9 0 0 2 0 2 0 2 0 0 0 0 0 0 0 0 0 0 0 0	4 4 4 2 0 . 5 5 3 . 5 0 0 2 0 5 5 4 6	5.1 16.0 11.4 2.1 0.5 8.8 0.7 0.5 2.3 0.5 8.6 5.1 2.3 3.7 0.5 2.3	3.1 21.0 11.3 0.9 2.2 0.4 0.9 1.3 0.4 7.5 7.9 4.8 3.9 0.0 0.4	4.8 17.5 11.2 2.0 0.6 6.8 0.7 0.5 2.3 0.7 7.9 6.1 2.8 0.3 0.3
47	8.9	9.1	9.3	6.3	6.6	7.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST CHISQUA			VALUE 88.200	D.F. 76	PROB. 0.1600	

T168 BY RURAL/URBAN

N=	LG_CITY 258	MED_CITY 221	SUBURB 226	TOHN 427	RURAL 360	TOTAL 1492
12 13 14 15 16 17 18 19 22 22 26 8 23 46 47	3.9 17.5 10.5 0.8 4.6 1.2 0.7 0.7 9.38 2.7 3.1 0.4 18.6 0.4	3.6 20.8 13.1 3.2 0.0 4.1 0.0 0.9 0.9 0.4 9.5 7.2 1.8 4.1 0.0 0.0 0.0 21.3	5.8 20.2 1.8 0.4 3.1 0.4 1.3 1.3 4.0 6.2 4.9 2.2 0.0 0.9 0.0 22.1 5.3	5.8 19.6 12.6 10.5 9.8 0.7 2.1 0.2 7.0 9.6 0.2 0.2 18.3 7.5	4.4 11.7 9.4 1.1 8.9 0.6 0.3 3.6 1.1 8.6 1.5 1.5 1.7 0.0 22.8 8.9	4.8 17.5 11.2 2.0 0.6 6.8 0.7 0.5 2.3 0.7 7.8 6.1 2.8 0.5 0.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATIST] CHISQUAF			VALUE 109.5	D.F. 76	PROB. 0.0072	

Sec. (8) 98

T168 BY AGE AT DEP

1.12

No.

N=	17 736	18 385	19 139	20-24 186	25-34 39	TOTAL   1485
12 13 14 15 16 17 18 19 20 23 24 25 26 28 29 34 35 46	5.3 18.5 11.7 2.8 7.9 0.8 7.9 0.5 2.2 0.7 8.0 6.0 1.8 2.4 0.7 0.3	3.4 15.3 12.5 1.8 0.5 6.8 0.3 2.1 0.5 8.6 7 2.1 0.3 0.3 0.3	5.8 17.3 6.5 2.2 0.0 7.2 0.0 0.0 5.0 1.4 9.3 4.3 2.9 3.6 0.7 0.7 21.6 2.9	6.4 18.3 10.2 2.1 0.5 4.3 0.5 1.1 0.5 4.3 8.1 2.7 3.2 0.0 23.8	0.0 10.3 10.3 0.0 0.0 0.0 2.6 2.6 0.0 12.8 7.7 2.6 5.1 0.0 0.0	4.8 17.3 11.2 2.0 0.6 6.9 0.7 0.5 2.3 0.7 7.9 6.1 2.1 2.8 0.5 0.3
47	6.5	9.3	8.6	9.1	5.1	7.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTI CHISQUAR			VALUE 65.200	D.F. 76	PROB. 0.8069	

#### -- WHO WILL YOU RELY ON FOR HELP W/JOB DEC T361

BESIDES YOURSELF, ON WHOM ARE YOU LIKELY TO RELY FOR HELP IN DECIDING ABOUT A JOB OR CAREER?

A - MY FATHER (STEPFATHER)
B - MY MOTHER (STEPMOTHER)
C - BROTHERS/SISTERS (STEPBROTHERS/STEPSISTERS)
D - FRIENDS AT SCHOOL OR IN MY NEIGHBORHOOD
E - GIRLFRIEND/BOYFRIEND/SPOUSE

- TEACHER(S)

G - SCHOOL GUIDANCE/CAREER COUNSELORS H - MILITARY RECRUITERS

- JTHERS

J - NO ONE BUT MYSELF

SURVEY ITEMS #:

C130 D119

TOTAL NPS SURVEYED IS 1955

36

T361 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

2_YEAR N= 120	3_YEAR 243	4_YEAR 362	TOTAL   725	x <sup>2</sup>	DF	Р
A 36.7 B 25.8 C 14.2 D 10.0 E 21.7 F 8.3 G 5.8 H 5.8 I 7.5 J 35.0	39.5 34.2 12.8 9.9 16.0 5.3 6.6 6.2 11.5 33.3	34.0 29.0 13.5 8.0 22.4 5.3 5.3 6.9 9.1	36.3 30.2 13.4 9.0 20.1 5.8 5.8 6.5 9.7	1.9 3.2 0.2 0.7 3.7 1.7 0.5 0.2 1.8 0.1	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.3867 0.2019 0.9048 0.7047 0.1572 0.4274 0.7738 0.9048 0.4066 0.9512

T361 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER N= 149	BONUS 5	BOTH 284	ACF 287	TOTAL 725	x <sup>2</sup>	DF	Ρ
A 38.3 B 31.5 C 17.4 D 10.1 E 20.8 F 4.7 G 4.7 H 6.0 I 10.1 J 34.3	40.0 40.0 0.0 0.0 20.0 0.0 0.0 0.0 0.0	33.8 28.5 11.6 8.1 21.5 5.6 6.0 7.0 9.9 33.6	37.6   31.0   13.2   9.4   18.5   6.6   6.3   6.3   9.4   33.1	36.3 30.2 13.4 9.0 20.1 5.8 5.8 6.5 9.7 33.4	1.3 0.9 3.7 0.9 0.9 0.7 0.4 0.6	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	0.7291 0.8254 0.2957 0.8254 0.8254 0.8254 0.8732 0.8732 0.8964

T	36	5 1	B	r F	₹E	GΙ	ON

N=	NE 347	SE 411	SW 261	MW 505	WEST 276	TOTAL 1800	x <sup>2</sup>	DF	P
A B C D E F G H I	36.0 30.0 13.0 8.9 21.6 6.0 9.5 9.8 8.9 28.0	29.7 30.2 14.4 9.7 20.2 5.6 6.1 9.0 6.8 24.5	28.3 26.8 14.6 4.2 15.3 3.8 7.7 6.5 9.2 29.2	34.3 29.5 13.5 9.9 21.2 4.4 4.8 5.7 7.1 30.3	33.3 23.9 10.9 7.3 22.5 3.3 3.6 6.2 5.4	32.6 28.5 13.3 8.4 20.4 4.7 6.2 7.4 7.4 28.6	6.2 4.5 2.1 8.9 5.4 3.9 12.5 7.3 4.2	44444444	0.1847 0.3425 0.7174 0.0636 0.2487 0.4197 0.0140 0.1209 0.3796 0.2674

# T361 BY RURAL/URBAN

LG_ N=	CITY 312	MED_CITY 278	SUBURB 289	TOWN 500	RURAL 409	TOTAL 1788	x <sup>2</sup>	DF	Р
A B C D E F G H I	28.5 29.5 12.8 7.0 22.1 5.8 8.3 8.0 8.0 30.2	27.3 29.1 12.9 10.1 23.4 4.7 4.3 7.2 7.5 26.0	31.8 28.0 14.5 11.1 21.4 4.8 6.9 6.2 8.0 29.2	33.6 27.8 14.4 8.0 16.2 3.8 5.0 6.6 7.0 28.8	38.4 28.8 12.0 7.1 21.3 5.1 6.6 9.0 7.3 28.5	32.6 28.6 13.4 8.4 20.4 4.8 6.2 7.4 7.5 28.6	12.4 0.2 1.6 5.5 7.8 1.8 5.8 2.7 0.4 1.3	444444444	0.0146 0.9953 0.8088 0.2397 0.0992 0.7725 0.2146 0.6092 0.9825 0.8614

# T361 BY AGE AT DEP

N=	.17 883	18 472	19 169	20-24 221	25-34 42	TOTAL 1787	x <sup>2</sup>	DF	Р
A B C D E F G H I J	33.9 31.3 13.9 9.4 19.8 5.7 6.8 8.1 7.5 26.6	37.1 27.5 13.1 8.5 18.4 3.8 6.4 7.6 7.8 28.9	26.0 26.0 14.2 7.1 23.7 5.3 3.5 5.3 6.5 28.8	24.0 22.6 10.9 6.3 23.5 2.3 5.4 5.9 6.8 34.6	21.4 21.4 11.9 0.0 23.8 2.4 9.5 7.1 4.8 35.7	32.5 28.5 13.3 8.3 20.4 4.6 6.3 7.4 7.3 28.6	18.1 8.8 1.6 6.6 4.0 6.3 3.4 2.5 0.9 6.6	44444444	0.0012 0.0663 0.8088 0.1586 0.4060 0.1778 0.4932 0.6446 0.9246

#### T362 -- FROM WHOM SEEK INFO ABOUT CAREER OR JOB

## TO WHOM WOULD YOU MOST LIKELY GO TO SEEK INFORMATION ABOUT CAREER OR JOB SELECTION?

- MY FATHER (STEPFATHER)
- MY MOTHER (STEPMOTHER)
- BROTHERS/SISTERS (STEPBROTHERS/STEPSISTERS)
- FRIENDS AT SCHOOL OR IN MY NEIGHBORHOOD
- GIRLFRIEND/BOYFRIEND/SPOUSE

- TEACHER(S)

SURVEY ITEMS #:

- SCHOOL GUIDANCE/CAREER COUNSELORS

H - MILITARY RECRUITERS

- OTHERS

- NO ONE BUT MYSELF

C131 D120

TOTAL NPS SURVEYED IS 1955

T362 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N =	2_YEAR 118	3_YEAR 244	4_YEAR 360	TOTAL 722	x <sup>2</sup>	DF	Р
A B C D E F G H I J	39.0 24.6 8.5 8.5 11.9 8.5 17.8 10.2 15.3	38.5 22.1 7.8 5.7 5.7 7.4 23.4 11.1 21.3	34.7 24.7 10.0 8.1 11.1 8.3 17.8 11.9 22.5	36.7 23.8 9.0 7.3 9.4 8.0 19.7 11.4 20.9	1.2 0.5 0.8 1.5 5.9 0.1 3.3 0.2 2.8 0.8	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.5488 0.7788 0.6703 0.4724 0.0523 0.9512 0.1920 0.9048 0.2466 0.6703

T362 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

A 38.5 20.0 33.9 38.8 36.7 2.2 3 0.5 B 20.3 20.0 24.0 25.5 23.8 1.4 3 0.7 C 9.5 0.0 8.8 9.1 9.0 0.5 3 0.9	NEITHER N= 148	TOTAL 722 X	ACF 286	BOTH 283	BONUS 5	NEITHER N= 148	N
D 7.4 0.0 7.1 7.7   7.3 0.4 3 0.9 E 8.8 0.0 10.6 8.7   9.4 1.1 3 0.7 F 6.8 0.0 8.1 8.7   8.0 0.9 3 0.8 G 20.9 0.0 18.0 21.0   19.7 2.2 3 0.5 H 12.8 0.0 11.7 10.5   11.4 1.2 3 0.7 I 20.3 20.0 24.0 18.2   20.9 2.9 3 0.4 J 13.6 40.0 14.6 14.9   14.7 2.7 3 0.4	B 20.3 C 9.5 D 7.4 E 8.8 F 6.8 G 20.9 H 12.8 I 20.3	23.8 9.0 7.3 9.4 8.0 19.7 11.4 20.9	25.5 9.1 7.7 8.7 8.7 21.0 10.5 18.2	24.0 8.8 7.1 10.6 8.1 18.0 11.7 24.0	20.0 0.0 0.0 0.0 0.0 0.0 0.0 20.0	20.3 9.5 7.4 8.8 6.8 20.9 12.8 20.3	B C D E F G

T7/	) D\	/ DE	COL	
T362	? Bi	K	EGI	UN.

N=	NE 344	SE 410	SW 259	MW 502	WEST 275	TOTAL 1790	x <sup>2</sup>	DF	Р
A B C D E F G H I	34.9 24.7 10.2 7.6 11.0 7.3 25.9 14.5 13.1	27.8 25.4 10.7 7.1 0.5 6.1 16.1 14.4 13.9	27.0 21.2 10.4 6.2 8.5 4.6 24.3 12.7 13.9	30.9 21.3 9.8 7.8 11.3 6.0 19.7 11.3	32.7 21.8 7.6 6.9 12.7 5.4 17.4 13.1 15.3	30.7 23.0 9.8 7.2 10.9 6.0 20.4 13.1 14.3	6.7 3.3 1.8 0.7 2.7 2.0 15.1 2.6 0.9	44444444	0.1526 0.5089 0.7725 0.9513 0.6092 0.7358 0.0045 0.0045 0.9246

# T362 BY RURAL/URBAN

N= 309	MED_CITY 278	SUBURB 286	TOWN 499	RURAL 408	TOTAL   1780	x <sup>2</sup>	DF	Р
A 23.6 B 23.6 C 9.1 D 6.8 E 11.0 F 6.1 G 23.0 H 13.6 I 16.5 J 13.1	25.9 20.1 9.0 5.4 10.8 5.4 20.9 14.0 13.7	31.5 24.8 9.1 8.7 9.8 5.6 16.1 12.6 14.7 12.9	31.7 23.0 9.6 6.4 10.2 6.4 20.8 11.6 14.6	37.3 23.3 11.5 8.6 12.0 5.9 20.8 14.5 12.8	30.6 23.0 9.8 7.2 10.8 6.0 20.4 13.1	18.9 1.8 1.9 4.1 1.1 0.4 4.6 1.9 2.2	44444444	0.0008 0.7725 0.7541 0.3926 0.8943 0.9825 0.3309 0.7541 0.6990 0.9825

# T362 BY AGE AT DEP

N=	17 880	18 468	19 168	20-24 220	25-34 41	TOTAL 1777	x <sup>2</sup>	DF	Р
A B C D E F G H I J	32.4 25.1 9.0 8.5 10.6 7.0 22.8 14.0 14.2	32.0 21.8 12.8 7.5 9.8 5.8 20.9 13.9 13.7	27.4 23.2 7.1 4.2 12.5 5.9 13.7 9.5 16.1	24.5 16.8 8.6 4.5 13.2 1.8 15.9 10.9 13.2	19.5 19.5 9.8 0.0 12.2 2.4 19.5 7.3 12.2 20.0	30.6 22.9 9.8 7.1 10.9 5.9 20.5 13.0 14.1 13.5	8.7 7.2 10.3 2.3 9.6 10.6 4.8 0.9 15.9	44444444	0.0691 0.0953 0.1257 0.0357 0.6808 0.0477 0.0314 0.3084 0.9246 0.0032

#### T363 -- WHO WOULD YOU MOST LIKE TO PLEASE W/JOB

OF THE INDIVIDUALS LISTED BELOW, WHICH WOULD YOU MOST LIKE TO PLEASE IN MAKING A JOB OR CAREER CHOICE?

A - MY FATHER (STEPFATHER)
B - MY MOTHER (STEPMOTHER)
C - BROTHERS/SISTERS (STEPBROTHERS/STEPSISTERS)
D - FRIENDS AT SCHOOL OR IN MY NEIGHBORHOOD
E - GIRLFRIEND/BOYFRIEND/SPOUSE

- TEACHER(S)

- SCHOOL GUIDANCE/CAREER COUNSELORS - MILITARY RECRUITERS

I - OTHERS J - NO ONE BUT MYSELF

SURVEY ITEMS #:

C132 D121

TOTAL NPS SURVEYED IS 1955

T363 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N:	2_YEAR = 120	3_YEAR 244	4_YEAR 358	TOTAL 722	x <sup>2</sup>	DF	P
A B C D E F G M I J	37.5 34.2 10.8 10.0 25.8 5.0 1.7 1.7 1.7 2.5	40.6 41.4 15.2 8.6 16.4 3.3 3.7 3.3 7.8 32.1	33.0 32.1 11.2 4.8 26.5 3.9 2.0 2.5 34.0	36.3 35.6 12.5 6.9 23.0 3.9 2.5 2.4 4.2 33.1	3.6 5.6 2.5 5.4 9.1 0.6 2.1 1.3 12.3 0.2	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.1653 0.0608 0.2865 0.0672 0.0106 0.7408 0.3499 0.5220 0.0021 0.9048

T363 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER N= 148	BONUS 5	BOTH 281	ACF 238	TOTAL   722	x <sup>2</sup>	DF	P
A 37.2 B 39.9 C 16.2 D 7.4 E 20.3 F 1.3 G 3.4 H 3.4 I 3.4	0.0 40.0 0.0 20.0 0.0 0.0 0.0 0.0	34.5 30.6 10.0 4.6 26.7 4.6 1.8 1.8 2.8 33.9	38.2 38.2 13.2 9.0 20.8 4.5 2.8 2.4 5.9 32.4	36.3 35.6 12.5 1 6.9 23.0 3.9 2.5 2.4 4.2	3.6 5.1 4.3 4.6 3.6 1.3 1.2 3.9	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	0.3080 0.1646 0.2308 0.2035 0.3080 0.3340 0.7291 0.7530 0.2725 0.9776

## T363 BY REGION

N=	NE 343	SE 406	SW 259	МЫ 504	WEST 275	TOTAL 1787	x <sup>2</sup>	DF	P
A B C D E F G H I J	34.7 37.9 15.4 7.6 23.0 5.8 4.1 5.0 3.8 26.9	33.7 42.6 11.6 7.4 21.7 5.4 3.2 4.4 3.9 23.0	33.6 38.2 12.4 7.7 19.3 2.7 3.9 2.7 3.5 25.2	35.7 40.3 12.3 6.9 25.8 3.6 2.6 3.0 5.0 25.1	33.8 35.6 9.1 6.2 20.4 3.3 2.9 1.4 4.0 30.7	34.5 39.3 12.3 7.2 22.6 4.3 3.2 3.4 4.1 25.9	0.5 4.1 6.0 0.6 5.5 6.3 1.8 7.6 1.2	44444444	0.9735 0.3926 0.1991 0.9631 0.2397 0.1778 0.7725 0.1074 0.8781 0.2772

## T363 BY RURAL/URBAN

LG_CITY N= 308	MED_CITY 277	SUBURB 285	TOWN 498	RURAL 408	TOTAL ! 1776	x <sup>2</sup>	DF	P
A 32.5	30.0	28.4	34.5	43.4	34.5	22.1	4444444	0.0002
B 41.9	38.6	36.5	38.5	41.4	39.5	2.7		0.6092
C 11.7	14.8	10.2	11.6	13.5	12.3	3.7		0.4481
D 6.5	5.8	9.5	7.2	6.9	7.2	3.4		0.4932
E 22.1	22.4	23.5	20.1	25.7	22.6	4.1		0.3926
F 4.2	4.3	4.2	4.2	4.4	4.3	0.0		1.0000
G 2.6	4.3	2.8	3.8	2.7	3.3	2.5		0.6446
H 2.6	3.6	3.2	3.2	3.9	3.3	1.0		0.9098
I 3.3	4.3	4.9	3.4	5.1	4.2	2.6		0.6268
J 28.8	27.3	28.4	26.5	20.1	25.8	9.3		0.0540

## T363 BY AGE AT DEP

N= 8	17 18 76 468	19 167	20-24 221	25-34 42	TOTAL   1774	x <sup>2</sup>	DF	Р
E 22 F 3 G 3 H 3	.8 39.5 .6 12.0 .8 8.5 .5 21.8 .6 5.6 .5 3.4 .3 4.5 .8 4.5	31.7 45.5 16.8 8.4 20.4 4.2 3.0 3.0 2.4 25.6	28.5 26.2 12.2 5.4 26.7 4.5 2.7 2.3 4.5 34.3	26.2 26.2 4.8 0.0 21.4 0.0 0.0 0.0 9.5 42.1	34.3 39.2 12.1 7.1 22.6 4.2 3.3 3.4 4.1 26.0	6.3 23.7 5.8 6.2 2.7 4.7 1.8 4.1 4.8	44444444	0.1778 0.0001 0.2146 0.1847 0.6092 0.3195 0.7725 0.3926 0.3084 0.0049

j.

# APPENDIX A

THE 1984/1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

(FORM A)



# 1984/1985 ARI SURVEY

#### OF ACTIVE ARMY RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

#### NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. The information will be used for research and analysis purposes only.

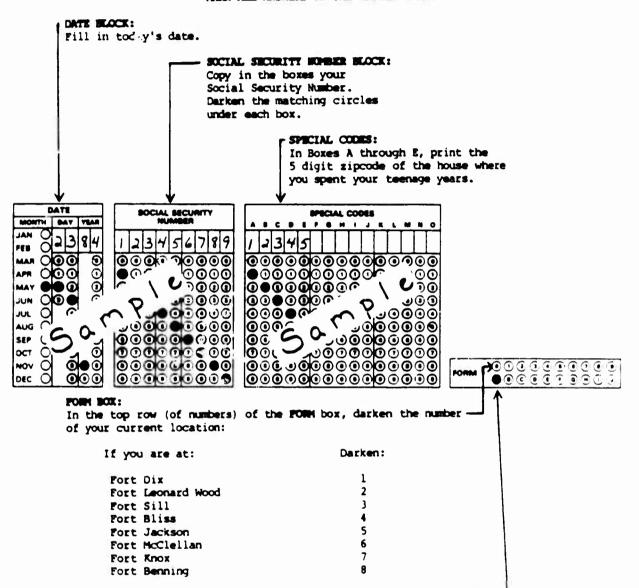
#### HOW TO FILL OUT THIS SURVEY

- A. Read each question carefully.
- B. Put all of your answers on the ARI GENERAL PURPOSE ANSWER SHEET. DO NOT PUT ANY MARKS IN THIS QUESTION BOOKLET.
- C. IMPORTANT DIRECTIONS FOR MARKING ANSWERS:
  - 1. Use only a number 2 pencil for completing this survey.
  - 2. DO NOT use ink or ballpoint pens.
  - 3. Make heavy black marks that fill the response circle completely.
  - 4. Erase completely any answer you wish to change.
  - 5. Make no stray marks on the answer sheet.
  - 6. Please look at the Examples of right and wrong markings on side 1 (upper left) of the ANSWER SHEET.



#### START AT TOP OF SIDE 1

#### MARK ALL ANSWERS ON THE AMSWER SHEET

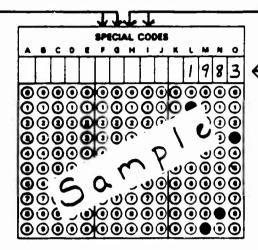


In the bottom row (of letters) in the FORM box, darken the letter A, this is the form of the survey you are answering.

STCP, LISTEN TO FINAL INSTRUCTIONS BEFORE CONTINUING

#### SPECIAL CODES ON SIDE 1

In Boxes F and G, enter the number of weeks you were working in the past year from O to 52. Darken the circles that match your entry. In Boxes H and I, enter the number of weeks you were not working and were looking for a job in the past year — from 0 to 52. Darken the circles that match your entry.



In Boxes L through O, enter the year you graduated from high school or last attended high school.

Example: If you graduated or last attended high school in 1983, enter 1983 in L, M, N, and O. See example above.

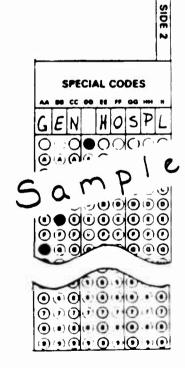
Darken the circles matching what you entered in the boxes.

#### TURN TO SIDE 2.

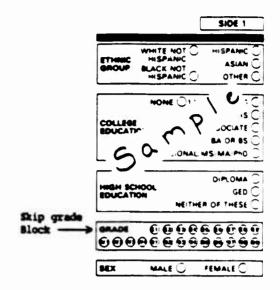
In the Special Codes Block on side 2 of the Answer Sheet, enter the name of your favorite evening (prime time) TV program. Shorten the name to 9 letters (for the 9 boxes). Darken the circles matching the name you entered in the boxes. FOR EXAMPLE:

The name of an <u>afternoon</u> program (General Hospital) has been correctly abbreviated and entered here <u>only</u> as an <u>example</u>. Please enter 9 letters on your answer sheet for your favorite evening program.

TURN BACK TO SIDE 1



Darken one circle in each of these Blocks on the top right of the Answer Sheet.



You are now going to start answering questions in the main part of the survey. Answers for these questions are marked in the numbered rows on the Answer Sheet. Be sure to mark the letter best fitting your opinion in the correctly numbered row.

## The first question is:

1. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question. For example, people who expect to be Very Satisfied with Army life would mark "A". People who think they will be Very Dissatisfied with the Army would mark "G". Other people may have opinions somewhere between "A" and "G".

 VERY
 VERY

 SATISFIED
 DISSATISFIED

 A
 B
 C
 D
 E
 F
 G

Mark the letter which shows how satisfied you expect you will be in Row  ${\bf 1}$  on the Answer Sheet.



Mark your answers to the questions on the following pages in the correctly numbered Row on the Answer Sheet.

#### I. YOUR ENLISTMENT

Start here.

This set of questions all use the same scale.

Please use the following scale to describe how important each of the following was in your decision to talk to an Army recruiter.

- A. NOT APPLICABLE: EVENT DID NOT OCCUR
- B. NOT AT ALL IMPORTANT
- C. SOMEWHAT IMPORTANT
- D. VERY IMPORTANT
- E. I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

Mark one response (from the scale above) for each of the following items.

- 2. Recruiter contacted me and sold me on the idea
- 3. When I applied for a civilian job they said I needed more experience or training
- 4. I saw a Recruiter Aide an Army soldier who returns to his hometown to help the Army recruiter contact people
- 5. Information in an Army ad on the radio
- 6. Information in an Army ad on TV
- 7. Information in an Army ad in a magazine
- 8. Information posted at school
- 9. Information I received in the mail after I sent a card or called a toll free number in response to an Army ad
- 10. Information I received in the mail from the Army (which I had NOT requested)

If you were eligible to an in. four services (for the same to a sing, term of enlistment, each bonus, and educational assistance), which service would be your first choice? four second choice? Third? Fourth?

Mark one service for each choice.

- 11. 1st Choice
  - A. Army C. Nav, B. Air Force D. Marines
- 12. 2nd Choice
  - A. Army C. Navy B. Air Force D. Marines
- 13. 3rd Choice
  - A. Army C. Navy B. Air Force D. Marines
- 14. 4th Choice
  - Navy A. Army C. B. Air Force D. Marines
- 15. Do you remember seeing, hearing, or receiving (before you enlisted) any advertising or promotional material from all the military services together?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
  D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mailG. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above

16. Do you remember seeing, hearing, or receiving any Air Force advertising or receiving any Army advertising

(Mark all that apply)

- A. On television
- B. In magazines

- C. On the radio
- D. In the help wanted section of a
- E. In other parts of a newspaper F. In the mail
- G. In an Air Force recruiting
- H. At school
  I. From a friend
- J. None of the above
- 17. Do you remember seeing, hearing, or receiving any Mavy advertising or promotional material before you 20. Did you ever respond to any of

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a
- E. In other parts of a newspaper
  F. In the mail
  G. In a Navy recruiting station

- I. From a friend
- J. None of the above
- 18. Do you remember seeing, hearing, or receiving any Marine Corps or receiving any Marine Corps advertising or promotional material

  A. I never sent a card in response to an Army and before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a
- E. In other parts of a newspaper F. In the mail
- G. In a Marines recruiting station
- H. At school
- I. From a friend

or receiving any Army advertising or promotional material before you

(Mark all that apply)

- A. On television
- B. In magazines
  C. On the radio
- D. In the help wanted section of a
- E. In other parts of a newspaper
  F. In the mail
  G. In an Army recruiting station
  H. At school

- I. From a friend
- J. None of the above
- these Army advertisements?

(Mark all that apply)

- A. By sending in a card
- B. By calling a toll free number C. By contacting an Army recruiter D. None of the above
- 21. What did you receive when you sent a card in response to an Army ad?

(Mark all that apply)

- to an Army ad
- B. I never received a response in the mail from the card I sent in
- C. Letter telling me location of Army Recruiting station
- D. A gift like tube socks or wrist bands
- E. A poster
- F. Booklet about Army service
- G. Booklet about Army College Fund H. A bumper sticker
- I. Army bookcovers

22. What did you receive when you called a toll free number in response to an Army ad?

(Mark all that apply)

- A. I never called a toll free number in response to an Army ad
- B. I never received a response to the call I made
- C. Letter telling me location of Army recruiting station
- D. A gift like tube socks or wrist bands
- E. A poster
- F. Booklet about Army service
- G. Booklet about Army College Fund
- H. A bumper sticker
- I. Army bookcovers
- 23. Which of these items did you use or appreciate having?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Letter telling me location of Army recruiting station
- C. A gift like tube socks or wrist bands
- D. A poster
- E. Booklet about Army service
- F. Booklet about Army College Fund
- G. A bumper sticker
- H. Army bookcovers
- 24. Did either of these items help you to decide to enlist in the Army?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Booklet about Army service
- C. Booklet about Army College Fund
- D. Neither of these items

25. What do you think you will do after this enlistment?

(Mark only one)

- A. Leave the Army to find civilian employment
- B. Leave the Army to attend college
- C. Leave the Army for civilian vocational/technical education
- D. Reenlist but probably not make the Army a career
- E. Stay in the Army until I retire F. I do not know

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other question.

26. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed

  B. To be away from home on my own
- C. I want to travel
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college education
- 27. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed
- B. To be away from home on my own
- C. Chance to better myself
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college education

In the VEAP program you can contribute to an education fund that the government will also contribute to. The next question concerns the basic VEAP program.

- 28. How much do you intend to contribute to VEAP (Veteran's Educational Assistance Program) each month?
  - A. \$ 0-19

en establish exception in the section in

- B. \$20-39
- \$40-59 C.
- D. \$60-79
- E. \$80-99
- F. At least \$100
- G. Not eligible to enroll
- H. Not enrolled or do not plan to enroll
- I. I don't know enough about VEAP to know if I will use it or not
- 29. Did you sign up for a job that pays an Army College Fund extra educational benefit at the end of your first enlistment?
  - A. No
  - B. I don't knew

To indicate YES, mark the amount of your ACF benefit:

- C. \$2,000 ACF benefit for VEAP total of \$9,200
- D. \$4,000 ACF benefit for VEAP total of \$11,200
- E. \$6,000 ACF benefit for VEAP total of \$13,200
- F. \$8,000 ACF benefit for VEAP total of \$15,200
- G. \$10,000 ACF benefit for VEAP total of \$18,100
- H. \$12,000 ACF benefit for VEAP total of \$20,100
- I. \$14,000 ACF benefit for VEAP total of \$22,100
- J. \$16,000 ACF benefit for VEAP total of \$24,100

30. Suppose the job you signed up for did not pay an Army College Fund extra education bonus. What would you have done?

(Mark only one)

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra education bonus.
- B. Signed up for the same job anyway

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- C. Signed up for a different job in the Army whether or not it paid this educational bonus
- D. Signed up for a different job in the Army only if it paid a cash bonus
- E. Tried to join a different serviceF. Not enlisted at all
- 31. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP. What would you have done?

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra educational bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all
- 32. How much military pay do you expect?
  - A. \$200-\$299 a month
  - B. \$300-\$399 a month
  - C. \$400-\$499 a month D. \$500-\$599 a month

  - E. \$600-\$699 a month
  - F. \$700-\$799 a month G. \$800-\$899 a month
  - H. \$900-\$999 a month

33. If you were not going into the military, how difficult would it be for you to get a full-time job in the area where you lived?

(Mark one)

- A. Not difficult at all
- B. Somewhat difficult
- C. Very difficult
- D. Almost impossible E. I don't know

The next two questions are for recruits with a two year term. If you signed up for a 3 or 4 year term of enlistment, answer "A" to the next 2 questions.

34. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

(Mark only one response)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 years
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it had a 2 year option
- D. Signed up for a different job in the Army only if it had a 2 year option
- E. Tried to join a different service
- F. Not enlisted at all
- 35. Suppose no military service had a 2 year option. What would you have done?

(Mark only one response)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 year term
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

36. Did you sign up for a job which pays a CASH ENLISTMENT BONUS?

> (Mark ONE 2-letter answer) AB. No

AC. I don't know if I got a bonus

To indicate YES, mark the amount of your cash bonus:

BC. \$1,000

BD. \$1,500

BE. \$2,000

BF. \$2,500

BG. \$3,000

BH. \$3,500

BI. \$4,000

BJ. \$4,500

CD. \$5,000 CE. \$8,000

37. Suppose the job you signed up

for did not pay a cash bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me, I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it paid a
- D. Signed up for a different job in the Army only if it paid a cash bonus
- E. Tried to join a different service
- F. Not enlisted at all
- 38. Suppose no military service paid a cash enlistment bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me, I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

This set of questions are about the time you spent in the Delayed Entry | Program (DEP), that is the time after you signed your enlistment contract | but before you "shipped out" to this reception station. If you shipped out | the day you signed your contract, just mark "J" for each of these questions | and go to the next set of questions.

139. Mark the one answer from each column that best describes what you have been doing since you signed your contract.

mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

(Consider yourself "in school" during school vacations.)

mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

Or just mark J. Does not apply, I was not in the DEP

40. While in the DEP did you look for another job or some other way to pay for school instead of going in the Army?

- A. Yes
- B. No
- J. Does not apply, I was not in the DEP
- 41. How often did you have contact with your recruiter while you were in the DEP?
  - A. Every day
  - B. Every few days
  - C. Once a week
  - D. Twice a month
  - E. Once a month
  - F. Every couple of months
  - G. Only when I signed my contract and when I was getting ready to "ship out" to the Reception Station.
  - J. Does not apply, I was not in the DEP.
- 42. Were you satisfied with this contact?
  - A. I couldn't seem to get my recruiter to pay attention to me
  - B. A lot less contact than I liked
  - C. A little less contact than I liked
  - D. About right
  - E. A little more contact than I wanted
  - F. Much more contact than I wanted
  - J. Does not apply, I was not in the DEP

# II. HOW DO YOU SPEND YOUR TIME?

43. When do you regularly listen to the radio during the week — Mondays through Friday?

# Mark all that apply

- A. Mornings 6am to 10am
- B. Daytime -- 10am to 3pm
- C. Late afternoon -- 3pm to 7pm
- D. Evenings 7pm to midnight
- E. Overnight -- midnight to 6am
- F. I don't regularly listen to the radio during the week
- 44. When do you regularly listen to the radio during the weekend — Saturdays and Sundays?

# Mark all that apply

- A. Mornings -- 6am to 10am
- B. Daytime -- 10am to 3pm
- C. Late afternoon 3pm to 7pm
- D. Evenings -- 7pm to midnight
- E. Overnight midnight to 6am
- F. I don't regularly listen to the radio during the weekend

Do you listen to any of the following radio programs or programming types?

- Mark A if you regularly tune in the radio to hear it
- Mark B if you sometimes hear it -- you
   listen if it happens to be on when
   you turn on the radio
- Mark C if you have listened to it once or twice
- Mark D if you have never listened to it

Mark one letter for each of the following:

- 45. Sports programming
- 46. Continuous History of Rock and Roll
- 47. King Biscuit Flour Hour
- 48. American Top 40 with Casey Kasem
- 49. Metal Shop
- 50. Rockline
- 51. Power Cuts
- 52. Off the Record Specials
- 53. Concert Specials

54. When do you regularly watch TV during the week — Mondays through Friday?

# Mark all that apply

- A. Mornings 6am to 9am
  B. Daytime 9am to 4pm
  C. Late afternoon 4pm to 8pm
  D. Prime time 8pm to 11pm
  E. Late night 11pm to 1am
  F. Overnight 1am to 6am
- G. I don't regularly watch TV during the week
- 55. When do you regularly watch TV during the weekend Saturdays and Sundays?

# Mark all that apply

- A. Hornings 6am to Noon
  B. Daytime Noon to 6pm
  C. Early evening 6pm to 7pm
  D. Evenings 7pm to 11pm
  E. Late night 11pm to 1am
  F. Overnight 1am to 6am
- G. I don't regularly watch TV during the weekend

Do you watch any of the following types of programs on TV?

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- Mark A if you regularly turn on the TV to watch it
- Mark B if you sometimes watch it --- you
   watch if it happens to be on when
   you turn on the TV
- Mark C if you have watched it once or twice
- Mark D if you have never watched it

Mark one letter for each of the following:

- 56. Sports
- 57. General drama
- 58. Suspense/mystery drama
- 59. Situation comedies
- 60. Quiz and game shows
- 61. Variety or talk shows

Continue on the next page . . .

#### III. FACTS ABOUT YOU

- 62. Which of these best describes the place where you were living when you enlisted?
  - A. In a large city (over 250,000 people)
  - B. In a suburb of a large city
  - C. In a medium-sized city (50,000 to 250,000 people)
  - D. In a suburb of a medium-sized city
  - E. In a small city or town (under 50,000 people)
  - F. In a rural area, but not on a farm or ranch
  - G. On a farm or ranch
- 63. What time zone did you live in?
  - A. Eastern
  - B. Central
  - C. Mountain
  - D. Pacific
  - E. I don't know
  - F. Other time zone (e.g., Alaska)
- 64. Which of the following mathematics and technical courses, if any, did you take and pass in high school?

(Mark all that apply)

- A. Elementary Algebra
- B. Plane Geometry
- C. Business math
- D. Computer science E. Intermediate Algebra
- F. Trigonometry
- G. Calculus
- H. Physics
- I. Science course that covered electricity or electronics
- J. I took none of these

- 65. How would you describe the grades you were making when you were last in school?
  - A. Mostly A
  - B. About half A and half B
  - C. Mostly B
  - D. About half B and half C
  - E. Mostly C
  - F. About half C and half D
  - G. Mostly D
  - H. Mostly below D
- 66. What is the highest degree or diploma you think you will ever complete in the future?

(Mark one)

- A. Master's or doctorate
- B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate F. None of the above
- 67. In the past year, did you apply to and were you accepted to attend any colleges or universities?

(Mark one)

- A. I did not apply to any colleges or universities
- B. I applied but have not heard yet
- C. I applied but was not accepted
- D. I was accepted at one or more schools
- 68. What is the main reason you decided to enlist in the Army now instead of going to school?

(Mark one)

- A. Does not apply; I have no interest in further education
- B. I couldn't get into the school(s) I wanted
- C. I could get the same or better training in the military
- D. I co 'dn't afford tuition
- E. I can't support myself (and my dependents) and go to school at the same time
- F. Other reason

This set of questions are about your parents household or the household you grew up in. Answer these questions about the household that you marked the zipcode for on side 1 of this answer sheet.

I.

69. Who lives in this household?

(Mark all that apply)

A. My own mother B. My own father

the leasest reserve the section

- C. My stepmother
  D. My stepfather
- E Grandparent(a)
- E. Grandparent(s)
  - Brothers and/or sisters (include stepbrothers or stepsisters)
- 70. Who is responsible for paying most of the bills in this household?

(Mark only one)

- A. Hy own mother
  B. My own father
- C. My stepmother
- D. My stepfather
- E. Grandparent(s)

- F. Other adult relative(s)
- G. My spouse

G. My spouse

H. My children

Others

- H. My in-laws
- I. Persons(s) not related to me

Does not apply/I don't know

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- J. Myself
- 71. What would you say is the total yearly income of your parents of guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

GIVE YOUR BEST ESTIMATE Mark only one answer.

- A. Less than \$2,599 a year (less than \$50 a week)
- B. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- C. \$5,200-\$10,399 a year (about \$100-\$199 a week)
- D. \$10,400-\$15,599 a year (about \$200-\$299 a week)
- E. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- F. \$20,800-\$25,999 a year (about \$400-\$499 a week)
- G. \$26,000-\$31,199 a year (about \$500-\$599 a week)
- H. \$31,200 or more a year (about \$600 a week or more)
- 72. When did you first establish your own household by moving out of this household and living on your own income? Students who depend on relatives for support and return home for vacations are NOT considered to have established a separate household.

- A. Joining the Army is the first time I have been away from home to live on my own income.
- B. In the last o months
- C. 7-12 months ago
- D. 13-18 months (1 to 1 1/2 years) ago
- E. 19-24 months (1 1/2 to 2 years) ago
- F. 25-36 months (2 to 3 years) ago
- G. More than 3 years ago

73. In 1983 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

GIVE YOUR BEST ESTIMATE. Mark only one answer.

- A. I had no 1983 earnings
- B. Less than \$2,599 a year (less than \$50 a week)
- C. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- D. \$5,200-\$7,799 a year (about \$100-\$149 a week)
- E. \$7,800-\$10,399 a year (about \$150-\$199 a week)
- F. \$10,400-\$12,999 a year (about \$200-\$249 a week)
- G. \$13,000-\$15,599 a year (about \$250-\$299 a week)
- H. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- I. \$20,800-\$25,999 a year (about \$400-\$499 a week)J. \$26,000 or more a year (more than \$500 a week)
- 74. How much did you earn (before taxes) in the month before you signed your contract)?
  - A. \$0
  - B. \$1-\$99 per month
  - C. \$100-\$199 per month
  - D. \$200-\$299 per month
  - E. \$300-\$399 per month
  - F. \$400-\$499 per month
  - G. \$500-\$599 per month
  - H. \$600-\$799 per month
  - I. \$800-\$999 per month
  - J. Over \$1000 per month
- 75. Suppose you had been offered a steady full time civilian job that began at the time you shipped out. Would you have taken the civilian job?

- A. I would have taken the civilian job offer no matter what it paid.
- B. ONLY for \$300 a month or more
- C. ONLY for \$400 a month or more
- D. ONLY for \$500 a month or more
- E. ONLY for \$600 a month or more
- F. ONLY for \$700 a month or more
- G. ONLY for \$800 a month or more
- H. ONLY for \$900 a month or more
- I ONLY for \$1000 a month or more
- J. I would have joined the Army regardless of any civilian job offer.

# USE THIS LIST OF JOB CATEGORIES TO ANSWER THE NEXT 2 QUESTIONS.

- AB <u>SALESWORKER</u> (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)
- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- DF I AM NOT SURE WHICH CATEGORY

76. What type of civilian job could you get if you were not entering the Army?

# MARK ONE 2-LETTER COLE FROM THE LIST ON THE PREVIOUS PAGE

77. What type of job were you last working?

#### MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

- 78. When did you leave your last job? MARK ONE ANSWER
  - A. I had not worked for pay before joining the Army
  - B. I quit after I signed my contract
  - C. I was laid off after I signed my contract
  - D. I was fired after I signed my contract

  - E. I quit before I signed my contractF. I was laid off before I signed my contractG. I was fired before I signed my contract
- 79. Hark the one answer from each column which best describes you at the time you enlisted (signed your contract):

Mark one letter from this column Hark one letter from this column

- A. In school full time D. Working full time
- B. In school part time
- C. Not in school

(Consider yourself "in school" during school vacations.)

- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work
- 80. Hark the one answer from each column that best describes what you would be doing in the next twelve months if you did not enlist in the Army.

- A. In school full time
- B. In school part time
- C. Not in school

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

#### JOB FACTORS

The remaining questions concern factors that contribute to job satisfaction. Mark your answers on the back of the Answer Sheet. Make sure you mark your answer in the correctly numbered space. You will make four ratings for each factor as follows:

- Rating 1) In the first column on the back of your answer sheet, rate each factor according to its importance to you, personally, using the following rating scale:
  - A. Not important at all
  - B. Somewhat important
  - C. Fairly important
  - D. Very important
  - E. Most important; I would not take a job that did not have this

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- Rating 2) Rate each of the 20 factors for its potential for satisfaction by enlisting in the Army. That is, how satisfied in the Army would you expect to be on each of these factors? Use the scale listed below and place these ratings in the second column on your answer sheet.
  - A. Very unsatisfied
  - B. Somewhat unsatisfied
  - C. Neutral
  - D. Somewhat satisfied
  - E. Very satisfied
- Rating 3) Next, rate each of the 20 factors according to its potential for satisfaction if you did NOT enlist in the Army. Refer back to your answer to question 80 (the last question on the previous page). Consider how each of the 20 factors would be satisfied if you were going to school and/or working whatever you said you would do if you did not enter the Army. Use the scale listed below and place these ratings in the third column of your answer sheet.
  - A. Very unsatisfied
  - B. Somewhat unsatisfied
  - C. Neutral
  - D. Somewhat satisfied
  - E. Very satisfied
- Rating 4) Did you consider this factor in your decision about enlisting in the Army?
  - A. Yes
  - B. No

J o b F a c t o r s	(1) Importance Rating	(2) Army Potential Satisfaction Rating	(3) Civilian Potential Satisfaction Rating	(4) Did It Affect Your Decision?			
	Most Important	very Satisfied Very Unsatisfied	very Satisfied Very Unsatisfied	No Yes			
Chance for adventure and a variety of duties	81. A B C D E	101. A B C D E	121. A B C D E	141. Ā B			
Opportunities for promotion, advancement	82. A B C D E	102. A B C D E	122. A B C D E	142. A B			
Good supervisors	83. A B C D E	103. A B C D E	123. A B C D E	143. A B			
Provides money for education	84. A B C D E	104. A B C D E	124. A B C D E	144. A B			
Opportunity for a stable home life and involvement in the community	85. A B C D E	105. A B C D E	125. A B C D E	145. A B			
Amount of personal freedom in expression of opinions on and off the job	86. A B C D E	106. A B C D E	126. A B C D E	146. A B			
Opportunities for continued self improvement and development	87. A B C D E	107. A B C D E	127. A B C D E	147. A B			

Continued . . .

J o b F a c t o r s	In	a po	(1) ort	ar				Po Sat	ot ti	(2 Ar en sf	my ti ac	al		,	P	iv:	ent	an ia	1	n		Af	Dic fec	t	t Your on?
Recreation		Not Important				Wat Important		104		lingatisfied	_	C		Wary Satisfied  W	•	28.	Very Unsatisfied in				Satisfied				No io
opportunities	υ.	-				E		106		۸	D	C	ע	E	1,	∠0.		В	C	ט	Ŀ	14	48.	A	В
Travel opportunities	89.	A	В	С	D	ε	1	109	).	A	В	С	D	Ε	12	29.	A	В	С	D	Ε	14	19.	A	В
Physical training and challenge	90.	A	В	С	D	Ε	1	10	٠.	A	В	С	D	Ε	1;	30.	A	В	С	D	E	15	io.	A	В
Chance to be away from home	91.	A	В	С	D	E	1	11	٠	A	В	С	D	3	13	31.	A	В	С	D	Ε	15	i1.	A	В
Having the respect of other people	92.	A	В	С	D	Ε	1	12	•	A	В	С	D	E	13	32.	A	В	С	D	E	15	2.	A	В
Doing something for your country	93.	A	В	С	D	Ε	1	13	•	A	В	С	D	Ε	13	3.	A	В	С	D	Ε	15	3.	A	В
Teaches you a valuable trade or skill	94.	A	В	С	D	Ε	1	14	•	A	В	С	D	Ε	13	4.	A	В	С	D	Ε	15	4.	A	В
Job security, such as a steady job	95.	A	В	С	D	Ε	1	15.	•	A	В	С	D	Ε	13	5.						15			В

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J o b F a c t o r s	Import	ance	(2) Army Potential Satisfactio Rating	(3) Civilian Potential Satisfaction Rating	(4) Did It Affect Your Decision?
	Not Important	Most Important	Very Unsatisfied		No Yes
Good income	96. A B	CDE	116. A B C	DE 136. ABCD	E 156. A B
Good people to work with	97. A B	CDE	117. A B C	D E 137. A B C D	E 157. A B
Easy work/duties	98. A B	CDE	118. A B C	D E 138. A B C D	E 158. A B
Challenging or interesting work	99. A B	CDE	119. A B C I	D E 139. A B C D	E 159. A B
Good retirement benefits	100. A B	CDE	120. A B C I	D E 140. A B C D	E 160. A B

THANK YOU FOR YOUR TIME AND EFFORT

# APPENDIX B

5

1

THE 1984/1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

(FORM B)



# 1984/1985 ARI SURVEY

#### OF ACTIVE ARMY RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. The information will be used for research and analysis purposes only.

## HOW TO FILL OUT THIS SURVEY

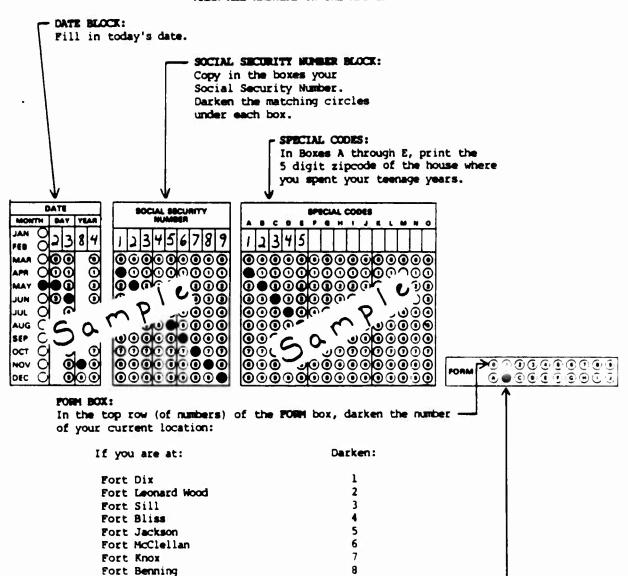
- A. Read each question carefully.
- B. Put all of your answers on the ARI GENERAL PURPOSE ANSWER SHEET. DO NOT PUT ANY MARKS IN THIS QUESTION BOOKLET.
- C. IMPORTANT DIRECTIONS FOR MARKING ANSWERS:
  - Use only a number 2 pencil for completing this survey.
     DO NOT use ink or ballpoint pens.

  - 3. Make heavy black marks that fill the response circle completely.
  - 4. Erase completely any answer you will be a sign.
  - 5. Make no stray marks on the waver
  - 6. Please look at the Down le of mg ... atong markings SHEET. on side 1 (upper left)



#### START AT TOP OF SIDE 1

#### MARK ALL ANSWERS ON THE ANSWER SHEET

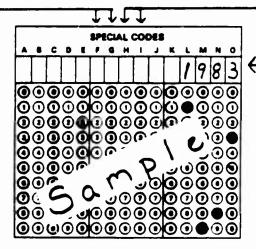


In the bottom row (of letters) in the FOSH box, darken the letter B, this is the form of the survey you are answering.

STOP, LISTEN TO FINAL INSTRUCTIONS BEFORE CONTINUING

# SPECIAL CODES ON SIDE 1

In Boxes F and G, enter the number of weeks you were working in the past year from O to 52. Darken the circles that match your entry. In Boxes H and I, enter the number of weeks you were not working and were looking for a job in the past year — from 0 to 52. Darken the circles that match your entry.



In Boxes L through O, enter the year you graduated from high school or last attended high school.

Example: If you graduated or last attended high school in 1983, enter 1983 in L, M, N, and O. See example above.

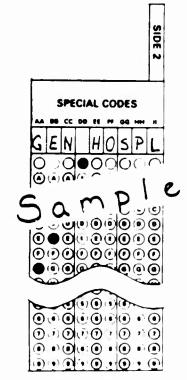
Darken the circles matching what you entered in the boxes.

#### TURN TO SIDE 2.

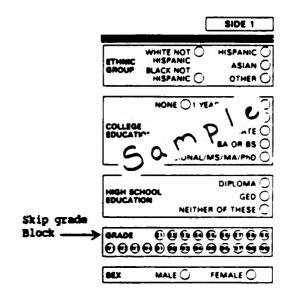
In the Special Codes Block on side 2 of the Answer Sheet, enter the name of your favorite <u>evening</u> (prime time) TV program. Shorten the name to 9 letters (for the 9 boxes). Darken the circles matching the name you entered in the boxes. FOR EXAMPLE:

The name of an <u>afternoon</u> program (General Hospital) has been correctly abbreviated and entered here <u>only</u> as an <u>example</u>. Please enter 9 letters on your answer sheet for your favorite evening program.

TURN BACK TO SIDE 1



Darken one circle in each of these Blocks on the top right of the Answer Sheet.



You are now going to start answering questions in the main part of the survey. Answers for these questions are marked in the numbered rows on the Answer Sheet. Be sure to murk the letter best fitting your opinion in the correctly numbered row.

# The first question is:

1. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question. For example, people who expect to be Very Satisfied with Army life would mark "A". People who think they will be Very Dissatisfied with the Army would mark "G". Other people may have opinions somewhere between "A" and "G".



Mark the letter which shows how satisfied you expect you will be in Row 1 on the Answer Sheet.



Mark your answers to the questions on the following pages in the correctly numbered Row on the Answer Sheet.

#### I. YOUR ENLISTMENT

#### Start here.

2. Do you remember seeing, hearing, or receiving (before you enlisted) any advertising or promotional material from all the military services together?

#### (Mark all that apply)

- A. On television
- B. In magazinesC. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Army recruiting station
- At school н.

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- I. From a friend
- J. None of the above
- 3. Do you remember seeing, hearing, or receiving any Army advertising or promotional material before you enlisted?

## (Mark all that apply)

- A. On television
- B. In magazines
- C. On the radioD. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Army recruiting station
- H. At school I. From a fr From a friend
- J. None of the above
- 4. Did you ever respond to any of these Army advertisements?

# (Mark all that apply)

- A. By sending in a card
- B. By calling a toll free number
- C. By contacting an Army recruiter
- D. None of the above

5. What do you think you will do after this enlistment?

#### (Mar' only one)

- Dave the Army to find civilian employment
- B. Leave the Army to attend college
- C. Leave the Army for civilian vocational/technical education
- D. Reenlist but probably not make the Army a career
- E. Stay in the Army until I retire
- I do not know

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other question.

6. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

#### (Mark only one)

- A. I was unemployed 3. To be away from t To be away from home on my own
- C. I want to travel
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- Family tradition to serve G.
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college c acation
- 7. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

## (Mark only one)

- A. I was unemployed
- B. To be away from home on my own
- C. Chance to better myself
- D. To get away from a personal oroblem

## serve my country sors money

- tradition to serve
  - that I can make it
- ained in a skill Tc a
- or a college education J. How

Please use the following scale to rate HOW IMPORTANT each of the reasons listed below was in your decision to ENLIST:

- A. NOT AT ALL IMPORTANT
- B. SOMEWHAT IMPORTANT
- C. VERY IMPORTANT

DATA CONTRACTOR OF THE PROPERTY OF THE PARTY 
- D. I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON
- find ob.
- 10 we steed some the military will as the second of better myself in
- legio because I went to travel
- ros a
- 13m I or lasted become out to serve my
- Mase I can earn more
- ed in a skill all help me get a civilian job
- 17. I enlisted because I can get money for a college education.
- I enlisted because I want to be a soldier.
- 19. I enlisted because I can get money for civilian vocational, technical, or business school education.
- I enlisted for the physical training and challenge.

- 21. I enlisted to take time out before deciding what I really want to do.
- 22. I enlisted to learn to be a responsible mature person.

Please indicate if the following are True or False for you:

To indicate TRUE mark

To indicate FALSE mark

To indicate FALSE mark

To indicate FALSE mark

To indicate FALSE mark

- 23. I didn't qualify for the kind of military work I wanted.
- 24. The counselor gave me a choice of jobs.
- 25. To get the job I wanted, I am entering active duty earlier or later than I had wanted.
- 26. The counselor told me which military job was best for me.
- 27. The kind of military work I got is different from the kind I had in mind.
- 28. The kind of military work I got didn't really matter to me.
- 29. To get the military job I wanted, I gave up getting a cash bonus.
- 30. To get the military job I wanted, I gave up getting extra educational assistance from the Army College Fund.
- I gave up the military work I wanted to get a cash bonus.
- 32. I gave up the job I wanted to get extra educational assistance from the Army College Fund.

In the VEAP program you can contribute to an education fund that the government will also contribute to. The next question concerns the basic VEAP program.

- 33. How much do you intend to contribute to VEAP (Veteran's Educational Assistance Program) each month?
  - A. \$ 0-19
  - B. \$20-39
  - C. \$40-59
  - D. \$60-79
  - E. \$80-99
  - F. At least \$100
  - G. Not eligible to enroll
  - H. Not enrolled or do not plan to enroll
  - I. I don't know enough about VEAP to know if I will use it or not
- 34. Did you sign up for a job that pays an Army College Fund extra educational benefit at the end of your first enlistment?
  - A. No
  - B. I don't know

To indicate YES, mark the amount of your ACF benefit:

- C. \$2,000 ACF benefit for VEAP total of \$9,200
- D. \$4,000 ACF benefit for VEAP total of \$11,200
- E. \$6,000 ACF benefit for VEAP total of \$13,200
- F. \$8,000 ACF benefit for VEAP total of \$15,200
- G. \$10,000 ACF benefit for VEAP total of \$18,100
- H. \$12,000 ACF benefit for VEAP total of \$20,100
- I. \$14,000 ACF benefit for VEAP total of \$22,100
- J. \$16,000 ACF benefit for VEAP total of \$24,100

35. Suppose the job you signed up for did not pay an Army College Fund extra education bonus. What would you have done?

(Mark only one)

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra education bonus.
- B. Signed up for the same job anywayC. Signed up for a different job in the Army whether or not it paid this educational bonus
- D. Signed up for a different job in the Army only if it paid a cash bonus
- E. Tried to join a different service F. Not enlisted at all
- 36. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP. What would you have done?

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra educational bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all
- 37. How much military pay do you expect?
  - A. \$200-\$299 a month
  - B. \$300-\$399 a monthC. \$400-\$499 a month

  - D. \$500-\$599 a month
  - E. \$600-\$699 a month F. \$700-\$799 a month
  - G. \$800-\$899 a monthH. \$900-\$999 a month

38. If you were not going into the military, how difficult would it be for you to get a full-time job in the area where you lived?

(Mark one)

- A. Not difficult at all
- B. Somewhat difficult
- C. Very difficult
- D. Almost impossible
- E. I don't know

The next two questions are for recruits with a two year term. If you signed up for a 3 or 4 year term of enlistment, answer "A" to the next 2 questions.

39. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

(Mark only one response)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 years
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it had a 2 year option
- D. Signed up for a different job in the Army only if it had a 2 year option
- E. Tried to join a different service
- F. Not enlisted at all
- 40. Suppose no military service had a 2 year option. What would you have done?

(Mark only one r∈sponse)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 year term
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

41. Did you sign up for a job which pays a CASH ENLISTMENT BONUS?

(Mark ONE 2-letter answer)

AB. No

AC. I don't know if I got a bonus

To indicate YES, mark the amount of your cash bonus:

BC. \$1,000

BD. \$1,500

BE. \$2,000

BF. \$2,500

BG. \$3,000

BH. \$3,500

BI. \$4,000

BJ. \$4,500

CD. \$5,000

CE. \$8,000

42. Suppose the job you signed up for <u>did not</u> pay a cash bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me, I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it paid a bonus
- D. Signed up for a different job in the Army only if it paid a cash bonus
- E. Tried to join a different service
- F. Not enlisted at all
- 43. Suppose no military service paid a cash enlistment bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me, I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

This set of questions are about the time you spent in the Delayed Entry Program (DEP), that is the time after you signed your enlistment contract but before you "shipped out" to this reception station. If you shipped out the day you signed your contract, just mark "J" for each of these questions and go to the next set of questions.

44. Mark the one answer from each column that best describes what you have been doing since you signed your contract:

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

(Consider yourself "in school" during school vacations.)

Mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work

Or just mark J. Does not apply, I was not in the DEP

45. While in the DEP did you look for another job or some other way to pay for school instead of going in the Army?

- A. Yes
- B. No
- J. Does not apply, I was not in the DEP
- 46. How often did you have contact with your recruiter while you were in the DEP?
  - A. Every day
  - B. Every few days
  - C. Once a week
  - D. Twice a month
  - E. Once a month
  - F. Every couple of months
  - G. Only when I signed my contract and when I was getting ready to "ship out" to the Reception Station.
  - J. Does not apply, I was not in the DEP.
- 47. Were you satisfied with this contact?
  - A. I couldn't seem to get my recruiter to pay attention to me
  - B. A lot less contact than I liked
  - C. A little less contact than I liked
  - D. About right
  - E. A little more contact than I wanted
  - F. Much more contact than I wanted
  - J. Does not apply, I was not in the DEP

- military job you signed up for? 48. How satisfied are you with the
  - A. I do not know what job I signed up for
  - B. Very satisfied
  - C. Somewhat satisifed
  - D. Neither satisfied nor dissatisfied
  - E. Somewhat dissatisfied
  - F. Very dissatisfied
- 49. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?
  - A. Not at all sure
  - B. Not too sure
  - C. Somewhat sure
  - D. Very sure
- 50. When you decided to enlist how sure were you about what training you wanted?
  - A. Not at all sure
  - B. Not too sure
  - C. Somewhat sure
  - D. Very sure

- 51. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?
  - A. I do not know what job I signed up for

  - B. Very satisfiedC. Somewhat satisfiedD. Neither satisfied nor dissatisfied
  - E. Somewhat dissatisfied
  - F. Very dissatisfied
  - 52. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?
    - A. I do not know what job I signed up for

- B. Very satisfiedC. Somewhat satisfiedD. Neither satisfied nor dissatisfied
- E. Somewhat dissatisfied
- F. Very dissatisfied

How did the people listed below generally feel about your enlisting in the :Army?

| Mark "A" if it DOES NOT APPLY (for example, you have no co-workers, etc.) |

Mark "B" if you did not talk to the person(s) about enlisting in the Army (for example, you have co-workers but did not talk to them about enlisting;

Mark "C" if the person(s) listed mostly thought it was a VERY GOOD IDEA

Mark "D" if the person(s) listed mostly thought it was a GOOD IDEA

Mark "E" if the person(s) listed mostly thought it was NOT A GOOD IDEA

Mark "F" if the person(s) listed mostly thought it was a BAD IDEA

Mark "G" if the person(s) listed mostly thought it was a VERY BAD IDEA

- 53. Father (or male guardian)
- : 54. Mother (or female guardian)
- : 55. Friend(s) with Army experience
- : 56. Friend(s) with other military experience
- : 57. Friend(s) with no military experience

#### II. FACTS ABOUT YOU

- 58. Which of these best describes the place where you were living when you enlisted?
  - A. In a large city (over 250,000 people)
  - B. In a suburb of a large city
  - C. In a medium-sized city (50,000 to 250,000 people)
  - D. In a suburb of a medium-sized city
  - E. In a small city or town (under 50,000 people)
  - F. In a rural area, but not on a farm or ranch
  - G. On a farm or ranch
- 59. Which of the following mathematics and technical courses, if any, did you take and pass in high school?

# (Mark all that apply)

- A. Elementary Algebra
- B. Plane Geometry
- C. Business math
- D. Computer science
- E. Intermediate Algebra F. Trigonometry
- G. Calculus
- H. Physics
- I. Science course that covered electricity or electronics
- J. I took none of these
- 60. In the past year, did you apply to and were you accepted to attend any colleges or universities?

# Mark one

- A. I did not apply to any colleges or universities
- B. I applied but have not heard yet
- C. I apply out was not accepted
- D. I was accepted at one or more schools

- 61. How would you describe the grades you were making when you were last in school?
  - A. Mostly A
  - B. About half A and half B C. Mostly B

  - D. About half B and half C
  - E. Mostly C
  - F. About half C and half D
  - G. Mostly D
  - H. Mostly below D
- 62. What is the highest degree or diploma you think you will ever complete in the future?

#### (Mark one)

- A. Master's or doctorate B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate
- F. None of the above
- 63. What is the main reason you decided to enlist in the Army now instead of going to school?

# (Mark one)

- A. Does not apply; I have no interest in further education
- B. I couldn't get into the school(s) I wanted
- C. I could get the same or better training in the military
- D. I couldn't afford tuition
- E. I can't support myself (and my dependents) and go to school at the same time
- F. Other reason

- 64. What type of work does your FATHER (or male guardian) do? (If deceased indicate his last job). Mark one 2-letter code:
  - AB <u>SALESWORKER</u> (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)
  - AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
  - AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
  - AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
  - AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
  - AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
  - AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)

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4.7

- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE Does not work for pay or HOMEMAKER
- DF Works for pay but I am not sure which category
- DG Not applicable

- 65. What is the highest level of school your FATHER (or male guardian) completed?
  - A. 8th or below
  - В. 9th
  - C. 10th
  - D. 11th
  - 12th E.
  - F. 1 year of college
  - G. 2 years of college
  - H. 3 years of college
  - I. 4 or more years of college
  - J. I don't know
- 66. What is the highest diploma or degree that your FATHER (or male guardian) has?
  - A. Masters, doctorate, or professional
  - B. B.A. or B.S. degree
  - C. Associate degree (A.A.) from a junior or community college
  - D. A high school diploma
  - E. A GED certificate
  - F. I don't know
- 67. What is the highest level of school your MOTHER (or female guardian) completed?
  - A. 8th or below
  - B. 9th
  - C. 10th
  - D. 11th
  - E. 12th
  - F. 1 year of college
  - G. 2 years of college
  - H. 3 years of college
  - I. 4 or more years of college
  - J. I don't know
- 68. What is the highest diploma or degree that your MOTHER (or female guardian) has?
  - A. Masters, doctorate, or professional
  - B. B.A. or B.S. degree
  - C. Associate degree (A.A.) from a junior or community college
  - D. A high school diploma
    E. A GED certificate
    F. I don't know

This set of questions are about your parents household or the household you grew up in. Answer these questions about the household that you marked the zipcode for on side 1 of this answer sheet.

69. Who lives in this household?

(Mark all that apply)

- A. My own mother
  B. My own father
- C. My stepmother
  D. My stepfather
- E. Grandparent(s)F. Brothers and/or sisters

(include stepbrothers or stepsisters)

70. Who is responsible for paying most of the bills in this household?

(Mark only one)

- A. My own mother B. My own father
- C. My stepmotherD. My stepfather
- E. Grandparent(s)

- F. Other adult relative(s)
- G. My spouse H. My in-laws

G. My spouse

I. Others

H. My children

I. Persons(s) not related to me

J. Does not apply/I don't know

- J. Myself
- 71. What would you say is the total yearly income of your parents of guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

GIVE YOUR BEST ESTIMATE Mark only one answer.

- A. Less than \$2,599 a year (less than \$50 a week)
- B. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- C. \$5,200-\$10,399 a year (about \$100-\$199 a week)
- D. \$10,400-\$15,599 a year (about \$200-\$299 a week)
- E. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- F. \$20,800-\$25,999 a year (about \$400-\$499 a week)
- G. \$26,000-\$31,199 a year (about \$500-\$599 a week)
- H. \$31,200 or more a year (about \$600 a week or more)
- 72. When did you first establish your own household by moving out of this household and living on your own income? Students who depend on relatives for support and return home for vacations are NOT considered to have established a separate household.

- A. Joining the Army is the first time I have been away from home to live on my own income.
- B. In the last 6 months
- C. 7-12 months ago
- D. 13-18 months (1 to 1 1/2 years) ago
- E. 19-24 months (1 1/2 to 2 years) ago
- F. 25-36 months (2 to 3 years) ago
- G. More than 3 years ago

73. In 1983 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

GIVE YOUR BEST ESTIMATE. Mark only one answer.

- A. I had no 1983 earnings
- B. Less than \$2,599 a year (less than \$50 a week)
- C. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- D. \$5,200-\$7,799 a year (about \$100-\$149 a week)
- E. \$7,800-\$10,399 a year (about \$150-\$199 a week)
- F. \$10,400-\$12,999 a year (about \$200-\$249 a week)
- G. \$13,000-\$15,599 a year (about \$250-\$299 a week)
- H. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- I. \$20,800-\$25,999 a year (about \$400-\$499 a week)
- J. \$26,000 or more a year (more than \$500 a week)
- 74. How much did you earn (before taxes) in the month before you signed your contract)?
  - A. \$0
  - B. \$1-\$99 per month
  - C. \$100-\$199 per month
  - D. \$200-\$299 per month
  - E. \$300-\$399 per month
  - F. \$400-\$499 per month
  - G. \$500-\$599 per month
  - H. \$600-\$799 per month
  - I. \$800-\$999 per month
  - J. Over \$1000 per month
- 75. Suppose you had been offered a steady full time civilian job that began at the time you shipped out. Would you have taken the civilian job?

- A. I would have taken the civilian job offer no matter what it paid.
- B. ONLY for \$300 a month or more
- C. ONLY for \$400 a month or more
- D. ONLY for \$500 a month or more
- E. ONLY for \$600 a month or more
- F. ONLY for \$700 a month or more
- G. ONLY for \$800 a month or more
- H. ONLY for \$900 a month or more
- I ONLY for \$1000 a month or more
- J. I would have joined the Army regardless of any civilian job offer.

## USE THIS LIST OF JOB CATEGORIES TO ANSWER THE NEXT 2 QUESTIONS.

AB <u>SALESWORKER</u> (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)

- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD <u>PARAPROFESSIONAL</u> (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- DF I AM NOT SURE WHICH CATEGORY

76. What type of civilian job could you get if you were not entering the Army?

# MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

77. What type of job were you last working?

#### MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

- 78. When did you leave your last job? MARK ONE ANSWER
  - A. I had not worked for pay before joining the Army
  - B. I quit after I signed my contract
  - C. I was laid off after I signed my contract
  - D. I was fired after I signed my contract
  - E. I quit before I signed my contract
  - F. I was laid off before I signed my contract
  - G. I was fired before I signed my contract
- 79. Mark the one answer from each column which best describes you at the time you enlisted (signed your contract):

- A. In school full time
- B. In school part time
- C. Not in school

(Consider yourself "in school" during school vacations.)

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work
- 80. Mark the one answer from each column that best describes what you would be doing in the next twelve months if you did not enlist in the Army.

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

Mark one letter from this column

- D. Working full time
  - E. Working part time
  - F. Not working but looking for work
  - G. Not working and not looking for work

#### JOB FACTORS

The remaining questions concern factors that contribute to job satisfaction. Mark your answers on the back of the Answer Sheet. Make sure you mark your answer in the correctly numbered space. You will make four ratings for each factor as follows:

- Rating 1) In the first column on the back of your answer sheet, rate each factor according to its importance to you, personally, using the following rating scale:
  - A. Not important at all
  - B. Somewhat important
  - C. Fairly important
  - D. Very important
  - E. Most important; I would not take a job that did not have this

à

- Rating 2) Rate each of the 20 factors for its potential for satisfaction by enlisting in the Army. That is, how satisfied in the Army would you expect to be on each of these factors? Use the scale listed below and place these ratings in the second column on your answer sheet.
  - A. Very unsatisfied
  - B. Somewhat unsatisfied
  - C. Neutral
  - D. Somewhat satisfied
  - E. Very satisfied
- Rating 3) Next, rate each of the 20 factors according to its potential for satisfaction if you did MOT enlist in the Army. Refer back to your answer to question 80 (the last question on the previous page). Consider how each of the 20 factors would be satisfied if you were going to school and/or working whatever you said you would do if you did not enter the Army. Use the scale listed below and place these ratings in the third column of your answer sheet.
  - A. Very unsatisfied
  - B. Somewhat unsatisfied
  - C. Neutral
  - D. Somewhat satisfied
  - . Very satisfied
- Rating 4) Did you consider this factor in your decision about enlisting in the Army?
  - A. Yes
  - B. No

J o b F a c t o r s	(1) Importance Rating	(2) Army Potential Satisfaction Rating	(3) Civilian Potential Satisfaction Rating	(4) Did It Affect Your Decision?			
	Most Important	very Satisfied very Unsatisfied	very Satisfied very Unsatisfied	Yes			
Chance for adventure and a variety of duties	81. A B C D E	101. A B C D E	121. A B C D E	141. Ā B			
Opportunities for promotion, advancement	82. A B C D E	102. A B C D E	122. A B C D E	142. A B			
Good supervisors	83. A B C D E	103. A B C D E	123. A B C D Ł	143. A B			
Provides money for education	84. A B C D E	104. A B C D E	124. A B C D E	144. A B			
Opportunity for a stable home life and involvement in the community	85. A B C D E	105. A B C D E	125. A B C D E	145. A B			
Amount of personal freedom in expression of opinions on and off the job	86. A B C D E	106. A B C D E	126. A B C D E	146. A B			
Opportunities for continued self improvement and development	87. A B C D E	107. A B C D E	127. A B C D E	147. A B			

Continued . . .

Job Factors	(1) Importance Rating	(2) Army Potential Satisfaction Rating	(3) Civilian Potential Satisfaction Rating	(4) Did It Affect Your Decision?			
Recreation opportunities		Very Satisfied   E C C C C C C C C C C C C C C C C C C	Very Satisfied   E C C C C B B A B A B A B A B A B A B A B	Yes A B			
Travel opportunities	89. A B C D	E 109. A B C D E	129. A B C D E	149. A B			
Physical training and challenge	90. A B C D	E 110. A B C D E	130. A B C D E	150. A B			
Chance to be away from home	91. A B C D	E 111. A B C D E	131. A B C D E	151. A B			
Having the respect of other people	92. A B C D E	E 112. A B C D E 1	32. A B C D E	152. A B			
Doing something for your country	93. A B C D E	E 113. A B C D E 1	<b>33.</b> A B C D E 1	53. A B			
Teaches you a valuable trade or skill	94. A B C D E	E 114. A B C D E 13	34. A 3 C D E 1	54. A B			
Job security, such as a steady job	95. A B C D E	E 115. A B C D E 13	Continued.				

J o b F a c t o r s	Import Rati	ance	(2) Army Potentia Satisfact Rating	ion	(3) Civilian Potential Satisfaction Rating	(4) Did It Affect Your Decision?
	Not Important	Host Important	very Unsatisfied	Very Satisfied		Yes
Good income	96. A B	CDF	116. A B	CDE	136. A B C D	E 156. A B
Good people to work with	97. A B	CDE	117. A B	CDE	137. A B C D	E 157. A B
Easy work/duties	98. A B	CDE	118. A B	DΕ	138. A B C D	E 158. A B
Challenging or interesting work	99. A B	CDE	119. A B (	CDE	1 <b>39. A</b> B C D	E 159. A B
Good retirement benefits	100. A B	CDE	120. A B (	DE	140. A B C D	E 160. A B

THANK YOU FOR YOUR TIME AND EFFORT

# APPENDIX C

# THE 1984/1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

(FORM C)



#### APPENDIX C

# 1984/1985 ARI SURVEY

#### OF ACTIVE ARMY RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

#### NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. The information will be used for rusearch and analysis purposes only.

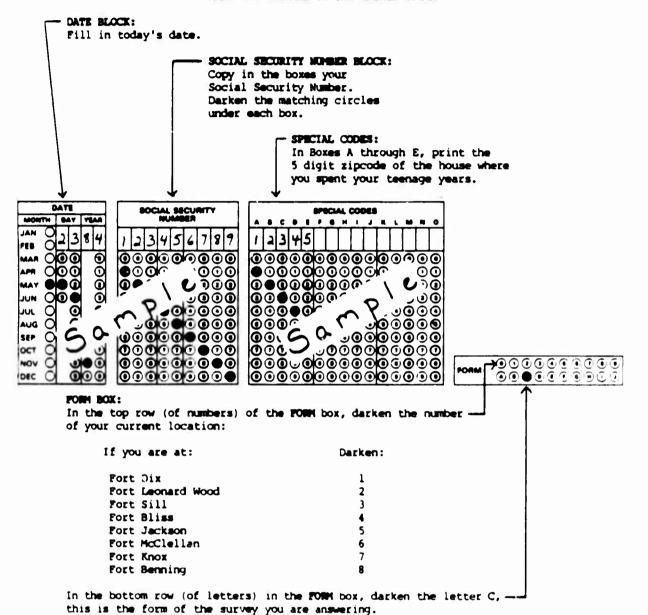
#### HOW TO FILL OUT THIS SURVEY

- A. Read each question carefully.
- B. Put all of your answers on the ARI GENERAL PURPOSE ANSWER SHEET. DO NOT PUT ANY MARKS IN THIS QUESTION BOOKLET.
- C. IMPORTANT DIRECTIONS FOR MARKING ANSWERS:
  - 1. Use only a number 2 pencil for completing this survey.
  - 2. DO NOT use ink or ballpoint pens.
  - Make heavy black marks that fill the response circle completely.
  - 4. Erase completely any answer you wish to change.
  - 5. Make no stray marks on the answer sheet.
  - Please look at the Examples of right and wrong markings on side 1 (upper left) of the ANSWER SHEET.



#### START AT TOP OF SIDE 1

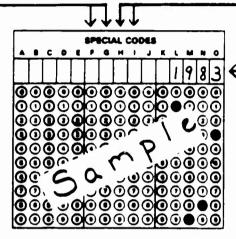
#### MARK ALL ANSWERS ON THE AMSWER SHEET



STOP, LISTEN TO FINAL INSTRUCTIONS BEFORE CONTINUING

#### SPECIAL CODES ON SIDE 1

In Boxes P and G, enter the number of weeks you were working in the past year from O to 52. Darken the circles that match your entry. In Boxes H and I, enter the number of weeks you were not working and were looking for a job in the past year — from 0 to 52. Darken the circles that match your entry.



In Boxes L through O, enter the year you graduated from high school or last attended high school.

Example: If you graduated or last attended high school in 1983, enter 1983 in L, M, N, and O. See example above.

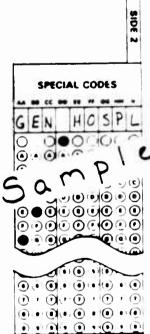
Darken the circles matching what you entered in the boxes.

#### TURN TO SIDE 2.

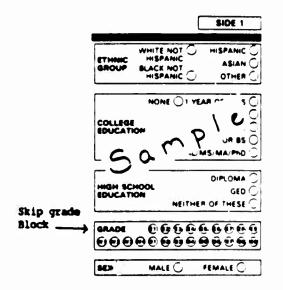
In the Special Codes Block on side 2 of the Answer Sheet, enter the name of your favorite evening (prime time) TV program. Shorten the name to 9 letters (for the 9 boxes). Darken the circles matching the name you entered in the boxes. FOR EXAMPLE:

The name of an afternoon program (General Hospital) has been correctly abbreviated and entered here only as an example. Please enter 9 letters on your answer sheet for your favorite evening program.

TURN BACK TO SIDE 1



Darken one circle in each of these Blocks on the top right of the Answer Sheet.



You are now going to start answering questions in the main part of the survey. Answers for these questions are marked in the numbered rows on the Answer Sheet. Be sure to mark the letter best fitting your opinion in the correctly numbered row.

The first question is:

l. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question. For example, people who expect to be Very Satisfied with Army life would mark "A". People who think they will be Very Dissatisfied with the Army would mark "C". Other people may have opinions somewhere between "A" and "G".

 VERY
 VERY

 SATISFIED
 DISSATISFIED

 A
 B
 C
 D
 E
 F
 G

Mark the letter which shows how satisfied you expect you will be in Row 1 on the Answer Sheet.



Mark your answers to the questions on the following pages in the correctly numbered Row on the Answer Sheet.

#### I. YOUR ENLISTMENT

Start here. This set of questions all use the same

Please use the following scale to describe how important each of the following was in your decision to talk to an Army recruiter.

- A. NOT APPLICABLE; EVENT DID NOT OCCUR
- B. NOT AT ALL IMPORTANT
- C. SOMEWHAT IMPORTANT
- D. VERY IMPORTANT
- E. I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

Mark one response (from the scale above) for each of the following items.

- 2. Recruiter contacted me and sold me on the idea
- 3. When I applied for a civilian job they said I needed more experience or training
- 4. I saw a Recruiter Aide an Army soldier who returns to his hometown to help the Army recruiter contact people
- 5. Information in an Army ad on the radio
- 6. Information in an Army ad on TV
- 7. Information in an Army ad in a magazine
- 8. Information posted at school
- 9. Information I received in the mail after I sent a card or called a toll free number in response to an Army ad
- 10. Information I received in the mail from the Army (which I had NOT requested)

If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your first choice? Your second choice? Third? Fourth?

Mark one service for each choice.

- 11. 1st Choice
  - A. Army
- C. Navy D. Marines
- B. Air Force
- 12. 2nd Choice
  - A. Army
- C. Navy
- B. Air Force
- D. Marines
- 13. 3rd Choice
  - A. Army
- B. Air Force
- D. Marines
- 14. 4th Choice
  - A. Army
- C. Navy
- B. Air Force
- D. Marines
- 15. Do you remember seeing, hearing, or receiving (before you enlisted) any advertising or promotional material from all the military services together?

(Mark all that apply)

- i On television
- B. in magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In an Army recruiting station
- H. At school
- I. From a friendJ. None of the above

16. Do you remember seeing, hearing, or receiving any Air Force advertising or receiving any Army advertising receiving any Air Force advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper

- E. In other parts of a newspaper
  F. In the mail
  G. In an Air Force recruiting station
- H. At school
- I. From a friend
- J. None of the above
- 17. Do you remember seeing, hearing, or receiving any Navy advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
  B. In magazines
  C. On the radio

- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In a Navy recruiting station
- H. At school
- I. From a friend
- J. None of the above
- 18. Do you remember seeing, hearing, or receiving any Marine Corps advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
- G. In a Marines recruiting station
- H. At school
- I. From a friend

or receiving any Army advertising or promotional material before you enlisted?

3

(Mark all that apply)

- A. On television
- E. In magazines

- C. On the radio
- D. In the help wanted section of a newspaper
- E. In other parts of a newspaper
- F. In the mail
  G. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above
- 20. Did you ever respond to any of these Army advertisements?

(Mark all that apply)

- A. By sending in a card
- B. By calling a toll free numberC. By contacting an Army recruiter
- D. None of the above
- 21. What did you receive when you sent a card in response to an Army ad?

(Mark all that apply)

- A. I never sent a card in response to an Army ad
- B. I never received a response in the mail from the card I sent in
- C. Letter telling me location of
- Army Recruiting station
  D. 'gift like tube socks or wrist bands
- E. A poster
- F. Booklet about Army service

- G. Booklet about Army College Fund
- H. A bumper sticker
- I. Army bookcovers

called a toll free number in response to an Army ad? 22. What did you receive when you to an Army ad?

(Mark all that apply)

- A. I never called a toll free number in response to an Army ad
- B. I never received a response to the call I made
- C. Letter telling me location of Army recruiting station
- D. A gift like tube socks or wrist bands
- E. A poster
- F. Booklet about Army service
- G. Booklet about Army College Fund
- H. A bumper sticker
- I. Army bookcovers
- 23. Which of these items did you use or appreciate having?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Letter telling me location of Army recruiting station
- C. A gift like tube socks or wrist bands
- D. A poster
- E. Booklet about Army service
- F. Booklet about Army College Fund
- G. A bumper sticker H. Army bookcovers
- 24. Did either of these items help you to decide to enlist in the Army?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Booklet about Army service
  C. Booklet about Army College Fund
- D. Neither of these items

(Mark only one)

- A. Leave the Army to find civilian employment
- B. Leave the Army to attend college
- C. Leave the Army for civilian vocational/technical education
- D. Reenlist but probably not make the Army a career
- E. Stay in the Army until I retire
- F. I do not know

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other question.

26. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed

  B. To be away from home on my own
- C. I want to travel
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
  G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skill
- J. Money for a college education
- 27. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

- A. I was unemployed
- B. To be away from home on my own
- C. Chance to better myself
  D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
  I. To get trained in a skill
  J. Money for a college education

Please use the following scale to rate HOW IMPORTANT each of the reasons listed below was in your decision to ENLIST:

- A. NOT AT ALL IMPORTANT
- B. SOMEWHAT IMPORTANT
  C. VERY IMPORTANT
- D. I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON
- 28. I enlisted because I was unemployed and couldn't find a job.
- 29. I enlisted to give myself a chance to be away from home on my own.
- 30. I enlisted because the military will give me a chance to better myself in life.
- 31. I enlisted because I want to travel and live in different places.
- 32. I enlisted to get sway from a personal problem.
- 33. I enlisted because I want to serve my country.
- 34. I enlisted because I can earn more money than as a civilian.
- 35. I enlisted because it is a family tradition to serve.
- 36. I enlisted to get trained in a skill that will help me get a civilian job when I get out.
- 37. I enlisted because I can get money for a college education.
- 38. I enlisted because I want to be a soldier.
- 39. I enlisted because I can get money for civilian vocational, technical, or business school education.
- 40. I enlisted for the physical training and challenge.

- 41. I enlisted to take time out before deciding what I really want to do.
- 42. I enlisted to learn to be a responsible mature person.

Please indicate in the following are True or False for you:

To indicate FALSE mark & COCOCOCC

- 43. I didn't qualify for the kind of military work I wanted.
- 44. The counselor gave me a choice of jobs.
- 45. To get the job I wanted, I am entering active duty earlier or later than I had wanted.
- 46. The counselor told me which military job was best for me.
- 47. The kind of military work I got is different from the kind I had in mind.
- 48. The kind of military work I got didn't really matter to me.
- 49. To get the military job I wanted, I gave up getting a cash bonus.
- 50. To get the military job I wanted, I gave up getting extra educational assistance from the Army College Fund.
- 51. I gave up the military work I wanted to get a cash bonus.
- 52. I gave up the job I wanted to get extra educational assistance from the Army College Fund.

In the VEAP program you can contribute to an education fund that the government will also contribute to. The next question concerns the basic VEAP program.

- 53. How much do you intend to contribute to VEAP (Veteran's Educational Assistance Program) each month?
  - A. \$ 0-19
  - B. \$20-39
  - C. \$40-59
  - D. \$60-79
  - E. \$80-99
  - F. At least \$100
  - G. Not eligible to enroll
  - H. Not enrolled or do not plan to enroll
  - I. I don't know enough about VEAP to know if I will use it or not
- 54. Did you sign up for a job that pays an Army College Fund extra educational benefit at the end of your first enlistment?
  - A. No

B. I don't know

To indicate YES, mark the amount of your ACF benefit:

- \$2,000 ACF benefit for VEAP total of \$9,200
- D. \$4,000 ACF benefit for VEAP total of \$11,200
- E. \$6,000 ACF benefit for VEAP total of \$13,200
- F. \$8,000 ACF benefit for VEAP total of \$15,200
- \$10,000 ACF benefit for VEAP total of \$18,100
- \$12,000 ACF benefit for VEAP total of \$20,100
- I. \$14,000 ACF benefit for VEAP total of \$22,100
- J. \$16,000 ACF benefit for VEAP total of \$24,100

55. Suppose the job you signed up for did not pay an Army College Fund extra education bonus. What would you have done?

(Mark only one)

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra education bonus.
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it paid this educational bonus
- D. Signed up for a different job in the Army only if it paid a cash
- E. Tried to join a different service
- F. Not enlisted at all
- 56. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP. What would you have done?

- A. DOES NOT APPLY to me, I am not getting an Army College Fund extra educational bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all
- 57. How much military pay do you expect?
  - A. \$200-\$299 a month
  - B. \$300-\$399 a month
  - C. \$400-\$499 a month

  - D. \$500-\$599 a month E. \$600-\$699 a month
  - F. \$700-\$799 a month
  - G. \$800-\$899 a month
  - H. \$900-\$999 a month

58. If you were not going into the military, how difficult would it be for you to get a full-time job in the area where you lived?

(Mark one)

Charles delicated to the

- A. Not difficult at all
- B. Somewhat difficult
- C. Very difficult
- D. Almost impossible
- E. I don't know

The next two questions are for recruits with a two year term. If you signed up for a 3 or 4 year term of enlistment, answer "A" to the next 2 questions.

59. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

(Mark only one response)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 years
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it had a 2 year option
- D. Signed up for a different job in the Army only if it had a 2 year option
- E. Tried to join a different service F. Not enlisted at all
- 60. Suppose no military service had a 2 year option. What would you have done?

(Mark only one response)

- A. DOES NOT APPLY to me, I enlisted for 3 or 4 year term
- B. Signed up for the same job anywayC. Signed up for a different job in the Army
- Tried to join a different service
- E. Not enlisted at all

61. Did you sign up for a job which pays a CASH ENLISTMENT BONUS?

(Mark ONE 2-letter answer)

AB. No

AC. I don't know if I got a bonus

To indicate YES, mark the amount of your cash bonus:

BC. \$1,000

BD. \$1,500

BE. \$2,000

BF. \$2,500

BG. \$3,000

BH. \$3,500

BI. \$4,000

BJ. \$4,500

CD. \$5,000 CE. \$8,000

62. Suppose the job you signed up for did not pay a cash bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me. I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army whether or not it paid a
- D. Signed up for a different job in the Army only if it paid a cash
- E. Tried to join a different service
- F. Not enlisted at all
- 63. Suppose no military service paid a cash enlistment bonus. What would you have done?

(Mark one response)

- A. DOES NOT APPLY to me, I am not getting a cash enlistment bonus
- B. Signed up for the same job anyway
- C. Signed up for a different job in the Army
- D. Tried to join a different service
- E. Not enlisted at all

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This set of questions are about the time you spent in the Delayed Entry Program (DEP), that is the time after you signed your enlistment contract but before you "shipped out" to this reception station. If you shipped out the day you signed your contract, just mark "J" for each of these questions and go to the next set of questions.

164. Mark the one answer from each column that best describes what you have been doing since you signed your contract:

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

(Consider yourself "in school" during school vacations.)

Mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work

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G. Not working and not looking for work

Or just mark J. Does not apply, I was not in the DEP

165. While in the DEP did you look for another job or some other way to pay for school instead of going in the Army?

- A. Yes
- B. No
- J. Does not apply, I was not in the DEP
- 166. How often did you have contact with your recruiter while you were in the DEP?
  - A. Every day
  - B. Every few days
  - C. Once a week
  - D. Twice a month
  - E. Once a month
  - F. Every couple of months
  - G. Only when I signed my contract and when I was getting ready to "ship out" to the Reception Station.
  - J. Does not apply, I was not in the DEP.
- 167. Were you satisfied with this contact?
  - A. I couldn't seem to get my recruiter to pay attention to me
  - B. A lot less contact than I liked
  - C. A little less contact than I liked
  - D. About right
  - E. A little more contact than I wanted
  - F. Much more contact than I wanted
  - J. Does not apply, I was not in the DEP

- 68. How satisfied are you with the military job you signed up for?
  - A. I do not know what job I signed up for
  - B. Very satisfied
  - C. Somewhat sat\_sifed
  - D. Neither satisfied nor dissatisfied
  - E. Somewhat dissatisfied
  - F. Very dissatisfied
- 69. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?
  - A. Not at all sure
  - B. Not too sure
  - C. Somewhat sure
  - D. Very sure
- 70. When you decided to enlist how sure were you about what training you wanted?
  - A. Not at all sure
  - B. Not too sure
  - C. Somewhat sure
  - D. Very sure

- 71. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?
  - A. I do not know what job I signed

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- B. Very satisfied
- C. Somewhat satisifed
- D. Neither satisfied nor dissatisfied
- E. Somewhat dissatisfied
- F. Very dissatisfied
- 72. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?
  - A. I do not know what job I signed
  - B. Very satisfied
  - C. Somewhat satisifed
  - D. Neither satisfied nor dissatisfied
  - E. Somewhat dissatisfied
  - F. Very dissatisfied

How did the people listed below generally feel about your enlisting in the !Army?

Hark "A" if it DOES NOT APPLY (for example, you have no co-workers, etc.)

Mark "B" if you did not talk to the person(s) about enlisting in the Army ; (for example, you have co-workers but did not talk to them about enlisting;

Mark "C" if the person(s) listed mostly thought it was a VERY GOOD IDEA Mark "D" if the person(s) listed mostly thought it was a GOOD IDEA

Mark "E" if the person(s) listed mostly thought it was NOT A GOOD IDEA

Mark "F" if the person(s) listed mostly thought it was a EAD IDEA

Mark "G" if the person(s) listed mostly thought it was a VERY BAD IDEA

- † 73. Father (or male guardian)
- 74. Mother (or female guardian)
- 75. Friend(s) with Army experience
- 76. Friend(s) with other military experience
- 77. Friend(s) with no military experience
- 78. Your fellow students

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Do you watch any of the following programs or programming types on TV?

#### II. HOW DO YOU SPEND YOUR TIME?

Do you watch any of the following programs or programming types on cable TV?

Mark A if you regularly turn on the TV to watch it on cable TV

Mark B if you sometimes watch it on cahle
TV -- you watch if it happens to be
on when you turn on the TV

Mark C if you have watched it once or twice on your cable TV

Mark D if you have never watched it on your cable TV

Mark J <u>if you do not have cable TV in your home</u>

Mark one letter for each of the following:

- 79. Sports programming
- 80. Movies without commercials
- 81. Movies with commercials
- 82. Reruns of old programs
- 83. Music videos
- 84. News
- 85. Other cable programs

Mark A if you regularly turn on the TV to watch it

Mark B if you sometimes watch it -- you watch if it happens to be on when you turn on the TV

Mark C if you have watched it once or twice

Mark D if you have never watched it

Mark one letter for each of the following:

- 86. Solid Gold
- 87. Soul Train
- 88. American Bandstand
- 89. Dance Fever
- 90. Movies on network TV
- 91. Late night programs like Saturday Night Live
- 92. Nightly network news
- 93. Local news
- 94. Soap operas
- 95. Professional bowling
- 96. NFL football -- regular season weekend games
- 97. NFL football -- regular season Monday Night Football
- 98. NFL playoffs
- 99. Superbowl
- 100. USFL football spring seasor. weekend games

Do you watch any of the following programs or programming types on TV?

#### III. FACTS ABOUT YOU

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- Mark A if you regularly turn on the TV to watch it
- Mark B if you sometimes watch it -- you watch if it happens to be on when you turn on the TV
- Mark C if you have watched it once or twice
- Mark D if you have never watched it

Hark one letter for each of the following:

- 101. USFL football -- spring season Monday Night Football
- 102. College football -- regular season
- 103. College football bowl games
- 104. Major league baseball -- regular season games
- 105. Major league baseball playoffs
- 106. World Series
- 107. NBA basketball
- 108. College basketball
- 109. NHL hockey
- 110. Professional wrestling
- 111. Car races
- 112. Golf tournaments
- 113. Tennis tournaments
- 114. Weekend sports shows like Wide World of Sports

- 115. Which of these best describes the place where you were living when you enlisted?
  - A. In a large city (over 250,000 people)
  - B. In a suburb of a large city
  - C. In a medium-sized city (50,000 to 250,000 people)
  - D. In a suburb of a medium-sized city
  - E. In a small city or town (under 50,000 people)
  - F. In a rural area, but not on a farm or ranch
  - G. On a farm or ranch
- 116. Which of the following mathematics and technical courses, if any, did you take and pass in high school?

#### (Mark all that apply)

- A. Elementary Algebra
- B. Plane Geometry
- C. Business math
- D. Computer science
- E. Intermediate Algebra
- F. Trigonometry
- G. Calculus
- H. Physics
- I. Science course that covered electricity or electronics
- J. I took none of these

- 117. How would you describe the grades you were making when you were last in school?
  - A. Mostly A
  - B. About half A and half B
  - C. Mostly B
  - D. About half B and half C

  - E. Mostly C
    F. About half C and half D
    G. Mostly D

  - H. Mostly below D
- 118. What is the highest degree or diploma you think you will ever complete in the future?

#### (Mark one)

- A. Master's or doctorate
- B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate F. None of the above
- 119. In the past year, did you apply to and were you accepted to attend any colleges or universities?

#### (Mark one)

- A. I did not apply to any colleges or universities
- B. I applied but have not heard yet
- C. I applied but was not accepted
  D. I was accepted at one or more schools
- 120. What is the main reason you decided to enlist in the Army now instead of going to school?

#### (Mark one)

- A. Does not apply; I have no interest in further education
- B. I couldn't get into the school(s) I wanted
- C. I could get the same or better training in the military
- D. I couldn't afford tuition
  E. I can't support myself (and my dependents) and go to school at the same time
- F. Other reason

- 121. What high school education program are you/were you in?
  - A. College preparatory
  - B. General
  - C. Commercial or business
  - D. Vocational
  - E. Other
- 122. Has your father (or male guardian) ever served or is he now serving in the military?
  - A. Not to my knowledge or doesn't apply
  - (If yes, mark all that apply) B. ARMY (regular active duty)
  - C. ARMY Reserve
  - D. ARMY National Guard
  - E. AIR FORCE (regular active duty)
  - F. AIR FORCE Reserve or AIR National Guard
  - G. NAVY (regular active duty)
  - H. NAVY Reserve
  - I. MARINES (regular active duty)
  - J. MARINE Reserve
  - 123. What is the highest level of school your FATHER (or male guardian) completed?
    - A. 8th or below
    - B. 9th
    - C. 10th
    - D. 11th
    - E. 12th

    - F. 1 year of collegeG. 2 years of college
    - H. 3 years of college
    - I. 4 or more years of college
    - J. I don't know
  - 124. What is the highest diploma or degree that your FATHER (or male guardian) has?
    - A. Masters, doctorate, or professional
    - B. B.A. or B.S. degree
    - C. Associate degree (A.A.) from a junior or community college
    - D. A high school diploma
      - E. A GED certificate
      - F. I don't know

#### USE THIS LIST OF JOB CATEGORIES TO ANSWER THE NEXT 2 QUESTIONS.

AB <u>SALESWORKER</u> (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)

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- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, crok, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD <u>PARAPROFESSIONAL</u> (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE Does not work for pay or HOMEMAKER
- DF Works for pay but I am not sure which category
- DG Not applicable

125. What type of work does your FATHER (or male guardian) do? (If deceased indicate his last job)

#### MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE.

126. What type of work does your MOTHER (or female guardian) do? (If deceased indicate her last job)

#### MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE.

- 127. What is the highest level of school your MOTHER (or female guardian) completed?
  - A. 8th or below
  - B. 9th
  - 10th C.
  - D. 11th
  - E. 12th
  - F. 1 year of college
  - G. 2 years of college
  - H. 3 years of college
  - I. 4 or more years of college
  - J. I don't know
- 128. What is the highest diploma or degree that your MOTHER (or female guardian) has?
  - A. Masters, doctorate, or professional
  - B. B.A. or B.S. degree
  - C. Associate degree (A.A.) from a junior or community college
  - D. A high school diploma
  - E. A GED certificate
  - F. I don't know
- 129. How many of your brothers and sisters have served in the Army or another service? (Include any stepbrothers and stepsisters).
  - A. None D. 3 E. 4 B. 1
  - C. 2 F. 5 G. Germore

130. Besides yourself, on whom are you likely to rely for help in deciding about a job or career?

(Mark all that apply)

- A. My father (stepfather)
- B. My mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/boyfriend/spouse
- F. Teacher(s)
- G. School guidance/career counselors
- H. Military recruiters
- I. Others
- J. No one but myself
- 131. To whom would you most likely go to seek information about career or job selection?

(Mark all that apply)

- A. My father (stepfather)
  B. My mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/boyfriend/spouse
- F. Teacher(s)G. School guidance/career counselorsH. Military recruiters
- I. Others
- J. No one but myself
- 132. Of the individuals listed below which would you most like to please in making a job or career choice?

(Mark all that apply)

- A. My father (stepfather)
- B. My mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/boyfriend/spouse
- F. Teacher(s)
- G. School guidance/career counselors
- H. Military recruiters
- I. Others
- J. No one but myself

This set of questions are about your parents household or the household you grew up in. Answer these questions about the household that you marked the zipcode for on side 1 of this answer sheet.

J. Does not apply / I don't know

- 133. Is there cable TV in this household?
  - A. NO
- B. YES
- C. Does not apply/I don't know

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- 134. How many cars are owned by people in this household?
  - A. 0
- F. 5
- B. 1
- G. 6
- c. 2
- H. 7
- D. 3
- I. 8 or more
- 135. Who lives in this household?

(Mark all that apply)

A. My own mother

G. My spouse

B. My own father

H. My children

C. My stepmother

I. Others

D. My stepfather

- J. Does not apply/I don't know
- E. Grandparent(s)
- F. Brothers and/or sisters

(include stepbrothers or stepsisters)

136. Who is responsible for paying most of the bills in this household?

(Mark only one)

A. My own mother

F. Other adult relative(s)

- B. My own father
- G. My spouse
- C. My stepmother
- H. My in-laws
  I. Persons(s) not related to me
- D. My stepfather
  E. Grandparent(s)
- J. Myself
- 137. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

GIVE YOUR BEST ESTIMATE Mark only one answer.

- A. Less than \$2,599 a year (less than \$50 a week)
- B. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- C. \$5,200-\$10,399 a year (about \$100-\$199 a week)
- D. \$10,400-\$15,599 a year (about \$200-\$299 a week)
- E. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- F. \$20,800-\$25,999 a year (about \$400-\$499 a week)
- G. \$26,000-\$31,199 a year (about \$500-\$599 a week)
- H. \$31,200 or more a year (about \$600 a week or more)

138. When did you first establish your own household by moving out of this household and living on your own income? Students who depend on relatives for support and return home for vacations are NOT considered to have established a separate household.

#### (Mark only one)

- A. Joining the Army is the first time I have been away from home to live on my own income.
- B. In the last 6 months
- C. 7-12 months ago
- D. 13-18 months (1 to 1 1/2 years) ago
- E. 19-24 months (1 1/2 to 2 years) ago
- F. 25-36 months (2 to 3 years) ago
- G. More than 3 years ago
- 139. In 1983 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

GIVE YOUR BEST ESTIMATE. Mark only one answer.

- A. I had no 1983 earnings
- B. Less than \$2,599 a year (less than \$50 a week)
- C. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- D. \$5,200-\$7,799 a year (about \$100-\$149 a week)
- E. \$7,800-\$10,399 a year (about \$150-\$199 a week)
- F. \$10,400-\$12,999 a year (about \$200-\$249 a week)
- G. \$13,000-\$15,599 a year (about \$250-\$299 a week)
- H. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- I. \$20,800-\$25,999 a year (about \$400-\$499 a week)
- J. \$26,000 or more a year (more than \$500 a week)
- 140. How much did you earn (before taxes) in the month before you signed your contract)?
  - A. \$0

- F. \$400-\$499 per month
- B. \$1-\$99 per month
- G. \$500-\$599 per month
- C. \$100-\$199 per month
- H. \$600-\$799 per month
- D. \$200-\$299 per month
- I. \$800-\$999 per month
- E. \$300-\$399 per month
- J. Over \$1000 per month
- 141. Suppose you had been offered a steady full time civilian job that began at the time you shipped out. Would you have taken the civilian job?

- A. I would have taken the civilian job offer no matter what it paid.
- B. ONLY for \$300 a month or more
- C. ONLY for \$400 a month or more
- D. ONLY for \$500 a month or more
- E. ONLY for \$600 a month or more
- F. ONLY for \$700 a month or more
- G. ONLY for \$800 a month or more
- H. ONLY for \$900 a month or more
- I ONLY for \$1000 a month or more
- J. I would have joined the Army regardless of any civilian job offer.

#### USE THIS LIST OF JOB CATEGORIES TO ANSWER THE NEXT 2 QUESTIONS.

AB <u>SALESWORKER</u> (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)

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- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD <u>PARAPROFESSIONAL</u> (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE MILITARY ENLISTED
- DE I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- DF I AM NOT SURE WHICH CATEGORY

142. What type of civilian job could you get if you were not entering the Army?

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

143. What type of job were you last working?

#### MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

- 144. When did you leave your last job? MARK ONE ANSWER
  - A. I had not worked for pay before joining the Army
  - B. I quit after I signed my contract
  - I was laid off after I signed my contract
  - D. I was fired after I signed my contract
  - E. I quit before I signed my contract
  - I was laid off before I signed my contract
  - G. I was fired before I signed my contract
- 145. Hark the one answer from <a href="each">each</a> column which best describes you at the time you enlisted (signed your contract):

Mark one letter from this column Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

(Consider yourself "in school" during school vacations.)

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work
- 146. Mark the one answer from each column that best describes what you would be doing in the next twelve months if you did not enlist in the Army.

- A. In school full time
- B. In school part time
- C. Not in school

Mark one letter from this column Mark one letter from this column

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work
- 147. Mark the one letter that tells what you have done in a school sports team in the last year.
  - A. I have been a leader or officer
  - B. I have been a member, but not a leader
  - C. I have not been in this kind of group
- 148. Mark the one letter that tells what you have done in a sports team outside of school in the last year.
  - A. I have been a leader or officer
  - B. I have been a member, but not a leader
  - C. I have not been in this kind of group

149. Which are most important for you to know about a job before you would be willing to take it?

# (Mark all that apply)

- A. Difficulty of job
- B. People with whom you would be working
- C. What the bosses are like
- D. Salary
- E. Working conditions
- F. Opportunities for promotion
- G. What your friends think about the job
- H. What your parents think about the job
- I. Health and retirement benefits
- J. How much you like the type of work required
- 150. Which is the single most important thing that you would want to know about a job before you would be willing to take it?

# (Mark only ONE)

- A. Difficulty of job
- B. People with whom you would be working
- C. What the bosses are like
- D. Salary
- E. Working conditions
- F. Opportunities for promotion
- G. What your friends think about the job
- H. What your parents think about the job
- I. Health and retirement benefits
- J. How much you like the type of work required

THANK YOU FOR YOUR TIME AND EFFORT

# APPENDIX D

THE 1984/1985 ARI SURVEY
OF THE ARMY RESERVE/NATIONAL GUARD RECRUITS

(FORM D)



#### 1984/1985 ARI SURVEY

#### OF ARMY RESERVE/WATIONAL GUARD RECRUITS

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

#### MOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and taxes to be made of the information that is collected.

The Department of the Army way collect the information requested in the ARI Survey of New Army Recruits under the authority of 18 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to avaluate and improve military personnel and recruiting policies. The information will be used for research and analysis jurposes only.

#### HOM TO FILL OUT THIS SURVEY

- Read each question carefully.
- B. Put all of your answers on the ARI GENERAL PURPOSE AMSMER SHEET. DO NOT PUT ANY MARKS IN THIS QUESTION BOOKLET.
- C. IMPORTANT DIRECTIONS FOR MARKING AMENERS:
  - 1. Use only a number ? pencil for completing this survey.
  - 2. DO NOT use ink or ballpoint pens.
  - 3. Make heavy black marks that fill the response circle completely.

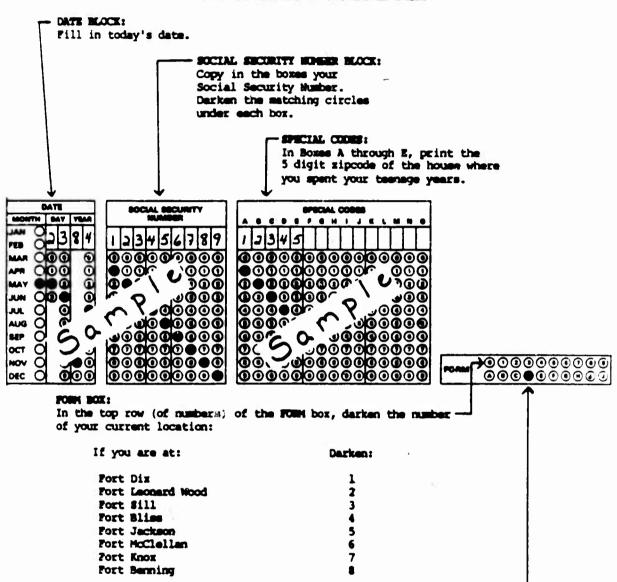
  - Erase completely any answer you wish to change.
     Hake no stray marks on the answer sheet.
     Please look at the Examples of right and wrong markings on side 1 (upper left) of the ANSWER SHEET.



PT 55844

#### START AT TOP OF SIDE 1

#### HARK ALL ANSWERS ON THE ANSWER SHEET

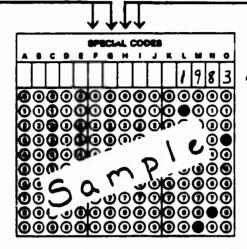


In the bottom row (of letters) in the FORM box, darken the letter D, this is the form of the survey you are answering.

STOP, LISTER TO FIRST INSTRUCTIONS METORS CONTINUING

#### SPECIAL CODES ON SIDE 1

In Boxes F and G, enter the number of weeks you were working in the past year from O to 52. Darken the circles that match your catry. In Boxes H and I, enter the number of weeks you were not working and were leeking for a job in the past year — from 0 to 52. Darken the circles that match your entry.



In Boxes L through O, enter the year you graduated from high school or last attended high school.

Example: If you graduated or last attended high school in 1983, enter 1983 in L, M, N, and O. See example above.

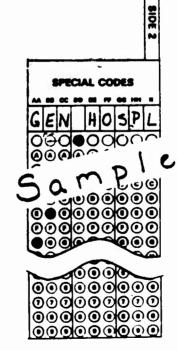
Darken the circles matching what you entered in the boxes.

#### TORK TO SIDE 2.

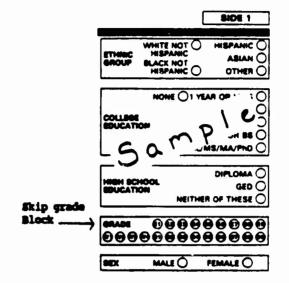
In the Special Codes Block on side 2 of the Answer Sheet, enter the name of your favorite evening (prime time) TV program. Shorten the name to 9 letters (for the 9 boxes). Darken the circles matching the name you entered in the boxes. FOR EXAMPLE:

The name of an <u>afternoon</u> program (General Hospital) has been correctly abbreviated and entered here only as an <u>example</u>. Please enter 9 letters on your answer sheet for your favorite evening program.

TORM BACK TO SIDE 1



Darken one circle in each of these Blocks on the top right of the Answer Sheet.



You are now going to start answering questions in the main part of the survey. Answers for these questions are marked in the numbered rows on the Answer Sheet. Be sure to mark the letter best fitting your opinion in the correctly numbered row.

The first question is:

1. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question. For example, people who expect to be Very Satisfied with Army life would mark "A". People who think they will be Very Dissatisfied with the Army would mark "G". Other people may have opinions somewhere between "A" and "G".

VERY
SATISFIED
DISSATISFIED
A B C D E F G

Mark the letter which shows how satisfied you expect you will be in-Row 1 on the Answer Sheet.



Mark your enswers to the questions on the following pages in the correctly numbered Now on the Answer Sheat.

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100

#### I. YOUR ENLISTMENT

Start here.

This set of questions all use the same scale.

Please use the following scale to describe how important each of the following was in your decision to talk to am Army recruiter.

- A. NOT APPLICABLE: EVENT DID NOT
- B. NOT AT ALL IMPORTANT
- C. SOMEWHAT IMPORTANT
- D. VERY IMPORTANT
- E. I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

Mark one response (from the scale above) for each of the following items.

- 2. Recruiter contacted me and sold me on. the idea
- 3. When I applied for a civilian job they said I needed more experience or training
- 4. My employer suggested it
- 5. Information in an Army ad on the redio
- 6. Information in an Army ad on TV
- 7. Information in an Army ad in a magazine
- 8. Information posted at school
- 9. Information I received in the mail after I sent a card or called a toll free number in response to an
- 10. Information I received in the mail from the Army (which I had NOT requested)

- 11. What part of the Army are you entering?
  - A. Army Reserve
  - B. Army National Guard
  - C. I do not know
- 12. Do you plan to try and transfer from the Reserve/Guard to the Regular Army before the end of your current calistment?
  - A. No

  - B. Yes C. I don't know
- 13. Did you receive military recruiting literature in the mail without asking for it?
  - A. No (GO TO THE MEXT QUESTION)

If YES, mark all that apply

- B. Air Force
- C. Army
- D. Merine Corps
- E. Havy
- F. All services together
- G. National Guard
- H. Reserves
- I. I do not remember which
- 14. Do you remember seeing, hearing, or receiving (before you enlisted) any advertising or promotional material from all the military services together?

(Mark all that apply)

- A. On television
- B. In megazines
- C. On the redio
- D. Ie the help wanted section of a newspaper
- E. In other parts of a newspaper

A CANADA A SANA

- F. In the mail
  G. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above

15. Do you remember seeing, hearing, or receiving any Air Force advertising or receiving any Army advertising receiving any Air Force advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
- D. In the help wanted section of a newspaper

- E. In other parts of a newspaper
  F. In the mail
  G. In an Air Force recruiting station
- H. At school
- I. From a friend
- J. None of the above
- 16. Do you remember seeing, hearing, or receiving any Havy advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In magazines
- C. On the radio
  D. In the help wanted section of a newspaper
- E. In other parts of a newspaperF. In the mailG. In a Navy recruiting station

- H. At school
- I. From a friend
- J. None of the above
- 17. Do you remember seeing, hearing, or receiving any Merime Corps advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television
- B. In megazines
- C. On the radio
  D. In the help wanted section of a newspaper
- E. In other parts of a newspaper F. In the mail
- G. In a Marines recruiting station
- H. At school
- I. From a friend
- J. None of the above

or receiving any Army advertising or promotional material before you enlisted?

(Mark all that apply)

- A. On television

- B. In magazines
  C. On the radio
  D. In the help wanted section of a newspaper
- E. In other parts of a newspaper

  - F. In the mail
    G. In an Army recruiting station
- H. At school
- I. From a friend
- J. None of the above
- 19. Did you ever respond to any of these Army advertisements?

(Mark all that apply)

- A. By sending in a card
- B. By calling a toll free number
- C. By contacting an Army recruiter
- D. Hone of the above
- 20. What did you receive when you sent a card in response to an Army ad?

(Mark all that apply)

- A. I never sent a card im response to as Army ad
- B. I never received a response in the mail from the eard I sent in
- C. Letter telling me location of Army Recruiting station
- D. A gift like tube sooks or wrist bends
- E. A poster
- F. Booklet about Army service
- G. Booklet about Army College Fund
- H. A bumper sticker
- I. Army bookcovers

21. What did you receive when you called a toll free number in response to an Army ad?

(Mark all that apply)

- A. I never called a toll free number in response to an Army ad
- B. I never received a response to the call I made
- C. Letter telling me location of Army recruiting station
- D. A gift like tube socks or wrist bands

- E. A poster
  F. Booklet about Army service
  G. Booklet about Army College Fund
- H. A bumper sticker
- I. Army bookcovers
- 22. Which of these items did you use or appreciate having?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Letter telling me location of
- Army recruiting station
  C. A gift like tube socks or wrist bends
- D. A poster
- E. Booklet about Army service
- F. Booklet about Army College Fund
- G. A bumper sticker
- H. Army bookcovers
- 23. Did either of these items help you to decide to enlist in the Army?

(Mark all that apply)

- A. I never received any of this material in response to a toll free call or card
- B. Booklet about Army service
- C. Booklet about Army College Fund
- D. Neither of these items

24. What do you think you will do after this enlistment?

(Mark only one)

- A. Leave the Reserve/National Guard
- B. Reenlist, but probably not stay in the Reserve/National Guard
- long enough to retire
  C. Stay in the Reserve/National Guard until I qualify for retirement
- D. I do not know

The next 2 questions are very similar; they differ only in a few of the responses. Please by careful in answering; try to enswer each question without comparing it to the other question.

25. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

(Mark only one)

- A. I was unemployed
- B. To be away from home on my own
- C. I want to travel
- D. To get away from a personal problem
- E. To serve my country
- F. Earn more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a shill
  - J. Money for a college education
- 26. Which of these reasons is your MOST IMPORTANT REASON for enlisting?

- A. I was unemployed
- B. To be sway from home on my own
- C. Chance to better myself
  D. To get mway from a personal problem
- E. To serve my country
- F. Kern more money
- G. Family tradition to serve
- H. To prove that I can make it
- I. To get trained in a skillJ. Homey for a college education

Please use the following scale to rate HOW 39. Are you participating in the ROTC IMPORTANT each of the reasons listed below Simultaneous Hembership Program? was in your decision to ENLIST:

- A. NOT AT ALL IMPORTANT
- B. SOMEWHAT IMPORTANT
- C. VERY IMPORTANT
- D. I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON
- 27. I enlisted because I was unemployed and couldn't find a job.
- 28. I enlisted because the military will give me a chance to better myself in life.
- 29. I enlisted because I want to serve my country.
- 30. I enlisted because I need the extra money of a part time job.
- 31. I enlisted because it is a family tradition to serve.
- 32. I enlisted to get trained in a skill that will help me get a better/new civilian job when I get out.
- 33. I enlisted because I can get money for a college education.
- 34. I enlisted because I want to be a soldier.
- 35. I enlisted because I cam get money for civilian vocational, technical, or business school education.
- 36. I enlisted for the physical training and challenge.
- 37. I enlisted to learn to be a responsible mature person.
- 38. I enlisted to have a summer job.

(Mark only one)

A. No (GO TO THE NEXT QUESTION)

To indicate that you are in this program mark one of the following:

- B. I would not have joined the Reserve/Guard without the opportunity to participate in this program
- C. I would have joined the Reserve/ Guard even if this program had not been available
- D. I do not know if I would have joined the Reserve/Guard without this program
- 40. How far do you have to travel (from home or work) to your unit facilities for drills and meetings? (Give your best estimate)

(Mark only one) .

- A. Less than 1 mile
- B. 1 to 5 miles
- C. 6 to 10 miles
- D. 11 to/15 miles
- E. 16 to 20 miles
- F. 21 to 30 miles
- G, 31 to 50 miles
- over 50 miles H.
- I. I don't know
- J. Does not apply: I'm in the Individual Ready Reserve

4

41. How Long does it take you to get (Them heme or work) to your unit facilities to attend drills and mentings? (Give your best estimate)

- A: 15 minutes or less
  B. 16 to 25 minutes
- C. 26 to 35 minutes
- D. 36 to 45 minutes
- E. 46 minutes to an hour
- F. Hore than an hour
- G. I don't know-
  - H. Does not apply; I'm in the Individual Ready Reserve

- for drills and meetings?
  - A. Own car
  - B. Family owned car
  - C. Carpool with other unit members
  - D. Public transportation
  - E. Walk or bicycle
  - F. Other
  - G. Does not apply; I'm in the Individual Ready Reserve
- 43. Are you participating in the Split Training Program (take Individual Entry Training this summer and Advance Training next summer) so as not to disrupt work-or school attendence?

(Mark only one)

A. No (Go to next question)

To indicate that you are in this program mark one on the following:

- B. I would not have joined the Reserve/Guard without the opportunity to participate in this program
- C. I would have joined the Reserve/ Guard even if this program had not been available
- D. I do not know if I would have joined the Reserve/Guard without this program
- 44. Did you sign up for a job or a unit for which you received a Cash Enlistment Bonus? .

(Mark all that apply)

- A. No, I did not qualify
- B. No, none was available for the unit I joined
- C. No, none was available for the job I selected
- D. I did not know about any bonus E. Yes, a bonus for joining the unit.
- F. Yes, a bonus for the job I took
- G. I do not know if I get a bonus

42. How do/will you travel to your unit 45. Did you sign up for the Educational Assistance Program or the Loan Repayment Program in enlisting in the Army Reserve or National Guard?

(Mark all that apply)

- A. No, I did not qualify
- B. No, I already got a bonus
- C. No, I did not know about them D. Yes, I signed up for the Educational Assistance Program
- E. Yes, I signed up for the Loan Repayment Program
- F. I do not know
- 46. If a Cash Enlistment Bonus, Educational Assistance, or Loan Repayment had not been available, what would you have done?

(Mark only one)

- A. I did not receive any of these
- B. Joined the unit anywayC. Joined another Army Reserve or Guard unit that paid a bonus
- D. Joined another service's Reserve or Quard
- E. Enlisted in the Regular Army
- F. Enlisted in the Regular force of another service (Navy, Air Force, Marines, or Coast Guard)
- G. Not joined any service (reserve, active. or guard)
- H. I do not know
- 47. The total amount of my. Cash Enlistment Bonus is
  - A. I did not receive one
  - B. \$1,000
  - C. \$1,500
  - D. \$2,000
  - E. \$2,500
  - F. \$3,000
- 48. Why jid you choose the particular unit you enlisted in?

- A. Only unit where I lived
- B. Only unit with openings
- C. Only unit that provided the kind of training that I wanted?
- D. Regruiter recommended it
- E. Other reasons

Please use the following scale to rate How Important each of the reasons listed below was in your decision to enlist in the Army Reserve or National Guard rather than the Active Army:

- A. NOT AT ALL IMPORTANT
- B. SOMEWHAT IMPORTANT
- C. VERY IMPORTANT
- D. I WOULD NOT HAVE ENLISTED IN THE RESERVE/GUARD EXCEPT FOR THIS REASON
- 49. I did not want to be away from home for an extended period of time.
- 50. I can get the training I need to qualify for a better job
- 51. I can get the training I need to get a promotion or an increase in salary
- 52. I can get the training I need to start a new career
- 53. There were no openings in the Active Army
- 54. I could not qualify for the Active APRY
- 55. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?
  - A. Not at all sure
  - B. Not too sure
  - C. Somewhat sure
  - D. Very sure
- 56. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?
  - A. I do not know what job I signed up for
  - B. Very satisfied
  - C. Somewhat satisifed
  - D. Neither satisfied nor dissatisfied
  - E. Somewhat dissatisfied
  - F. Very dissatisfied

- 57. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?
  - A. I do not know what job I signed up for

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7

B. Very satisfied

.

- C. Somewhat satisifed
- D. Neither satisfied nor dissatisfied
- E. Somewhat dissatisfied F. Very dissatisfied
- 58. Which are most important for you to know about a job before you would be willing to take it?

#### (Mark all that apply)

- A. Difficulty of job
- B. People with whom you would be working
- C. What the bosses are like
- D. Salary
- E. Working conditions
- F. Opportunities for promotion
- What your friends think about the G. dot
- H. What your parents think about the Job
- I. Health and retirement benefits
- J. How much you like the type of work required
- 59. Which is the single most important thing that you would want to know about a job before you would be willing to take it?

#### (Mark only ONE)

- A. Difficulty of job
- B. People with whom you would be working
- C. What the bosses are like D. Salary
- E. Working conditions
- Opportunities for promotion
- G. What your friends think about the iob
- H. What your parents think about the dot
- I. Health and retirement benefits
- J. How much you like the type of work required

60. How many of your brothers and sisters have served in the Army or another service? (Include any stepbrothers and stepsisters).

> A. None D. 3 B. 1 ε.

C. 2

G. 6 0R

MORE

II. HOW DO YOU SPEND YOUR TIME?

61. When do you regularly listen to the radio during the week - Mondays through Friday?

## Mark all that apply

POSSESS PLANTED BOSSESS PROPERTY PROPER

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- 6mm to 10mm A. Rornings

B. Daytime - 10mm to 3pm

C. Late afternoon - 3pm to 7pm

D. Evenings - 7pm to midnight

E. Overnight - midnight to 6am

F. I don't regularly listen to the radio during the week

62. When do you regularly listen to the radio during the weekend - rdays and Sundays?

#### Mark all that apply

A. Mornings - 6mm to 10mm

B. Daytime -- 10am to 3pm

C. Late afternoon - 3pm to 7pm

D. Evenings - 7pm to midnight

E. Overnight - midnight to 6am

F. I don't regularly listen to the radio during the weekend

Do you listen to any of the following radio programs or programming types?

- y fine - at line

Marchand Reserved (Marchand Beautiful)

Mark A if you regularly tune in the radio to hear it

Mark B if you sometimes hear it -- you listen if it happens to be on when you turn on the radio

Mark C if you have listened to it once or twice

Mark D if you have never listened to it

Mark one letter for each of the following:

63. Sports programming

64. Continuous History of Rock and Roll

65. King Biscuit Flour Hour

American Top 40 with Casey Kesem 66.

67. Metal Shop

68. Rockline

69. Power Cuts

70. Off the Record Specials

71. Concert Specials

72. When do you regularly watch TV during the week - Mondays through Friday?

## Mark all that apply

A. Mornings - 6m to 9am

Daytime - 9am to 4pm

C. Late afternoon - 4pm to 8pm

D. Prime time - 8pm to 11pm

E. Lete night - lipm to lam

F. Overnight - 1m to 6mm

6. I don't regularly watch TV during the week

73. When do you regularly watch TV during the weekend - Saturdays and Sundays?

# Mark all that apply

A. Mornings / . -- 6m to Noon

- Noon to 6pm

C. Early evening -- 6pm to 7pm

D. Evenings - 7pm to 11pm

E. Late night - 11pm to 1am

- lam to 6am F. Overnight

G. I don't regularly watch TV during the weekend Mark one letter for each of the following programs or programming types on TV:

Mark A if you regularly turn on the TV to watch it

Mark B if you sometimes watch it - you watch if it happens to be on when you turn on the TV

Mark C if you have watched it once or twice

Mark D if you have never watched it

74. Solid Gold

75. Soul Train

76. American Bandstand

77. Dance Fever

78. Movies on network TV

79. Late night programs like Saturday Night Live

80. Hightly network news

81. Local news

82. Somp operas

63. Professional bowling 84. NFL football — regular season weekend games

85. NFL football - regular season Honday Night Football

86. NFL playoffs

87. Superbowl

88. USFL football -- spring season weekend games

89. USFL football -- spring season Monday Night Football

90. College football -- regular season

91. College football bowl games

92. Hajor league baseball — regular

season games
93. Major league baseball playoffs

94, World Series

95. NBA basketball

96. College basketball

97. NHL hoekey

98. Professional wrestling

99. Car races 100. Golf tournaments

101. Tennis tournaments

102. Weekend sports shows like Wide World of Sports

III. FACTS ABOUT YOU

103. Which of these best describes the place where you were living when you enlisted?

> A. In a large city (over 250,000 people)

B. In a suburb

C. In a mediu- ... y (50,000 to 250,000 p

D. In a suburt medium-sized oity

E. In a small city or town (under 50,000 people)

F. In a rural area, but not on a farm or rench

G. On a farm or ranch

104. What time some did you live in?

A. Eastern

B. Central

C. Mountain

D. Pecific

E. I don't know

F. Other time zone (e.g., Alaska)

105. Which of the following mathematics and technical courses, if any, did you take and pass in high school?

(Mark all-that apply)

A. Elementary Algebra
B. 'Blane Geometry

C. Business meth

D. Computer science E. Intermediate Algebra

F. Trigonometry

G. Calculus.

H. Physics

I. Soienee course that covered electricity or electronics

J. I took sens of these

·106. How would you describe the grades you were making when you were last in school?

the Color of the C

- A. Mostly A
- B. About half A and half B
- C. Mostly B
- D. About half B and half C
- E. Mostly C
- F. About half C and half D
- G. Mostly D
- H. Mostly below D
- 107. What is the highest degree or diploma you think you will ever complete in the future?

#### (Mark one)

- A. Haster's or doctorate
- B. B.A. or B.S. degree
- C. Associate degree (A.A.) from a junior or community college
- D. A high school diploma
- E. A GED certificate
- F. None of the above
- 108. In the past year, did you apply to and were you accepted to attend any colleges or universities?

#### (Mark one)

- A. I did not apply to any colleges or universities
- B. I applied but have not heard yet
- I applied but was not accepted
- C. I applied Dut was not a normal D. I was accepted at one or more 1 33 4 2 2
- 109. In the past year, did you apply to and were you accepted to attend any. vocational, technical, or business schools?

#### (Mark one)

- A. I did not apply to any vocational, technical or business schools
- B. I applied but have not heard yet
- C. I applied but was not accepted
  D. I was accepted at one or more
- schools

- 110. What high school education program are you/were you in?
  - A. College preparatory
    B. General

  - C. Commercial or business
  - D. Vocational
  - E. Other
- 111. Has your father (or male guardian) ever served or is he now serving in the military?
  - A. Not to my knowledge or doesn't apply
  - (If yes, mark all that apply)
  - B. ARMY (regular active duty)
  - C. ARMY Reserve

  - D. ARMY National Guard

    E. AIR FORCE (regular active duty)

    F. AIR FORCE Reserve or AIR National Guard

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- G. MAVY (regular active duty)
- H. NAVY Reserve
- I. MARINES (regular active duty)
- J. MARINE Reserve
- 112. What is the highest level of school your FATHER (or male guardian) completed?
  - A. 8th or below
  - B. 9th
  - C. 10th
  - D. 11th
  - E. 12th

  - F. 1 year of college G. 2 years of college
    - H. 3 years of college
    - I. 4 or more years of college
    - J. I den't know
- 1.13. What is the highest diploma or degree that your FATHER (or male guardian) has?
  - A. Masters, doctorate, or professional
  - B. B.A. or B.S. degree
  - C. Associate degree (A.A.) from a junior or community college
  - D. A high school diploma
    E. A GED certificate

  - F. I don't know

### USE THIS LIST OF JOB CATEGORIES TO ANSWER THE NEXT 2 QUESTIONS.

AB <u>SALESWORKER</u> (Examples: retail sales clerk, real estate ager), door-to-door salesperson, newspaper carrier)

- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-outter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD <u>PARAPROFESSIONAL</u> (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD HILITARY OFFICER
- CE MILITARY ENLISTED
- DE Does not work for pay or HOMEPLAKER
- DF Works for pay but I am not sure which category
- DG Not applicable

114. What type of work does your FATHER (or male guardian) do? (If deceased indicate his last job)

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE.

115. What type of work does your MOTHER (or female guardian) do? (If deceased indicate her last job)

MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE.

- 116. What is the highest level of school your MOTHER (or female guardian) completed?
  - A. 8th or below
  - B. 9th

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- 10th C.
- D. 11th
- E. 12th
- F. 1 year of college
- G. 2 years of college
- H. 3 years of college
- 4 or more years of college
- J. I don't know
- 117. What is the highest diploma or degree that your MOTHER (or female guardian) has?
  - A. Hasters, doctorate, or professional
  - B. B.A. or B.S. degree
  - C. Associate degree (A.A.) from a junior or community college
  - D. A high school diploma
  - E. A GED certificate
  - F. I don't know
- 118. How many children do you have?
  - A. None E. B. 1
- C. 2
- F. 5
- G. 6 0K MARG

119. Besides yourself, on whom are you likely to rely for help in deciding about a job or career?

(Mark all that apply)

- A. My father (stepfather)
- B. Hy mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/boyfriend/spouse
- F. Teacher(s)
- G. School guidance/career counselors
- H. Military recruiters
- I. Others
- J. No one but myself
- 120. To whom would you most likely go to seek information about career or job selection?

(Mark all that apply)

- A. My father (stepfather)
- B. My mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/boyfriend/spouse
- F.
- G. School guidance/career counselors
- H. Military recruiters
- I. Others
- J. No one but myself
- 121. Of the individuals listed below which would you most like to please in making a job or career choice?

(Mark all that apply)

- A. Hy father (stepfather)
- B. My mother (stepmother)
- C. Brothers/sisters (stepbrothers/ stepsisters)
- D. Friends at school or in my neighborhood
- E. Girlfriend/bayfriend/spouse
- F. Teacher(s)
- G. School guidance/career counselors H. Military recruiters
- Others
- J. Ho one but myself

IMPORTANT: We need some information on the household you were living in when you enlisted. We need this information to help recruiters know the neighborhoods that are likely to be good places to recruit in. The household you answer questions about might be your parents, in-laws, or your own house or apartment.

ANSWER ALL THE REMAINING QUESTIONS ABOUT THE HOUSEHOLD YOU WERE LIVING IN BEFORE YOUR ENLISTMENT—THE HOUSEHOLD WHERE THE RECRUITER WAS ABLE (OR WOULD HAVE BEEN ABLE) TO CONTACT YOU DURING THE YEAR BEFORE YOUR ENLISTMENT.

122. What is this household's zipcode?

(Mark each that applies)

- A. This household's zipcode is the one I marked on the front of this ANSWER SHEET as the zipcode of the household I grew up in
- B. This household's zipcode is on my enlistment contract with my current address
- C. I don't know this household's zipcode
- 123. Is there cable TV in this household?
  - A. NO
- B. YES
- C. Does not apply/I don't know

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N.S.

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- 124. How many cars are owned by people in this household?
  - A. 0
- F. 5
- B. 1
- G. 6
- c. 2
- H. 7
- D. 3
- I. 8 or moreJ. Does not apply / I don't know
- 125. Who lives in this household?

# (Mark all that apply)

- A. Hy own mother
- G. My spouse

B. My own father

- H. My children
- C. My stepmother
- I. Others

D. My stepfather

- J. Does not apply/I don't know
- E. Grandperent(s)
- F. Brothers and/or sisters

(include stepbrothers or stepsisters)

126. Who is responsible for paying most of the bills in this household?

- A. My own mother
- F. Other adult relative(s)
- B. My own father
  - own father G.
- G. My spouse H. My in-laws
- C. My stepmother D. My stepfather
- I. Persons(s) not related to me
- E. Grandparent(s)
- J. Myself

127. When did you first establish your own household by moving out of your parents' (or guardians') household and living on your own income? Students who depend on relatives for support and return home for vacations are NOT considered to have established a separate household.

## (Mark only one)

- A. Joining the Army is the first time I have been away from home to live on my own income.
- B. In the last 6 months
- C. 7-12 months ago
- D. 13-18 months (1 to 1 1/2 years) ago
- E. 19-24 months (1 1/2 to 2 years) ago
- F. 25-36 months (2 to 3 years) ago
- G. More than 3 years ago
- 128. In 1983 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

GIVE YOUR BEST ESTIMATE. Mark only one answer.

- A. I had no 1983 earnings
- B. Less than \$2,599 a year (less than \$50 a week)
- C. \$2,600-\$5,199 a year (about \$50-\$99 a week)
- D. \$5,200-\$7,799 a year (about \$100-\$149 a week)
- E. \$7,800-\$10,399 a year (about \$150-\$199 a week)
- F. \$10,400-\$12,999 a year (about \$200-\$249 a week)
- G. \$13,000-\$15,599 a year (about \$250-\$299 a week)
- H. \$15,600-\$20,799 a year (about \$300-\$399 a week)
- I. \$20,800-\$25,999 a year (about \$400-\$499 a week)
   J. \$25,000 or more a year (more than \$500 a week)
- 129. How much did you earn (before taxes) in the month before you signed your contract)?
  - A. \$0

- F. \$400-\$499 per month
- B. \$1-\$99 per month
- G. \$500-\$599 per month
- C. \$100-\$199 per month
- H. \$600-\$799 per month
- D. \$200-\$299 per month E. \$300-\$399 per month
- 1. \$800-\$999 per monthJ. Over \$1000 per month
- 130. Suppose you had been offered a steady full time civilian job that began at the time you shipped out. Would you have taken the civilian job?

- A. I would have taken the civilian job offer no matter what it paid.
- B. ONLY for \$300 a month or more
- C. ONLY for \$400 a month or more
- D. ONLY for \$500 a month or more
- E. ONLY for \$600 a month or more
- F. ONLY for \$700 a month or more
- G. ONLY for \$800 a month or more
- H. ONLY for \$900 a month or more
- I ONLY for \$1000 a month or more
- J. I would have joined the Army regardless of any civilian job offer.

#### USE THIS LIST OF JOB CATEGORIES TO ANSWER THE MEXT 2 QUESTIONS.

AB SALESWORKER (Examples: retail sales clerk, real estate agent, door-to-door salesperson, newspaper carrier)

F

- AC OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- AD SERVICE OR RESTAURANT WORLTH (Examples: cleaning person, dishwasher, cook, waitress)
- AE TRADES OR CRAFTS WORKER (Examples: mechanic or repairmen, baker, plumber, carpenter, painter, electrician)
- AF TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- AG MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- AH PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- AI ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- AJ LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- BC FARM LABORER
- BD <u>PARAPROFESSIONAL</u> (Examples: dental assistant, nurse's or teacher's mide, paramedic, paralegal)
- BE PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- BF TECHNICAL (Examples: draftsmen, medical or lab technician, computer programmer, pilot)
- BG MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- BH OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- BI FARMER OR FARM MANAGER
- CD MILITARY OFFICER
- CE HILITARY ENLISTED
- DE I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- DF I AN NOT SURE WHICH CATEGORY

131. What type of part-time civilian job could you get if you were not entering the Army? MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

132. What type of job were you last working? MARK ONE 2-LETTER CODE FROM THE LIST ON THE PREVIOUS PAGE

133. Mark the one answer from each column which best describes you at the Prime you enlisted (signed your contract):

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

(Consider yourself "in school" during school vacations.)

Mark one letter from this column

- D. Working full time
  E. Working part time
  F. Not working but locking for work
- G. Not working and not looking for work
- 134. Mark the one answer from each column that best describes what you would be doing in the next twelve months if you did not enlist in the Army.

Mark one letter from this column

- A. In school full time
- B. In school part time
- C. Not in school

Mark one letter from this culumn

- D. Working full time
- E. Working part time
- F. Not working but looking for work
- G. Not working and not looking for work
- 135. Mark the one letter that tells what you have done in a school sports team in the last year.
  - A. I have been a leader or officer
  - B. I have been a member, but not a leader
  - C. I have not been in this kind of group
- 136. Mark the one letter that tells what you have done in a sports team outside of school in the last year.
  - A. I have been a leader or officer
  - B. I have been a member, but not a leader
  - C. I have not been in this kind of group
- 137. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME. GIVE YOUR BEST ESTIMATE. Mark only one answer.
  - A. Less than \$2,599 a year (less than \$50 a week)
  - B. \$2,600-\$5,199 a year (about \$50-\$99 a week)
  - C. \$5,200-\$10,399 a year (about \$100-\$199 a week)
  - D. \$10,400-\$15,599 a year (about \$200-\$299 a week)
  - \$15,600-\$20,799 a year (abpút \$300-\$399 a week)
  - F. \$20,800-\$25,999 a year (about \$400-\$499 a week)
  - G. \$26,000-\$31,199 a year (about \$500-\$599 a week)
  - H. \$31,200 or more a year (about \$600 a week or more)

How did the people listed below generally feel about your enlisting in the Army? Army?

Mark "A" if it DOES NOT APPLY (for example, you have no co-workers, etc.)

Mark "B" if you did not talk to the person(s) about enlisting in the Army (for example, you have co-workers but did not talk to them about enlisting

Mark "C" if the person(s) listed mostly thought it was a VERY GOOD IDEA

Mark "D" if the person(s) listed mostly thought it was a GOOD IDEA

Mark "E" if the person(s) listed mostly thought it was NOT A GOOD IDEA

Mark "F" if the person(s) listed mostly thought it was a BAD IDEA

Mark "G" if the person(s) listed mostly thought it was a VERY BAD IDEA

- 138. Father (or male guardian)
- 139. Mother (or female guardian)
- 140. Friend(s) with Army experience
- 141. Friend(s) with other military experience
- 142. Friend(s) with no military experience
- 143. Your fellow students
- 144. Your employer
- 145. Your og-workers

THANK YOU FOR YOUR TIME AND EFFORT.

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